



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#13-1415

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: November 5, 2013

TITLE: Motion approving an agreement between the City of Fort Lauderdale and
Young Men's Christian Association of Broward County, Florida, Inc.
(YMCA),

Recommendation

It is recommended that the City Commission approve an agreement with Young Men's Christian Association of Broward County, Florida, Inc. (YMCA) from November 6, 2013 to December 15, 2014 for active older adult programming and authorize the proper City officials to execute such agreement

Background

According to the United States Census Bureau's most recent data (2010), 29.3% of The City's population is age 55 or over. The City of Fort Lauderdale Parks and Recreation Department has reviewed various opportunities internally and externally to enhance programming for our active older adult (AOA) neighbors. We have been in discussions with the YMCA of Broward County to offer active older adult programming into the current programming/services offered. As part of our discussions, we have arrived at offering programming at Osswald Park and Holiday Park.

The City of Fort Lauderdale Parks and Recreation Department desires to retain the services of an Instructor to conduct Senior Wellness Programs from a list of such programs as: Enhanced Fitness, Living Healthy, Matter of Balance, Zumba Gold and Strength Training for Men classes/workshops at City parks as determined by City's Parks and Recreation Department

Resource Impact

There is no fiscal impact associated with this action. Patrons will pay directly to the YMCA.

Strategic Connections:

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within

the **Public Places Cylinder of Excellence**, specifically advancing:

- **Goal 4:** Be a healthy community with fun and stimulating recreational activities for our neighbors.
- **Objective 1:** Offer a diverse range of youth, adult, and senior recreational programming.
- **Initiative 2:** Collaborate with recreational and wellness service providers to identify needs and target senior programming.

Attachment

Exhibit 1 – Proposed Agreement

Prepared by: Carolyn Bean, Administrative Assistant

Department Director: Phil Thornburg, Parks and Recreation Director