



#13-1460

TO:

Honorable Mayor & Members of the

Fort Lauderdale City Commission

FROM:

Lee R. Feldman, ICMA-CM, City Manager Infille

DATE:

November 19, 2013

TITLE:

Revised PUR-12 Motion to award a one-year contract for real estate

brokerage services - Request for Proposal (RFP) 535-11231 - \$58,459

#### Recommendation

It is recommended that the City Commission award a one-year contract for the purchase of real estate brokerage services to CBRE, Inc., in substantially the form attached, in the estimated annual amount of \$58,459 and authorize the City Manager to approve three, one-year renewal options, contingent upon appropriation of funds.

#### Background

A Request for Proposal (RFP) was released to seek a qualified real estate brokerage firm to provide professional services related to real property assets owned by the City of Fort Lauderdale. The selected firm will be responsible for assisting the City Manager's staff with brokerage services, which may include: (i) providing advice regarding property valuation, (ii) portfolio organization and analysis, (iii) strategic planning for property leasing and disposal, (iv) listing services for sale of City surplus property, (v) overseeing escrow for such sales and (vi) lease management.

RFP 535-11231 was opened on July 25, 2013 with two proposals received. For evaluation purposes, best and final offers were obtained from both proposers to clarify costs for the lease management portion of the services. The evaluation committee consisted of the following staff: Cate McCaffrey, Parks and Recreation Department, Alfred Battle, Community Redevelopment Agency and Clara Bennett, Transportation and Mobility Department. The committee evaluated the two proposals and ranked CBRE, Inc. as the top ranked proposer. The Contractor has redacted all proprietary and confidential information statements from their proposal.

#### Resource Impact

There will be a negative fiscal impact to the City in the amount of \$58,459.

#### FUNDS AVAILABILTY LOCATION:

								SOBOBJECT	
	FY	FUND	SUB FUND	FUND NAME	INDEX #	INDEX NAME	SUB OBJ#	NAME	AMOUNT
ſ		<u> </u>						Other	
-		ì	1	General				Professional	
1	2014	01	001	Fund	PKR100101	Real Estate	3199	Services	\$58,459
-						-		TOTAL	\$58,459

#### **Strategic Connections:**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the **Internal Support Cylinder of Excellence**, specifically advancing:

- Goal 12: Be a leading government organization, managing resources wisely and sustainably
- Objective 1: Ensure sound fiscal management
- **Initiative 1:** Achieve a structurally balanced budget through viable revenue sources, smart financial management, comprehensive financial forecasting, and results-oriented and efficient services

#### **Attachments**

Exhibit 1 – Bid Tabulation, RFP 535-11231

Exhibit 2 - Final Rankings, RFP 535-11231

Exhibit 3 - Agreement

Exhibit 4 - CBRE Proposal

Exhibit 5 - Fisher Auction Proposal

Prepared by: AnnDebra Diaz, Procurement Specialist II

Carrie Keohane, Administrative Assistant I

Department Director: Phil Thornburg, Parks and Recreation Department



A Proposal to

## Guy of FORT LAUDERDALE

For Real Estate Brokerage Services

RFP: #535-11231

**ORIGINAL** 

July 25, 2013

Presented by:
Kenneth Krasnow
Managing Director
T: 561.393.1649
Ken.krasnow@cbre.com

**CBRE** 

Exhibit 4 13-1460



## City of Fort Lauderdale • Procurement Services Division 100 N. Andrews Avenue, #619 • Fort Lauderdale, Florida 3330 954-828-5933 FAX 954-828-5576 purchase@fortlauderdale.gov

BID

#### PART VII - PROPOSAL PAGES - COST PROPOSAL

Proposer agrees to supply the products and services at the prices bid below in accordance with the terms, conditions and specifications contained in this RFP.

Cost to the City: Contractor must quote firm, fixed, annual rate for all services identified in this request for proposal. This firm fixed annual rate includes any costs for travel to the City. No other costs will be accepted. This firm fixed annual rate will be the same for the initial contract period.

Fallure to use the City's COST PROPOSAL Page and provide costs as requested in this RFP, may deem your proposal non-responsive.

Pursuant to Section Part IV, <u>Item 3.B</u> :			
Provide a <u>single fixed</u> Broker's fee for <b>new leases</b> where the broker is the procuring cause of the new lease.		4	%
Provide a single fixed management fee for management of existing leases		3_	%
Submitted by:	<b>~</b> .		· •
	(signature	)	
Name: Ken Kasnow (printed)	Title:	Marraging	Director
(pinted)		_	
Company: (Legal Registration)	CARE,	The.	
Date: Sept. 23, 2013			

CBRE, Inc. RFP 535-11231, Real Estate Brokerage Services Best and Final Offer

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This letter/proposal is intended solely as a preliminary expression of general intentions and is to be used for discussion purposes only. The parties intend that neither shall have any contractual obligations to the other with respect to the matters referred-herein-unless and until ordefinitive agreement above tally executed and delivered by the portless. The parties orgee that this letter/proposal is not intended to create any agreement or obligation by either party to magaints a definitive lease/purchase and sole agreement and Imposes no duty whatsoever on either party to continue negotiations, including without limitation any obligation to negotiate in good faith or in any way other from at arm's length. Prior to delivery of a definitive executed agreement, and without any liability to the other party, either party may (1) propose different terms from those summarized herein, (2) enter into negotiations with other party entering terminate oil negotiations with the other party hereto.

## **Bid/Proposal Signature Page**

City of FORT LAUDERDALL

Bid/Proposal Signature Page is on the following page.

ID/PROPOSAL SIGNATURE PAGE | PAGE 1

**CBRE** 

#### **BID/PROPOSAL SIGNATURE PAGE**

How to submit bids/proposals:	Proposals must be	submitted by hard	copy only. It will	be the sole resp	consibility of the
Bidder to ensure that the bid read	ches the City of Fort	Lauderdale, City F	fall, Procurement	Department, St	ite 619, 100 N.
Andrews Avenue, Fort Lauderdale	, FL 33301, prior to t	he bid opening date	and time listed.	Bids/proposals	submitted by fax
or email will NOT be accepted.	·	· -			-

The below signed hereby agrees to furnish the following article(s) or services at the price(s) and terms stated subject to all instructions, conditions, specifications addenda, legal advertisement, and conditions contained in the bid. I have read all attachments including the specifications and fully understand what is required. By submitting this signed proposal i will accept a contract if approved by the CITY and such acceptance covers all terms, conditions, and specifications of this bid/proposal.

7/24/13 (date)
(date)
ging Director
CERTIFICATE OF AUTHORIT
A STATUTE \$607.1501 (vis
Zip_33301
asnow@cbre.com
ons):
.05): <u>N/A</u>
<u>/A</u>
enda have been received and a
sued June 26, 2013 July 3, 2013
ces?
provided below or reference in the pages. No variations or exception or exception is listed and contained contained in the below space, it ation. HAVE YOU STATED AN LINK IF ANY VARIATION Or section does not apply to your bits at the section does not apply to your bits and the section does not apply to your bits and the section does not apply to your bits and the section does not apply to your bits and the section does not apply to your bits and the section does not apply to your bits and the section does not apply to your bits and the section does not apply to your bits and the section does not apply to your bits and the section does not apply to your bits and the section does not apply to your bits and the section does not apply to your bits and the section does not apply to your bits and the section does not apply to your bits and the section does not apply to your bits and the section does not apply to your bits and the section does not apply to your bits and the section does not apply to your bits and the section does not apply to your bits and the section does not apply to your bits and the section does not apply to your bits and the section does not apply to your bits and the section does not apply to your bits and the section does not apply to your bits and the section does not apply to your bits and the section does not apply to your bits and the section does not apply to your bits and the section does not apply to your bits and the section does not apply to your bits and the section does not apply the your bits and the section does not apply the your bits and the section does not apply the your bits and yo

Non-Collusion Statement is on the following page.

NON-COLLUSION STATEMENT | PAGE 2

**CBRE** 

#### NON-COLLUSION STATEMENT:

By signing this offer, the vendor/contractor certifies that this offer is made independently and *free* from collusion. Vendor shall disclose below any City of Fort Lauderdale, FL officer or employee, or any relative of any such officer or employee who is an officer or director of, or has a material interest in, the vendor's business, who is in a position to influence this procurement.

Any City of Fort Lauderdale, FL officer or employee who has any input into the writing of specifications or requirements, solicitation of offers, decision to award, evaluation of offers, or any other activity pertinent to this procurement is presumed, for purposes hereof, to be in a position to influence this procurement.

For purposes hereof, a person has a material interest if they directly or indirectly own more than 5 percent of the total assets or capital stock of any business entity, or if they otherwise stand to personally gain if the contract is awarded to this vendor.

In accordance with City of Fort Lauderdale, FL Policy and Standards Manual, 6.10.8.3,

- 3.3. City employees may not contract with the City through any corporation or business entity in which they or their immediate family members hold a controlling financial interest (e.g. ownership of five (5) percent or more).
- 3.4. Immediate family members (spouse, parents and children) are also prohibited from contracting with the City subject to the same general rules.

Failure of a vendor to disclose any relationship described herein shall be reason for debarment in accordance with the provisions of the City Procurement Code.

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In the event the vendor does not indicate any names, the City shall interpret this to mean that the vendor has indicated that no such relationships exist.

Cost Proposal Page is on the following page.

COST PROPOSAL PAGE | PAGE 3



#### PART VII - PROPOSAL PAGES – COST PROPOSAL

Proposer Name	e <u>CBRE, Inc.</u>		<u> </u>
	es to supply the product ns and specifications cor		ces bid below in accordance with the
for proposal. be accepted.	This firm fixed annual rat This firm fixed annual rate	e includes any costs for e will be the same for the POSAL Page and prov	or all services identified in this reques travel to the City. No other costs wi initial contract period.
may deem you	ur proposai non-respor	isive.	
			4% without a co-broker;
A. Proposed co	ommission percentage as	defined in Section A:	5% with a co-broker %
B. Proposed le	ase cost percentage as o	defined in Section B:	4% without a co-broker; 7% with a co-broker%

#### Letter of Interest

AnnDebra Diaz Procurement Specialist Procurement Services Division Room 619, City Hall 100 North Andrews Avenue Fort Lauderdale, Florida 33301

Déar Ms. Diaz,

On behalf of the project team representing CBRE, Inc. (CBRE), I am pleased to submit this statement of qualifications to the City of Fort Lauderdale (the "City") regarding Real Estate Brokerage Services.

We understand that hiring a real estate partner is a weighty decision, particularly for municipalities who must manage a diverse range of needs from their constituents, City departments and other stakeholders. CBRE's resources, public-sector track record, proven best practices, and leadership talent offer a reliable, transparent, and market-tested approach that supports City operations and benefits taxpayers. We have served as the inaugural real estate partner for numerous public-sector clients and are guided by the principle of supporting the responsible stewardship of public real estate. By partnering with CBRE, the City will have access to the commercial real estate industry's largest network, most advanced resources and service platform, and unparalleled market data, research, and analysis – all of which will help the City make informed real estate decisions in support of its real estate goals and vision.

For this assignment, CBRE is combining local market experts (based in South Florida) who have a deep knowledge of Fort Lauderdale, and its Washington D.C.-based Public Institutions and Education Solution Group (PIES), which has extensive experience performing real estate services on behalf of cities around the country. This integrated team of experts will ensure City representatives have access to the best personnel and resources to assist them.

The proposed project team has developed and implemented Strategic Plans for many public entities, including the Cities of Sacramento, San Diego, Reno, Miami, and New York, and the States of California, Maryland, and Michigan. The results for these clients have been transformative. For example, over a five year period in partnership with the State of Florida, more than \$82 million in savings were achieved from the recommendations CBRE provided during the development of the State's strategic plan. Our ability to deliver solutions while embracing various stakeholders differentiates CBRE and provides significant value to our clients.

The City's real estate goals are important to us and are a natural extension of our deep roots in South Florida. Our local offices have been the leading commercial real estate service provider in the region for many years and our office is staffed by professionals who not only know the market but also call it home. The accompanying proposal outlines the services available to the City and provides an explanation of the methodology that would be employed should the City choose CBRE as its service provider. Thank you for the opportunity to present our qualifications and we appreciate your consideration.

Sincerely.

Ken Krasnow

Managing Director

City of FORT LAUDERDALE

#### **CBRE CAPABILITIES & APPROACH TO PROJECT**

CBRE has provided commercial real estate services to dozens of cities, counties and states. In just the past two years, CBRE has been engaged to perform a very similar scope of services that included Strategic Planning and Dispositions for the cities of Indianapolis, Reno, Pensacola, Sacramento and the States of Texas and Connecticut. In performing these assignments, our professionals routinely complete tasks involving the evaluation and sale of surplus assets, strategic planning, lease and sale negotiation, and best practice portfolio management. CBRE's national Public Institutions group —led by project team members Michael McShea and Lee Ann Korst—offer valuable insights into the strategies government entities are employing nationwide and the success these strategies have provided. CBRE will assist the City in navigating the challenges associated with the many community stakeholders, the internal politics of bringing in a strategic vendor, and how to interface with the public when disposing of public assets whether by lease or sale.

Most recently, Mr. McShea and Ms. Korst in collaboration with our local teams, have completed formal strategic plans for the States of Florida, Maryland and Michigan. Based on this and other municipal experiences, CBRE has developed a custom methodology that will be the basis for executing the strategic plan requested by the City of Ft. Lauderdale.

Our goal is to develop and implement a plan that generates revenue (or potentially reduces operating costs) without compromising or diluting service delivery to constituents, and enhances the marketability and attractiveness of Ft. Lauderdale. Below is an overview of the elements that will be incorporated in the Strategic Plan.

#### **Overview of Strategic Plan Elements**

- Review the existing data for owned and leased property
- Interview agency and department heads as needed to determine extent to which owned and leased real property efficiently supports government operations
- In the case of City occupied property, identify <u>opportunities to more efficiently occupy space</u> to reduce footprint and costs
- Identify surplus owned real estate (buildings and land) for potential sale, lease or public private partnership
- Using the data collected above, CBRE will <u>prepare a strategic real estate plan</u> for the City. The deliverable will be a report that includes estimated values and prioritize properties for disposition. It will also include recommendations for properties to be turned into community uses as appropriate.

#### 1) Tasks Preceding Strategic Planning

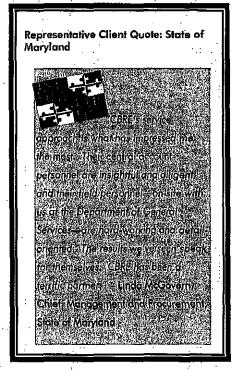
- Review the City's overall strategy in a kick-off session
  - Review City's goals for project
  - Confirm the scope of work and review schedule
  - Clarify roles and responsibilities and establish communication channels
  - o Confirm project deliverables



#### City of FORT LAUDERDALE

- Identify appropriate documents/data/information necessary to complete the strategic plan, examining:
  - List of assets to be reviewed (700 or 140)
  - Relevant operating budgets and capital outlay numbers
  - Facility condition assessments (if any)
  - Facility consolidation plans (if any)
  - Written processes, policies or legislation affecting lease or sale of real property
  - Collect and review offer letters or expressions of interest submitted by 3<sup>rd</sup> parties
  - Obtain relevant documents (leases, contracts, operating) agreements, license agreements, etc.
- Prepare for and conduct interviews with stakeholders (Department Heads, Community Activists, City Administration, Legal: Department, etc.)
- Develop preliminary short, medium and long-term goals for real

The above preliminary Strategic Planning tasks will take approximately 30-45 days to complete.



#### 2) Strategic Plan Development

#### For Owned Assets:

CBRE has highly relevant experience and processes that will aid the City in deciding which properties are surplus, the value of those assets, and which are appropriate candidates for lease and/or sale. At the minimum, CBRE will consider the following elements:

- Debt (if any)
- **Operating Costs**
- Current Use
- Condition of Facility or Land
- Deferred Maintenance/Capital Expenditure Forecast
- Opportunities to relocate existing occupants
- Market Values (Lease or Sale)
- Attractiveness to Investors/Developers
- Encumbrances:

CBRE will prepare a disposition plan that ranks and categorizes assets by value, disposition difficulty, and disposition strategy.

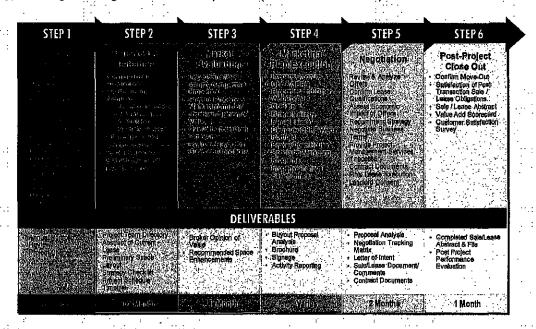
Concurrently, CBRE will evaluate the City's statutory framework and provide recommendations to most efficiently accommodate the City's disposition process. CBRE's Public Institutions group has significant experience providing guidance to public sector real property transactions and management including "best practices" from across the country.



**GOOF FORT LAUDERDALE** 

#### 3) Execute Strategic Plan (Represent the City in Transactions)

Once a strategic disposition plan has been approved by the City, CBRE will market the properties to literally thousands of investors and developers locally, regionally, nationally (and even internationally). CBRE's internal marketing teams will develop a marketing plan that includes the placement of signs on the property, internet marketing (Loopnet, Costar, CBRE Marketplace) Broker Mailings, the development and distribution of Collateral Materials, etc. CBRE is adept at creating excitement in the marketplace for all asset types and generating offers for assets previously unable to attract buyers.



#### Marketing

Throughout the disposition process, the overriding goal of CBRE is to maximize asset value. This will be accomplished through hands-on management of a carefully planned marketing process. The benefits to the City include:

- Value enhancement by aggressive and credible underwriting
- Value enhancement by target marketing to select users of comparable use
- Maximizing user interest by designing professional offering materials and other marketing tools
- Maximizing user interest and asset value by conducting personal presentations to all primary prospects and their representatives to the greatest extent possible
- Comprehensive pre-marketing and physical property due diligence to eliminate re-trading after contract execution
- Maximum exposure to the market by utilizing the CBRE network, SIOR, LoopNet, CIE, CCIM and CoStar

Our process creates a highly focused, controlled offering plan which capitalizes on CBRE's exceptional local market coverage.



#### Offering Materials

We will use a variety of methods to expose the property to prospective buyers, such as an Offering Memorandum. The Offering Memorandum is a concise, information-filled document that would be used as an introductory piece sent to our target list and cooperating brokers.

Additionally, CBRE maintains an in-house marketing team to ensure the best presentation possible of our clients' property. Our marketing team can develop dynamic materials that include brochures, websites, mailings, email blasts, and flyers. Please see Section 13 for more detailed examples of our marketing materials.



#### Lease Management

Lease Management has three main components addressed below: Lease Administration, Lease Enforcement, and Delinquent Collections. Our approach ensures quality service and attention to all three components, providing the City with the best return on its assets.

#### **Lease Administration**

Meticulous lease administration is critical to maximizing the earning potential of an owner's asset. It is also a critical component for managing all aspects of each tenant's lease. The Senior Real Estate Manager and Property Accountant are responsible for the following items for each CBRE managed property:

- Re-abstracting all leases on the approved City abstract form
- All abstracts must be reviewed and approved at Senior Real Estate Manager level or above
- Input of all leases and amendments into the accounting system
- Preparation of escalation billings
- Tracking of security deposits and letters of credit
- Critical dates management, including renewals, expansions, client requirements, percentage rent provisions, insurance compliance and documentation and any other standard or otherwise
- Real Estate Managers are required to annually audit the lease files of their five largest tenants and all leases executed within the past twelve months
- Real Estate Managers transferred to or transitioning from an assignment are to conduct complete audit of all leases within 30 days
- At a minimum, bi-annually, CBRE conducts an internal audit, "Environment for Excellence," where the Director of Operations randomly reviews a minimum of 7 leases to ensure accuracy

In addition, CBRE's staff is involved early in the lease negotiation process. The Real Estate Manager ensures that negotiated lease terms are clear and easily enforceable and that extension and expansion options are compatible with all current landlord obligations.

As an added service, statements detailing rent, tax and operating expense charges with full explanations of any changes or adjustments are forwarded to tenants monthly. The Real Estate Manager promotes a clear understanding of the obligations to the tenant and, consequently, promotes a high level of compliance and collection.



#### Lease Enforcement

CBRE understands that one of our most important responsibilities is to provide a true picture of the operating income of each property we manage at all times, in addition to maintaining each property's value through adherence to the rules and regulations of the lease document. We ensure the accuracy of the financial aspects of the lease through utilization of a variety of software systems.

The regional team, together with the Real Estate Manager, is responsible for reviewing the income schedules of the property budgets, calculating the operating expense and real estate tax pass-throughs, reviewing the monthly rent statements, abstracting leases, tracking options, calculating CPI increases, and reconciling tenant accounts. All work performed by the Lease Administrators and Real Estate Manager is reviewed by the Senior Real Estate Manager, Accountant and in certain cases, the Director and or Controller for the property.

Administration services can be performed in conjunction with leasing efforts and can include, but not be limited to the following:

- Complete and thorough abstracts of each lease agreement and amendment
- Review of rent billings and additional charges (i.e. pass-throughs and escalations)
- Tickler notices of all options, renewals and expirations
- Monthly rent rolls

#### **Delinquent Collections**

Collection of monies due is as important as leasing space, The key to good real estate management is rent paying occupancy, not just leased occupancy, and the keys to rent paying occupancy are firmness and consistency.

