



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#21-0483**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Chris Lagerbloom, ICMA-CM, City Manager

**DATE:** May 18, 2021

**TITLE:** Motion Approving an Event Agreement for FlockFest 2021 and Sangria  
Fest Benefiting Good Karma Pet Rescue (**Commission Districts 2 and  
4**)

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**Recommendation**

Staff recommends the City Commission approve event agreements, in substantially the form attached, with FlockFest Events Inc. and Versare, LLC., and authorize execution of the agreements by the City Manager.

**Background**

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

<u>Event 1: FlockFest 2021</u>	
Applicant:	FlockFest Events Inc.
Date/Time:	Saturday, July 10, 2021 (11:00am – 4:00pm)
Location:	Fort Lauderdale Beach Park
Set Up Date/Time:	Saturday, July 10, 2021 (6:00am – 11:00am)
Breakdown Date/Time:	Saturday, July 10, 2021 (4:00pm – 8:00pm)
Road Closing:	No
Alcohol:	Yes
Amplified Music:	Yes – Saturday, July 10, 2021 (11:00am – 4:00pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200 paid
Beach Fee:	\$500 (\$500 x 1 day)

<u>Event 2: Sangria Fest Benefitting Good Karma Pet Rescue</u>	
Applicant:	Versare LLC
Date/Time:	Saturday, July 24, 2021 (2:00pm – 8:30pm)
Location:	Huizenga Plaza
Set Up Date/Time:	Saturday, July 24, 2021 (9:00am – 2:00pm)
Breakdown Date/Time:	Saturday, July 24, 2021 (8:30pm – 10:30pm)
Road Closing:	No
Alcohol:	Yes
Amplified Music:	Yes – Saturday, July 24, 2021 (2:00pm – 8:30pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200 paid

### **Resource Impact**

Revenue related to these agreements is included in the FY 2021 operating budget in the accounts listed below.

<i>Funds available as of April 26, 2021</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$147,000	\$26,403	\$900
<b>TOTAL AMOUNT ►</b>					\$900

### **Strategic Connections**

This item is a 2021 Top Commission Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

### **Attachments**

Exhibit 1 – FlockFest 2021 Application  
Exhibit 1a – FlockFest 2021 Site Plan  
Exhibit 1b – FlockFest 2021 Agreement  
Exhibit 2 – Sangria Fest Benefiting Good Karma Pet Rescue Application  
Exhibit 2a – Sangria Fest Benefiting Good Karma Pet Rescue Site Plan  
Exhibit 2b – Sangria Fest Benefiting Good Karma Pet Rescue Agreement  
Exhibit 3 – July 2021 Special Event Calendar

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Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department