



**TO:** Honorable Mayor & Members of the Fort Lauderdale City Commission

**FROM:** Greg Chavarria, City Manager

**DATE:** November 7, 2023

**TITLE:** Motion Approving an Event Agreement and Related Road Closure for South Florida Exotic Car “TOY RALLY”, to benefit Toys for Tots - **(Commission District 1)**

**Recommendation**

Staff recommends the City Commission approve an event agreement and requests for road closure with South Florida Exotic Car Toy Rally, LLC, in substantially the form attached, and authorize execution of the agreement by the City Manager.

**Background**

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizer was advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their respective areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney’s Office receiving and approving a validly executed agreement.

<b>Event 1: South Florida Exotic Car “TOY RALLY”, to benefit Toys for Tots (District 1)</b>	
Applicant:	South Florida Exotic Car Toy Rally, LLC
Date/Time:	Saturday, December 2, 2023 (11:00am – 11:45am)

Location:	5750 North Federal Hwy, Fort Lauderdale, FL 33308
Set Up Date/Time:	Saturday, December 2, 2023 (10:30am – 11:00am)
Breakdown Date/Time:	Saturday, December 2, 2023 (11:45am – 12:00pm)
Road Closing:	<b>Yes</b> – Federal Hwy in front of Ferrari Dealership (5750 North Federal Hwy) will close upon arrival. Saturday, December 2, 2023 (11:00am – 11:45am)
Alcohol:	No
Amplified Music:	No
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

**Resource Impact**

Revenue related to these agreements is included in the FY 2024 operating budget in the accounts listed below.

<i>Funds available as of October 18, 2023</i>					
ACCOUNT NUMBER	COST CENTER NAME (Program)	ACCOUNT / ACTIVITY NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
10-001-6025-574-347-200-PKR029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$90,000	\$0	\$200
<b>TOTAL AMOUNT ►</b>					<b>\$200</b>

**Strategic Connections**

This item is a 2024 Commission Priority, advancing the Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community.
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*. This item supports the *Advance Fort Lauderdale 2040 Comprehensive Plan* specifically

advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

**Attachments**

Exhibit 1 – South Florida Exotic Car “TOY RALLY”, to benefit Toys for Tots Application

Exhibit 1a – South Florida Exotic Car “TOY RALLY”, to benefit Toys for Tots Runway Site Plan

Exhibit 1b – South Florida Exotic Car “TOY RALLY”, to benefit Toys for Tots Agreement

Exhibit 2 – December 2023 Special Event Calendar

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Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation Department

Department Director: Carl Williams, Parks and Recreation Department