Lease enforcement varies by state, client and specific lease terms. However, CBRE's formal rent collection schedule is enforced, unless the preceding factors dictate otherwise:

- 1st Day of Month—All rents and other charges are due
- 5th Day of Delinquency—Each tenant which has not paid the full rental due on or before the 5th day of the month shall be contacted in person or by telephone by the real estate manager or their staff not later than the 6th day. A written record is to be maintained by the caller.
- 10th Day of Delinquency—On or before the 10th day, the real estate manager makes a second contact and a written record shall be entered on a Delinquent Tenant Report
- 15th Day of Delinquency—Between the 10th and the 15th day, the real estate manager shall make a personal visit. The real estate manager shall also, on the date of such contact, send a written notice to the tenant confirming the delinquency and requiring the immediate payment.
- 35th Day of Delinquency—If within 20 days of the notice letter the tenant does not promptly and satisfactorily respond to the notice, the real estate manager shall prepare a written recommendation to owner requesting that the matter be referred to owner's attorney. A different time period may be specified at the owner's discretion.

#### Bénefits

The major benefits of outsourcing these activities are:

- Improved speed and collection of Tenant remittance:
- Reduced real estate risk through rigorous lease abstraction, critical date reporting
- Consistent practices yield dependable lease data from which strategic and tactical decisions can be made.
- Relief of Administrative burdens



City of FORT LAUDERDALE

#### **CBRE / TEAM QUALIFICATIONS**

#### **CBRE Overview**

CBRE, Inc. (CBRE), a Fortune 500 and S&P 500 company, is the world's largest and most successful commercial real estate services firm (in terms of 2012 revenue). It is the only commercial real estate firm listed in the Fortune 500, and has enjoyed that status for the past five years. The company employs 42,050 people and serves real estate owners, investors and occupiers through more than 400 offices worldwide. In 2012 our firm completed 17,575 property sales worth more than \$116.9 billion, 51,900 lease transactions worth in excess of \$72.9 billion, and 118,400 valuation and advisory assignments. In the same year, CBRE achieved revenue of \$6.5 billion. Recent third-party awards/recognition can be found in Section 13.

It is important to highlight, however, the Florida based resources that live and work in Florida communities each and every day. Over 900 CBRE professionals have local real estate experience in markets all across Florida in many different services, including 150 brokers.

This strong presence had made CBRE the leader in commercial real estate in Florida for more than 35 years. Across the State, our operations serve the diverse needs of property owners, corporate users and public institutions—helping them to achieve their objectives of disposition, acquisition, consolidation, expansion, or asset enhancement within the state.

A snapshot of our business activity in Florida is provided below:



#### **CBRE South Florida**

In Fort Lauderdale specifically, we have seen tremendous activity. In 2012, the Fort Lauderdale office completed 421 transactions totaling more than \$820 million in transaction value. Our market leading performance contributed to us perennially being named the "Number 1 Commercial Real Estate Firm in South Florida" by the South Florida Business Journal's Annual Book of Lists.

Since its entrance to market in 1979, CBRE has been one of South Florida's most dominant commercial real estate services firms. The CBRE Fort Lauderdale office offers a full range of commercial real estate services, including Asset Services, Office Agency Leasing, Property Management, Project Management, Tenant Representation, Global Corporate Services, Industrial Services, Retail Services, Investment Sales, Investment Banking, Valuation and Advisory Services, and Research and Marketing Services.

The CBRE Fort Lauderdale office is able to serve our clients in every aspect of their commercial real estate needs. Offering more than 350 years of combined commercial real estate experience throughout Broward County, the Ft. Lauderdale office employs over 50 employees, including 25 real estate professionals.

Notable clients include Invesco Realty Advisor, California State Teacher's Retirement System, Cabot Investments, TIAA, The Alter Group, VITAS, Citibank, AMB Property Group, RREEF, In-Rel, Great Pointe



COST FORT LAUDERDALE

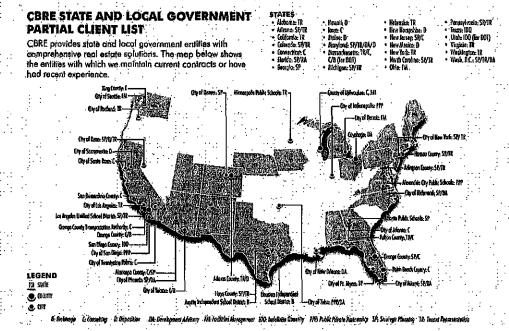
Investors, Prologis, Allstate Insurance, Bank of America, Florida Power & Light, Ryder Systems, Inc., BB&T, and Regions Bank.

CBRE will create value by linking the local Ft. Lauderdale team to a deep reserve of experts and assets throughout the CBRE organization. The CBRE advantage is due to a number of key factors:

- Improved Speed to Market with a consultant team in place and best in class research capabilities,
   CBRE can get started immediately
- Buyer Targeting in addition to broad market knowledge, CBRE focuses on specific real estate product types such as vacant land, residential, retail, industrial, office uses enabling the team to quickly target logical buyers and investors
- Broad Exposure with a database of over 120,000 active investors, CBRE is able to ensure a broad reach to the most likely buyers
- Market Recognition CBRE is the most recognized real estate brand in the world, bringing a level of exposure unmatched in the marketplace
- Experience having done more transactions in Florida than any other firm, CBRE has the experience to ensure a successful outcome for the city of Ft. Lauderdale.

#### Public Institutions and Education solutions Group (PIES)

CBRE's PIES group, based in Washington, DC, is a national division of the company that works solely with city, county, state, federal, and educational institutions to formulate and implement real estate strategies. PIES teams with CBRE's regional and local offices to offer an integrated service platform, including strategic planning, acquisitions and dispositions, highest and best use studies, construction and development management, site selection, facility and property management, tenant representation and lease negotiations, benchmarking studies, land and facility acquisition, finance strategies for public entities and public/private partnerships. Below is a map of our team's experience around the United States.





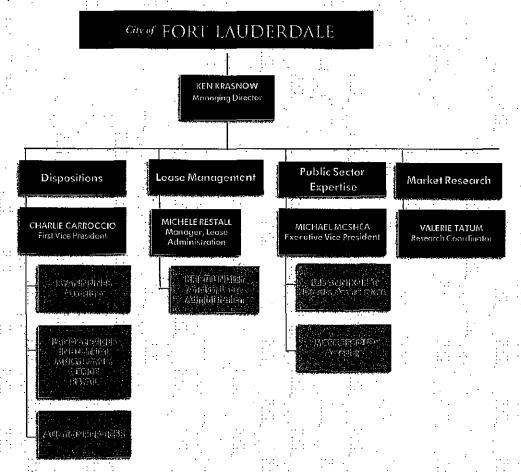
City of FORT LAUDERDALE

#### **Team Overview**

Our team is composed of top professionals from our South Florida office and our national Public Sector group. This combination of local knowledge/experience and national best practices/strategic planning expertise will provide the City with unmatched results for its owned and leased assets.

Account manager Ken Krasnow will be the primary point of contact for the City and be responsible for marshaling CBRE's resources. Ken is the Managing Director of our South Florida offices and brings more than two decades of commercial real estate experience. Below is an organizational chart showing the distribution of responsibilities for our team. Resumes can be found in Section 13. The initial strategic planning component will be a concerted effort between both our Public Sector group (led by Mike McShea and Lee Ann Korst) and our local disposition group, led by Charlie Carroccio. This combination will allow us to incorporate national best practices with local market intelligence.

Michele Restall and Kristi Lindley will be responsible for Lease Management. Their experience with Lease Management will provide the City with a level of service that exceeds what is necessary to manage the City's portfolio.



The following pages contain case studies detailing our experience with similar assignments for the Cities of Pensacola & Sacramento and the Texas Department of Transportation.



#### Gird FORT LAUDERDALE



#### CITY OF PENSACOLA

#### Challenge

The City of Pensacola owns and operates a substantial amount of underutilized real estate.

#### CITY OF PENSACOLA

#### MIKE MCSHEA

Executive Vice President T 202,585.5775 F 202,783.1723 michael.mcshea@core.com

#### **QUICK FACTS**

- The City of Pensatola controlled underutilized recl estate at Community Maritime Park, the Airport and the deep-water Port.
- The City of Pensacola also purchased 64 sites to develop for industrial use
- City leadership partnered with CBRE to understand options that would moximize the value of their real estate assets.

#### **CBRE SERVICES**

- Public Institutions and Education Solutions (PIES)
- Hotel Valuation
- Multi-Family
- `→ Marina
- Retail
- Industrial

Community Maritime Park is a beautiful 10-acre waterfront site in downtown Pensacola. It features a newly constructed amphitheater and a Minor League baseball stadium - home of the Pensacola Blue Wahoos. The site is otherwise undeveloped.

The City's deep-water Port is located in a historic, residential area downtown. While the City would like to see more industrial and Port users, the Port is considered a "light" Port and not conducive to heavy cargo.

The City also purchased 64 sites around the Airport to grow and develop for industrial uses.

Pensacola had no representation to proactively market and monetizes the assets at Community Maritime Park, the Airport or the deep-water Port.

#### Solutions

Utilizing the State of Florida contract as a procurement vehicle, the City of Pensacola hired CBRE to conduct a highest and best use study for Community Maritime Park and as a follow on activity, CBRE will provide brokerage services for the Maritime Park, Airport and Port.

CBRE's comprehensive platform including public sector, retail, industrial, residential, hotel and marina specialists will allow the City to reach a national and global audience and help generate interest in all of the Pensacola properties.

#### Results

Mid-way through the feasibility study for Community Maritime Park, the City has expressed interest in offering either land leases for individual parcels or a development package for the entire site. The preliminary study is complete and demonstrates the potential for retail, hotel, marina, and office development. Florida's top industrial broker has visited the Airport and Port sites and is currently developing a marketing plan to attract end users.



#### City of FORT LAUDERDALE



#### CBRE, INC

**Public Institutions and** Education Solutions

#### **SERVICES**

- Strategic Planning
- **Disposition Services**

#### SIZE

- 3,500 Parcels

#### **WIKE WCSHEA**

**Executive Vice President** T 202,585,5775 F 202.783.1723 michael.mcshea@cbre.com

#### **CITY OF SACRAMENTO**

#### Challenge

The City of Sacramento, General Services Department Asset Management Section, oversees a portfolio of approximately 3,500 parcels, many of which are used for City operations and services. In an effort to efficiently manage the City's real estate assets and to generate revenue through disposition or lease of surplus property, the City issued a competitive solicitation to find a qualified vendor capable of developing a strategic plan that would inventory all City-owned vacant surplus and/or controlled property, and outline current use and recommendations for disposing or leasing surplus real property.

#### Solution

The City of Sacramento selected CBRE as its strategic partner from a competitive pool of vendors. CBRE was tasked with: (i) providing advice regarding property valuation, (ii) portfolio organization and analysis, (iii) conceiving strategic planning scenarios for property leasing and disposal, and developing a report outlining recommendations, (iv) listing services for sale of City surplus property, (v) overseeing escrow for such sales.

#### Results

Since being selected as the City's exclusive commercial real estate services provider in 2010, CBRE has delivered the following results:

- Inventoried all applicable parcels
- Captured information unique to each parcel with accompanying photographs
- Downloaded all information to a web-enabled property management software system
- Organized and prioritized each asset
- Incorporated maps unique to each parcel
- Categorized parcels by sales strategies believed to deliver the best results
  - Economic development
  - Traditional brokerage
  - **Auction**

CBRE is currently collecting data from the City about future real estate requirements, space utilization, energy and green initiatives, and surplus property objectives.

CBRE's analysis has provided the City with the opportunity to raise significant funds through the disposition of assets.

Good FORT LAUDERDALE

#### TEXAS DEPARTMENT OF TRANSPORTATION (TXDOT)



#### CBRE, INC

Public Institutions and **Education Solutions** 

#### **SERVICES**

- Strategic Consulting
- Dispositions

#### SIZE

4,000 Parcels

#### MIKE MCSHEA

**Executive Vice President** T 202.585.5775 F 202.783.1723 michael.mcshea@cbre.com

#### Challenge

In 2012, CBRE was engaged to provide consulting and disposition services to TxDOT. TxDOT controls a significant amount of land holdings and facilities located throughout the state of Texas and CBRE has been tasked with identifying assets which are prime disposition candidates in order to raise capital for TxDOT's aging facilities and ongoing infrastructure projects.

TxDOT engaged CBRE to first review the owned, leased, and Right of Way (ROW) land parcels in and around the city of El Paso to identify and provide estimated value of potential surplus land assets. Approximately 95% of the available data including deeds, titles and property plats and maps remained in hardcopy, handdrawn format and often dated back to the 1930s and 1940s.

#### Solution

The CBRE team comprised of consulting and brokerage leaders developed a strategic plan to conduct a deep-dive data evaluation of the ~4,000 assets, conduct stakeholder interviews onsite in Austin, TX. Once and once the surplus candidates were identified, the local market expert toured and assigned an approximate market value per parcel. The team also provided a recommendation to consolidate and relocate a high value maintenance yard. Additionally, the team urged TxDOT to consider alternative monetization opportunities including naming rights, water rights, air rights, and others. The strategic plan, recommendations, and list of proposed surplus candidates was delivered in May of 2013 for consideration.

#### Results

CBRE analyzed all TxDOT assets in the Greater El Paso region and identified 19 potential surplus candidates believed to be attractive with a total disposition value of \$21M. In May 2013, CBRE presented the results of the El Paso Study and ongoing transactions to the leadership of TxDOT. TxDOT leadership approved the recommendations of the El Paso study and requested CBRE's assistance in applying the same project approach to the cities of Dallas, Ft. Worth, Houston, Austin and San Antonio by September 2013.



# STATEMENT OF PROPOSED SERVICES | PAGE

### **Statement of Proposed Services**

Giv of FORT LAUDERDALE

#### **Estimated Timetables**

Our team will adjust our marketing timetable to meet the needs of the City. For the disposition of surplus assets, our goal would be to begin immediately marketing any surplus parcels ready for disposition concurrently with the development of the Strategic Plan. After identifying the disposition candidates, a marketing campaign could begin very quickly, and would generally be carried out over 3-6 months, unless directed otherwise by the City.

For assets leased by the City to 3rd party tenants, CBRE will immediately commence lease review and renewal negotiations as appropriate. To the extent that a transaction acceptable to the City cannot be negotiated with existing tenants, CBRE will immediately and broadly market the property across the universe of prospective tenants.



#### **Business Licenses**

#### Conf FORT LAUDERDALE



#### FLORIDA DEPARTMENT OF STATE **Division of Corporations**

October 7, 2011

CINDY KEE CBRE, INC. 11150 SANTA MONICA BLVD., SUITE 1600 LOS ANGELES, CA 90025

Re: Document Number 847299

The Amendment to the Application of a Foreign Corporation for CB RICHARD ELLIS, INC. which changed its name to CBRE, INC., a Delaware corporation authorized to transact business in Florida, was filed on October 4, 2011.

Should you have any questions regarding this matter, please telephone (850) 245-6050, the Amendment Filing Section.

Dariene Conneil Regulatory Specialist II Division of Corporation

Letter Number: 411A00023118

www.sunbiz.org

Division of Corporations - P.O. BOX 6327 - Tallahassee, Florida 32314



## **Business Licenses**

## PROFIT CORPORATION APPLICATION FOR AUTHORIZATION TO TRANSACT BUSINESS IN FLORIDA (Pursuant to s. 607.1504, F.S.)

SECTION I

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	(inc	orporated under laws of)		(Date author	rized to do busin	es in Florida	)
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5			CBRE, Inc.	· :			
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	(Signature of a of a receiver of	director, president or other rother court appointed fidu	officer - if in the hands ciary, by that fiduciary)				: :
		Brian D. McAllister			or Vice Presider		
-	(Typed or	printed name of person sign	ing)	(Title	of person signi	ng)	3



#### RFP NO. 535-11231

#### TITLE: Real Estate Brokerage Services

## ATTACHMENT "A" LOCAL BUSINESS PREFERENCE CERTIFICATION STATEMENT

The Business identified below certifies that it qualifies for the local BUSINESS preference classification as indicated herein, and further certifies and agrees that it will re-affirm it's local preference classification annually no later than thirty (30) calendar days prior to the anniversary of the date of a contract awarded pursuant to this RFP. Violation of the foregoing provision may result in contract termination.

		·
(1)	Business Name	is a <b>Class A</b> Business as defined in City of Fort Lauderdale Ordinance No. C-12-04, Sec.2-199.2. A copy of the City of Fort Lauderdale current year Business Tax Receipt <u>and</u> a complete list of full-time employees and their addresses shall be provided within 10 calendar days of a formal request by the City.
	Dusiliess Name	
(2)	CBRE, Inc.	is a Class B Business as defined in the City of Fort Lauderdale Ordinance No. C-12-04, Sec.2-199.2. A copy of the Business Tax Receipt or a complete list of full-time employees and their addresses shall be provided within 10 calendar days of a formal request by the City.
	Business Name	
(3)		is a <b>Class C</b> Business as defined in the City of Fort Lauderdale Ordinance No. C-12-04, Sec.2-199.2. A copy of the Broward County Business Tax Receipt shall be provided within 10 calendar days of a formal request by the City.
	Business Name	
(4)		requests a <b>Conditional Class A</b> classification as defined in the City of Fort Lauderdale Ordinance No. C-12-04, Sec.2-199.2. Written certification of intent shall be provided within 10 calendar days of a formal request by the City.
	Business Name	
(5)		requests a <b>Conditional Class B</b> classification as defined in the City of Fort Lauderdale Ordinance No. C-12-04, Sec.2-199.2. Written certification of intent shall be provided within 10 calendar days of a formal request by the City.
,	Business Name	
(6)	Business Name	is considered a Class D Business as defined in the City of Fort Lauderdale Ordinance No. C-12-04, Sec.2-199.2, and does not qualify for Local Preference consideration.  (Notary not required for Class "D")
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AUTH	IORIZED COMPANY PERSON:K	Senneth Krasnow / // The Transfer of the Trans
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## **Evidence of Insurance**

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## ASSESSMENT OF NEEDS | PAGE 21

#### **Assessment of Needs**

#### Cas of FORT LAUDERDALE

#### ASSESSMENT OF NEEDS

We understand the goal of this RFP is to improve the efficiency and productivity of the City's real estate. Currently the City has 140 surplus parcels and would be better served to sell those properties to raise capital. Additional benefits including putting those assets back on the tax rolls and promoting economic development. Beyond simply selling the property, there is the opportunity to reposition City assets into something more functional, whether that is a community park or affordable housing. We have shown that our team has the ability to analyze the properties and make appropriate and community sensitive recommendations, taking into account the needs of all stakeholders. The methodology behind our strategic plan outlines how we would accomplish this task.

Once we make recommendations through the strategic plan, our team of experienced brokers will be ready to maximize proceeds for the City through creative and aggressive marketing campaigns reaching a broad, but well targeted group of potential purchasers.

By engaging CBRE to assist with the management of its real property, the City can focus on its core mission; providing services to the citizens of Ft. Lauderdale.

Our Proposal (through our plan outlined in Section 5) shows in detail that we have the capability, experience, & proven methodology to help the City improve the efficiency and productivity of its real estate.



# AVAILABILITY OF RESOURCES | PAGE 22

## **Availability of Resources**

#### GOOD FORT LAUDERDALE

#### ABILITY TO ASSIGN APPROPRIATE RESOURCES IN A TIMELY MANNER

One of the many benefits to partnering with CBRE is our depth of resources. As the largest commercial real estate firm in the world, we have access to more resources than any other real estate service provider. It will be Ken Krasnow's responsibility to marshal the appropriate resources for each task required by the City. As Managing Director for Broward and Palm Beach Counties, Ken is uniquely positioned to bring together all of the necessary resources in support of this contract.



### **Additional Services**

City of FORT LAUDERDALE

#### ADDITIONAL SERVICES AVAILABLE IN-HOUSE

#### **Auction Services**

We offer a comprehensive suite of auction services to the extent that conducting auctions for certain properties is CBRE's recommended course of action. The City can benefit from an experienced and nationally recognized auction team that leverages all of CBRE's platform.

#### **AUCTION FORMATS**

Open Outcry Sealed Bid Online

#### **AUCTION TERMS**

Absolute Minimum Bid Rosorve

#### **AUCTION FORUMS**

Single Property Portfolio

Benefits of property auction can include:

- Speed and certainty of sale
- Maximization of asset value
- Allows for portfolio sales to individual buyers on a date certain
- Reduces operating costs on maintaining under-utilized assets
- the City will retain control of the transaction structure and disposition process
- "As-is", "where-is" sale with no contingencies
- Our auctions have a 99.9% closing rate once the property is under contract
- Establishes value for difficult-to-value special purpose City properties
- Aggressive auction marketing programs ensure interest and market visibility



## IDDITIONAL SERVICES | PAGE 24

#### **Additional Services**

#### Cay of FORT LAUDERDALE

#### **Leased Asset Evaluation**

- While not mentioned in the RFP, CBRE could also evaluate any of the City's leased assets. We would consider elements such as:
  - Rent paid by the City vs. Market
  - FTE's Utilization/Efficiency
  - o Expirations
  - o Relocation Opportunities
  - Landlord Compatibility
  - o Cost to Occupy/FTE
  - o Agency Locations
- CBRE would use this review period to identify locations with the potential to generate savings through new leases, renegotiation or termination. Such leases may include those properties where:
  - o Rental rates, escalations, expenses or additional charges are above current market rates
  - Lease terms or provisions fall outside of standard market practices or are otherwise detrimental to the best interests of the City
- Operations Needs Assessment
  - CBRE would review departmental service delivery needs and how owned and leased real estate supports the mission
  - Department needs would then be reviewed to determine which leases are recommended for continued operations
  - Agency staff forecasts, working relationships, and adjacency requirements would be reviewed to determine their impact on costs, space needs and the feasibility of collocation or consolidation strategies

#### **Valuation & Advisory Services**

CBRE's Valuation and Advisory Services provides accurate, reliable and timely valuations (appraisals) that are critical to the success of every real estate transaction or financing. The group services all types of real estate, ranging from specially properties such as hotels, healthcare facilities and regional malls to commercial and residential properties including office, retail, industrial and multi-family. CBRE supported 118,400 valuation and advisory assignments in 2012.

