#25-1035

TO: Honorable Mayor & Members of the

Fort Lauderdale City Commission

FROM: Rickelle Williams, City Manager

DATE: November 4, 2025

TITLE: First Reading - Ordinance Amending Chapter 26, Article VIII - Valet

Parking on Rights-of-Way and Public Parking Facilities of the Code of Ordinances to Establish Boundaries for Valet Operations in Public Rights-

of-Ways - (Commission Districts 1, 2, 3 and 4)

Recommendation

Staff recommends the City Commission approve an ordinance amending Chapter 26, Article VIII – Valet Parking on Rights-of-Way and Public Parking Facilities of the City Code of Ordinances to establish boundaries for the operation of valet operations in the public rights-of-way.

Background

The Code of Ordinances of the City of Fort Lauderdale Chapter 26, Article VIII outlines valet parking on rights-of-way and public parking facilities. The article defines the valet application process, operational considerations, and general standards associated with valet parking. Specifically, Section 26-226 lists the standards for the application review, which identifies restrictions associated with valet operations and valet ramping area locations.

On April 1, 2025, the City Commission approved an amendment to Chapter 26, Article VIII to establish an administrative temporary valet permit (ATVP) for non-residential use and added language and criteria for the suspension of valet permits (CAM #25-0369). The ATVP provides the Transportation and Mobility Director with discretion to authorize the issuance of a temporary valet parking permit and evaluate if a long-term valet operation could be supported in accordance with Code restrictions. An ATVP is restricted to sixty (60) consecutive days and maximum of three (3) permits for the same location within any twelve (12)-month period.

Since April 1, 2025, staff issued one (1) ATVP to one (1) valet company to operate on East Las Olas Boulevard between SE 13 Avenue and SE 15 Avenue. The ATVP was extended twice, and staff determined that valet parking operation at this location has not created a negative impact on public welfare, parking, or traffic.

Staff are proposing to modify Chapter 26, Article VIII, to permit the use of valet operations on the portion of East Las Olas Boulevard between SE 13 Avenue and SE 15 Avenue, which has been deemed feasible through this ATVP effort.

Additionally, staff are proposing to amend a portion of Section 26-232(c)(4) to note that an ATVP may not be issued on the portion of East Las Olas Boulevard between SE 3 Avenue and SE 12 Avenue to maintain consistency with restrictions set forth in Section 26-226(a).

Resource Impact

There are no fiscal impacts to the City associated with this action.

Strategic Connections

This item supports the *Press Play Fort Lauderdale 2029* Strategic Plan, specifically advancing:

• The Business Growth and Focus Area, Goal 6: Build a diverse and attractive economy.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Ready

Attachments

Exhibit 1 - Ordinance

Exhibit 2 – Business Impact Estimate

Prepared by: Morgan Dunn, Program Manager I, Transportation and

Mobility

Department Director: Milos Majstorovic, P.E., Transportation and Mobility