

**In Recognition of
Drive 4 Pledges Day**

- WHEREAS,** the City of Fort Lauderdale is dedicated to ensuring the safety and protection of our residents and visitors; and
- WHEREAS,** this commitment extends to keeping our streets and roadways safe for motorists, while working to reduce the number of traffic accidents, vehicular collisions, serious injuries and roadway fatalities; and
- WHEREAS,** unfortunately, the popularity of cell phones and mobile devices has led to an increasingly dangerous situation that is occurring on American roadways – DWI – or Driving While In**TEXT**icated; and
- WHEREAS,** according to the National Safety Council, the National Highway Transportation Safety Administration and other leading research institutions, texting while driving causes 1.6 million accidents per year; 330,000 injuries per year; 11 teen deaths every day; and is about six times more likely to cause an accident than driving while intoxicated; and
- WHEREAS,** in an effort to put the brakes on this growing epidemic, AT&T has launched **Drive 4 Pledges Day**, a nationwide initiative to educate everyone – especially teens – about the fatal dangers of texting while driving. The message is simple, yet vital: When it comes to texting and driving, It Can Wait; and
- WHEREAS,** Drive 4 Pledges Day encourages everyone to log on to ItCanWait.com or visit the campaign’s Facebook or Twitter page to take a pledge to never text and drive. By doing so, we can all be part of a national movement to help teens, adults, and seniors make safe choices with their wireless devices on the road; and
- WHEREAS,** the Drive 4 Pledges Day campaign is a timely reminder to Florida drivers as a new state law will take effect on October 1st prohibiting texting and emailing while driving; and
- WHEREAS,** by participating in the Drive 4 Pledges Day campaign, all of us can work cooperatively to help ensure no more lives are needlessly lost. No message is so urgent that it is worth diverting a driver’s attention from the road, jeopardizing his or her safety, and putting the safety of passengers, pedestrians, and other drivers at risk – Remember, **It Can Wait**.

NOW, THEREFORE, WE, as City Commissioners of the City of Fort Lauderdale, Florida, do hereby proclaim **Thursday, September 19th, 2013** as:

AT&T DRIVE 4 PLEDGES DAY

in the City of Fort Lauderdale and encourage all citizens to join with us in supporting this important nationwide public safety campaign by taking the pledge to never text and drive.

DATED this, the 17th day of September 2013.

John P. “Jack” Seiler
Mayor