Services include market value appraisals, highest and best use studies, litigation support, lease analysis, discounted cash flow analysis (using all commercial cash flow programs), market analysis, product absorption studies, portfolio valuation and analysis, and ad valorem tax appraisals and representation.

The group has a worldwide presence spanning 58 countries. There are also over 1,500 appraisal professionals across the globe and available to provide seamless valuation services by leveraging the global platform.



#### **Additional Services**

#### City of FORT LAUDERDALE

#### **Project Management**

CBRE employs the largest network of real estate project (construction) managers in the world.

- 2,900+ project management team members worldwide, including over 1,600 in the Americas
- \$14.6 billion in managed capital projects and new construction for 2010
- 50,000+ projects managed annually
- 20,000+ individual client moves managed annually
- 200+ LEED Accredited Professionals in Project Management
- Dedicated and variable staffing solutions
- Industry-leading proprietary technology
- Consistent, codified process
- Integrated delivery with other CBRE service lines

CBRE has been providing Project Management Services for our clients since 1948 and leads the industry in end-to-end project management and move management services.

#### Fees

The fees for the additional services described above can vary widely depending on scope and scale of the assignment. As such, to the extent the City requires any of the supplemental services mentioned, we suggest the fees be negotiated as the assignment becomes better defined.



## References

#### CONTINUE FORT LAUDERDALF

City of Pensacola						
Agency	City of Pensacola					
Address	222 W. Main Street Pensacola, FL 32502					
Telephone Number	850.436.5654					
Contact	M. Clark Merritt – Economic Opportunity & Sustainability Administrator					
Dates of Service	May 2013 - Ongoing					

Texas Department of Transportation							
Agency	Texas Department of Transportation						
Address	125 East 11 <sup>th</sup> Street Austin, TX 78701						
Telephone Number	512.305.9508						
Contact	Scott Leonard – Chief Strategy & Administrative Officer						
Dates of Service	September 2012 - Ongoing						

State of Florida		
Agency	Department of Management Services	
Address	4050 Esplanade Way, Tallahassee, FL 32399	
Telephone Number	850.488.0439	
Contact	Bryan Bradner	. j
Dates of Service	2008 - Ongoing	



#### **Additional Attachments**

#### Civer FORT LAUDERDALL

#### **RESUMES**



#### KENNETH M. KRASNOW

Managing Director T: 954 3311738 F: 954 4683069 ken.krasnow@cbre.com

CBRE, Inc. Licensed Real Estate Broker

Kenneth Krasnow joined CBRE in May 2011 as Managing Director, South Florida and is responsible for overseeing the firms overall strategic business objectives and day-to-day operations for the four South Florida offices in Palm Beach, Broward & Miami-Dade.

Mr. Krasnow brings more than 25 years of experience in commercial real estate services. Most recently, he was Managing Director at Massey Knakal Realty Services, the leading investment sales firm in New York City. There he stabilized and grew its Brooklyn office, increasing its market share by a third. Prior to that position, he was Chief Operating Officer for statewide operations of Apartment Realty Advisors based in Boca Raton where he doubled the existing brokerage staff and opened offices for the firm in Tampa and Orlando.:

In the New York area, he also held executive positions for Trammell Crow Corporation and Cushman & Wakefield (Cushman), At Cushman, where he served for 1.8 years, he was responsible for the overall operations of the New York area profit center which encompassed over 200 brokerage professionals. After the events of September 11, 2001, within two years, Mr. Krasnow brought his region in New York back to record revenues (at that time) of approximately \$200 million. He began his career as a leasing broker and was responsible for more than 3 MSF of Class A building agencies in New York City.

#### ACHIEVEMENTS

- "Top 50 Leaders in Commercial Real Estate" by Real Estate Weekly
- Real Estate New York's "Top 40 Under 40"
- "Next Great Leaders" by Real Estate Forum
- "Friends of Island Academy" recipient of Percy Douglass Award

#### **CREDENTIALS**

#### Professional Affiliations/Accreditations

- Licensed Real Estate Broker, Florida
- Member, The Real Estate Board of New York (REBNY)
- Member, CoreNet Global
- Member, Young Men's/Women's Real Estate Association of New York (YM/WREA):
- Member, Urban Land Institute
- Member, Association for a Better New York (ABNY)

#### Educations

- Bachelor of Administration, Finance, Emory University
- Graduate studies, New York University



#### City of FORT LAUDERDALE



#### MICHAEL B. MCSHEA **Executive Vice President** michael.mcshea@cbre.com T: 202.585.5775

C: 202.669.2580

#### **ROLE: PUBLIC SECTOR STRATEGIES**

#### REPRESENTATIVE CLIENTS:

- City of Indianapolis
- City of Miami
- City of Pensacola
- City of Reno
- City of Socramento
- City of San Diego
- City of Tulso
- Cuyahoga County
- District of Calumbia
- Fairfox County
- Marin County
- Orange County, CA
- State of Alabama
- State of Arizona
- State of Colorado
- State of Florida
- State of Maryland
- State of Michigan
- State of New York
- State of Pennsylvania

Mike McShea, Executive Vice President, is a co-leader of CBRE's state and local government practice. In this role, Mike provides portfolio optimization, strategic planning, brokerage, development advisory and other associated real estate services to government and education institutions nationwide.

#### STRATEGIC PORTFOLIO MANAGEMENT EXPERIENCE

Mike has managed portfolios and has developed and implemented strategic plans on behalf of dozens of public sector entities in the course of his career. He has implemented strategic real estate plans for the states of Alabama, Arizona, Colorado, and Pennsylvania, as well as the City and State of New York.

Mike recently delivered strategic plans to the states of Florida, Maryland and Michigan and the City of Reno, NV, and is currently working with each entity to implement the associated portfolio recommendations.

Some of the largest projects Mike has worked on involved the renegotiation of government centers in Tallahassee, FL. These projects encompassed 1.5 MSF of leased space and resulted in more than \$60 million in savings to the State.

Mike was responsible for the oversight of a contract with the Government of the District of Columbia. This project involved the the restructuring of over 1 MSF of municipal space under the auspices of the congressionally established Financial Control Board.

#### DEVELOPMENT ADVISORY EXPERIENCE

Mike has provided development consulting services for the College of William & Mary, Alexandria City Public School System, American Frontier Culture Museun James F. Oyster School, National Institutes of Health, John Hopkins Applied Research Laboratory and the University of Cincinnati.

He is currently advising the City of Indianapolis on the redevelopment of a city block in one of its strongest retail corridors through a public-private partnership.

#### **EDUCATION**

Bachelor of Science, Business and Management, University of Maryland.

#### INDUSTRY RECOGNITION / SCHOLARSHIP

Mike has delivered guest lectures on various topics involving corporate, municipal and educational real estate to the National Association of College & University Business Officers (NACUBO), National Association of State Facility Administrators (NASFA), American Institute of Architects, California Association for Local Economic Develop and the Keenan Flagler Business School at the University of North Carolina Chapel Hill.

#### **AWARDS**

- United States Conference of Mayors Outstanding Achievement in Public Private Partnership, City of Tulsa, City Hall Acquisition
- National Association of State Facility Administrators Outstanding Achievement Award, Portfolio Management with the State of Michigan
- Washington Business Journal Best Office Lease and Best Residential Development Transaction

#### Gity of FORT LAUDERDALE



**CHARLIE CARROCCIO** 

First Vice President T: 561.393.1628 F: 561.393.1650 charlie carroccia@cbre.com

#### **CLIENTS REPRESENTED**

- \_ AIG
- . AOL
- American Red Cross
- AVAYA
- Discovery Communications
- DISYS
- Dun and Bradstreet
- Global Logic
- Hitachi Data Systems
- Johns Hopkins University
- Johnson Lambert & Company
- Micro Focus
- Northrop Grumman
- United Biosource Corporation
- Verizor
- Pricewoterhouse Coopers
- Nielsen Media

#### **RESPONSIBILITIES**

Charlie Carroccio exclusively represents tenants in the leasing, acquisition, and disposition of commercial office and industrial properties. Throughout his seven year career, Mr. Carroccio has successfully completed over \$654 million in transactions in excess of 4,200,000 square feet of space.

A talented strategist and negotiator, Mr. Carroccio is also skilled at multi-market portfolio management. He leverages CBRE's Lease Administration, Consulting, Financial, Econometric Forecasting, and LEED expertise to ensure corporations optimize their national real estate portfolios.

Mr. Carroccio is an expert at identifying locations that fit his clients' operational, financial, and qualitative requirements—and at negotiating best-in-market lease terms while retaining the flexibility for his clients to adapt to business and industry changes.

#### SIGNIFICANT ASSIGNMENTS

Client	Square Feet	Transaction Type
■ AOL	696,000 SF	Building Disposition
Northrop Grumman	344,000 SF	Building Acquisition
■ Telecommunications Co.	117,000 SF	Lease Acquisition
■ Pragmatics	95,000 SF	<b>Building Acquisition</b>
■ Sprint	89,000 SF	Lease Disposition
<ul> <li>University of the District of Columbia</li> </ul>	88,000 SF	Lease Acquisition
■ TASC	62,000 SF	Lease Acquisition
Orbital Sciences	45,000 SF	Lease Acquisition
■ SRA International	45,000 SF	Lease Acquisition
■ Discovery Communications	42,000 SF	Lease Acquisition
<ul><li>Johns Hopkins University</li></ul>	42,000 SF	Lease Acquisition
■ The Avalon School	10.53 acres	Campus Acquisition

#### **ACHIEVEMENTS**

 Named one of the "Top 35 Under 35" professionals in Commercial Real Estate

#### **EDUCATION**

Washington & Lee University, Bachelor of Science in Business Administration



#### City of FORT LAUDERDALE



#### MICHELE RESTALL

Manager, Lease Administration
T: +1 407 404 5034
F: +1 407 404 5000
michele restall@cbre.com

#### RESPONSIBILITIES AND EXPERIENCE

Michele Restall has been involved in commercial real estate management for over 13 years, with a specialty in industrial, office, and retail properties. Michele is an accomplished manager who specializes in lease administration, audits, budget preparation, operating expense reconciliations, accounts receivables, and supervision and training of team members. Her accounting software experience includes Yardi, MRI, Skyline, AMSI, Timberline, CTI, and Kardin.

Michele was instrumental in the development of Shared Services Group (SSG) in 2005. SSG provides support to Real Estate Managers and their staff ensuring that CBRE Standards are adhered to for all Asset Services clients.

SSG has two very important components. The first is new hire mentoring. New hires gain procedural and software training and exposure to many critical components of what is required of property management. The second component is the leveraging of technical innovations while improving and maintaining the value provided to Corporate Clients.

Shared Services Group provides all six Florida markets with the following services:

- Lease abstract completion, floor inventory, OFAC reports
- Use/Restrictions/Exclusives language compilation for retail leases
- CAM reconciliation reviews
- Benchmark portfolio income and expenses
- Kardin and Excel budget/reforecast training and on-going mentoring
- New property transition assistance
- Estoppel preparation and analysis
- New hire training of CBRE Standards
- Accounts Receivable reconciliations
- Tenant/Vendor file set up

#### **ACHIEVEMENTS**

- CBRE Florida Asset Services Shining Star Award, 2012Q4
- CBRE Catalyst Award, 2011
- CBRE Ambassador Award, 2010
- Best Team Player, 2003
- BOMA Atlanta TOBY Award, 1999





LEE ANN KORST Director, Asset Services Orlando

T: 407.839.3180 C. 850.251.9319 F: 407.404.5001 leeann.korst@cbre.com

#### PROFESSIONAL EXPERIENCE

Lee Ann Korst brings vast experience in property management and public service to her role as Director of Asset Services for the Orlando market. Lee Ann most recently served as First Vice President in CBRE's Tallahassee office, as part of the Public Institutions and Education Solutions (PIES) Group, responsible for client relations and business development for the Southeast region state and local governments. She currently devotes a portion of her time to CBRE's public sector

Before joining CBRE in 2010, Lee Ann worked for Equity Office Properties for over ten years, ultimately serving as General Manager of One Ninety One Peachtree Tower in Atlanta, a 50-story, 1.2 MSF office tower in downtown Atlanta.

After her tenure with Equity, Lee Ann served in multiple roles in Florida state government, including Director of Real Estate for Florida's Department of Management Services, where she maintained oversight of 7.9 MSF in the Florida Facilities Pool as well as 10 MSF of private sector leasing for all state agencies.

#### ACHIEVEMENTS

- 2002 TOBY Winner (over 1,000,000 SF category)
- TOBY Judge (250,000- 499,000 SF category), 2000 and 2001
- 1999 Equity Office Properties Building of the Year
- 1999 TOBY (The Office Building of the Year) Winner (100,000 249,000 SF category)

#### PROFESSIONAL AFFILIATIONS AND ACCREDITATIONS

- Member Capital City Tiger Bay Club
- Steering Committee, FSU Real Estate Trends Conference
- Tallahassee Chamber of Commerce Action 2010 Committee
- Member Governor's Mansion Commission, 2003 2006
- Board of Directors, Girl Scouts of the Apalachee Bend
- Blueprint 2000, Capital Cascades Executive Advisory Committee
- Licensed Real Estate Agent

#### **EDUCATION**

- Oglethorpe University, Atlanta, GA; Master's in Business Administration
- Illinois State University, Normal, IL; Bachelor's of Science in Management and Quantitative Methods
- Harvard University Strategic Negotiations: Deal Making for the Long Term Public Institutions and Education Solutions



#### Good FORT LAUDERDALE



#### MARK P. BEZOLD

Associate
Public Institutions & Education
Solutions

T: 202.585.5684 C: 571.643.1710 F: 202.783.1723 mark.bezold@cbre.com

#### REPRESENTATIVE CLIENTS:

- State of Maryland
- City of Roseville, CA
- City of Gary, IN
- Maryland Health Benefit Exchange
- District of Columbia
   Retirement Board
- Broydrick & Associates
- Fothi & Associates
- Strategic Media Services

#### PROFESSIONAL EXPERIENCE

Mark P. Bezold is an Associate with CBRE's Public Institutions and Education Solutions group (PIES). In this role he specializes in advising and representing State & Local governments around the United States, with a focus on strategic planning and executing transactions. Current assignments include the creation of a Strategic Plan for the City of Roseville, development advisory for the State of Maryland and City of Gary, Indiana, and tenant representation for the District of Columbia Retirement Board.

Mr. Bezold has completed the CBRE Wheel Program, commercial real estate's premier training program, which exposes members to a broad spectrum of real estate services. He has experience in Global Corporate Services, Tenant Representation, Agency Leasing, and Investment Sales. This diverse background gives Mr. Bezold a deep knowledge base and breadth of experience to best serve his clients.

#### **EDUCATION**

Mr. Bezold has a Bachelor of Arts with Distinction in Economics and a minor in Urban and Environmental Planning from the University of Virginia. While at UVA Mr. Bezold was the Captain of the nationally-ranked Virginia Men's Rowing team.

#### **CREDENTIALS**

 Licensed Real Estate Salesperson in the District of Columbia, Maryland, and Virginia.



#### Caver FORT LAUDERDALE



#### **RYAN NUNES**

Associate
T: 954.331.1711
F: 954.337.2317
rvnn.nunes@cbre.com

CBRE, Inc. Licensed Real Estate Broker

#### **CLIENTS REPRESENTED**

- Cambridge
   Associates
- Cavalier Telephone
- Emcor Government Services
- GridPoint
- Juvenile DiabetesResearch Foundation
- Mitsubishi Digital
   Electronics of
   America
- ModSpace
- National Center for Missing and Exploited Children
- Personal Care
   Products Council
- Rexahn
   Pharmaceuticals
- RTKL
- URS Corporation

Ryan joined CBRE in 2013. Before coming to South Florida, Ryan worked with Studley in Washington, DC beginning in 2006. He has created financial models and cost analysis for real estate projects throughout the United States. He also has a breadth of experience in headquarters relocation assignments as well as the consolidation of multiple facilities.

Ryan has completed numerous mathematics based analytical projects, receiving awards from multiple institutions. He also holds a patent on a pseudo-random number generator, which utilizes an irrational number table interacting with a Fibonacci Series. The generator has broad applications in encryption and computer security. His strong mathematics background, combined with his prior experience in marketing and public relations, gives him the ability to fully serve a client's planning and analytical needs.

Ryan has been a guest lecturer at Georgetown University's McDonough School of Business and Catholic University's Columbus School of Law.

#### SIGNIFICANT TRANSACTIONS

Client	Square Feet	Transaction Type
■ URS Corporation	2.6 million SF	Lease
■ Cambridge Associates	160,000 SF	Lease
■ NCMEC	120,000 SF	Lease
■ RTKL	60,000 SF	Lease
■ ModSpace	57,000 SF	Lease
■ Emcor Government Services	34,000 SF	Léase

#### **ACHIEVEMENTS**

Awarded CoStar Powerbroker award in Washington, DC for his work on Mitsubishi Digital Electronics of America transaction.

#### PROFESSIONAL AFFILIATIONS

Licensed Real Estate Salesperson - State of Florida

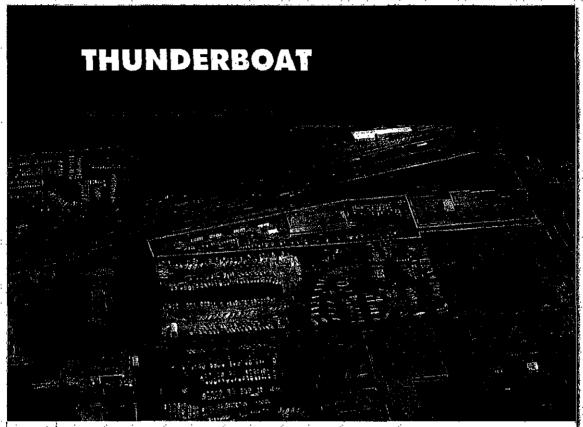
#### **EDUCATION**

Ryan received a Bachelor of Arts degree in Sociology from The University of Pennsylvania.



Cay of FORT LAUDERDALE

#### **SAMPLE MARKETING MATERIALS**



#### FEATURES

- Prestigious Fort Lauderdale location
- 50 new wet slips
- 396 dry racks
- Price: \$5,900,000

- **Covered Surface Storage**
- **Boatyard**
- \$13,229 per slip
- \$18.53 per SF of Gross Land Area

#### www.cbre.com/thunderboatmarina

This property is located in a Special Flood Hazard Area. Federal law requires that as a co properties located in "flood zones", banks, savings and loan associations, and some insurance lenders must require that flood insurance be conted where the property, real or personal, is security for the loan.

#### FOR MORE INFORMATION PLEASE CONTACT:

Jeff Carson, MAI Vice President +1 386 672 3339 jeff.carson@cbre.com Mike Nissley Senior Vice President +1 404 504 5970 mike.nissley@cbre.com

CBRE, Inc. | Licensed Real Estate Broker

189 S. Orangé Avenue | Suite 1900 | Orlando, FL 32801 | www.cbre.com/orlando

© 2013 CBRE, Inc. This information has been obtained from sources believed reliable. We have not verified it and make no guarantee; warranty or representation about it. Any projections, opinions, assumptions or estimates used are for exemple only and do not represent the current or future performance of the property. You and your advisors should conduct a caraful, independent investigation of the property to determine to your solistaction the suitability of the property for your needs.





Gived FORT LAUDERDALE

## **THUNDERBOAT**













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Property Highrs Being Sold

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Hen-Heliding Areas Wet Slips Dry Covered Storage Spaces Covered Eurlace Statege Spaces Total SSps

Pro Ferma Operating Date **Estimated Operating Expe** Emerse folio Not Operating Income HOSTAULAV

Ashing Price Overall Capitalization Rale

2031 Griffin Road Fort Lauderdele, Broward County, \$1,331)2

5042-22-01-0150 5024-28-01-0200

Fee Simple subject to short term feeses

6.31 AC 274,767.55 47,565 55 1.00 AC 7.31 AC 318,347 SF

The subject is located adjacent or within a person of Flood Zone X. As with reast waterfaces property, the subject will requise flood Insurance

Size	Оксурали
1,493 SF	100%
5,835 SF	100%
1 <i>6,</i> 279 SF	100%
25,396 SF	100%
26,476 SF	100%
247 \$	100%
160.56	100%

85,896 SF 100.0%

70% 50 Sipe 396 5160 70% 23 10es 70% 70%

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•	35%
	\$372,863
	Yotal
	\$3,490,000
	0.TI%.

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**CBRE** 

#### Carel FORT LAUDERDALE

#### THIRD-PARTY RECOGNITION OF SERVICE EXCELLENCE

A few examples of our many awards and accolades include:

WSI. • The Wall Street Journal: Best Real Estate Brand for Reputation, 2011

FORTUNE

Fortune 500: #416 for 2012

STANDARD &POOR'S

Standard & Poor's: The first CRE company on the S&P 500

Businessweek: #25 among Businessweek's Top 50 companies



International Association of Outsourcing Professionals (IAOP): #4 outsourcing services provider across all industries and the highest-ranked real estate services company in 2012; International Association of Outsourcing Professionals (IAOP): CBRE Named Top Outsourcing Firm for Corporate Responsibility



The Lipsey Company Brand Survey: #1 Most Admired Brand in 2012 - 12th consecutive year



National Real Estate Investor; Ranked #1 for the Top 25 Property Managers



CREW (Commercial Real Estate Women) Network: 2012 "Circle of Excellence Award" CBRE's strong commitment to workplace diversity and long-term support of the group's groundbreaking research on diversity, which CBRE has sponsored since 2004.



Good FORT LAUDERDALE

#### **ADDENDUMS**

We have included Addendums 1 and 2 on the following pages.





