



TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: February 18, 2014

TITLE: Motion to Approve an Agreement with AIDS Healthcare Foundation, Inc.

Recommendation

It is recommended that the City Commission approve an agreement in substantially the form attached with AIDS Healthcare Foundation, Inc. for a one-day festival to include a 5K walk and music festival, and authorize the proper City officials to execute on behalf of the City.

Background

The City of Fort Lauderdale has been approached by AIDS Healthcare Foundation, Inc. to produce a one-day event featuring a 5k walk followed by a music festival. The event will be held at the South Beach Park on Sunday, March 30, 2014 from 8:30am to 5:00pm.

The promoter has met with City staff (police, fire, code enforcement, parking and parks & recreation) to go over event logistics.

The promoter will be responsible to provide public safety at the event site and event impact areas and shall include, without limitation, crowd control, traffic management, fire-rescue, emergency medical services and police services. The promoter will provide copies of all appropriate permits and licenses required by the City's Building Services Division and Fire-Rescue Department, including but not limited to, permits for tents, merchandise, food and beverage vendors and electrical connections. The promoter is responsible to obtain, pay for and keep in force continuously during the time period from midnight, the day before set-up before the event begins to midnight the day the breakdown of the event is completed, comprehensive general liability insurance, including products and completed operations, property damage, bodily injury and contractual liability and automobile liability including coverage for all owned, borrowed, hired or non-owned vehicles. The promoter is responsible to arrange and coordinate all parking at City facilities and any transit services from these facilities to the Event Site. The City agrees to invoice the promoter at the approved special event parking rate.

The breakdown for this event is scheduled to conclude on Monday, March 31, 2014. Staff would like to note that the Tortuga Festival will begin its setup on Wednesday, April 2, 2014.

Resource Impact

There is no fiscal impact associated with this action.

Strategic Connection:

This item is a *Press Play Fort Lauderdale Strategic Plan 2018 initiative*, included within the **Public Places Cylinder of Excellence**, specifically advancing:

- **Goal 4:** Be a healthy community with fun and stimulating recreational activities for our neighbors.
- **Objective 2:** Celebrate our community through special events and sports

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Attachments:

Exhibit 1 – Florida Aids Walk application

Exhibit 2 – Proposed Event Agreement

Exhibit 3 – Florida Aids Walk & Music Festival Site Plan

Prepared by: Carolyn Bean, Administrative Assistant, x5348

Department Director: Phil Thornburg, Parks and Recreation Director