

HOLIDAY PARK PARKING

CITY COMMISSION CONFERENCE MEETING
JANUARY 22, 2025



OVERVIEW

DESIGN CRITERIA PACKAGE

SCOPE OF WORK:

- Develop Two Concepts for Consideration
- Advance One Concept to 30% Design
- Awarded to Bermello, Ajamil & Partners
- Public Meetings and Stakeholder Coordination
- Design Criteria Package Cost: \$350k



DESIGN CRITERIA PACKAGE

OPTION 1

- Option 1A:
 - Location: North Parcel Only
 - Parking: 1,050 space garage
 - Office: 16,500 square feet
 - Structure Height: 60 Feet (5 Stories)
- Option 1B:
 - Location: North Parcel Only
 - Parking: 875 space garage
 - Office: None
 - Structure Height: 50 Feet (4 Stories)



DESIGN CRITERIA PACKAGE

OPTION 2

- Option 2A:
 - Location: North Parcel & South Parcel
 - 975 Parking Spaces:
 - 575 space garage + 400 space lot
 - Office: 16,500 square feet
 - Structure Height: 40 Feet (3 Stories)
- Option 2B:
 - Location: North Parcel & South Parcel
 - 800 Parking Spaces:
 - 400 space garage + 400 space lot
 - Office: None
 - Structure Height: 30 Feet (2 Stories)



ALTERNATIVE OPTION

- Develop two surface parking lots
 - One on North Parcel
 - One on South Parcel
 - Creates approximately 625 parking spaces
- Funding Strategy
 - Cost feasible as immediate Parking Fund CIP
 - Implement hourly/permit parking fee structures

Benefits	Challenges
Two distinct parking areas	North lot is not adequate for Parker Playhouse needs
Most cost feasible option	Lack of covered parking
No vertical construction	Limits park space expansion
Expedited timeline	Reduced parking capacity

DESIGN CRITERIA PACKAGE SUMMARY

Design Option	Design Description	Parking Spaces	Structure Height	Estimated Cost	Implementation Timeline
1A	5 story structure 16,500 sq ft office	1,050	60 Feet	\$37,500,000	4 years
1B	4 story structure 0 sq ft office	875	50 Feet	\$26,500,000	2 ½ years
2A	3 story structure 16,500 sq ft office	975 (575 garage + 400 lot)	40 Feet	\$26,000,000	3 years
2B	2 story structure 0 sq ft office	800 (400 garage + 400 lot)	30 Feet	\$15,000,000	2 years
Alternative	2 Surface Parking Lots	625 (225 lot + 400 lot)	Surface Level	\$4,500,000	1 ½ years