#### **ADDENDUM NO. 1**

RFP 535-11231
Real Estate Brokerage Services

#### **ISSUED June 26, 2013**

- 1. This addendum is being issued to provide responses to questions posed at the preproposal meeting held on June 21, 2013.
  - 1. Q. Is there a list of the City properties?

A. The list of properties has been uploaded as Exhibit 1 and Exhibit 2.

- Q. If there are liens on the properties, will the City be satisfying the liens?
   A. As you cannot lien municipal property, it is moot. But, if the property is impaired, the determinations will be on a case-by-case basis.
- 3. Q. How many City owned properties have existing leases and what are their values?
  - A. The list of City leases has been uploaded as Exhibit 3.
- 4. Q. Define lease management, lease administration.
  - A. Lease management means (1) ensuring that the Lessee's obligations, including payment, under the lease are being met; and, (2) acting as the City's agent: in dealing with the Lessee. City will handle property maintenance, though Contractor should advise City of property maintenance issues.
- 5. Q. What is the process to sell the 140 parcels?
  - A. Please refer to the Fort Lauderdale Charter, uploaded as Exhibit 4.
- 6. Q. Is there a limit to how the properties can be marketed?
  - A. The marketing plan will be developed by the Contractor and approved by the City. The Contractor will be able to market the properties on their website as well as the MLS and other conventional means.
- 7. Q. Are there priority parcels?
  - A. The City will be looking to the Contractor to help establish the priority. For the most part, priority will be consistent with marketability.
- 8. Q. Are the properties as City as a tenant included in this contract or just City as Lessor?
  - A. Just as Lessor.
- Q. Does this proposal include property acquisition?
   A. No.
- 10. Q. Who is responsible to pay the commission on lease management?
  - A. Dependent upon terms of current leases. Ultimately, new leases would be a cost of the Lessee.
- 11. Q. How does Contractor get paid?
  - A. Contractor should propose payment terms in their response.
- 12. Q. Is Contractor paid in the same manner for lease renewals?
  - A. Contract should propose payment terms in their response.



13. Q. Does the City limit the number of years for leases?

A. Yes, Please refer to the Fort Lauderdale Charter, uploaded as Exhibit 5

- 14. Q. Is there compensation for existing leases?
  A. Yes
- 15. Q. What percentage of the 140 properties is commercial vs. residential?
   A. Percentage is unknown. Maps are provided showing commercial and residential properties.
- 16. Q. Please clarify affordable housing requirement.
   A. Please refer to Florida Statute 166.0451 that has been included as Exhibit 6.
- 17. Q. Is there a value if City gives away properties?
   A. Contractor will not be involved in any sales where the property will not be sold for market value.
- 2: The deadline to pose questions has been changed to Monday, July 1, 2013.
- 3. The opening date of this Request for Proposal has been changed to July 25, 2013.

All other terms, conditions, and specifications remain unchanged.

AnnDebra Diaz, CPPB Procurement Specialist II

Company Name:		CBKE, IN	
Bidder's Signature	<del>11</del> <b>∋:</b> :::::::::::	(blease print)	
	: 11:1:		:

Date: 7 24/13



#### **ADDENDUM NO. 2**

RFP 535-11231::::
Real Estate Brokerage Services

ISSUED July 3, 2013

This addendum is being issued to make the following change:

The following is now part of the General Conditions:

- 5.22 PUBLIC AGENCY CONTRACTS FOR SERVICES: if applicable, for each public agency contract for services, Contractor is required to comply with F.S. 119.0701, which includes the following:
  - (a) Keep and maintain public records that ordinarily and necessarily would be required by the public agency in order to perform the service.
  - (b) Provide the public with access to public records on the same terms and conditions that the public agency would provide the records and at a cost that does not exceed the cost provided in this chapter or as otherwise provided by law.
  - (c) Ensure that public records that are exempt or confidential and exempt from public records disclosure requirements are not disclosed except as authorized by law.
  - (d) Meet all requirements for retaining public records and transfer, at no cost, to the public agency, all public records in possession of the contractor upon termination of the contract and destroy any duplicate public records that are exempt or confidential and exempt from public records disclosure requirements. All records stored electronically must be provided to the public agency in a format that is compatible with the information technology systems of the public agency.

All other terms, conditions, and specifications remain unchanged.

AnnDebra Diaz, CPPB

Procurement Sen	vices Division	1 14 1 14	•		: ': :
Company Name:		2CZ	RE,	The	
Bidder's Signatur	e:	(please pr	rint)/		
Date:	7/24	13			 

## Real Estate Brokerage Services

RFP #535-11231

## City of FORT LAUDERDALE

Especially Prepared for:

# City of Fort Lauderdale Procurement Services Division

Submitted By:

President / C.E.O.
Fisher Auction Company
954.942.0917



Scott Brenner, Esquire
President / Broker
Brenner Real Estate Group
954,596,5555



Original

Exhibit 5 13-1460

2112 East Atlantic Boulevard, Pompano Beach, Florida 33062 800.331.6620

fisherauction.com

The Standard of Excellence



## ORIGINAL BID

#### PART VII - PROPOSAL PAGES - COST PROPOSAL

Proposer agrees to supply the products and services at the prices bid below in accordance with the terms, conditions and specifications contained in this RFP.

Cost to the City: Contractor must quote firm, fixed, annual rate for all services identified in this request for proposal. This firm fixed annual rate includes any costs for travel to the City. No other costs will be accepted. This firm fixed annual rate will be the same for the initial contract period.

Failure to use the City's COST PROPOSAL Page and provide costs as requested in this RFP, may deem your proposal non-responsive.

Pursuant to Section Part IV, Item 3.B:	
Provide a <u>single fixed</u> Broker's fee for <b>new leases</b> where the broker is the procuring cause of the new lease.	4.5 %
Provide a <u>single fixed</u> management fee for management of existing leases	<u>2.5</u> %
Submitted by	(almost and a second
Name: Scott Brenner (printed)	(signature)
Company: (Legal Registration) 3 (2) 6/6/Date: 9/19 1.3	a Bruner Real Estate Group

Brenner Real Estate Group RFP 535-11231, Real Estate Brokerage Services Best and Final Offer



Reese Stigliano, SIOR Senior Vice President nstigliano@breg.net

Thursday, September 19, 2013

**Hand Delivered** 

AnnDebra Diaz
City of Fort Lauderdale
Procurement Services Division
100 North Andrews Avenue, #619
Fort Lauderdale, FL 33301

Re: RFP No. 535-11231, Real Estate Brokerage Services

Dear AnnDebra:

Enclosed please find the response to the request for Best and Final Offer for the above referenced RFP No. 535-11231.

Very truly yours,

**BRENNER REAL ESTATE GROUP** 

Reese Stigliano, SIOR Senior Vice President

Enclosure: Form - Part VII - Proposal Pages- Cost Proposal

Lic. Real Estate Brokers
Suite 409
1500 W. Cypress Creek Road
Fort Lauderdale, FL 33309

Phone: 954.596.5511 Fax: 954.595.5556 Web: www.breg.net

## **TABLE OF CONTENTS**

Tab 1	Bid/Proposal Signature Page
Tab 2	Non-Collusion Statement
Tab 3	Cost Proposal Page
Tab 4	Letter of Interest
Tab 5	Statement of Proposed Services
Tab 6	Business Licenses
Tab 7	Attachment "A"
Tab 8	Evidence of Insurance
Tab 9	Proposer's assessment of the City of Fort Lauderdale's needs and the quality of the proposal to meet those needs, including a plan/outline
Tab 10	Proposer's ability to assign appropriate resources to the account in a timely manner
Tab 11	Additional services available in-house, not requested by the City in Part IV
Tab 12	List of three clients/references for whom you have provided similar services in the last three years
Tab 13	Any additional attachments to your proposal

fisherauction.com

The Standard of Excellence





#### **BID/PROPOSAL SIGNATURE PAGE**

How to submit bids/proposals: Proposals must be submitted by hard copy only. It will be the sole responsibility of the Bidder to ensure that the bid reaches the City of Fort Lauderdale, City Hall, Procurement Department, Suite 619, 100 N. Andrews Avenue, Fort Lauderdale, FL 33301, prior to the bid opening date and time listed. Bids/proposals submitted by fax or email will NOT be accepted.

The below signed hereby agrees to furnish the following article(s) or services at the price(s) and terms stated subject to all instructions, conditions, specifications addenda, legal advertisement, and conditions contained in the bid. I have read all attachments including the specifications and fully understand what is required. By submitting this signed proposal I will accept a contract if approved by the CITY and such acceptance covers all terms, conditions, and specifications of this bid/proposal.

Please Note: All fields below mus	t be completed. If t	/1		e note N/A in th	nat field.
Submitted by:	<del>}</del>	- 1P1	<b>ዾ</b> ፞	7/157	113
ζ	(signature)			/ (da/le)	)
Name (printed) Scott Brenner, Esc	CCIM, SIOR, R.P	.A.CAM	Title: President / B	<u>Broker</u>	
Company: (Legal Registration) Bre	nner Equities Grou	p, Inc., a Florida co	orporation d/b/a Br	enner Real Es	tate Group
CONTRACTOR, IF FOREIGN	ORPORATION, MA OF STATE, IN	Y BE REQUIRED ACCORDANCE	O TO OBTAIN A WITH FLORIDA	CERTIFICATE STATUTE	OF AUTHORITY \$607.1501 (visit
Address: 1500 West Cypress Cree	k Road, Suite 409	-			
City Fort Lauderdale	_State: <u>Florida</u>	Zip <u>33065</u>	•		
Telephone No. <u>954-596-5555</u>	_FAX No. <u>954-596</u>	<u>-5556</u> Email: <u>st</u>	orenner@breg.net		
Delivery: Calendar days after rece	ipt of Purchase Ord	er (section 1.02 of	General Condition	ns):	
Payment Terms (section 1.04):	To	otal Bid Discount (s	section 1.05);		<u> </u>
Does your firm qualify for MBE or	WBE status (section	1.09): MBE	WBE		
ADDENDUM ACKNOWLEDGEMI included in the proposal:	<u>ENT</u> - Proposer ac	knowledges that t	he following adde	nda have bee	n received and are
Addendum No.			Date Issu	ıed	
P-CARDS: Will your firm accept	the City's Credit (	Card as payment	for goods/service	es?	
YES	NO				
VARIANCES: State any variation space provided below all variance by the Proposer will be deemed to within the bid documents and reference implied that your bid/proverselection in the section below the variances:	s contained on other to be part of the bio renced in the space oposal complies were below? BIDDEF SPECIFICATIONS.	er pages of bid, att d submitted unless e provided below. vith the full scop R MUST CLICK	achments or bid pass such variation or if no statement is e of this solicitat THE EXCEPTION	ages. No variate exception is list contained in the conta	ations or exceptions isted and contained below space, it is OU_STATED_ANY
revised 6-16-11					



#### **ADDENDUM NO. 1**

## Real Estate Brokerage Services

#### ISSUED June 26, 2013

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- 11. Q. How does Contractor get paid?
  - A. Contractor should propose payment terms in their response.
- 12. Q. Is Contractor paid in the same manner for lease renewals?
  - A. Contract should propose payment terms in their response.



#### ADDENDUM NO. 2

RFP 535-11231 Real Estate Brokerage Services

**ISSUED July 3, 2013** 

This addendum is being issued to make the following change:

The following is now part of the General Conditions:

- 5,22 PUBLIC AGENCY CONTRACTS FOR SERVICES: if applicable, for each public agency contract for services, Contractor is required to comply with F.S. 119,0701, which includes the following:
  - (a) Keep and maintain public records that ordinarily and necessarily would be required by the public agency in order to perform the service.
  - (b) Provide the public with access to public records on the same terms and conditions that the public agency would provide the records and at a cost that does not exceed the cost provided in this chapter or as otherwise provided by law.
  - (c) Ensure that public records that are exempt or confidential and exempt from public records disclosure requirements are not disclosed except as authorized by law.
  - (d) Meet all requirements for retaining public records and transfer, at no cost, to the public agency, all public records in possession of the contractor upon termination of the contract and destroy any duplicate public records that are exempt or confidential and exempt from public records disclosure requirements. All records stored electronically must be provided to the public agency in a format that is compatible with the information technology systems of the public agency.

All other terms, conditions, and specifications remain unchanged.

AnnDebra Diaz, CPPB
Procurement Services Division

Company Name: Brenner Equities Group, Inc., a Florida corporation d/b/a Brenner Real Estate Group

Bidder's Signature: (please print)

Date: 2/16/17

### \_\_\_\_\_\_ Tab 1:

revised 6-16-11

#### **Bid/Proposal Signature page**

#### **BID/PROPOSAL SIGNATURE PAGE**

How to submit bids/proposals: Proposals must be submitted by hard copy only. It will be the sole responsibility of the Bidder to ensure that the bid reaches the City of Fort Lauderdale, City Hall, Procurement Department, Suite 619, 100 N. Andrews Avenue, Fort Lauderdale, FL 33301, prior to the bid opening date and time listed. Bids/proposals submitted by fax or email will NOT be accepted.

The below signed hereby agrees to furnish the following article(s) or services at the price(s) and terms stated subject to all instructions, conditions, specifications addenda, legal advertisement, and conditions contained in the bid. I have read all attachments including the specifications and fully understand what is required. By submitting this signed proposal I will accept a contract if approved by the CITY and such acceptance covers all terms, conditions, and specifications of this bid/proposal.

Submitted by:    Submitted by:   July 17, 2013     (signature)   (date)
Name (printed) Lamar P. Fisher
CONTRACTOR, IF FOREIGN CORPORATION, MAY BE REQUIRED TO OBTAIN A CERTIFICATE OF AUTHORITY FROM THE DEPARTMENT OF STATE, IN ACCORDANCE WITH FLORIDA STATUTE \$607.1501 (visit http://www.dos.state.fl.us/).  Address: 2112 East Atlantic Boulevard  City Pompano Beach State: Florida Zip 33062-5208  Telephone No. 954-942-0917 FAX No. 954-782-8143 Email: lamar@fisherauction.com
CONTRACTOR, IF FOREIGN CORPORATION, MAY BE REQUIRED TO OBTAIN A CERTIFICATE OF AUTHORITY FROM THE DEPARTMENT OF STATE, IN ACCORDANCE WITH FLORIDA STATUTE \$607.1501 (visit http://www.dos.state.fl.us/).  Address: 2112 East Atlantic Boulevard  City Pompano Beach State: Florida Zip 33062-5208  Telephone No. 954-942-0917 FAX No. 954-782-8143 Email: lamar@fisherauction.com
FROM THE DEPARTMENT OF STATE, IN ACCORDANCE WITH FLORIDA STATUTE §607.1501 (visit http://www.dos.state.fl.us/).  Address: 2112 East Atlantic Boulevard  City Pompano Beach State: Florida Zip 33062-5208  Telephone No. 954-942-0917 FAX No. 954-782-8143 Email: lamar@fisherauction.com
City Pompano Beach State: Florida Zip 33062-5208  Telephone No. 954-942-0917 FAX No. 954-782-8143 Email: lamar@fisherauction.com
Telephone No. 954-942-0917 FAX No. 954-782-8143 Email: lamar@fisherauction.com
Delivery: Calendar days after receipt of Purchase Order (section 1.02 of General Conditions): N/A
Territory, delicition to delication to delicate the second transfer delications.
Payment Terms (section 1.04): N/A Total Bid Discount (section 1.05): N/A
Does your firm qualify for MBE or WBE status (section 1.09): MBE No WBE No
<u>ADDENDUM ACKNOWLEDGEMENT</u> - Proposer acknowledges that the following addenda have been received and are included in the proposal:
Addendum No. Date Issued
P-CARDS: Will your firm accept the City's Credit Card as payment for goods/services?
YES N/A NO N/A
<u>VARIANCES</u> : State any variations to specifications, terms and conditions in the space provided below or reference in the space provided below all variances contained on other pages of bid, attachments or bid pages. No variations or exceptions by the Proposer will be deemed to be part of the bid submitted unless such variation or exception is listed and contained within the bid documents and referenced in the space provided below. If no statement is contained in the below space, it is hereby implied that your bid/proposal complies with the full scope of this solicitation. <u>HAVE YOU STATED ANY VARIANCES OR EXCEPTIONS BELOW? BIDDER MUST CLICK THE EXCEPTION LINK IF ANY VARIATION OR EXCEPTION IS TAKEN TO THE SPECIFICATIONS, TERMS AND CONDITIONS. If this section does not apply to your bid, simply mark N/A in the section below.  Variances:  N/A</u>



#### ADDENDUM NO. 1

## RFP 535-11231 Real Estate Brokerage Services

#### ISSUED June 26, 2013

- 1. This addendum is being issued to provide responses to questions posed at the preproposal meeting held on June 21, 2013.
  - 1. Q. Is there a list of the City properties?

A. The list of properties has been uploaded as Exhibit 1 and Exhibit 2.

- Q. If there are liens on the properties, will the City be satisfying the liens?
   A. As you cannot lien municipal property, it is moot. But, if the property is impaired, the determinations will be on a case-by-case basis.
- 3. Q. How many City owned properties have existing leases and what are their values?
  - A. The list of City leases has been uploaded as Exhibit 3.
- 4. Q. Define lease management, lease administration.
  - A. Lease management means (1) ensuring that the Lessee's obligations, including payment, under the lease are being met; and, (2) acting as the City's agent in dealing with the Lessee. City will handle property maintenance, though Contractor should advise City of property maintenance issues.
- 5. Q. What is the process to sell the 140 parcels?

A. Please refer to the Fort Lauderdale Charter, uploaded as Exhibit 4.

- 6. Q. Is there a limit to how the properties can be marketed?
  - A. The marketing plan will be developed by the Contractor and approved by the City. The Contractor will be able to market the properties on their website as well as the MLS and other conventional means.
- 7. Q. Are there priority parcels?
  - A. The City will be looking to the Contractor to help establish the priority. For the most part, priority will be consistent with marketability.
- 8. Q. Are the properties as City as a tenant included in this contract or just City as Lessor?
  - A. Just as Lessor.
- Q. Does this proposal include property acquisition?
- 10. Q. Who is responsible to pay the commission on lease management?
  - A. Dependent upon terms of current leases. Ultimately, new leases would be a cost of the Lessee.
- 11. Q. How does Contractor get paid?
  - A. Contractor should propose payment terms in their response.
- 12. Q. Is Contractor paid in the same manner for lease renewals?
  - A. Contract should propose payment terms in their response.



- 13. Q. Does the City limit the number of years for leases?
  - A. Yes, Please refer to the Fort Lauderdale Charter, uploaded as Exhibit 5
- 14. Q. Is there compensation for existing leases?
- 15. Q. What percentage of the 140 properties is commercial vs. residential?
  - A. Percentage is unknown. Maps are provided showing commercial and residential properties.
- 16. Q. Please clarify affordable housing requirement.
  - A. Please refer to Florida Statute 166.0451 that has been included as Exhibit 6.
- 17. Q. Is there a value if City gives away properties?
  - A. Contractor will not be involved in any sales where the property will not be sold for market value.
- 2. The deadline to pose questions has been changed to Monday, July 1, 2013.
- 3. The opening date of this Request for Proposal has been changed to July 25, 2013.

All other terms, conditions, and specifications remain unchanged.

AnnDebra Diaz, CPPB Procurement Specialist II

Company Name:

/places print

Bidder's Signature:

Date: <u>7 /ユソ / ハ</u>



#### ADDENDUM NO. 2

RFP 535-11231
Real Estate Brokerage Services

ISSUED July 3, 2013

This addendum is being issued to make the following change:

The following is now part of the General Conditions:

- 5.22 PUBLIC AGENCY CONTRACTS FOR SERVICES: if applicable, for each public agency contract for services, Contractor is required to comply with F.S. 119.0701, which includes the following:
  - (a) Keep and maintain public records that ordinarily and necessarily would be required by the public agency in order to perform the service.
  - (b) Provide the public with access to public records on the same terms and conditions that the public agency would provide the records and at a cost that does not exceed the cost provided in this chapter or as otherwise provided by law.
  - (c) Ensure that public records that are exempt or confidential and exempt from public records disclosure requirements are not disclosed except as authorized by law.
  - (d) Meet all requirements for retaining public records and transfer, at no cost, to the public agency, all public records in possession of the contractor upon termination of the contract and destroy any duplicate public records that are exempt or confidential and exempt from public records disclosure requirements. All records stored electronically must be provided to the public agency in a format that is compatible with the information technology systems of the public agency.

All other terms, conditions, and specifications remain unchanged.

AnnDebra Diaz, CPPB

Procurement Services Division

Company Name: Fid IN Avail Co. —

(please print)

Bidder's Signature: Pay/I3

#### **NON-COLLUSION STATEMENT:**

By signing this offer, the vendor/contractor certifies that this offer is made independently and *free* from collusion. Vendor shall disclose below any City of Fort Lauderdale, FL officer or employee, or any relative of any such officer or employee who is an officer or director of, or has a material interest in, the vendor's business, who is in a position to influence this procurement.

Any City of Fort Lauderdale, FL officer or employee who has any input into the writing of specifications or requirements, solicitation of offers, decision to award, evaluation of offers, or any other activity pertinent to this procurement is presumed, for purposes hereof, to be in a position to influence this procurement.

For purposes hereof, a person has a material interest if they directly or indirectly own more than 5 percent of the total assets or capital stock of any business entity, or if they otherwise stand to personally gain if the contract is awarded to this vendor.

In accordance with City of Fort Lauderdale, FL Policy and Standards Manual, 6.10.8.3,

- 3.3. City employees may not contract with the City through any corporation or business entity in which they or their immediate family members hold a controlling financial interest (e.g. ownership of five (5) percent or more).
- 3.4. Immediate family members (spouse, parents and children) are also prohibited from contracting with the City subject to the same general rules.

