



# CITY OF FORT LAUDERDALE OUTDOOR EVENT APPLICATION

**Fee must accompany application**

Application received:  
At least 60 days prior to event \$100.00  
59 to 30 days prior to event \$150.00  
29 to 14 days prior to event \$200.00  
14 to 7 days prior to event \$250.00\*  
Less than 7 days prior to event \$300.00\*  
\*Must be approved by City Manager or designee

**Please submit by EMAIL at least 60 days ahead of your planned event.**

The application will be reviewed by our administrative staff to determine the following criteria:

1. Facility requested
2. Compliance with City ordinances
3. Special permits required
4. Charges your organization will incur when City assistance and/or services are required
5. Security requirements
6. Environmental issues/effects on surrounding areas

## PART I: EVENT REQUEST

Event name: New Times 17<sup>th</sup> Annual Beerfest

Purpose of event (check one):  Fundraiser  Awareness  Recreation  Other Community Event

Requested location: Esplanade Park, SW 2<sup>nd</sup> Street between SW 5<sup>th</sup> Ave and SW 3<sup>rd</sup> Ave, and SW 4<sup>th</sup> Ave from Broward to the Cul De Sac

Estimated daily attendance: 3,500

Requested dates and time of event:

	DATE	DAY	BEGIN	END
EVENT DAY 1	<u>October 25, 2014</u>	<u>Saturday</u>	<u>5:00PM</u>	<u>10 PM</u>
EVENT DAY 2:	_____	_____	_____AM/PM	_____AM/PM
EVENT DAY 3:	_____	_____	_____AM/PM	_____AM/PM
SETUP:	<u>October 25, 2014</u>	<u>Saturday</u>	<u>6 AM</u>	<u>5PM</u>

BREAKDOWN: October 25, 2014 Saturday Sunday AM 10pm 6AM

Has this event been held in the past?  Yes  No

If yes, please list past dates and locations: War Memorial 2001, Hollywood Young Circle 2002-2005, Downtown Himmarshee / Esplanade 2002, 2006-2011 & 2013, DDA 2012

**Detailed** event description (include activities, entertainment, vendors, etc.): For an admission charge, during the day guests are able to sample beer selections from local and international beer vendors and food samples from restaurants, vendor tents will be displayed and live music in the parking lot North of Revolution Live.

**PART II: APPLICANT**

Organization name: New Times Media, LLC / New Times BPB, LLC

Address: 2450 Hollywood Blvd Suite 301A City, State, Zip: Hollywood, FL 33020

Phone: 305-571-7579 Fax: 305-571-7677

Corporation name: New Times Media, LLC / New Times BPB, LLC  
(as it appears in articles of incorporation)

Date of incorporation: 2000 State incorporated in: Delaware Federal ID 861010008

Two authorizing officials for the organization:

CEO: Scott Tobias Phone: 303-293-3535

CFO: Jeff Mars Phone: 602-229-8413

Event Coordinator: Jennifer Nealon Will you be on-site?  Yes  No

Title: Director of Marketing Phone: 305-574-7579 Cell: 954-864-2665

E-mail address: jennifer.nealon@miaminewtimes.com Fax: 305-571-7677

Additional Contact: Brian Grynbaum Will you be on-site?  Yes  No

Title: Business Manager Phone: 305-571-7591 Cell: 954-465-3277

E-mail address: brian.grynbaum@miaminewtimes.com Fax: 954-233-1562

Event production company (if other than applicant):  
N/A

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Contact person: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: (day) \_\_\_\_\_ (night) \_\_\_\_\_ (cell) \_\_\_\_\_

E-mail address: \_\_\_\_\_ Fax: \_\_\_\_\_

**PART III: EVENT INFORMATION**

Are you planning to charge admission?  Yes  No  
If yes, how much? \$ \$40 door/\$30 prepay (pricing subject to change)

Are you requesting to fence the event?  Yes  No

Are you planning on having any type of concession?  Yes  No  
If yes, State Health Dept. must be notified 10 days prior to event. Call John Litscher at 954-632-8094.

Are you planning on selling alcoholic beverages?  Yes  No  
If yes, how will the beverages be served? (Draft truck, cold plate, mini-bar, beer tub, table service, etc.)  
\_\_\_\_\_

Are you planning on serving free alcoholic beverages?  Yes  No  
If yes, to whom will it be given? 2 oz pours. This is a 21+ event. All attendees will be carded.

Are you planning to have any type of amusement rides?  Yes  No  
If yes, name of company: \_\_\_\_\_

What type of rides are you planning? \_\_\_\_\_  
(All rides must be approved by the State of Florida Bureau of Fair Rides and all permits must be secured prior to opening. Contact Ron Jacobs at (850) 921-1530.

