



CITY OF FORT LAUDERDALE
RFP EVALUATION COMMITTEE TABULATION

RFP# 12592-525
TITLE: Watersports Activities Rental Concession (Motoried & Non-Motorized)
DATE: 2/3/22

| Rater #1 - J. Luscomb | | | | | | | | | | | | | | | | |
|-----------------------------|--|---------|----------------|---|---------|----------------|--|---------|----------------|---|---------|----------------|--|---------|----------------|----------------------|
| PROPOSING FIRM | Understands overall needs of the City as presented in the proposed plan, including but not limited to proposed equipment, concession area site plan and maintenance of area, marketing plan, etc.... | | | Experience, qualifications and references of the proposing firm and personnel assigned, proposed plan for management, staffing and operation of concession under this contract. | | | Quality of daily/overnight storage plan and hurricane preparedness plan. | | | Safety Plan/Rescue Procedures including, but not limited to, pre-ride rental instructions, person flotation device instructions and rescue protocols. | | | Annual Guaranteed minimum concession fees proposed | | | |
| | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Total Points Awarded |
| 305 Jet Ski Rentals | 0.15 | 4 | 0.60 | 0.30 | 4 | 1.20 | 0.10 | 4 | 0.40 | 0.10 | 4 | 0.40 | 0.35 | 1 | 0.35 | 2.95 |
| Sunny Seg Inc. | 0.15 | 3 | 0.45 | 0.30 | 3 | 0.90 | 0.10 | 3 | 0.30 | 0.10 | 3 | 0.30 | 0.35 | 2 | 0.70 | 2.65 |
| Sunrise Paddleboards LLC | 0.15 | 1 | 0.15 | 0.30 | 1 | 0.30 | 0.10 | 2 | 0.20 | 0.10 | 2 | 0.20 | 0.35 | 2 | 0.70 | 1.55 |
| Blue Moon Outdoor Center | 0.15 | 2 | 0.30 | 0.30 | 2 | 0.60 | 0.10 | 1 | 0.10 | 0.10 | 1 | 0.10 | 0.35 | 2 | 0.70 | 1.80 |
| Jet Ski Fort Lauderdale LLC | 0.15 | 5 | 0.75 | 0.30 | 5 | 1.50 | 0.10 | 5 | 0.50 | 0.10 | 5 | 0.50 | 0.35 | 3 | 1.05 | 4.30 |

| Rater #2 - G. Mucciaccio | | | | | | | | | | | | | | | | |
|-----------------------------|--|---------|----------------|---|---------|----------------|--|---------|----------------|---|---------|----------------|--|---------|----------------|----------------------|
| PROPOSING FIRM | Understands overall needs of the City as presented in the proposed plan, including but not limited to proposed equipment, concession area site plan and maintenance of area, marketing plan, etc.... | | | Experience, qualifications and references of the proposing firm and personnel assigned, proposed plan for management, staffing and operation of concession under this contract. | | | Quality of daily/overnight storage plan and hurricane preparedness plan. | | | Safety Plan/Rescue Procedures including, but not limited to, pre-ride rental instructions, person flotation device instructions and rescue protocols. | | | Annual Guaranteed minimum concession fees proposed | | | |
| | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Total Points Awarded |
| 305 Jet Ski Rentals | 0.15 | 4 | 0.60 | 0.30 | 4 | 1.20 | 0.10 | 4 | 0.40 | 0.10 | 4 | 0.40 | 0.35 | 1 | 0.35 | 2.95 |
| Sunny Seg Inc. | 0.15 | 3 | 0.45 | 0.30 | 3 | 0.90 | 0.10 | 3 | 0.30 | 0.10 | 3 | 0.30 | 0.35 | 2 | 0.70 | 2.65 |
| Sunrise Paddleboards LLC | 0.15 | 2 | 0.30 | 0.30 | 2 | 0.60 | 0.10 | 2 | 0.20 | 0.10 | 2 | 0.20 | 0.35 | 2 | 0.70 | 2.00 |
| Blue Moon Outdoor Center | 0.15 | 1 | 0.15 | 0.30 | 1 | 0.30 | 0.10 | 1 | 0.10 | 0.10 | 1 | 0.10 | 0.35 | 2 | 0.70 | 1.35 |
| Jet Ski Fort Lauderdale LLC | 0.15 | 5 | 0.75 | 0.30 | 5 | 1.50 | 0.10 | 5 | 0.50 | 0.10 | 5 | 0.50 | 0.35 | 3 | 1.05 | 4.30 |