Failure of a vendor to disclose any relationship described herein shall be reason for debarment in accordance with the provisions of the City Procurement Code.

<u>NAME</u>	RELATIONSHIPS
None	

In the event the vendor does not indicate any names, the City shall interpret this to mean that the vendor has indicated that no such relationships exist.

### PROPOSAL PAGES - COST PROPOSAL

Proposer Name Brenner / Fisher Leam
Proposer agrees to supply the products and services at the prices bid below in accordance with the terms, conditions and specifications contained in this RFP.
Cost to the City: Contractor must quote firm, fixed, annual rate for all services identified in this request for proposal. This firm fixed annual rate includes any costs for travel to the City. No other costs will be accepted. This firm fixed annual rate will be the same for the initial contract period.
Failure to use the City's COST PROPOSAL Page and provide costs as requested in this RFP, may deem your proposal non-responsive.
A. Proposed commission percentage as defined in Section A:  Auction Commission: 10% Buyer Premium divided as follows:  3% Fisher Auction  3% Brenner Real Estate  3% Co-broker  1% to reimburse Marketing Budget
Should the property be purchased without a Co-broker the commission will be divided as follows:  4% Fisher Auction  4% Brenner Auction  1% to reimburse Marketing Budget  1% reimbursed back to City of Fort Lauderdale
Traditional Brokerage Commission: 5% Fisher / Brenner- without a co-broker 6% Fisher / Brenner- with a co-broker (to be shared 50-50 with co-broker)
B. Proposed lease cost percentage as defined in Section B:  New Leases: 5% of Gross lease payment, payable monthly from lease payment received from tenant.  Lease Management: 3% of gross lease payment, payable monthly from lease payment received from tenant.





July 19, 2013

City of Fort Lauderdale Procurement Services Division Room 619, City Hall 100 North Andrews Avenue Fort Lauderdale, Florida 33301

RE: RFP #535-11231 – Real Estate Brokerage Services

Dear Procurement Services Division:

The Brokerage Firm of Brenner Real Estate Group and the Real Estate Auction Firm of Fisher Auction Company are proud to submit the enclosed proposal for the referenced RFP. It is the intent of the Brenner / Fisher Team to provide the City of Fort Lauderdale with the most professional Traditional and Accelerated Marketing Brokerage Services available in todays market.

Brenner Real Estate Group has been a leader in the South Florida real estate market for over 25 years providing Leasing, Acquisition, Disposition, Development, Construction Management, Receivership and Property Management expertise.

Fisher Auction Company is a 40 year South Florida based Accelereated Marketing Firm that specializes in the Auction Method of Marketing, with a proven history of successful initiatives for Municipal, Government and Court related dispositions.

Together, the Brenner / Fisher Team enthusiastically looks forward to the opportunity to provide the City of Fort Lauderdale with the most efficient and expeditious requested services as outlined in this proposal.

Respectfully submitted,

**Fisher Auction Company** 

Lamar P. Fisher President / CEO **Brenner Real Estate Group** 

Scott Brenner, Esq., CCIM, SIOR, RPA, CAM

President / Broker

Tab 5 (a): Statement of Proposed Services. An assessment of capability and approach to perform the scope of service.

#### Assessment of Capability / Approach to Perform Scope of Services

Over the past twenty-six (26) years, Brenner Real Estate Group has rapidly grown to become one of South Florida's most respected independent real estate companies. We are proud of this distinction, and believe that our reputation stems from an ability to blend the professional disciplines of skill and expertise with the old-fashioned values of hard work and integrity. Our focus on comprehensive service – combined with a proven track record of success – has enabled us to build a solid foundation for continuing growth. With strict attention to detail, we are committed to providing personal attention and a timely response to our clients' needs.

Brenner Real Estate Group is a comprehensive real estate organization well versed in handling all challenges of today's real estate portfolios. We provide leasing, acquisition, disposition and management expertise for all commercial real estate property types. Our professionals serve the needs of a diverse mix of tenants, landlords, sellers and buyers. With communication as a priority, we employ innovative technology including an interactive web site and state-of-the-art marketing and accounting systems.

As developers and owners of Florida properties, Court Appointed Receiver/Bank Approved Manager and as property managers for a diverse portfolio of assets, we have guided properties through workouts and difficult market times. We are well skilled in maintaining viability of assets for the smallest to the largest budgets.

Today, Brenner is made up of more than 25 employees and associates with specialists in commercial, industrial, retail, office, residential development and sales, land management and investment brokerage. In 2012, our combined commercial leased and sold properties totaled over 2 million square feet and over \$48 million in volume. Our services include asset management, property management, receiverships, workouts, finance, accounting, legal, development, and construction management to name a few. BREG currently has over one and half million square feet of commercial property under management. As further recognition of our success, we were named Small Business of the Year by the South Florida Business Journal as well as annual POWER BROKER recognitions too.

#### **Scope of Services:**

Fisher Auction Company along with Co-Contractor Brenner Real Estate Group proposes to conduct Real Estate Auctions on any property that is considered or advised as being best suited for the Accelerated Marketing Program as a compliment to the traditional brokerage sales and services where Brenner will provide rent collection, accounting, leasing and lease renewal services.

The terms of the offering are predefined in the General Terms and Conditions of Sale and qualified bidders will competitively bid at the preset date and time.

Our goal is to deliver a distinct message to all potential buyers that the City of Fort Lauderdale wants to sell <u>now</u> to generate the highest level of interest in order to obtain the highest sales prices.

Any scheduled Auction will take place within 45 days of the Marketing Commencement which allows for sufficient time to prepare the necessary due diligence packages for the bidders and implement our specially designed Auction-Marketing Campaign. The Auction date and time will be agreed upon by all parties involved.

Tab 5 (b):

Statement of Proposed Services. Identification of Proposer's distinctive competence, staff qualifications assigned to this account with their experience and skills they bring to this assignment, along with resume of experience and qualifications.

#### **Brenner Real Estate Group**

#### Scott Brenner, Esq., CCIM, SIOR, RPA, CAM

CEO, President, Broker

Scott Brenner is a founding principal and the driving force behind Brenner Real Estate Group, and has led the company to a 20-year reputation for excellence. His background as a licensed attorney, real estate broker, mortgage broker, court appointed receiver, and bankruptcy consultant, as well as his strength as a development owner, serves the organization and clients well.

Reese Stigliano, SIOR

Reese is a recognized leader on the South Florida commercial real estate market, and brings over 30 years of experience in commercial real estate to Brenner Real Estate Group. As Senior Vice President, he will focus on the disposition of Bank Owned Real Estate, investment sales, land sales and office leasing for the firm.

Andrea Brenner, Business Manager

Andrea is responsible for business development in the Asset Solutions division of the company which focuses on providing value-added asset stabilization services for distressed bank and lender-owner properties. As a partner of BREG, she is also involved in special services of troubled property assignments, operations, human resources and brokerage and marketing.

Susan Spragg, Controller

Susan, serving on the Executive Team, is responsible for overseeing the global accounting, reporting, forecasting and insurance compliance activities for Brenner Real Estate Group. She also handles the finance, treasury, tax and risk management functions and has proven positive results on behalf of the owners.

Carla Casey, Regional Property Manager

Carla operates Brenner's Melbourne office, using her extensive experience in physical property management and maintenance to supervise administration, property management, construction management, capital improvements, budget preparation, land sales, local leasing and stabilization solutions.

Roxanna Collins, Asset Manager

Roxanna's experience in asset management includes optimization of retail, office, industrial and investment properties for high profile companies. She oversees several Brenner managed properties and provides a high level of forward thinking and strategic direction to add value to Brenner's management role.

llene Z. Nodarse, Brokerage Administrator

As Brokerage Administrator, Ms. Nodarse offers administrative support to all of the associates by reviewing and completing brokerage documents for listings, agreements and contracts as well as researching, brokerage accounts receivable, organization of all listings and closings within the company and assistance to Mr. Brenner.

Beatriz Suarez, Marketing Coordinator/Assistant

Beatriz is responsible for all things marketing. She is responsible for creating all marketing materials, events and other promotional strategies by utilizing industry websites and social media to promote the availability of our assets.

Wendy Monjaraz, Property Manager

Wendy oversees a portfolio of over 230,000 square feet of office, retail and industrial properties for REO and private owners, her key roles are budget preparation, vendor bidding and supervision and securing capital improvement funding as well as rent collection, tenant compliance and governmental compliance reporting.

Linda Spence and Elizabeth Black, Property Accountant

Linda and Elizabeth will be responsible for the accounts payables, account receivables, banking activities and financial reporting for the Property.



#### Scott Brenner, Esq. CCIM, SIOR, RPA, CAM President/Broker

Mr. Scott Brenner, a founding principal, is the driving force behind Brenner Real Estate Group. He had the vision, enthusiasm, and dedication to form the organization in 1987. His background as a licensed attorney, real estate broker and mortgage broker, court appointed receiver, bankruptcy consultant, as well as, a strong owner developer serves the organization and clients well.

His knowledge and abilities allow him to analyze any situation and react quickly to provide responsive results. He is involved in all aspects of the Company's activities including leasing, sales, development, management, tenant representation, investment sales, joint venture opportunities and court appointed receiverships.

Mr. Brenner is very active in the industry and has served on the Boards of many organizations including National Association of Industrial Office Parks (NAIOP), and Business Owner's Management Association (BOMA) and Realtors Commercial Alliance (RCA). He is dedicated to the pursuit of excellence through education and has attained the Certified Commercial Investment Member (CCIM), Society of Industrial Office Realtors (SIOR), Real Property Administrator (RPA), Community Association Manager (CAM) and he is also pursuing the Certified Property Manager (CPM) designation. Mr. Brenner's extensive community and political involvement employ further his natural leadership acumen.

He has carefully chosen his staff for their diverse areas of expertise, dedication to quality, and the sharing of a common vision and mission to be the best, providing excellence in real estate services. Utilizing the many skills and diverse backgrounds of his professional staff, Mr. Brenner remains dedicated to satisfying his clients' needs. This commitment to quality service and a strict attention to detail are the fundamental principles upon which Mr. Brenner built the foundation of Brenner Real Estate Group.



#### Reese Stigliano, SIOR Senior Vice President – Commercial Division

Mr. Stigliano is a recognized leader on the South Florida commercial real estate market, and brings over 30 years of experience in commercial real estate to Brenner Real Estate Group. As Senior Vice President, he will focus on the disposition of Bank Owned Real Estate, investment sales, land sales and office leasing for the firm.

Mr. Stigliano's talent in bringing complicated commercial transactions to a close has been evident in his successful brokerage career. Most recently, he served as Principal and Partner of Berger Commercial Realty Corp. where he provided leadership since 2006. In 2010, representing JP Morgan Chase, Stigliano coordinated the disposition of 32 apartment buildings. Previously, he was Managing Partner and founder of CPRA, a full service real estate brokerage company which was sold to Prudential CRES. During his last year at CPRA, Mr. Stigliano was involved in 26 transactions including five major investment property sales exceeding \$35 million, nine land sales in excess of 250 acres and thirteen separate lease transactions. From 1994 - 1999 Mr. Stigliano served as Director of Development for Tambone Real Estate Development Corporation where he was responsible for new business development, land acquisition, lease negotiations, loan acquisition and investment sales. During his tenure with Tambone, he was directly involved in the development of over 1,500,000 square feet of industrial and office properties. Prior to Tambone, Stigliano was Senior Vice President with Colliers International, a national commercial real estate brokerage company in the Fort Lauderdale office. During his 13-year career with Colliers he participated in leasing and sales transactions totaling more than 1 million square feet of office space with a combined gross aggregate value exceeding \$100 million.

Stigliano holds the SIOR designation from the Society of Industrial and Office Realtors. He is a member of the National Association of Industrial and Office Properties (NAIOP) and of the Building Owners and Managers Association (BOMA) where he has been named Leasing Agent of the Year. He has been recognized by the South Florida Business Journal as a "Heavy Hitter in South Florida Commercial Real Estate" and has earned "Top Broker" in Sales Transactions awards in 2005 and 2008 from CoStar Group. Stigliano holds his Broker-Salesperson license from the state of Florida as well as his Florida Mortgage Broker license.

Mr. Stigliano earned a Bachelor's degree in accounting from Fordham University, Bronx, NY and an MBA in finance from the University of Miami.



Andrea Brenner Business Manager

Andrea Brenner keeps Brenner Real Estate Group running smoothly through her creative and efficient management of Brenner support services including corporate marketing, overall operations, information technology systems, and human resources. She has enhanced the company's business development results through her fresh ideas and keen eye for market trends.

Ms. Brenner has 18 years of experience in real estate marketing. Prior to applying her talents solely to Brenner Real Estate Group, Ms. Brenner was co-owner and partner of R.E.A.L. (Real Estate and Land) News & Marketing, a marketing communications firm dedicated to providing marketing programs focused on promoting sales and leasing of commercial real estate properties. Subsequently, she established Grand Concepts II, a marketing and promotions firm specializing in real estate marketing and special events for some of the most notable commercial real estate firms in South Florida. Grand Concepts I was established in 1984 (during college years) to create and execute special events on Florida's SEAESCAPE day and evening cruises.

Ms. Brenner holds her Florida Real Estate License. She earned a Bachelor of Arts in Business and Marketing from Florida International University in North Miami. Over the past nine years she has held multiple responsibilities at North Broward Preparatory School including vice-president of the Parent Teachers Association, Booster co-president, and currently serves on the NBPS Board of Trustees. She has also served on the board of the Jewish Federation of South Palm Beach County and has held numerous leadership positions with other charitable organizations.



Susan Spragg Controller

Susan Spragg is responsible for overseeing accounting, reporting, forecasting and compliance activities for Brenner Real Estate Group, as well as finance, treasury, tax and risk management functions.

Ms. Spragg has been with Brenner Real Estate Group since 2005, bringing two decades of finance and accounting management experience to the company. Previously, Ms. Spragg served as Director of Finance for a residential real estate developer. Ms. Spragg earned an MBA in Finance from Florida Atlantic University, and holds an undergraduate Bachelor of Arts degree in Economics from the University of North Carolina at Chapel Hill.

She is a native of Fort Lauderdale. Active in several professional organizations, Ms. Spragg is a member of Financial Executives International and the Association for Financial Professionals, and previously served as President of the South Florida Chapter of the Institute of Management Accountants. In civic involvement, Ms. Spragg is a member of the Junior League of Greater Fort Lauderdale, and is a supporter of the Museum of Art, the Gold Coast Jazz Society and Fort Lauderdale's Stranahan House.





Ilene Z. Nodarse Brokerage Administrator

Ilene Nodarse is Brokerage Administrator for Brenner Real Estate Group. In this role, she assists and supports the Brenner Brokerage team with coordination of listing agreements, contracts, brokerage accounts receivable, and commercial real estate research.

Prior to joining Brenner Real Estate Group, Ms. Nodarse served as Director of Lease Administration for Horizon Properties of Miami, Inc., a leasing and property management firm in Miami Lakes, FL that focuses on retail and office properties. She has also been employed as Lease Administrator with Southern Management and Development, Boca Raton, FL, and was Assistant to the Vice President of Finance for 10 years for AVR Realty Company in Yonkers, NY.

Ms. Nodarse has 19 years in the commercial real estate field. She holds her Florida Sales Associate license, is a Florida Notary Public, and is a member of the International Council of Shopping Centers (ICSC.) Ms. Nodarse studied Liberal Arts at Westchester Community College, Valhalla, NY.



### Beatriz Suarez Marketing Coordinator

Beatriz Suarez is Marketing Coordinator for Brenner Real Estate Group. In this capacity, she is involved not only in assisting the Brokerage department with the promotions of Brenner's listed properties and commercial portfolio, but also assists with marketing programs on the corporate level. Ms. Suarez creates and produces property marketing materials including production of video and property photos, flyers, presentation and tour packages, property signage and coordination of broker events. She is also responsible for Brenner's social media marketing programs. Ms. Suarez helps market Brenner Real Estate Group's many services by managing the company website, assisting with corporate event planning, and conducting marketing research. Ms. Suarez has also taken a lead role in Brenner Real Estate Group's charitable giving activities.

Ms. Suarez has 11 years in the real estate industry, and has been with Brenner Real Estate Group for six years. Prior to her employment with Brenner, Ms. Suarez assisted with residential mortgages for Presidential Lending. She was also Event Coordinator for the Boca Raton Real Estate Investment Club.

In civic involvement, Ms. Suarez volunteers for the Cooperative Feeding Program of Broward County and for her church community in the city of Pembroke Pines.

Ms. Suarez majored in Liberal Arts at Broward College in Pembroke Pines, FL. She is a Florida Notary, and holds her Real Estate License for the state of Florida.





Roxanna Collins
Regional Asset Manager ~ South Florida

With a depth of experience that includes asset management of office, retail, industrial and investment properties, Roxanna Collins brings a comprehensive outlook to leasing and Asset Management at Brenner Real Estate Group. As Regional Asset Manager, Ms. Collins is responsible for property management and stabilization of the South Florida portfolio in the Brenner leasing and management portfolio. By applying an ownership perspective to the property, Ms. Collins provides a high level of forward thinking and strategic direction to add value to Brenner's management role. Ms. Collins plays a big role in securing tenant and client relations, leasing, employee supervision, construction management, property management, capital improvements and more.

With over 28 years in the commercial real estate industry, Ms. Collins held key roles for numerous high profile organizations prior to joining Brenner Real Estate Group. As President and Director of Retail Services with Collins Blackwell Commercial of Alpharetta, GA, Ms. Collins was responsible for portfolio growth, value enhancement, property optimization, underwriting acquisitions and dispositions, and financial statement review. She also served for 11 years as Director of Property Services and Retail Leasing with Lincoln Property Company of Atlanta, GA, where she represented clients in the company's southeast region including GE Investments, L&B Realty Advisors, Cobra Investments, Healy Investment Properties and more. Ms. Collins was employed as Asset Manager for Branch & Associates, Atlanta, GA, where she managed 22 investments in the southeast region for foreign and domestic owners. Previously, she worked for ten years as Real Estate Manager with CB Commercial Real Estate Group in Fort Lauderdale, FL where she was responsible for management and maintenance of 1.2 million SF of retail, office and industrial projects in the tri-county area for Crown Life, Equitable, BHF Bank, Pioneer Savings, RTC and MONY.

Ms. Collins attended Mesa Community College in Tempe, AZ and Rose University in Oklahoma City, OK with concentrations in business administration and computer programming. She holds broker licenses in the states of Florida and Georgia. Her industry involvement includes membership in the International Council of Shopping Centers (ICSC), the Georgia Real Estate Board, and the Building Owners and Managers Association (BOMA) from which she holds the Real Property Administrator (RPA) certification.



Carla Casey Regional Manager – Property Management

Ms. Casey's office is located in the Melbourne office for Brenner Real Estate Group. Her responsibilities include day-to-day administration and management of properties, construction management, budget preparation and leasing in all Melbourne properties and a retail complex in Palm Beach. She also manages several office buildings in Palm Beach County. Ms. Casey has a Bachelor of Arts in Communications from Bowling Green State University. Her professional background includes residential property management, community association management, as well as other commercial property management.



Tab 5 (b): Statement of Proposed Services. Identification of Proposer's distinctive competence, staff qualifications assigned to this account with their experience and skills they bring to this assignment, along with resume of experience and qualifications.

#### Lamar P. Fisher, President / C.E.O.

Mr. Fisher has over thirty years of expierence in the Auction Industry. He serves as auction coordinator and oversees the daily responsibilities of every aspect in the auction process. He has been instrumental in overseeing the successful auction disposistion of over 2.5 billion dollars of closed real estate sales. Mr. Fisher is a licensed real estate broker, a graduate of the Certified Auction Institute and holds the Accredited Auctioneer, Real Estate designation.

#### Francis D. Santos, Executive Vice President / C.O.O.

Mr. Santos has been employed with Fisher Auction Company for over twenty years. He serves as auction manager and is responsible for the preparation of all due dilligence information and materials for auction properties with sales in excess of 1 billion dollars. He is a licensed real estate broker and has a REO Certification from the Five Star Institute.

#### Louis "Benny" Fisher, Founder / Chairman

Mr. Fisher established the firm in 1972. He serves as a consultant with over forty years in the real estate auction industry. He is a National Auctioneer Association Hall of Fame Recipient and holds a real estate brokerage license.

#### André LaBauve, C.F.O.

Mr. LaBauve has been employed with Fisher Auction Company for over twenty one years. He specializes in the accounting, closing coordination and reporting of each auction sales initiative. He has been instrumental in the closing coordination of over 10,000 properties. He serves as auction day contract room coordinator and is in control of every aspect of a successful transaction.

#### Margaret Navarro, Director of Marketing

Ms. Navarro has been employed with Fisher Auction Company for over twenty years. She has led the company in millions of dollars of auction marketing campaigns. She is an expert in targeting the needed demographic clientele necessary to make each auction a success. Her administration of our marketing program has made Fisher Auction Company a front runner in the ever evolving marketing industry with extensive use of internet and social media platforms.

#### Barbara Fisher, Master Appraiser

Ms. Fisher has been employed with Fisher Auction Company for over forty years as lead appraiser. She is instrumental in real property valuations, is a Master Real Estate Appraiser and holds a certificate as a Commercial Real Estate Appraiser. In addition, she is a licensed real estate sales person.

#### James Jordan, R.E.O Specialists

Mr. Jordan joined Fisher Auction Company with over thirty years experience in asset management for banks, financial institutions and the federal government. He was directly involved in the oversight of sales contracts, coordination in settlement of escrow and legal aspects of closings. He works directly with brokers on each property disposition assignment and is a key component to successful closings.



## EXECUTIVE PROFILES

#### amar P. Fisher, CAI, AARE

Lamar P. Fisher is a fourth generation resident of Pompano Beach, Broward County, Florida. He holds a degree from Palm Beach State College; is a graduate of the Certified Auctioneers Institute (CAI); and is an Accredited Auctioneer in Real Estate (AARE), the highest designations earned by the Auction Marketing Institute.

