



**TO:** Honorable Mayor & Members of the Fort Lauderdale City Commission

**FROM:** Greg Chavarria, City Manager   
Greg Chavarria (Mar 19, 2024 09:13 EDT)

**DATE:** March 19, 2024

**TITLE:** **REVISED CM-1** - Motion Approving Event Agreements for Rogers, Morris & Ziegler Annual Invitational Track Meet ~~and Alawda Family Picnic~~ **(Commission Districts 2 and 3)**

**Recommendation**

Staff recommends the City Commission consider the event agreements ~~and request for road closures~~ with Broward County Roadrunners Track Club Incorporated ~~and The Palestine Right to Return Coalition, Inc.~~, in substantially the form attached, and authorize execution of the agreements by the City Manager.

**Background**

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers ~~were~~ was advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their respective areas. Specific event details are included in ~~each~~ the event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney’s Office receiving and approving a validly executed agreement.

|   |  |
|---|--|
| <b><u>Event 1: Rogers, Morris &amp; Ziegler Annual Invitational Track Meet (District 3)</u></b> |  |
| Applicant:  | Broward County Roadrunners Track Club Incorporated |

|                          |  |
|--------------------------|--|
| Date/Time:               | Saturday, March 30, 2024 (8:00am – 6:00pm)   |
| Location:                | Carter Park<br>1450 W. Sunrise Blvd Fort Lauderdale, FL 33311                          |
| Set Up Date/Time:        | Friday, March 29, 2024 (6:00pm – 8:00pm)<br>Saturday, March 30, 2024 (7:00am – 8:00am) |
| Breakdown Date/Time:     | Saturday, March 30, 2024 (6:00pm – 8:00pm)   |
| Road Closing:            | No   |
| Alcohol:                 | No   |
| Amplified Music:         | No   |
| Special Permission:      | Amplified Music/Extended Road Closure - No   |
| Insurance Required:      | Yes  |
| Banners:                 | No   |
| Pending Code Violations: | No   |
| Application Fee:         | \$1,000  |

**Event 2: Alawda Family Picnic (District 2)**

|                          |   |
|--------------------------|---|
| Applicant:               | The Palestine Right to Return Coalition, Inc.                                     |
| Date/Time:               | Sunday, April 28, 2024 (12:00pm – 7:00pm)   |
| Location:                | <b>Las Olas Oceanside Park</b><br>3000 E Las Olas Blvd, Fort Lauderdale, FL 33316 |
| Set Up Date/Time:        | Sunday, April 28, 2024 (10:00am – 12:00pm)  |
| Breakdown Date/Time:     | Sunday, April 28, 2024 (7:00pm – 9:00pm)  |
| Road Closing:            | No  |
| Alcohol:                 | No  |
| Amplified Music:         | Yes – Sunday, April 28, 2024 (1:00pm – 7:00pm)                                    |
| Special Permission:      | Amplified Music/Extended Road Closure – No  |
| Insurance Required:      | Yes   |
| Banners:                 | No  |
| Pending Code Violations: | No  |
| Application Fee:         | \$200   |

**Resource Impact**

Revenue related to these agreements is included in the FY 2024 operating budget in the accounts listed below.

| <b>Funds available as of March 4, 2024</b> |                         |                                |                       |                        |               |
|--|-------------------------|--------------------------------|-----------------------|------------------------|---------------|
| <b>ACCOUNT NUMBER</b>                      | <b>COST CENTER NAME</b> | <b>ACCOUNT / ACTIVITY NAME</b> | <b>AMENDED BUDGET</b> | <b>AMOUNT RECEIVED</b> | <b>AMOUNT</b> |

|                                | (Program)        |   | (Character)           | (Character) |                  |
|--------------------------------|------------------|---|-----------------------|-------------|------------------|
| 10-001-6025-574-347-200-PKR029 | Community Events | Charges for Service/ Nonsponsor Charges – Spec Event Fees | \$90,000              | \$13,750    | \$1200<br>\$1000 |
|                                |                  |   | <b>TOTAL AMOUNT ►</b> |             | \$1200<br>\$1000 |

**Strategic Connections**

This item is a 2024 Commission Priority, advancing the Public Places initiative.

This item supports the 2029 Strategic Plan, specifically advancing:

- The Public Places Focus Area, Goal 5: Build a beautiful and welcoming community.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*. This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

**Attachments**

- Exhibit 1 – Rogers, Morris & Ziegler Annual Invitational Track Meet Application
- Exhibit 1a – Rogers, Morris & Ziegler Annual Invitational Track Meet Site Plan
- Exhibit 1b – Rogers, Morris & Ziegler Annual Invitational Track Meet Agreement
- ~~Exhibit 2 – Alawda Family Picnic Application~~
- ~~Exhibit 2a – Alawda Family Picnic Site Plan~~
- ~~Exhibit 2b – Alawda Family Picnic Agreement~~
- Exhibit 3– March 2024 Special Events Calendar
- ~~Exhibit 4 – April 2024 Special Events Calendar~~

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation

Department Director: Carl Williams, Parks and Recreation