



**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** January 22, 2014

**TITLE:** Motion to approve the award of Townsend Park (AKA Sailboat Bend  
North) Improvements – Invitation to Bid (ITB) 643-11323 - \$304,455

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**Recommendation**

It is recommended that the City Commission approve the award of Townsend Park (AKA Sailboat Bend North) Improvements to the lowest cost, responsive and responsible bidder, Pars Development, Inc., in the amount of \$304,455.

**Background**

On December 11, 2013, five bids were received for a contractor to provide improvements to Townsend Park (AKA Sailboat Bend North). The scope of the project includes: 1) remove and reconstruct the seawall located north of the existing canal, 2) construct a new fixed dock made of plastic lumber, 3) install a floating dock, 4) install American with Disabilities Act (ADA) compliant lifts, 5) construct parallel parking slots along Southwest 14th Avenue and Argyl Drive, 6) construct a new concrete sidewalk and pathway inside the park, and 7) construct landscaping.

Of the five bids received, Coston Marine Services, Inc. submitted the lowest cost bid. However, factoring local business preference in accordance with Section 2-199.2 of the Code of Ordinances – “Local Business Preference” (LBP), the lowest cost, responsive and responsible bidder is PARS Development.

Coston Marine didn't apply for a LBP whereas PARS Development submitted a 'Class C' preference. The term 'Class C' Business as defined in the Ordinance means any business that has established and agrees to maintain a permanent place of business located in a non-residential zone and staffed with full-time employees within the limits of Broward County. This class allows for a 5 percent preference. Based upon this LBP calculation, Exhibit 1, PARS Development is the recommended service provider.

Staff is recommending award to PARS Development Inc. in the sum of \$304,455.

**Resource Impact**

There will be a fiscal impact to the City in the amount of \$304,455.00 for the contract and \$25,512.00 for estimated engineering fees for a total cost of \$329,967.00.

<i>Funds available as of January 9, 2014</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	OBJECT CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Object Code)	AVAILABLE BALANCE (Object Code)	PURCHASE AMOUNT
129-P10904.129A- 6599	SAILBOAT BEND PRESERVE PROJECT #2	CAPITAL OUTLAY/ CONSTRUCTION	\$1,025,800.00	\$40,021.00	\$30,000.00
345-P10904.345- 6599	SAILBOAT BEND PRESERVE PROJECT	CAPITAL OUTLAY/ CONSTRUCTION	\$252,444.00	\$250,454.00	\$220,454.00
344-P11782.344- 6599	SAILBOAT BEND - NORTH - FLOATING DOCK	CAPITAL OUTLAY/ CONSTRUCTION	\$135,000.00	\$85,894.00	\$79,513.00
<b>PURCHASE TOTAL →</b>					<b>\$329,967.00</b>

**Strategic Connections:**

This item is a *Press Play Fort Lauderdale Strategic Plan Initiative*, included within the **Public Places Cylinder of Excellence**, specifically advancing:

- **Goal 3:** Be a community that funds opportunities and leverages partnerships to create unique, inviting, and connected gathering places that highlight our beaches, waterways, urban areas, and parks.
- **Objective 1:** Improve access to and enjoyment of our beach, Riverwalk, waterways, parks, and open spaces for everyone.
- **Initiative 2:** Enhance and expend pedestrian and bike-friendly connection and amenities.
- **Initiative 3:** Evaluate dock availability to complement our public places.

This item advances *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Ready.*

**Attachments**

Exhibit 1 - 643-11323, Local Business Preference calculation

Exhibit 2 – Bid Tabulation, 643-11323

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