Fisher represents the third generation of executive leadership for Fisher Auction Company as its President and CEO. For over 30 years, he has devoted his entire career life to all aspects of the auction industry, is an industry leader and authority in marketing of real estate via the auction process.

He is responsible for directing the daily activities of his national / international company, which include every phase of its development, from proposal writing to client presentations, conducting auction events, and closing the transactions.

Fisher Auction Company continues to lead the auction industry by formulating new techniques which in turn outperforms any competition and maximizes the value / return for its clients. Fisher Auction Company's services include live, live with real time online bidding, online bidding only and sealed bid auction platforms.

Fisher was engaged by the City of North Port, Sarasota County, Florida to conduct an online only auction for over 2,000 land parcels. This initiative set an unsurpassed record for the largest real estate auction ever conducted on the internet for a single event generating over \$65 Million.

With Fisher's proven success rate, professionalism and dedication to the Auction Industry, he continues to propel Fisher Auction Company as one of the top firms in the United States, Puerto Rico and the Virgin Islands serving Lenders, Receivers, Developers, Governmental Agencies, Trust Companies, Municipalities, Real Estate Brokerage Firms, Private and Public Equity Firms and REITS with sales in excess of \$2.5 Billion.

Currently, Mr. Fisher is licensed in Florida, Georgia, South Carolina, North Carolina, Kentucky and Virginia.

Fisher is the current Mayor for the City of Pompano Beach; Past Distinguished Governor for the Florida District of Kiwanis International and Founder of the International K-Kids Clubs; and is the recipient of innumerable awards for his humanitarian service.

#### Francis D. Santos

Mr. Santos serves as Executive Vice President and Chief Operating Officer of Fisher Auction Company. He joined Fisher Auction in 1993 assuming responsibilities that include Project Management, Auction Coordination, Due Diligence Research, Personal Property Appraising, and Live Auction Assistance. In addition, he is key in the preparation of all Property Information Packages utilized in all of our auction events.

He has been instrumental in numerous successful property auctions for some of our major clients totaling over One Billion Dollars in closed sales, including our auction held for the City of Northport, Florida - the single largest Real Estate Auction conducted online via the Internet selling more than 2000 properties for over \$50,000,000.

Mr. Santos attended Trident College in Charleston, South Carolina. He is an active member in the National Auctioneer's Association, Florida Auctioneer's Association, Auction Marketing Institute, and an associate member in the Bankruptcy Bar Association, Southern District of Florida.

He currently holds a Florida Real Estate Associate Broker License, Graduate Personal Property Appraiser Designation from Auction Marketing Institute, and a coveted REO Certification from the Five Star Institute.

Mr. Santos received his Real Estate Broker's License from Gold Coast School of Real Estate, Fort Lauderdale, Florida and Graduate Personal Property Designation from the Auction Marketing Institute, Overland Park, Kansas.



Lamar P. Fisher President / CEO <u>lamar@fishergustion.com</u> Direct: 754.220.41.13



REAL ESTATE | NOTES | PORTFOLIOS



Francis D. Santos Executive Vice President / COO francis@fisherauction.com 754:220:4116

Corporate Headquarters 2112 East Atlantic Boulevard Pompano Beach, Fiorida 33062 Office (Int'l): 954.942.0917 Toll Free: 800.331.6620 Facsimile: 954.782.8143 www.fisherauction.com



FISHER AUCTION COMPANY

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The Standard of Excellence

## FISHER AUCTION COMPANY'S EXECUTIVE PROFILES

### enny Fisher, CAI, AARE

Mr. Fisher is the Founder and Chairman of the Board for Fisher Auction Company, the firm he established in 1972. His son, Lamar, serves as President / Chief Executive Officer.

After thirty years of service, he remains involved as a Consultant. As Chairman, he continues to represent Fisher as "The Standard of Excellence" in the arena of Accelerated Marketing as being the preferred method for real property investment sales. Because of his unparalleled success, he is considered an Industry authority.

Mr. Fisher, a Native Floridian, was educated at the University of Miami, where he was conferred a Bachelor of Arts degree with honors in 1961. Subsequently, he was awarded an Honorary Doctorate for his benevolence with so many Humanitarian causes.

Vocationally, Mr. Fisher was a member of the 1972 graduating class at Reisch Auction College; and a graduate of the Certified Auctioneers Institute in 1981.

Fraternally, Mr. Fisher has served as Beard Member, Vice-President, and President of the Florida Auctioneers Association; Director of the National Auctioneers Association; and is a Lifetime Member of the Auctioneers Association of North Carolina.

Mr. Fisher's Accolades for leadership include Florida State Bid Calling Champion twice (1980 and 1985); World Champion of Champions (2000); and was recognized to receive its First ever Businessman of the Year Award from the Pompano Beach Chamber of Commerce in 1990.

In 1995, Mr. Fisher was presented the "Lewis C. Dell" award by his fellow members of the Florida Auctioneers Association. The culmination of his career came in 2004 at the Annual Conference and Show for the National Auctioneers Association held in Madison, Wisconsin where he was inducted into the Auctioneers "Hall of Fame" by 7,000 of his colleagues and peers. In 43 years of history, less than 100 professionals have been chosen for this prestiglous and coveted honor



Louis "Benny" Fisher Founder / Chairman benny@fisherauction.com 754,220.4114

REAL ESTATE | NOTES | PORTFOLIOS

#### André LaBauve

wir. LaBauve is the Chief Financial Officer of Fisher Auction Company having joined the firm in 1992. He has been in the Auction industry for over 24 years and specializes in the accounting, closing coordination and reporting of Auction Sales.

Mr. LaBauve has been instrumental in the coordination and closing of over 15,000 properties.

He has devised and managed a system to enable the closing of our accelerating marketing properties to run as seamlessly as possible for Sellers, Buyers and Brokers. He is on premises and in charge of our closing room the day of the event. In addition, he coordinates all internet auction closings.

Mr. LaBauve provides detailed sales, expenditure and closing reports to our clients and oversees our budget allocations. In addition to closing coordination, Mr. LaBauve oversees all company expenses, reporting directly to the Chief Executive Officer.

Prior to working in the auction industry, Mr. LaBauve was employed by the Federal Deposit Insurance Corporation (FDIC) as an Account Officer in the Real Estate Department. He was instrumental in the first FDIC Real Estate Auction held in Lafayette, Louisiana.

Mr. LaBauve was born and raised in New Iberia, Louisiana. He graduated with a Bachelor of Arts degree in 1977 from the University of Southwestern Louisiana.

Mr. LaBauve is an integral part of our Fisher Auction Team.



André LaBauve Chief Financial Officer andre@fisherauction.com 754,220.4122

Corporate Headquarters 2112 East Atlantic Boulevard Pompano Beach, Florida 33062 Office (Int'l): 954.942.0917 Toli Fre: 800.331.6620 Facsimile: 954.782.8143



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## **EXECUTIVE PROFILES**

### **Vlidge Navarro**

Ms. Navarro joined Fisher Auction Company in 1993 and has worked closely with both the Chairman and CEO of Fisher Auction Company in strategic planning of our accelerated marketing presence.

Her auction and marketing expertise has been instrumental in the design elements of our website, marketing materials and promotion of our auction events.

Ms. Navarro has a keen insight on targeting the needed demographic clientele for our accelerated marketing programs, with a proven track record of generating interest in the objective market. Her administration of our marketing program has made us a front runner in the ever evolving marketing industry with extended use of internet and social media platforms.

In addition, Ms. Navarro oversees our internet auctions and coordination of any off-site bidding within our live events along with any real-time auction synchronization requirements.

Ms. Navarro continues to work within our team to bring focus and make every event a priority.



Midge Navarro Director of Marketing francis@fisherauction.com 754,220.4122

#### Barbara Fisher

Ms. Fisher is a remarkably experienced appraiser, consultant, lecturer and author. She holds numerous certifications and is widely acclaimed within the real estate / personal property appraisal industry. In addition to these extraordinary roles, Ms. Fisher also assists at most of our auctions and is a favorite auction bid assistant.

#### Certifications / Licenses Achieved:

- MRA; Master Real Estate Appraiser
- CREA; Commercial Real Estate Appraiser:
- PREA; Professional Real Estate Appraiser
- Real Estate Sales License
- GS; Gem Spectrum Appraiser
- ISA, Certified Personal Property Appraiser
- CIMA; Certified Industrial Machine Appraiser

#### Memberships:

2008 President of the National Auxiliary Auctioneers Association Ladles Auxiliary of the National Auctioneers Association, Past President

International Society of Appraisers

Organization of Professional Real Estate Appraisers (OPREA), Past Vice Pres.

National Association of Master Appraisers (MRA)

National Association of Real Estate Appraisers

International College of Real Estate Appraisers, Past Board of Directors,

dies Auxillary for the National Auctioneers Association — Instructor

Visiting Nurses Assoc of Broward County, Past Board of Directors, FI Home Health Care, Past Board of Directors Pompano Beach Chamber of Commerce

#### Lecturer:

Guest Appraiser for the Van Andel Museum Road Show, 1999
Guest Appearance on "Appraise-A-Thon" on Fox TV. Network, 1996
Personal Property Program Chair for the National Auctioneers Assoc., 1999
Broward Community College – Instructor, Miami / Dade Community College – Instructor
National Auction Training Center – Instructor, International Society of Appraisers – Instructor
National Association of Real Estate Appraisers – Instructor
International College of Real Estate Appraisers – Instructor
Florida Auctioneer's Association Conference on Antiques – Instructor

REAL ESTATE | NOTES | PORTFOLIOS:



Barbara Fisher
Appraiser
barbara@fisherauction.com
754.220.4119

Carporate Headquarters
2112 East Atlantic Boulevard
Pompano Beach, Florida 33062
Office (Int'l): 954.942.0917
Toll Free: 800.331.6620
Facsimile: 954.782.8143



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## Tab 5 (c): Statement of Proposed Services. Estimated timetables (e.g. marketing).

`\	Estimated Timeline							
	Proposed Event Timeline	Responsible Entity	Target Date	Completed				
1.	Review and physically inspect all property identifying by City as properties that are determined underutilized or surplus.	BREG/FAC	First 30 days	11.1				
2.	Identify all property that is appropriate for use as affordable housing.	BREG	30 to 60 days					
3.	Summarize Costs and Potential revenue associated with the sale of each property.	BREG	30 to 60 days					
4.	Identify which properties have greatest opportunity to maximize revenue in the shortest period of time.	BREG/FAC	30 to 60 days					
5,	Provide recommendation for community use such as community gardens.	BREG	30 to 60 days					
6.	Identify best practices related to public sector real estate portfolio management that would be beneficial to the city in the ongoing mgt of its real estate assets. Determine by parcel, which method of sale: auction vs. traditional brokerage transaction, will generate highest revenue in shortest period of time.	BREG/FAC	90 to 120 days					
7.	Review, abstract and assume Lease Management responsibility of all City leases where City is Lessor.	BREG	120 days					
8.	Prepare and submit specific plan of action to meet the City's goal of revenue generation.	BREG/FAC	120 days					

#### **Marketing Packages**

#### Gold - Premium Package

- Press release of the property and listing
- Input of listing into Costar
- Input of listing into Loopnet
- Input of listing into Facebook.
- Input of listing into BREG.net
- Input of listing into CCIMnet.com
- Print or web ads to be determined based on ad pricing
- Email blast to the brokerage community 3 versions
- Create a flyer for general distribution 75 color copies
- Print 2500 piece professional flyer or postcard with NML and direct mail
- Direct mail to a list generated by Salesgenie for tenants in certain zone based on property location
- Small broker morning/lunch event at the property for 12-24 brokers
- Exposure at a SFOBA breakfast meeting and other industry events
- Signage.

#### Blue - Standard Package

\$1000.00-2500.00

- Press release of the property and listing
- Input of listing into Costar
- Input of listing into Loopnet
- Input of listing into Facebook
- Input of listing into BREG.net
- : Input of listing into CCIMnet.com
- Email blast to the brokerage community 2 versions
- Create a flyer for general distribution 50 color copies
- Print professional flyer or postcard with NML and direct mail
- Direct mail to a list generated by Salesgenie for tenants in certain zone based on property location
- Exposure at a SFOBA breakfast meeting and other industry events

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# SAMPLE MARKETING MEDIA

概念》。 1	
Land / Comn	nercial Properties
ARIA Markos	
\$438	
	derening to the second
Wall Street Journal - Florida	Display Ads Marketplace (Wednesdays)
Sun Sentinel	Display Ads
Miami Herald / El Nuevo	Display Ads
South Florida Business Journal	Display Ads
Daily Business Reviews	Display Ads
First Florida Commercial Magazine	Display Ads
Internative design and the August State	Market Comments
Costar.com	Showcase Listing
Auctionzip.com	Over 900,000± monthly visitors, National
presin	Exposure
Landfilp.com	500,000± monthly visitors from 130
randinb/com	Countries
Landsofficrida.com	500,000± monthly visitors, National
rangspillerids/com	
	Exposure
Landwatch.com	Over 1,000,000± monthly visitors,
	National Exposure
LandandFarm.com	650,000± monthly visitors, National
_	Exposure
Loopnet.com	800,000± Subscribers, International /
•	National Exposure
Propertyline.com	300,000± Subscribers Worldwide
Propertyblast.com	90,000± Subscribers
Fisherauction.com	25,000± Subscribers, International /
	National Exposure
Propertyauction,com	41,000± Subscribers, National Exposure
SVANIMENTS IN THE STATE OF STA	
Google, Facebook, Linkedin, Twitter	
191 BAS RAMANO AND BOTTOMS	
Artwork Production - Internet Banne	
Jumbo Postcard 6" x 11"	Print, Postage, Fulfillment
Mall Lists	Area Land Owners and Investors /
•	Realtors
Other Control	
Auction Day: Location, Bid Packets,	The state of the s
Internet / Telephone Sidding	
Peripherals, Refreshments, Federal	1: 1
1	E."
Express, etc. Signage	4 X 4
Photography	Aerial, Ground
Telemarketing 800 Line	rise neg saturajnu
Property Information Packages	Capies, CD's, Internet
Linebolth Hittorillacion LackgG62	cohera) on a) litteritet

	ial Properties
Media	
Wall Street Journal - Florida	Display Ads Marketplace (Wednesdays)
Sun Sentinel	Display Ads
Miami Herald / El Nuevo	Display Ads
New Times - Broward	Display Ads ·
The Flyer	Display Ads
internal access to the second second	
Zillow.com	Showcase Listing
Auctionzip.com	Over 900,000± monthly visitors, National
	Exposure
Landflip.com	500,000± monthly visitors from 130
Callatinpacoti	Countries
Landsofflorida.com	500,000± monthly visitors, National
Laidsono il Baconi	Exposure
hamma al-	Feature Listing / Banner
harmonhomes.com	reacuse cisting / balliler
mis / realtar.com	Showcase and Feature Zip Code Listings
Loopnet.com	800,000± Subscribers, International /
,	National Exposure
Fastemailflyers.com	South Florida Realtors Eblast
Propertyblasthomes.com	Regional Realtors
Fisherauction.com	25,000± Subscribers, international /
<u> </u>	National Exposure
Propertyauction.com	41,000± Subscribers, National Exposure
Google, Facebook, Linkedin, Twitter	
Date date have not into portrait.	
Artwork Production - Internet Banner	
lumbo Postcard 6" x 11"	Print, Postage, Fulfillment
Mail Lists	Area Residents / Realtors
Ohan	
Auction Day; Location, Bid Packets,	
Internet / Telephone Bidding	
Peripherals, Refreshments, Federal	
Express, etc.	
Signage	Real Estate Signs
Photography	Ground
Telemarketing 800 Line	
Property Information Packages	Coples, CD's, Internet

Auction Sample Timeline

	Proposed Event Timeline	Entity	Date	Completed	
1.	Auction Event Scheduled	FAC/BREG/COF			
2.	Copy Due Diligence Files for Properly Information Package(s) / Order Additional Services, if any	FAC/BREG			
3	Secure Auction Day Location	FAC			
4,	Broker Registration Form prepared	FAC			
<b>5</b> .	Finalization of Properties	FAC/BREG/COF			
Ø.	Key Personnel identification & Contact Sheet sent	FAC			
7,	Timeline and Aucton Update presented	FAC			
В.,	Telecommunications and Office statist for cals	FAC		1	
θ,	Terms of Offering sent to COF / DCA for Approval	FAC			
10,	Draft of all Pre-Saje / Auction Forms sent to COF for Approval / Posted on Web Site	. FAC			
11.	Auction Broshure copy and layout to COF for review and approval	FACABRIEG			
12.	Approved Austion Brechuse copyllayout due by 2:00 p.m. E.T.	FAC/BREG/COF			
13.	Auction Brophure to printer	FAC		_	
14.	Website Page Created, Uploaded and Linked	FAC/BREG			
15.	Bi-workly / Weekly Pre-Auction Progress Reports to commence	FAC/BREG			
16.	First Auction Walt Street Journal Ad Breaks	FAC			
17.	Advertised Property Tour Inspections Begin	EREG		1	
18.	Auction Brochure mailing to potential buyers to commence & posted on Web Site	FAC/BREG			
1Ð.	Properly Information Packages completed for dissemination	FAC		1	
20. "	Weekly media tracking reports to COF (through completion of pre-Advertising / Marketing Campaign)	FAC/BREG.			
21.	Broker Emell Blast	FAC/BREG			
22.	Purchase and Sale Agreement / Updated Title Finalized and Printed	FAC/BREG		T .	
23.	Public Relations Program Implemented	FAC			
24.	Status Conference	COF/BREG/FAC		T	
25.	Aucton Even	FAC/COF/BREG/DCA			
28.	Auction Sales Report due from (3 business days after events)	FAC '			
27.	Video of Auction Event due from (3 business days after event)	FAC		1	
28.	Closings Completed (for non-extensions)	DCA		<del>                                     </del>	

COF FAC BREG City of Fort Lauderdale Fixher Austion Company Brenner Real Estate Group

Isher Auction Company|Confidential



Tab 6: Business Licenses. Evidence that your firm and/or persons performing the work are licensed to do business in the State of Florida.



## Brenner Real Estate Group Licenses

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DEPARTMENT OF BUSINESS AND PROFESSIONAL RICENSE NBR

SEQ#112052200848

05/22/2012 148188336

The CORPORATION
Named below HAS REGISTERED
Under the provisions of Chapter 475

Under the provisions of Chapter Expiration date: MAR 31, 2014

ERENNER EQUITIES GROUP INC BRENNER REAL ESTATE GROUP 1500 W CYPRESS CREEK RD STE 40 FT LAUDERDALE FL 33309

RICK SCOTT GOVERNOR DISPLA

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DISPLAY AS REQUIRED BY LAW

KEN\_LAWSON

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION OF REAL ESTATE SI

BATCH NUMBER LICENSE NBR

04/12/2012 110246832 B020141

The Branch Office
Named below has registered
Under the provisions of Chapter 475 Es
Expiration date: MAR 31, 2014

BRENNER EQUITIES GROUP INC
6767 N WICKHAM RD #400
MELBOURE
FL 32940

KEN LAWSON SECRETARY

## STATE OF FLORIDA

# DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION DIVISION OF REAL ESTATE

#### LICENSE NUMBER

BK334484

The BROKER

Named below IS LICENSED
Under the provisions of Chapter 475 FS.
Expiration date: MAR 31, 2015

BRENNER, SCOTT F 1500 WEST CYPRESS CREEK RD SUITE409 FORT LAUDERDALE FL 33319

ISSUED: 04/24/2013 SEQ# L1304240001098 **DISPLAY AS REQUIRED BY LAW** 

KEN LAWSON SECRETARY





RICK SCOTT GOVERNOR

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DEPARTMENT OF BUSINESS AND PROFESSIONAL AREGULATION

DATE BATCHNUMBER DISCUSSE NBR

08/17/2011 | 18020567 | BR458571

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#### **BROWARD COUNTY LOCAL BUSINESS TAX RECEIPT**

115 S. Andrews Ave., Rm. A-100, Ft. Lauderdale, FL 33301-1895 – 954-831-4000 VALID OCTOBER 1, 2012 THROUGH SEPTEMBER 30, 2013

DBA: Businese Name: BRENNER EQUITIES GROUP INC Receipt #:379-13296 (DEVELOPER)
Business Type:

Owner Name: SCOTT BRENNER/PRESIDENT

Business Location: 1500 W CYPRESS CREEK RD 409

Business Opened:10/05/1987

, FT LAUDERDALE

State/County/Cert/Reg: Exemption Code:

Business Phone: 954-596-5555

Rooms

Seats

Employees

Machines

**Professionals** 

		· / F	or Vending Business O	nly		
	Number of Mac	hines:				
Tax Amount	Transfer Fee	NSF Fee	Penalty	Prior Years	Collection Cost	Total Paid
45.00	0.00	0.00	0.00	0.00	0.00	45.00

#### THIS RECEIPT MUST BE POSTED CONSPICUOUSLY IN YOUR PLACE OF BUSINESS

THIS BECOMES A TAX RECEIPT

WHEN VALIDATED

This tax is levied for the privilege of doing business within Broward County and is non-regulatory in nature. You must meet all County and/or Municipality planning and zoning requirements. This Business Tax Receipt must be transferred when the business is sold, business name has changed or you have moved the business location. This receipt does not indicate that the business is legal or that it is in compliance with State or local laws and regulations.