| Rater #3 - K. Somma | | | | | | | | | | | | | | | | |
|-----------------------------|--|---------|----------------|---|---------|----------------|--|---------|----------------|---|---------|----------------|--|---------|----------------|----------------------|
| PROPOSING FIRM | Understands overall needs of the City as presented in the proposed plan, including but not limited to proposed equipment, concession area site plan and maintenance of area, marketing plan, etc.... | | | Experience, qualifications and references of the proposing firm and personnel assigned, proposed plan for management, staffing and operation of concession under this contract. | | | Quality of daily/overnight storage plan and hurricane preparedness plan. | | | Safety Plan/Rescue Procedures including, but not limited to, pre-ride rental instructions, person flotation device instructions and rescue protocols. | | | Annual Guaranteed minimum concession fees proposed | | | |
| | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Total Points Awarded |
| 305 Jet Ski Rentals | 0.15 | 3 | 0.45 | 0.30 | 4 | 1.20 | 0.10 | 1 | 0.10 | 0.10 | 4 | 0.40 | 0.35 | 1 | 0.35 | 2.50 |
| Sunny Seg Inc. | 0.15 | 4 | 0.60 | 0.30 | 3 | 0.90 | 0.10 | 2 | 0.20 | 0.10 | 3 | 0.30 | 0.35 | 2 | 0.70 | 2.70 |
| Sunrise Paddleboards LLC | 0.15 | 2 | 0.30 | 0.30 | 2 | 0.60 | 0.10 | 4 | 0.40 | 0.10 | 2 | 0.20 | 0.35 | 2 | 0.70 | 2.20 |
| Blue Moon Outdoor Center | 0.15 | 1 | 0.15 | 0.30 | 1 | 0.30 | 0.10 | 3 | 0.30 | 0.10 | 1 | 0.10 | 0.35 | 2 | 0.70 | 1.55 |
| Jet Ski Fort Lauderdale LLC | 0.15 | 5 | 0.75 | 0.30 | 5 | 1.50 | 0.10 | 5 | 0.50 | 0.10 | 5 | 0.50 | 0.35 | 3 | 1.05 | 4.30 |

| Rater #4 - K. Jordan | | | | | | | | | | | | | | | | |
|-----------------------------|--|---------|----------------|---|---------|----------------|--|---------|----------------|---|---------|----------------|--|---------|----------------|----------------------|
| PROPOSING FIRM | Understands overall needs of the City as presented in the proposed plan, including but not limited to proposed equipment, concession area site plan and maintenance of area, marketing plan, etc.... | | | Experience, qualifications and references of the proposing firm and personnel assigned, proposed plan for management, staffing and operation of concession under this contract. | | | Quality of daily/overnight storage plan and hurricane preparedness plan. | | | Safety Plan/Rescue Procedures including, but not limited to, pre-ride rental instructions, person flotation device instructions and rescue protocols. | | | Annual Guaranteed minimum concession fees proposed | | | |
| | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Total Points Awarded |
| 305 Jet Ski Rentals | 0.15 | 4 | 0.60 | 0.30 | 4 | 1.20 | 0.10 | 4 | 0.40 | 0.10 | 4 | 0.40 | 0.35 | 1 | 0.35 | 2.95 |
| Sunny Seg Inc. | 0.15 | 3 | 0.45 | 0.30 | 3 | 0.90 | 0.10 | 3 | 0.30 | 0.10 | 3 | 0.30 | 0.35 | 2 | 0.70 | 2.65 |
| Sunrise Paddleboards LLC | 0.15 | 2 | 0.30 | 0.30 | 2 | 0.60 | 0.10 | 2 | 0.20 | 0.10 | 2 | 0.20 | 0.35 | 2 | 0.70 | 2.00 |
| Blue Moon Outdoor Center | 0.15 | 1 | 0.15 | 0.30 | 1 | 0.30 | 0.10 | 1 | 0.10 | 0.10 | 1 | 0.10 | 0.35 | 2 | 0.70 | 1.35 |
| Jet Ski Fort Lauderdale LLC | 0.15 | 5 | 0.75 | 0.30 | 5 | 1.50 | 0.10 | 5 | 0.50 | 0.10 | 5 | 0.50 | 0.35 | 3 | 1.05 | 4.30 |

