



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#26-0145**

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**TO:** Honorable Mayor & Members of the Fort Lauderdale City Commission

**FROM:** Rickelle Williams, City Manager

**DATE:** February 17, 2026

**TITLE:** Motion Approving an Outdoor Event Agreement and Request for Road Closures with Wildside Foundation, Inc. for the 13<sup>th</sup> Annual 7Now Fort Lauderdale Shamrock Run 4 MILER and 7.11 MILER on Las Olas Boulevard between Andrews Avenue and SE 1 Avenue on March 15, 2026 - **(Commission Districts 2 and 4)**

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**Recommendation**

Staff recommends the City Commission approve an outdoor event agreement and request for road closures with Wildside Foundation, Inc., in substantially the form attached, and authorize execution of the agreement by the City Manager or the City Manager's designee.

**Background**

On October 30, 2025, Wildside Foundation, Inc. submitted an outdoor event application for the 13<sup>th</sup> Annual 7Now Fort Lauderdale Shamrock Run 4 MILER and 7.11 MILER to be held on Las Olas Boulevard. The event is scheduled from 8:00 a.m. to 11:00 a.m. on Sunday, March 15, 2026. The Annual Shamrock Run began in 2014 and continues to be held annually. Historically this event was a five kilometer (5K) run, however the distance is being increased to 4 miles and 7.11 miles for the first time. The application was submitted prior to the ninety (90)-day application deadline therefore the outdoor event application fee is \$200. The event impacts are limited to Sunday, March 15, 2026, which includes the setup period, event period, and breakdown period.

The event organizer attended the December 17, 2025, outdoor events meeting to review the event details with City staff, including the Parks and Recreation Department, Transportation and Mobility Department, Police Department, and Fire Department. The outdoor events meetings focus on operational logistics, cross departmental coordination, and event organizer requirements.

The event organizer is requesting the following special permissions that require City Commission approval:

- Road Closure for Event Site – Las Olas Boulevard from Andrews Ave to SE 1 Ave

- Road Closure for Race Route – Las Olas Boulevard from Andrews Ave to Poinciana Drive

City staff invited the surrounding civic associations to the outdoor events meeting as well as shared a copy of the application and site plan. Upon approval, the City’s online events calendar will be updated to reflect this event.

The event agreement defines the responsibilities of the event organizer such as covering the associated event expenses and the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Authorization for the execution of the event agreement is contingent upon the City Attorney’s Office reviewing and approving as to form all documents prior to execution by the City Manager or designee.

**Resource Impact**

Revenue related to these agreements is included in the Fiscal Year (FY) 2026 Operating Budget in the account listed below.

| <i>Funds available as of January 9, 2026</i> |                            |   |                            |                             |        |
|--|----------------------------|---|----------------------------|-----------------------------|--------|
| ACCOUNT NUMBER                               | COST CENTER NAME (Program) | ACCOUNT / ACTIVITY NAME                                   | AMENDED BUDGET (Character) | AMOUNT RECEIVED (Character) | AMOUNT |
| 10-001-6025-574-347-200-PKR029               | Community Events           | Charges for Service/ Nonsponsor Charges – Spec Event Fees | \$30,000                   | \$17,200                    | \$200  |
| <b>TOTAL AMOUNT ►</b>                        |                            |   |                            |                             | \$200  |

**Strategic Connections**

This item supports the 2029 Strategic Plan, specifically advancing:

- The Public Places Focus Area, Goal 5: Build a beautiful and welcoming community.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We are Here.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Place specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Area
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our city.

**Attachment**

Exhibit 1 – 13<sup>th</sup> Annual 7Now Fort Lauderdale Shamrock Run 4 MILER and 7.11 MILER  
Event Agreement

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Prepared by: Brittany Henry, Senior Administrative Assistant, Parks and Recreation

Department Director: Carl Williams, Parks and Recreation