#### Mailing Address:

SCOTT BRENNER/PRESIDENT 1500 W CYPRESS CREEK RD #409 FORT LAUDERDALE, FL 33309 Receipt #13B-11-00008976 Paid 08/27/2012 45.00

2012 - 2013

PPOMETER ANTRIPEZ AAT DEMINISTRA TEN PEARIN



CITY OF FORT LAUDERDALE BUSINESS TAX YEAR 2012 - 2013

Denice of America

Business Tax 700 NW 19 Avenue, Fort Lauderdale, Florida 33311 (954)828-5195

Business ID: 9033203 Business Name: BRENNER SCOTT F
Business Address: 1500 NW 62 ST # 409
Tax Category: REAL ESTATE BROKER Tax#: 713534

Fee:

BRENNER SCOTT F BRENNER REAL ESTATE 1500 NW 62 ST # 409 FORT LAUDERDALE, FL 33309

\*\*\*DETACH AND POST THIS RECEIPT IN A CONSPICUOUS PLACE\*\*\*

## Fisher Auction Company Licenses

## STATE OF FLORIDA DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION DIVISION OF REAL ESTATE

LICENSE NUMBER

BK352765

he BROKER

Named below IS LICENSED

Under the provisions of Chapter 475 FS. Expiration date: MAR 31, 2015



FISHER, LAMAR PAUL 290 S.E. 57H TERRACE POMPANO BEACH: F FL 33060



RICK SCOTT GOVERNOR

ISSUED: 01/17/2013 SEQ# L1301170001395 DISPLAY AS REQUIRED BY LAW

KEN LAWSON SECRETARY

AC#678931

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STATE OF FLORIDA

SEQ# L12112100558

BATCH NUMBER LICENSE NBR DATE

1/21/2012 120220518

he CORPORATION
Named below HAS REGISTERED
Under the provisions of Chapte

33062 POMPANO BEACH

RICK SCOTT GOVERNOR

DISPLAY AS REQUIRED BY LAW

KEN LAWSON SECRETARY

## STATE OF FLORIDA DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION FLORIDA BOARD OF AUCTIONEERS

LICENSE NUMBER

**AB106** 

The AUCTION BUSINESS Named below IS LICENSED Under the provisions of Chapter 468 FS. Expiration date: NOV 30, 2013



FISHER AUCTION COMPANY 2112 EAST ATLANTIC BLVD POMPANO BEACH FL 33062-5208



RICK SCOTT GOVERNOR

SEQ# L1301110000658 ISSUED: 01/11/2013 **DISPLAY AS REQUIRED BY LAW** 

KEN LAWSON SECRETARY

STATE OF FLORIDA

OF BUSINESS AND PROFESSIONAL FLORIDA BOARD OF AUCTIONEERS DEPARTMENT REGULATION

SEQ#111100702275

DATE

BATCH NUMBER PICENSE NER

0/07/2011 118070746

\_ne AUCTIONEER

Named below IS LICENSED Under the provisions of Chapte Expiration date: NOV 30, 2013

FI 33060

SCOTT GOVERNOR

DISPLAY AS REQUIRED BY LAW

SECRETARY

AC#5893487

REGULATION

SEQ# L1

BATCH NUMBER LICENSE NBR

The AUCTIONEER
Named below IS LICENSED
Our the provisions of Chapte
piration date: NOV 30, 2013

DISPLAY AS REQUIRED BY LAW

PROFESSIONAL REGULATION

SEQ#L12033002270

BATCH NUMBER LICENSE NBR DATE

03/30/2012 110338136 BK27064

The BROKER Named below IS LICENSED Under the provisions of Chapter 475 FS Expiration date: MAR 31, 2014

FISHER, LOUIS B JR 351 S CYPRESS RD STE 210 POMPANO BEACH FL 33060

SCOTT

DISPLAY AS REQUIRED BY LAW

KEN LAWSON SECRETARY

AC#5980728

DEPARTMENT OF BUSINESS AND PROFESSIONAL DIVISION OF REAL ESTATE REGULATION

SEQ# L12021401140

BATCH NUMBER LICENSE NBR DATE 02/14/2012 110282395

The BROKER

Named below IS LICENSED Under the provisions of Chapter 475 Expiration date: MAR 31, 2014

SANTOS, FRANCÍS DAVID 551 SE 5TH COURT POMPANO BEACH

33060

RICK SCOTT GOVERNOR

DISPLAY AS REQUIRED BY LAW

KEN LAWSON SECRETARY

#### DEPARTMENT OF BUSINESS DIVISION PROPESSIONAL REGULATION

SEQ#112021401140

LICENSE NBR BATCH NUMBER 02/14/2012 110282395 BK614199

The BROKER

ed below is LICENSED Under the provisions of Chapter Expiration date: MAR 31, 2014

SANTOS, FRANCIS DAVID 551 SE 5TH COURT POMPANO BEACH FL 3:

FL 33060

Am .

GOVERNOR

· 基本 ( ) (

KEN LAWSON SECRETARY

AC#6036805

#### STATE OF FLORIDA

OF BUSINESS AND PROFESSIONAL DIVISION OF REAL ESTATE REGULATION

SEQ#L12031501256

BATCH NUMBER LICENSE NBR

03/15/2012 110325648

The SALES ASSOCIATE

Named below IS LICENSED

Under the provisions of Chapter 475

.,

Expiration date: MAR 31, 2014

FISHER, BARBARA B 2740 NE STH CT POMPANO BEACH

FL 33062-4204

RICK SCOTT GOVERNOR

DISPLAY AS REQUIRED BY LAW

KEN LAWSON SECRETARY

#### STATE OF FLORIDA DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION DIVISION OF REAL ESTATE

LICENSE NUMBER

`SL3269256

The SALES ASSOCIATE Named below IS LICENSED Under the provisions of Chapter 475 FS. Expiration date: SEP 30, 2014

JORDAN, JAMES B 2030 NE 54TH STREET FL 33308 FORT LAUDERDALE



RICK SCOTT GOVERNOR

SEQ# L1301270000350 ISSUED: 01/27/2013 DISPLAY AS REQUIRED BY LAW

KEN LAWSON SECRETARY

#### BROWARD COUNTY LOCAL BUSINESS TAX RECEIPT

115 S. Andrews Ave., Rm. A-100, Ft. Lauderdale, FL 33301-1895 - 954-831-4000 VALID OCTOBER 1, 2012 THROUGH SEPTEMBER 30, 2013

DBA:

Business Name: FISHER AUCTION CO INC

Receipt #: 379-14471
Business Type: (AUCTION HOUSE

Business Opened:10/09/1984

Owner Name: LAMAR P FISHER/PRES CEO

Seats

Business Location: 2112 E ATLANTIC BLVD

POMPANO BEACH

State/County/Cert/Reg:

Business Phone: 954-942-0917

**Exemption Code:** 

Rooms

**Employees** 

Machines

**Professionais** 

For Vending Business Only							
	Number of Mach	ines:					
Tax Amount	Transfer Fee	NSF Fee	Penalty	Prior Years	Collection Cost	Total Paid	
45.00	4.50	. 0.00	0.00	0.00	0.00	49.50	

#### THIS RECEIPT MUST BE POSTED CONSPICUOUSLY IN YOUR PLACE OF BUSINESS

THIS BECOMES A TAX RECEIPT

WHEN VALIDATED

This tax is levied for the privilege of doing business within Broward County and is non-regulatory in nature. You must meet all County and/or Municipality planning and zoning requirements. This Business Tax Receipt must be transferred when the business is sold, business name has changed or you have moved the business location. This receipt does not indicate that the business is legal or that it is in compliance with State or local laws and regulations.

#### Mailing Address:

FISHER AUCTION CO INC 2112 E ATLANTIC BLVD POMPANO BEACH, FL 33062 Receipt #031-12-00000368 Paid 11/20/2012 4.50

2012 - 2013



## City of Pompano Beach Business Tax Receipt

REGISTRATION NO.

NEW

RENEWAL

OWNER

From Alika

· (1) (1) (1) (1)

\_\_\_\_\_

DATE ISSUED

ACCOUNT NO.

REGISTRATION FEE

BUSINESS NAME

DELINQUENT CHG.

子复杂类类。

JEZNYCOZNI CNC

LOCATION CONTRACTOR TO THE PROPERTY OF THE PARTY OF THE P

THANSFEA FEE

CLASSIFICATION

TOTAL AMOUNT PAID

**2000年 在3月16日 日本中華新華** 

伊朗特代证: 各型强铁、扩张 自然动物

3 14,515 3

EFFECTIVE DATE

EXPIRATION DATE SEPTEMBER 30

HTMR AD A TESAC F ZIAC D ATT ADVISOR

BUSINESSES MUST CONSPICUOUSLY DISPLAY THIS BUSINESS TAX RECEIPT TO PUBLIC VIEW AT BUSINESS LOCATION

CONTRACTORS MUST MAINTAIN ON FILE CUPPENT LICENSING AND INSURANCE

NOTICE: A NEW APPLICATION MUST BE FILED IF THE BUSINESS NAME, OWNERSHIP OR ADDRESS IS CHANGED. THE ISSUANCE OF A BUSINESS TAX RECEIPT SHALL NOT BE DEEMED A WAIVER OF ANY PROVISION OF THE CITY CODE NOW SHALL THE ISSUANCE OF A BUSINESS TAX RECEIPT BE CONSTRUED TO BE A JUDGEMENT OF THE CITY AS TO THE COMPETENCE OF THE APPLICANT TO TRANSACT BUSINESS.



## City of Pompano Beach Business Tax Receipt

SHAW WASS

REGISTRATION NO.

MEM

RENEWAL 3

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OWNER

PARKED BASELFOR SECULO

BERT E STRAMPRO AL

SIGN A DECEMBER OF THE STREET

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FORESCHIEF ANDS

DATE ISSUED AND DATE

ACCOUNT NO.

REGISTRATION FEE

**BUSINESS NAME** 

DELINQUENT CHG.

BEDERFORD CONTRACTOR CONTRACTOR

TRANSFER FEE

TOTAL AMOUNT PAID

CLASSIFICATION

EFFECTIVE DATE
OCTOBER 1

EXPIRATION DATE SEPTEMBER 30

BUSINESSES MUST CONSPICUOUSLY DISPLAY THIS BUSINESS TAX RECEIPT TO PUBLIC VIEW AT BUSINESS LOCATION

Contractors Must Maintain on file Current Licensing and Insurance

NOTICE: A NEW APPLICATION MUST BE FILED IF THE BUSINESS NAME, OWNERSHIP OR ADDRESS IS CHANGED. THE ISSUANCE OF A BUSINESS TAX RECEIPT SHALL NOT BE DEEMED A WAIVER OF ANY PROVISION OF THE CITY CODE NOR SHALL THE ISSUANCE OF A BUSINESS TAX RECEIPT BE CONSTRUED TO BE A JUDGEMENT OF THE CITY AS TO THE COMPETENCE OF THE APPLICANT TO TRANSACT BUSINESS.

#### RFP NO. 535-11231

#### **TITLE: Real Estate Brokerage Services**

## ATTACHMENT "A" LOCAL BUSINESS PREFERENCE CERTIFICATION STATEMENT

The Business identified below certifies that it qualifies for the local BUSINESS preference classification as indicated herein, and further certifies and agrees that it will re-affirm it's local preference classification annually no later than thirty (30) calendar days prior to the anniversary of the date of a contract awarded pursuant to this RFP. Violation of the foregoing provision may result in contract termination.

(1)	Business Name	is a Class A Business as defined in City of Fort Lauderdale Ordinance No. C-12-04, Sec.2-199.2. A copy of the City of Fort Lauderdale current year Business Tax Receipt and a complete list of full-time employees and their addresses shall be provided within 10 calendar days of a formal request by the City.
(2)	Brenner Equities Group, Inc. d/b/a Brenner Real Estate Group Business Name	is a Class B Business as defined in the City of Fort Lauderdale Ordinance No. C-12-04, Sec.2-199.2. A copy of the Business Tax Receipt or a complete list of full-time employees and their addresses shall be provided within 10 calendar days of a formal request by the City.
(3)	Business Name	is a Class C Business as defined in the City of Fort Lauderdale Ordinance No. C-12-04, Sec.2-199.2. A copy of the Broward County Business Tax Receipt shall be provided within 10 calendar days of a formal request by the City.
(4)	Business News	requests a <b>Conditional Class A</b> classification as defined in the City of Fort Lauderdale Ordinance No. C-12-04, Sec.2-199.2. Written certification of intent shall be provided within 10 calendar days of a formal request by the City.
) (5)	Business Name  Business Name	requests a <b>Conditional Class B</b> classification as defined in the City of Fort Lauderdale Ordinance No. C-12-04, Sec.2-199.2. Written certification of intent shall be provided within 10 calendar days of a formal request by the City.
(6)	Business Name	is considered a Class D Business as defined in the City of Fort Lauderdale Ordinance No. C-12-04, Sec.2-199.2. and does not qualify for Local Preference consideration.  (Notary not required for Class "D")
PROF		s Group, Inc. d/b/a Brenner Real Estate Group
	IORIZED COMPANY PERSON: E OF FLORIDA	NAME SIGNATURE DATE
COUN	NTY OF <u>BROWARD</u> pregoing instrument was acknowledge	d before me this 15th day of JUU, 2013, by Scott Brewer and
Yell	restestate Group. The	ley are P personally known to me or I have producedas
		Notary Public, State of (Signature of Notary taking Acknowledgment)  Name of Notary Typed, Printed or Stamped  Notary Public, State of  Notary Pub
)		My Commission Expires: Www.AaronNotary.com
,	•	Commission Number

#### RFP NO. 535-11231

TITLE: Real Estate Brokerage Services

## ATTACHMENT "A" LOCAL BUSINESS PREFERENCE CERTIFICATION STATEMENT

The Business identified below certifies that it qualifies for the local BUSINESS preference classification as indicated herein, and further certifies and agrees that it will re-affirm it's local preference classification annually no later than thirty (30) calendar days prior to the anniversary of the date of a contract awarded pursuant to this RFP. Violation of the foregoing provision may result in contract termination.

(1)	Business Name	is a Class A Business as defined in City of Fort Sec.2-199.2. A copy of the City of Fort Lauderds and a complete list of full-time employees and the 10 calendar days of a formal request by the City.	le current year Business Tax Receipt
(2)	Duginogo Namo	is a Class B Business as defined in the City of Fo Sec.2-199.2. A copy of the Business Tax Re- employees and their addresses shall be provided request by the City.	ceipt or a complete list of full-time
	Business Name		
(3)	Fisher Auction Company Business Name	is a Class C Business as defined in the City of Fo Sec.2-199.2. A copy of the Broward County Bu within 10 calendar days of a formal request by the	siness Tax Receipt shall be provided
(4)		requests a Conditional Class A classification as Ordinance No. C-12-04, Sec.2-199.2. Written co within 10 calendar days of a formal request by the	ertification of intent shall be provided
	Business Name		
) (5)		requests a <b>Conditional Class B</b> classification as Ordinance No. C-12-04, Sec.2-199.2. Written co- within 10 calendar days of a formal request by the	ertification of intent shall be provided
	Business Name		
(6)	Business Name	is considered a Class D Business as defined in the No. C-12-04, Sec.2-199.2. and does not qualify (Notary not required for Class "D")	
300	OCCUPANT Figher Austion	Company	
'KUF	POSER'S COMPANY:Fisher_Auction	Company	
\UTH	IORIZED COMPANY PERSON: <u>Lama</u>		July 17, 2013
STAT	E OF Florida	NAME SIGNATURE	DATE
	NTY OF Broward		
	oregoing instrument was acknowledged and	as President (60 and	込 by <u>Lamar P. Fisher</u> as <u>President /</u> respectively, of
_14		vare personally known to me or ☐ have produc	edas
SEA	fication. L)	11/00 coret 1/4 Dasy	Ġ.
	•	Notary Public, State of	
		(Signature of Notary taking Acknowledgm	ent)
	MARGARET NAVARRO	Name of Notary Typed, Printed or Stampe	
$\langle \cdot  $	EXPIRES March 08, 2014	My Commission Expires: March	<u>8,</u> 2014
)	(497) 398-0153 Florida Notary Service.com	Ommission Number	

Tab 8:

Evidence of Insurance. Certificate of Insurance showing coverage, forms, limits. Actual insurance certificates will be required from recommended contractor, prior to award.



#### **CERTIFICATE OF LIABILITY INSURANCE**

DATE (MM/DD/YYYY) 1/14/2013

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION is WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

certificate holder in lieu of such endors	ement	(s).	CONTACT				
PRODUCER Seitlin, A Marsh&MoLennan Agency	. T.T.C	Co		ard L Katz	( #40		
9850 NW 41st Street Suite 100	PHONE (A/C, No. Ext): (30! E-MAIL ADDRESS;	5) <b>591-</b> 0090	) (A/C, No):	(786)	662-6227		
Miami PL 33178							
					IDING COVERAGE		NAIC#
NSURED		(954) 596-8555	INSURER A : Housto				42374
vooker Brenner Equities Group, Inc. dba	Brem	* * * * * * * * * * * * * * * * * * * *			urance Company		37974
teal Estate Group			INSURER G: North	River Insu	rance Company		21105
500 W. Cypress Creek Rd. #409			INSURER D :		<del></del>		ļ <u>.</u>
t. Lauderdale FL 33309		İ	INSURER E :				· -
			INSURER F:				
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CLAIMS-MADE X OCCUR					MED EXP (Any one регеол).	\$	1,000
					PERSONAL & ADV INJURY	\$	1,000,000
					GENERAL AGGREGATE	\$	2,000,000
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ALL OWNED SCHEDULED					BODILY INJURY (Per accident)	<del></del>	
AUTOS AUTOS NON-OWNED			ĺ		PROPERTY DAMAGE	\$	
HIRED ALITOS AUTOS					(Per accident)	\$	
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AND EMPLOYERS' LIABILITY				ŀ	I TORY LIMITS I ER	<del> </del>	
ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED?	N/A			}	E.L. EACH ACCIDENT	\$	
(Mandatory in NH)					E.L. DISEASE - EA EMPLOYE	1	
If yes, describe under DESCRIPTION OF OPERATIONS below	$\vdash \vdash$		<del></del>	<del> </del>	E.L. DISEASE - POLICY LIMIT		
Errors & Omissions		H712-18279	10/1/2012	10/1/2013	Claims Made Policy Limit Per Claim		1,000,000
		Retro date:2/15/9:	•		Aggregate Limit	\$	1,000,000
ESCRIPTION OF OPERATIONS / LOCATIONS / VEHICL roof of insurance only.	LES (Att	ach ACORD 101, Additional Remarks	Schedule, if more space	s required)			
CERTIFICATE HOLDER			CANCELLATION				. ,
			SHOULD ANY OF THE EXPIRATION	THE ABOVE I	DESCRIBED POLICIES BE ( EREOF, NOTICE WILL CY PROVISIONS.		

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ACORD 25 (2010/05)

Suite 409

Brenner Real Estate Group

Fort Lauderdale FL 33309

500 W. Cypress Creek Road

The ACORD name and logo are registered marks of ACORD

AUTHORIZED REPRESENTATIVE



## CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY) 1/14/2013

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

_ c	artificate holder in lieu of such endors		nt(s).	· · · · · · · · · · · · · · · · · · ·						-810-10-10
	DUCER				CONTAC NAME:	T Edwa	rd L Katz			
Seitlin, A MarshemcLennan Agency LLC Co 9850 NW 41st Street Suite 100					PHONE (A/C, No, Ext); (305) 591-0090 (A/C, No, Ext); (305) 662-6227					662-6227
	ami PL 33178				ADDRES	18:		<del></del>		Τ
					ļ	INS	URER(S) AFFOR	DING COVERAGE		NAIC#
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	RED enner Equities Group, Inc. dba	Rre	nner	(954) 596-5655	INSURE	RB: Mount	Hawley Ins	urance Company		37974
Réi	al Estate Group		<del></del>		INSURE	RC: North	River Insu	rance Company		21105
150	00 W. Cypress Creek Rd. #409			•	INSURE	RD:				
Ft.	Lauderdale FL 33309				INSURE	RE:		, w <del>.</del>		
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	(Mandatory in NH)			•				E.L. DISEASE - EA EM	PLOYEE \$	
	if yes, describe under DESCRIPTION OF OPERATIONS below							E.L. DISEASE - POLIC	Y LIMIT S	
A	Errors & Omissions			H712-18279		10/1/2012	10/1/2013	Claims Made Po	olicy \$	1,000,000
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	enner Real Estate Group				SHO	ULD ANY OF	THE ABOVE D	ESCRIBED POLICIE EREOF, NOTICE CY PROVISIONS.		
),5	00 W. Cypress Crack Road				AUTHO	RIZED REPRES	NTATIVE			

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Fort Lauderdale FL 33309

Suite 409

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ì				for sample/proposal	FAILURE TO DO SO SHALL IMPOSE NO CHILGATION OR LIABILITY OF ANY KIND UPON THE				
) .		Pathos	es only.			AGENTS OR REPRESE EPRESENTATIVE	NTATIVES.		<del></del>
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Tab 9:

Proposer's assessment of the City of Fort Lauderdale's needs and the quality of the proposal to meet those needs, including a plan/outline.

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# Estimated Timeline City of Fort Lauderdale Strategic Plan Within 120 Days

The Brenner / Fisher Team realize The City of Fort Lauderdale requires assistance in the leasing, management, valuation, consultation and disposition of its real property assets. With a combined 65 years of overall business experience in these fields, we are sure the Brenner / Fisher Team is the most qualified to provide the quality and professionalism needed to successfully manage and direct this RFP Initiative.

