



**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Chris Lagerbloom, ICMA-CM, City Manager

**DATE:** March 2, 2021

**TITLE:** Motion Approving an Event Agreement and Related Road Closure Exemptions with Mother's Against Drunk Driving, Inc. for 2021 Walk Like MADD & MADD Dash Fort Lauderdale 5k – **(Commission Districts 2 and 4)**

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**Recommendation**

Staff recommends that the City Commission approve an event agreement and request for road closures with Mother's Against Drunk Driving, Inc. and authorize execution of the agreements by the City Manager.

**Background**

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and the event organizers were advised of the noise ordinance and possible concerns. This event has been approved by Broward County to operate under Broward County Ordinance 20-23.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

**Event 1:**

Applicant: Mother’s Against Drunk Driving, Inc.  
 Event Name: 2021 Walk like MADD & MADD Dash Fort Lauderdale 5k  
 Date/Time: Sunday, April 25, 2021 (7:00am –11:30am)  
 Location: Huizenga Park  
 Set Up Date/Time: Sunday, April 25, 2021 (4:00am – 7:00am)  
 Breakdown Date/Time: Sunday, April 25, 2021 (11:30am – 12:30pm)  
 Road Closing: Yes – SE 3<sup>rd</sup> Ave & Las Olas Blvd  
 Alcohol: No  
 Amplified Music: Yes – Sunday, April 25, 2021 (8:30am – 11:30am)  
 Special Permission: Amplified Music/Extended Road Closure - No  
 Insurance Required: Yes  
 Banners: No  
 Pending Code Violations: No  
 Application Fee: \$200.00

**Resource Impact**

Revenue related to these agreements is included in the FY 2021 operating budget in the accounts listed below.

<i>Funds available as of February 1, 2021</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non-sponsor Charges	\$147,000	\$5,310	\$200
<b>TOTAL AMOUNT ►</b>					<b>\$200</b>

**Strategic Connections**

This item supports the Press Play Fort Lauderdale 2204 Strategic Plan, specifically advancing:

- The Public Places Focus Area
- Goal 3: Be a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.*

**Attachments:**

- Exhibit 1 – 2021 Walk Like MADD & MADD Dash Fort Lauderdale 5K Application
- Exhibit 1a – 2021 Walk Like MADD & MADD Dash Fort Lauderdale 5K Site Plan
- Exhibit 1b - 2021 Walk Like MADD & MADD Dash Fort Lauderdale 5K Route Map
- Exhibit 1c – 2021 Walk Like MADD & MADD Dash Fort Lauderdale 5K Agreement
- Exhibit 2 – Broward County Approval of 2021 Walk Like MADD & MADD Dash Fort

Lauderdale 5K

Exhibit 3 – 2021 Walk Like MADD & MADD Dash Fort Lauderdale 5K Covid Protocols

Exhibit 4 – April 2021 Special Event Calendar

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Prepared by: Carolyn Bean, Parks and Recreation Department

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