Are you planning to play or have music?  Yes  No  
If yes, what music format(s) will be used? (amplified, acoustic, recorded, live, disc jockey, etc):

Live bands and DJs to perform throughout the event

List the type of equipment you will use (speakers, amplifier, drums, etc):

Speakers, backline equipment, drums, amp, guitars, keyboards

Will you use any type of soundproofing equipment?  Yes  No

List the days and times music will be played: 6pm-10pm

How close is the event to the nearest residence? 1 block

Will your event require road closings?  Yes  No  
If yes, list requested streets and times in **detail**: \_\_\_\_\_

SW 2<sup>nd</sup> Street between SW 5<sup>th</sup> Ave and SW 3<sup>rd</sup> Ave, and SW 4<sup>th</sup> Ave from Broward to the Cul De Sac from 6am to 6am

**\*\*\*\*PLEASE NOTE\*\*\*\*** You are required to secure barricades and/or directional traffic signs for road closings. Please attach a layout of your traffic plan, including the placement and number of barricades, signs, directional arrows, cones, and message boards, as well as the name of the company you will be using. Your traffic plan must be approved by the Police Dept. which may terminate any event occurring without the proper use of barricades.

Will your road closings affect access to parking spaces or parking lots?  Yes  No

**\*\*\*\*PLEASE NOTE\*\*\*\*** All road closings which result in loss of revenue from inaccessible parking spaces will be billed to the event organizer and must be paid in full before the event. Please call Dee Paris at 828-3771.

Will any recyclable materials be utilized at this event?  Yes  No  
(Materials that can be recycled include all clean paper, cardboard, glass, plastic drink containers, aluminum cans, and milk or juice boxes.) Please refrain from the use of Styrofoam plates and cups.

Who will provide clean up services for garbage and recyclables? EmeraldIrish

Contact Name: Annette Phone: 954-524-3161

**\*\*\*\*NOTE\*\*\*\*** All grounds must be cleaned up **immediately** after completion of event. Recycling should be done at all City facilities and parks. Recycling may be provided by your organization, a private company or in some cases by the City of Fort Lauderdale. You are responsible for securing recycling services. Contact Janet Townsend at [Jtownsend@fortlauderdale.gov](mailto:Jtownsend@fortlauderdale.gov) or (954) 828-5956.

Will you require electricity?  Yes  No

Events requiring electricity are the responsibility of the applicant. All permits must be obtained through the City's Department of Sustainable Development Building Services Division at (954) 828-5191 before setting up.

Company: \_\_\_\_\_ License #: \_\_\_\_\_

Name of electrician: \_\_\_\_\_ Phone: \_\_\_\_\_

**PART IV: APPLICANT'S ACCEPTANCE**

The information I have provided on this application is true and complete to the best of my knowledge.

Before receiving final approval from the City Commission, I understand that I (and the production company, if applicable) must furnish an original certificate of General Liability insurance naming the City of Fort Lauderdale as additionally insured in the amount of at least one million dollars (\$1,000,000) or greater as deemed satisfactory by the City Risk Manager, and an original certificate of liquor liability insurance in the amount of \$500,000 if alcohol is being served.

I understand that a Parks and Recreation sponsored activity has precedence over the above schedule and I will be notified if any conflicts arise.

I understand that the City of Fort Lauderdale Police Department will determine all security requirements and that EMS is required by City Ordinance to be onsite during all outdoor events.

I understand that the City has a noise ordinance. If at any time during the event it is determined by law enforcement personnel, code enforcement personnel, parks and recreation personnel, or any other city representative that the entertainment or music is causing a noise disturbance, I will be directed to lower the volume to an acceptable level as determined by City staff. If a second noise disturbance arises during the event, I may be directed to shut down the music or entertainment for the remainder of the event. I agree to abide by all provisions of the noise control ordinance and understand that my failure to do so may result in a civil citation, a physical arrest, or the shutting down of the event.