| Rater #5 - T. Fell | | | | | | | | | | | | | | | | |
|-----------------------------|------------------------------|---------|----------------|-------------------------|---------|----------------|--------------------------------|---------|----------------|--------------------|---------|----------------|---------------|---------|----------------|----------------------|
| PROPOSING FIRM | Understands scope of project | | | Meets City's objectives | | | Product meets RFP requirements | | | Support / Services | | | References | | | |
| | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Total Points Awarded |
| 305 Jet Ski Rentals | 0.15 | 4 | 0.60 | 0.30 | 4 | 1.20 | 0.10 | 4 | 0.40 | 0.10 | 4 | 0.40 | 0.35 | 1 | 0.35 | 2.95 |
| Sunny Seg Inc. | 0.15 | 3 | 0.45 | 0.30 | 3 | 0.90 | 0.10 | 3 | 0.30 | 0.10 | 3 | 0.30 | 0.35 | 2 | 0.70 | 2.95 |
| Sunrise Paddleboards LLC | 0.15 | 2 | 0.30 | 0.30 | 2 | 0.60 | 0.10 | 2 | 0.20 | 0.10 | 2 | 0.20 | 0.35 | 2 | 0.70 | 2.00 |
| Blue Moon Outdoor Center | 0.15 | 1 | 0.15 | 0.30 | 1 | 0.30 | 0.10 | 1 | 0.10 | 0.10 | 1 | 0.10 | 0.35 | 2 | 0.70 | 1.35 |
| Jet Ski Fort Lauderdale LLC | 0.15 | 5 | 0.75 | 0.30 | 5 | 1.50 | 0.10 | 5 | 0.50 | 0.10 | 5 | 0.50 | 0.35 | 3 | 1.05 | 4.30 |

| PROPOSING FIRM | Understands overall needs of the City as presented in the proposed plan, including but not limited to proposed equipment, concession area site plan and maintenance of area, marketing plan, etc.... | | | Experience, qualifications and references of the proposing firm and personnel assigned, proposed plan for management, staffing and operation of concession under this contract. | | | Quality of daily/overnight storage plan and hurricane preparedness plan. | | | Safety Plan/Rescue Procedures including, but not limited to, pre-ride rental instructions, person flotation device instructions and rescue protocols. | | | Annual Guaranteed minimum concession fees proposed | | Total Combined Points Awarded | Local/Disadvantaged Preference | Preference Deduction | Total Final Score | FINAL RANKING | % REVENUE | | |
|-----------------------------|--|---------|----------------|---|---------|----------------|--|---------|----------------|---|---------|----------------|--|---------|-------------------------------|--------------------------------|----------------------|-------------------|---------------|-----------|----------------|----------------------|
| | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | Point Subtotal | Weight Factor | Ranking | | | | | | | Point Subtotal | Total Points Awarded |
| 305 Jet Ski Rentals | 0.15 | 4 | 0.60 | 0.30 | 4 | 1.20 | 0.10 | 4 | 0.40 | 0.10 | 4 | 0.40 | 0.35 | 1 | 0.35 | 2.95 | 14.30 | 0.0% | 0.00 | 14.30 | 4 | 40% |
| Sunny Seg Inc. | 0.15 | 3 | 0.45 | 0.30 | 3 | 0.90 | 0.10 | 3 | 0.30 | 0.10 | 3 | 0.30 | 0.35 | 2 | 0.70 | 2.95 | 13.60 | 0.0% | 0.00 | 13.60 | 3 | 25% |
| Sunrise Paddleboards LLC | 0.15 | 2 | 0.30 | 0.30 | 2 | 0.60 | 0.10 | 2 | 0.20 | 0.10 | 2 | 0.20 | 0.35 | 2 | 0.70 | 2.00 | 9.75 | 0.0% | 0.00 | 9.75 | 2 | 25% |
| Blue Moon Outdoor Center | 0.15 | 1 | 0.15 | 0.30 | 1 | 0.30 | 0.10 | 1 | 0.10 | 0.10 | 1 | 0.10 | 0.35 | 2 | 0.70 | 1.35 | 7.40 | 0.0% | 0.00 | 7.40 | 1 | 25% |
| Jet Ski Fort Lauderdale LLC | 0.15 | 5 | 0.75 | 0.30 | 5 | 1.50 | 0.10 | 5 | 0.50 | 0.10 | 5 | 0.50 | 0.35 | 3 | 1.05 | 4.30 | 21.50 | 0.0% | 0.00 | 21.50 | 5 | 15% |