	Proposed Event Timeline	Responsible Entity	Target Date	Completed ✓
1.	Review and physically inspect all property identifying by City as properties that are determined underutilized or surplus.	BREG/FAC	First 30 days	
2.	Identify all property that is appropriate for use as affordable housing.	BREG	30 to 60 days	
3.	Summarize Costs and Potential revenue associated with the sale of each property.	BREG	30 to 60 days	
4.	Identify which properties have greatest opportunity to maximize revenue in the shortest period of time.	BREG/FAC	30 to 60 days	
5.	Provide recommendation for community use such as community gardens.	BREG	30 to 60 days	
6.	Identify best practices related to public sector real estate portfolio management that would be beneficial to the city in the ongoing mgt of its real estate assets. Determine by parcel, which method of sale: auction vs. traditional brokerage transaction, will generate highest revenue in shortest period of time.	BREG/FAC	90 to 120 days	
7.	Review, abstract and assume Lease Management responsibility of all City leases where City is Lessor.	BREG	120 days	
8.	Prepare and submit specific plan of action to meet the City's goal of revenue generation.	BREG/FAC	120 days	

BREG FAC - Brenner Real Estate Group

- Fisher Auction Company

Tab 11:

Additional services available in-house, not requested by the City in Part IV - technical specifications/scope of work with fee schedule for those services (For Informational Purposes Only).

## **Asset Management**



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Our experienced Asset Management team employs cutting adge teamining and bands-on personal management that is designed to axceed our plants, expectations requiring in well-maintained buildings and lendscapes; lower-vaganovils-vais-long-term-teamins add satisfied property dynats. After gaining a thorough understanding of the dynasis finencial and operational goals, we create a unique, customized program to accomplish those goals as very improperty make receive interno operation a priority and execute a property management plan which provides on the project's life cycle. Through our sophisticated property management appropriate to the project's life cycle granting our sophisticated property management appropriate progress or their investment and monitor operation cost penchmarks. Our comprehensive property management services are enhanced by our passing most sophisticated property management software systems in the industry which allow us to the project of the project of planning, operational engineering and cost control.

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- Financial Analysi
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- Property insurance Analysis

Brenner's diligent staff is dedicated to epiciating angumainteining aare productive and cost-effective workplace environments. With the objective our pareautication party values end in a similar peturn, our Asset Management team workers protective our disensative singles.

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## **Construction Supervision and Tenant Improvements**

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## **Commercial Development**

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## Receivership/Asset Stablization

#### Papatanggiya ka ata bijang king <mark>nyay imizinkayakidie</mark>

Brenner:Realizateta(Group/haceautyan, anzlinka statzar andimianagement company, leasing t and sales;agent for a number uniosal englial partietanal banke ang dinabolal matitutions with distressed assets.

Our specialized services include admining traceive analytical and outling each easets and supervisor of path reposition and are specific to each project outlines are supervisor of distressed assets. We also specific outlines in the each project outline with the contracts. Competitively bidding key and view and selections are outlines with the anonyterm and long term, goals of each project as a second selection.

Thi dugh this two pronged approach, we are able to help realize and emphasize the financial the parts of approject that may not have been exident to earlier investors. Through our large converte enex be lended brokers and contacts, we work to maximize occupancy rates and further. n in the Project.

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- Monthly reporting

#### Our Stabilization Services also includes

- Detailed:Property inspections
- Preventative Maintenance/Waistenance-Waistenance el andscaping Management Luatov Menagement Lasve majerali Regulation (S. Aprillan ex

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Tab 12;

List of three clients/references for whom you have provided similar services in the last three years; Provide agency name, address, telephone number, contact person, and date service was provided. Be prepared to provide, upon request, evidence of work product, ability to meet schedules, cooperation, and responsiveness. Attach additional sheets if necessary. PLEASE <u>DO NOT INCLUDE CITY OF FORT LAUDERDALE OR ITS EMPLOYEES AS A REFERENCE.</u>



# References Brenner Real Estate Group

Mr. Jerry Levy Imperial Sterling Ltd. 287 Bowman Avenue 2<sup>nd</sup> Floor Purchase, New York 10577 Telephone: 914-701-0008

Date Service Provided: April 1, 2000 - current

Currently Manage 3 Commercial Properties over the past 13 years comprised of 107,000 SF Class A Office Building and 2 Retail Shopping Centers consisting of 126,172 SF and 14,200 SF, which services include property management, leasing, accounting, construction management, tenant improvement and long term capital improvement scheduling Additional services provided to this client include, 4 completed land sale contracts totaling +/- 30 acres and still currently have a listing on +/- 48 acres of undeveloped land of which 14 acres are currently under contract.

Negotiation of Sale of 23.4 acres of Vacant Land on 12/31/12

Ms. Lynne Wines First Southern Bank 900 North Federal Highway Boca Raton, Florida 33432 Telephone: 561-237-2974

Date Service Provided: May 2, 2012 - current

Negotiation of New Lease for the Relocation of Operations Center on 4/1/13 and currently a New Aventura Branch along with other bank branch locations

Mr. Rick Simpson Legacy Bank 2300 Glades Road Suite 140 West Boca Raton, Florida 33431 Telephone: 561-544-8400

Date Service Provided: November 7, 2012 - current

Court Appointed Receiver, Property Manager for Caldwell Theatre and brokered the Lease/Purchase Agreement on 3/28/13.

# References Fisher Auction Company

Celestine Dunmore, MPA
Economic Development Officer
Community Redevelopment Agency
City of Lauderdale Lakes
4300 NW 36th Street
Lauderdale Lakes, FL 33319
Phone: 954.535.2491 • Fax: 954.731.4564
CelestineD@lauderdalelakes.org
Date of Service: April 14, 2012

Dawn Huff Long Range Planner Lee County School District 3308 Canal St. Fort Myers, FL 33916

Phone: 239.479.5661 • Fax: 239.479.5667

<u>DawnMHu@LeeSchools.net</u> Date of Service: May 15, 2013

Linda M. Gordon
South Carolina Budget and Control Board
Division of General Services
Real Property Services
Wade Hampton Building
1200 Senate Street, Suite 460
Columbia, SC 29201
Phone: (803) 737-4636 • Fax: (803) 737-0592
Igordon@gs.sc.gov
Date of Service: March 21, 2012



Tab 13: Any additional attachments to your proposal.

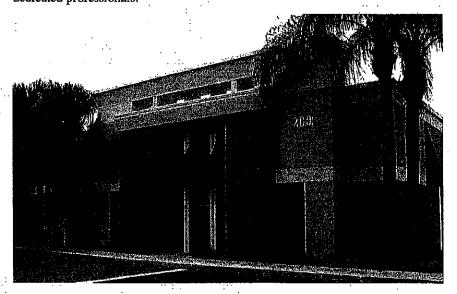
#### CORPORATE OVERVIEW

Founded in 1987, Brenner Real Estate Group has rapidly grown to become one of South Florida's most respected independent real estate companies. We are proud of this distinction, and believe that our reputation stems from an ability to blend the professional disciplines of skill and expertise with the old-fashioned values of hard work and integrity. Our focus on comprehensive service – combined with a proven track record of success – has enabled us to build a solid foundation for continuing growth. With strict attention to detail, we are committed to providing personal attention and a timely response to our clients' needs.

Brenner Real Estate Group is a comprehensive real estate organization well versed in handling all challenges of today's real estate portfolios. We provide leasing, acquisition, disposition and management expertise for all commercial real estate property types. Our professionals serve the needs of a diverse mix of tenants, landlords, sellers and buyers. With communication as a priority, we employ innovative technology including an interactive web site and state-of-the-art marketing and accounting systems.

At Brenner Real Estate Group, relationships with our clients have been developed through trust and performance. Our property management group specializes in helping owners meet their investment goals. Through extensive market knowledge and solid relationships, BREG's brokerage team excels in matching clients with suitable properties, and is regularly listed among the top brokerage firms in South Florida.

We will ensure that your time is spent focused upon what makes you profitable – conducting your business, while your real estate needs are handled by our dedicated professionals.





We are well versed in handling all challenges of today's real estate portfolios.

FORT LAUDERDALE CORPORATE OFFICE



#### INTRODUCTION

Brenner Real Estate Group (BREG) is committed to providing excellence in all aspects of Commercial and Residential Real Estate and Property Management Services when appropriate. Brenner's focus is on creating solutions and adding value to your asset. We have accomplished these goals through applying our experience gained through so many years of satisfying every role possible in the real estate property cycle. As developers and owners of Florida properties, Court Appointed Receiver/Bank Approved Manager and as property managers for a diverse portfolio of assets, we have guided properties through workouts and difficult market times. We are well skilled in maintaining viability of assets for the smallest to the largest budgets. At BREG, our process sets us apart. We may not be national, but our Florida experience is proven and well respected. Our clients appreciate that they are not one of thousands. Instead, they are always our top priority.

#### **MISSION STATEMENT**

With integrity as our cornerstone, Brenner Real Estate Group is committed to providing cutting edge real estate solutions created from a foundation of over two decades of experience and a forward thinking approach. Based on the building blocks of reliability, professionalism, responsiveness and communication, our company is dedicated to excellence in customer service and satisfaction. We pledge to continuously challenge our practices and enhance our proven team-oriented methodology to provide a best-in-class experience with our firm. Every client is valued; we align our goals to help every client achieve theirs.

#### **INDUSTRY QUALIFICATIONS**

Over the course of its history, BREG has earned an outstanding reputation in the Florida commercial real estate market by adhering to an exceedingly high standard of ethical conduct and professional expertise. Today, Brenner is made up of more than 25 employees and associates with specialists in commercial, industrial, retail, office, residential development and sales, land management and investment brokerage. Our services include asset management, property management, receiverships, workouts, finance, accounting, legal, development, and construction management to name a few. BREG currently has over one and half million square feet of commercial property under management. As further recognition of our success, we were named Small Business of the Year by the South Florida Business Journal as well as annual POWER BROKER recognitions too.

We are uniquely qualified as an organization to service you and your property. The industry experience of the senior staff is exemplary and we understand what it is to be an owner of real estate assets. We are confident that BREG has the expertise to assist you in achieving the goals of creating a disposition plan that achieves the highest proceeds for the City of Fort Lauderdale.

#### Our list continues to grow. A sampling of these professional organizations includes:

Florida Commercial Brokers Network (FCBN)

National Association of Industrial and Office Properties

International Council of Shopping Centers (ICSC)

Building Owners & Managers Association (BOMA)

Commercial Real Estate Women (CREW)

Certified Commercial
Investment Member (CCIM)

Society of Industrial and Office Realtors (SIOR)

South Florida Office Broker's Association (SFOBA)

Realtor Commercial Alliance (RCA)

South Florida

Manufacturers Association

**Business Brokers Association** 

Business Networking Institute (BNI)

Florida Bar Association(s)

Financial Executives International

Association for Finance Professionals

Florida Association of Realtors (FAR)

National Association of Realtors (NAR)



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We employ today a real initially regarded property search engines including thooprist and costar and pride ourselves of a filling cutting edge rechnology to produce the best reality. Our brokers are affiliated with many professional constant of a fill maintain memberships that keep them constantly market promoting Breate Real Estate Group, which means that every grandlating is being. exposed as well

Brenner Real Estate Group was named on a prisouth Florida's Top Brokerage films by the South Florida Business Journal, and has been named a Costar Power Broker leasing and sales company



















Greating Same In South Floring Real Estate Since 1987.



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#### **Property Management**



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- Rent/Maintenance Fee Collection
- Contract Review and Compliance
- Lease Administration
- Construction/Improvement Supervision
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#### VISION STATEMENT

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#### **Credentials & Affiliations**

#### Lidenses

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- Licensed Mortgage Brokerage Company
- ■State of Righta Licensed Attorney. ■State of Fijorida Licensed Notany &

#### Professional Designations:

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- Certified Property Manager
- Certified Public Accountants
- RegilPropenyAdministrator

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#### community involvement.

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- Bloward County Economic Development Board
- Greater Fort Lauderdale Chamber of Commerce
   Hollywood Chamber of Commerce
- Jerome Bain Rea (Estate Institute)

- Pompand Beach Communic State Beach
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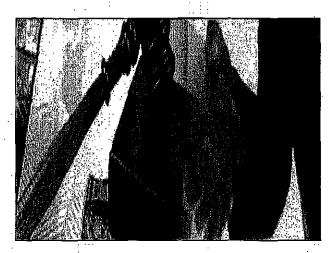
#### **Recent Land Sales**

Location		<u>Acres</u>	<u>Price</u>
	Aventura, FL	48 Lots	\$3 Million
· •	Melbourne, FL	23.4 Acres	\$2 Million
-	Boynton Beach, FL	9.32 Acres	\$1.725 Million
-	Melbourne, FL	14 Acres	\$2.8 Million (Under Contract)

#### **Recent Building Sales**

Location	Sq. Ft.	<u>Price</u>
- Pompano Beach, FL	$\overline{21,500}$ SF	\$1.826 Million
- Pompano Beach, FL	14,280 SF	\$525,000
- Pompano Beach, FL	52,272 SF	\$600,000
- Davie, FL	39,298 SF	\$3.5 Million
- Coral Springs, FL	30,000 SF	\$4.3 Million
- Davie, FL	19,605 SF	\$1.625 Million
- Sunrise, FL	14,866 SF	\$1.57 Million

## **CORPORATE PROFILE**



2112 East Atlantic Boulevard
Pompano Beach, Florida 33062-5208
954.942.0917 • 800.331.6620
954.782.8143 Facsimile

info@flsherauction.com www.flsherauction.com

Complete service with honesty and integrity provide the foundation for creating the "Standard of Excellence" – the corporate benchmark embraced by Fisher Auction Company for over 40 years of continuous business. This Real Estate Marketing Firm was established in 1967 as a family owned and operated business.

Our services include Auctions (Live / Online), Conventional Transactions, and Sealed Bids of Real Property, Notes, Portfolios and Personal Property. We also provide consulting services, appraisal services with affiliated divisions for Receiverships and Property Management. The Firm has been consistently ranked as one of the top ten Auction Marketing Firms in North America having conducted successful sales initiatives in 46 States, Puerto Rico, Mexico and the U.S. Virgin Islands. Through its affiliations with major industry associations, Fisher Auction Company offers services with proven results.

Fisher Auction Company is comprised of highly trained and skilled individuals with backgrounds in Auctioneering, Real Estate, Development, Finance, Accounting, Law, Appraising, Banking, Sales and Marketing. Our Firm was one of nine National Companies selected to conduct Multiple Asset Auctions and Sealed Bids throughout the United States, Puerto Rico and the U.S. Virgin Islands for the Resolution Trust Corporation (RTC) and the Federal Deposit Insurance Corporation (FDIC). Fisher Auction: Company pioneered the first series of successful Real Property Foreclosure Auctions in the Southeast on behalf of a major Lending Institution along with conducting one of the largest ever Online Auction selling 2,100 individual properties. We also have national and local experience with Court Ordered Sales for many U.S. Federal Bankruptcy Divisions and State Circuit Court Divisions.

The Firm is currently owned and managed by second and third generation family members of Fisher Auction Company. Our Chairman and Founder is a distinguished member of the National Auctioneers Association "Hall of Fame" and our President / CEO is the current Mayor for the City of Pompano Beach, Florida. We are dedicated to a superior code of ethics with the highest degree of professionalism. Our reputation has and continues to be built on one successful Sale and Auction at a time.

fisherauction.com
The Standard of Excellence



#### PARTIAL CLIENT LIST

Eisher Auction Company has been providing quality Auction Marketing Services to a wide range of Sellers for more than 40 years.

#### **BANKS / FINANCIAL INSTITUTIONS:**

American Federal Savings Bank, Texas American National Bank, Florida

AMRESCO, Texas

AmWest Savings Bank, Texas

Associated Bank

Banc One, New Hampshire

Banco Bilbao Vizcaya, Puerto Rico

Bank of America

Bank Atlantic, Florida

Bank of Durango, Colorado

Bank United

Barnett Bank, N.A., Florida

**Bayvlew Financial** 

88&T

Bluebonnet Savings Bank, Texas

Boatmen's Trust Company, Missouri

**Bonnet Resources Corporation, Texas** 

Citibank, Arlzona

City National Bank, Florida

**CNLBank** 

Colonial Bank

Comerica Trust Company, Florida

Comerica Bank, Florida

Commercial Bank & Trust, Florida

Community Bank of Homestead, Florida

County National Bank, Florida

Fleet National Bank

First Federal Savings Bank, Puerto Rico

First Gibraltar Savings Bank, Texas

First Heights Bank, Texas

First Madison Bank, Texas

First Union National Bank of Florida

First United Bank, Florida

Fleet Bank

Franklin Federal Bankcorp, Texas

Glendale Federal Savings Bank, Florida

Guaranty Federal Savings Bank, Texas

Heller Financial, Inc.

Hospital Trust, Rhode Island

KeyBank, N.A.

M. & G. Trust Company, Wisconsin

Merrill Lynch Trust Company, Florida

NationsBank, Florida

Ocean Bank

Perpetual Savings, Virginia

Ponce Federal Savings Bank, FSB, Puerto Rico

Puerto Rico Farm Credit, Puerto Rico

R & G Federal Savings Bank, Puerto Rico

Regions Bank

Republic Bank, Florida

Republic National Bank, Florida

Republic National Bank of New York

Republic Securities Bank, Florida

Rolg Bank, Puerto Rico Royal Bank of Canada, Puerto Rico

Sabal Trust Company

SouthTrust:Bank

Sun Bank Trust Company, Florida

Synovus Trust Company, N.A.

Texas Trust Savings Bank, Texas

Union Planters Bank

**UPS Capital Business Credit** 

Wells Fargo Bank

#### **FEDERAL AGENCIES:**

STATE AGENCIES: State of Florida

State of Texas

State of South Carolina

State of Michigan

Defense Reutilization and Marketing Service

Fannie Mae

Farmers Home Administration

Federal Aviation Association

Federal Deposit insurance Corporation

Federal Savings & Loan Insurance Corporation

General Services Administration

Internal Revenue Service.

Resolution Trust Corporation

Small Business Administration

United States Marshal's Service

#### **ASSET MANAGEMENT COMPANIES:**

AM & G Asset Management, Inc., Arizona

Consolidated Asset Recovery Corp., Connecticut

CSW Associates, inc., Florida

Famco Services, Inc., Texas

Financial Conservators, Inc., Maryland

H.M. Heckle & Co., Inc., Tennessee

J.E. Roberts & Co., Connecticut

Kevin K. Nunnick & Associates, Kansas

Kilburn-Young, Georgia

Michael Moecker & Associates

Midland Loan Services, L.F., Missouri

Newmark Real Estate Services, New York

Northcorp, Texas

Ontra Management, Inc., Texas

Real Estate Recovery, Inc., Florida

Recoll Management Corporation, Massachusetts

Tecton, Florida

Temple Inland Properties, Inc., Texas

Trammel Crow, Texas

#### CORPORATE AMERICA:

Amoco Oil Corporation

Chevron Oil Corporation **Exxon Oll Corporation** 

Ford Consumer Finance Company, Inc.

Levitt & Sons

G.E. Capital

ITT Commercial Finance Corporation

Kentucky Life Central Insurance Company

Shell Oil

#### BANKRUPTCY COURTS:

U.S. Bankruptcy Court, Central District of California

U.S. Bankruptcy Court, District of Connecticut U.S. Bankruptcy Court, District of Iowa

U.S. Bankruptcy Court, District of New Jersey

U.S. Bankruptcy Court, District of Puerto Rico

U.S. Bankruptcy Court, District of Wisconsin

U.S. Bankruptcy Court, Eastern District of Michigan

U.S. Bankruptcy Court, Middle District of Florida U.S. Bankruptcy Court, Middle District of Tennessee

U.S. Bankruptcy Court, Northern District of Florida

U.S. Bankruptcy Court, Northern District of Washington

U.S. Bankruptcy Court, Southern District of Florida

U.S. Bankruptcy Court, Southern District of Georgia

U.S. Bankruptcy Court, Western District of Michigan U.S. Bankruptcy Court, District of New Mexico

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# **Government Auctions**



### RESULTS

- 1. City of Northport Land Parcels: SOLD OVER \$64,000,000 ▶129% of Appraised Value
- 2. City of Miami Arena: SOLD \$28,144,445 ➤ 125% of Appraised Value
- 3. City of Miami Development Sites; SOLD \$7,994,250 ▶ 250% of Appraised Value
- 4. Broward County Development Sites: SOLD \$4,334,778 ▶ 284% of Appraised Value
- 5. City of Miami Beach Waterfront Homesite: SOLD \$1,912,500 ▶ 190% of Appraised Value

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## SAMPLE PAST MUNICIPAL / COUNTY / STATE SALES

Project & Location	Description	Results	Price
City of North Port & Sarasota County, FL North Port, FL	Online Auction of 2,000± Escheated Residential Lots	Sold for 125% of Appraised Value	\$65,890,236.00
State of Michigan 414± Acre PUD Site Northville, MI	Prime Mixed Use Development Site	Sold for 100% of Market Value	\$31,500,000.00
Miami Arena Miami, FL	347,177± Sq. Ft. Arena on 4.9± Acres in Downtown Miami	Sold for 125% of Appraised Value	\$28,144,445.50
City of Miami 2 Re-Development Sites in Downtown Miami Miami, FL	A Warehouse and Parking Lot in Downtown Miami, FL	Sold for 250% of Appraised Value	\$7,994,250.00
Broward County Aviation Dept. Ft. Lauderdale, FL	5 Prime Industrial Development Parcels	Sold for 284% of Appraised Value	\$4,330,778.40
City of Miami Beach Waterfront Homesite Lot Miami Beach, FL	.30± Acres Residential Lot with 72± Feet on Biscayne Bay	Sold for 190% of Appraised Value	\$1,942,500.00
School Board of Lee County Florida The Dr. James A. Adams Facility The Weaver Hipps Complex Fort Myers, FL	A 3 Story Office Building totaling 57,997± SF on a 5.1± Acre Site and 4 Buildings consisting of Offices and Warehouse totaling 41,182± SF on a 2.75± Acre Site	Sold and Closed after being on the market for over 5 years.	\$1,052,700.00
City of Lauderdale Lakes Lauderdale Lakes, FL	Single Family Home 4171 N.W. 45 <sup>th</sup> Street, Lauderdale Lakes, Florida	Sold Property for 490% of Reserve Price	\$97,900.00

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