Jennifer Nealon \_\_\_\_\_ Director of Marketing \_\_\_\_\_  
Name of applicant Title

3/19/2014 \_\_\_\_\_  
Date

~~Please email completed application~~ at least 60 days ahead of your planned event to:

**jmeehan@fortlauderdale.gov**

Please mail the application fee (payable to the City of Fort Lauderdale) to:  
Jeff Meehan, Outdoor Event Coordinator  
1350 W. Broward Boulevard, Fort Lauderdale, FL 33312  
Phone: (954) 828-6075 Fax: (954) 828-5650

**Please include the following with the application:**

- \* **Event site plan – including stage(s), other entertainment locations, activities, booths, restrooms, canopies, dumpsters, fencing, generators, etc.**
- \* **Traffic/detour plan - including the placement and number of barricades, signs, directional arrows, cones, message boards, and name of the barricade and/or traffic signs company being used.**

# FIRE DEPARTMENT QUESTIONNAIRE

## PREVENTION

1. Are you planning to have canopies (no sides) for this event?  Yes  No

How many and what sizes? Tents without sides 60 10x10

Name of Company: A Party 4 Less

*A building permit is required. Please contact Capt. Bruce Strandhagen at 954-828-5080.*

2. Are you planning to have tents (with sides) for this event?  Yes  No

How many and what sizes? \_\_\_\_\_

Name of Company: \_\_\_\_\_

*A building permit, exit signs, emergency lights, fire extinguishers, and "No Smoking" signs are required for tents. A fire watch at overtime rate may apply. Contact Capt. Bruce Strandhagen at 954-828-5080.*

**\*\*\*\*PLEASE NOTE\*\*\*\*** All permits required by the Florida Building Code must be obtained through the Building Department (including but not limited to electrical, structural, plumbing). Contact the Department of Sustainable Development Building Services Division at 954-828-6520.

3. Are you planning to have fireworks?  Yes  No

Name of company conducting the show: \_\_\_\_\_

*A permit is required for all pyrotechnics displays. Contact Capt. Wendy D'Agostino at 954-828-5884.*

4. Are you having food vendors?  Yes  No

How many and what kind? Approximately 10 vendors serving food samples or selling product

**A fire extinguisher is required for each food booth. If a propane tank is used for a fuel source, it must be secured on the outside of the booth. A Fire inspection is required for all food booths. If the inspection is during non-working hours the cost will be \$75 per hour.**

## OPERATIONS/EMS

Special Event Detail Guidelines:

- \* One rescue unit/cart for 500 to 5,000 people in attendance (sustained attendance)
- \* Two rescue units/carts for 5,000 to 10,000 people in attendance (sustained attendance)
- \* One more rescue unit/cart per 5,000 additional people
- \* One command person if two or more rescue units/carts are required

The number of rescue units and paramedics is determined according to attendance and other risk factors.

1. Does your event require EMS medical standby services based on the guidelines above? YES  NO

2. What is your estimated sustained attendance? 3500

3. On-site contact? NAME Jennifer Nealon PHONE 954-864-2665 cell

A minimum of 4 hours will be charged for all special event details. 45 minutes will be added to the pre and post event times (totaling 1.5 hours), allowing for travel and preparation for the event.

**POLICE DEPARTMENT QUESTIONNAIRE**

1. Does your event require use of police vehicles? Yes \_\_\_\_\_ No x

If yes, A Hold-Harmless Agreement must be signed and Liability coverage of a minimum of ONE MILLION DOLLARS must be provided.

2. Is this a new or previously held event? New \_\_\_\_\_ Previous x

If yes, Previous date(s)? War Memorial 2001, Hollywood Young Circle 2002-2005, Downtown Himmarshee / Esplanade 2002, 2006-2011 & 2013, DDA 2012

3. Any established security, traffic, or other appropriate plan(s)? Yes x No \_\_\_\_\_

If yes, besides Fort Lauderdale Police, who will you be using for this plan?  
(private security company, volunteers, etc.)

Off Duty Police

4. Do you have an established detail of off-duty officers? Yes x No \_\_\_\_\_  
If yes, who is your Police department contact?

Hector Martinez

5. Any notable entertainers or special circumstances scheduled for your event?  
Yes \_\_\_\_\_ No x

Who/What? \_\_\_\_\_

6. Is there alcohol being sold or given away? Yes x No \_\_\_\_\_

7. Are there any road closures required? Yes x No \_\_\_\_\_

If so what roads/intersections? SW 2<sup>nd</sup> Street between SW 5<sup>th</sup> Ave and SW 3<sup>rd</sup> Ave, and SW 4<sup>th</sup> Ave from Broward to the Cul De Sac

8. What is your estimated attendance? 3500

I understand the off duty rate for Police personnel for ALL special events is calculated at a 3-hour minimum rate. I also understand there is a 24 hour cancellation requirement to avoid the 3 hour minimum payment per officer. The hourly rate and costs to be incurred by the event organizer will be quoted on the City of Ft. Lauderdale Special Events "Cost Estimate" worksheet developed at the Special Events logistics meeting and provided to the organizer. All payments will be paid within two (2) weeks of the payroll being submitted.

Jennifer Nealon  
Name

3/19/2014  
Date