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STEPHEN K. TILBROOK
PARTNER
(954) 847-3830 Direct Telephone
(954) 888-3076 Direct Facsimile

E-MAIL ADDRESS:
stilbrook@shutts.com

February 5, 2013

VIA EMAIL AND U.S. MAIL RETURN RECEIPT REQUESTED

Mr. Lee Feldman, City Manager
City of Fort Lauderdale
100 North Andrews Avenue
Fort Lauderdale, FL 33301

**Re: Event Agreement with Rock the Ocean Productions, LLC (“Agreement”)
Request for Termination and Approval of New Agreement with TMF2013, LLC**

Dear Mr. Feldman:

As you know, our firm represents Rock the Ocean Productions, LLC as related to the above referenced Agreement for the Tortuga Rock the Ocean Music Fest which is scheduled for April 13-14, 2013. We have made outstanding progress in bringing this first annual world-class music festival (with Kenny Chesney as a headliner) to Fort Lauderdale beach, in order to raise awareness to conservation measures for the world’s oceans. Thank you for the support of the City of Fort Lauderdale in helping make this event a reality.

As the concept for the Tortuga Rock the Ocean Festival has grown and evolved over the past year, our client has brought in partners with the experience and financial resources to make the event a success and to grow the event for the future. In order to formalize the business arrangements with the new event partners, our client recently formed TMF2013, LLC, and this new entity is now registered to conduct business in Florida. Please accept this letter as a request on behalf of Rock the Ocean Productions, LLC to terminate the existing Agreement and to concurrently enter into a new Agreement with TMF2013, LLC.

Chris Stacey, the principal of Rock the Ocean Productions, LLC, originally came to the City with the idea for the Rock the Ocean Festival in the Spring of 2012. Chris Stacey remains a principal participant in TMF2013, LLC through Rock the Ocean Productions LLC, a managing member. Mr. Stacey joined with SFX Huka Operating LLC in creating TMF2013, LLC to produce the Tortuga Rock the Ocean Music Fest in Fort Lauderdale. SFX Huka Operating LLC,

FTLDOCS 6134685 1

200 East Broward Boulevard, Suite 2100, Fort Lauderdale, Florida 33301 • ph 954.524.5505 • fx 954.524.5506 • www.shutts.com

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and CEO A.J. Niland, have particular experience in producing successful large scale music festivals, including the Hangout Music Festival in Gulf Shores, Alabama (which was recognized by Pollstar as the "Festival of the Year" for 2011). SFX Huka Operating LLC also provides the international resources of its parent entity SFX Entertainment. Accordingly, through a new Agreement with TMF2013, LLC there will be no substantial change in the principal organizers of the festival and the new Agreement will provide the experience and capacity to produce a successful music festival on Fort Lauderdale beach.

Thank you again for the support and consideration of the City of Fort Lauderdale in making the Tortuga Rock the Ocean Music Festival a reality.

Please contact me with any questions or comments regarding this request.

Yours very truly,

Shutts & Bowen LLP



Stephen K. Tilbrook

SKT/jnf

cc: Chris Stacey, Rock the Ocean Productions, LLC (via email)
A.J. Niland, SFX Huka Operating, LLC (via email)
Harry Stewart, Esq., City Attorney (via email)
Phil Thornburg, Director of Parks and Recreation (via email)
Carrie Sarver, Esq., Assistant City Attorney (via email)