

#25-1164

TO: Honorable Mayor & Members of the

Fort Lauderdale City Commission

FROM: Rickelle Williams, City Manager

DATE: December 16, 2025

TITLE: Motion Approving an Outdoor Event Agreement with Spotlight Sports, LLC

for Battle 7 South Florida from January 17-18, 2026, at Mills Pond Park -

(Commission District 3)

Recommendation

Staff recommends the City Commission approve an outdoor event agreement with Spotlight Sports, LLC, in substantially the form attached, and authorize execution of the agreement by the City Manager or designee.

Background

On April 1, 2025, Spotlight Sports, LLC submitted an outdoor event application for Battle 7 South Florida to be held at Mills Pond Park on Saturday, January 17, 2026 (8:00 a.m. to 11:00 p.m.) and Sunday, January 18, 2026 (8:00 a.m. to 6:00 p.m.). Battle 7 South Florida is a long standing football event that began at Mills Pond Park under the authorization of the field permitting office. This year, due to the increased size and scope of the activation, the organization is applying for an outdoor event permit for the first time. The application was submitted prior to the 90-day application deadline therefore the outdoor event application fee is \$200. The event impacts will begin on January 16, 2026, and are scheduled to end on January 18, 2026, which includes the setup period, event period, and breakdown period.

The event organizers attended the October 22, 2025, outdoor events meeting to review the event details with City staff including the Parks and Recreation Department, Transportation and Mobility Department, Police Department, and Fire Department. The outdoor events meeting focuses on operational logistics, cross departmental coordination, and event organizer requirements. The event organizer is not requesting special permissions that require additional City Commission approval.

City staff invited the surrounding civic associations to the outdoor events meeting as well as shared a copy of the application and site plan. Upon approval, the City's online events calendar will be updated to reflect this event.

The event agreement defines the responsibilities of the event organizer such as covering

the associated event expenses and the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies.

City Commission approval of this outdoor event application is contingent upon the City's receipt of a signed and notarized Anti-Human Trafficking Affidavit from the outdoor event applicant and the City Attorney's review and approval of all documents prior to execution by the City Manager or designee.

Resource Impact

Revenue related to these agreements is included in the FY 2026 Operating Budget in the account listed below.

Funds available as of November 4, 2025					
ACCOUNT NUMBER	COST CENTER NAME (Program)	ACCOUNT / ACTIVITY NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
10-001-6025-574- 347-200-PKR029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$30,000	\$0	\$200
			TOTAL AMOUNT ►		\$200

Strategic Connections

This item supports the 2029 Strategic Plan, specifically advancing:

 The Public Places Focus Area, Goal 5: Build a beautiful and welcoming community.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We are Here.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Place specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Area
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our city.

Attachment

Exhibit 1 – Battle 7 South Florida Event Agreement

Prepared by: Brittany Henry, Senior Administrative Assistant, Parks and Recreation

Department Director: Carl Williams, Parks and Recreation