



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#23-1210

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Greg Chavarria, City Manager

DATE: December 19, 2023

TITLE: Motion Approving an Event Agreement and Related Road Closures for the
2024 King Holiday Parade & Multicultural Festival - **(Commission Districts
2 and 3)**

Recommendation

Staff recommends the City Commission approve an event agreement and request for road closures with Dr. Martin Luther King, Jr. Celebration Committee, Inc., in substantially the form attached, and authorize the City Manager to execute the agreement.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizer was advised of the noise ordinance and possible concerns.

The organizer will submit the required certificates of insurance. The organizer is requesting City Services to support the production of the event, as noted in the outdoor event application.

Civic and merchant associations have been notified, as appropriate, regarding events in their respective areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1: <u>2024 King Holiday Parade & Multicultural Festival</u> (District 2 and 3)	
Applicant:	Dr. Martin Luther King, Jr. Celebration Committee, Inc.
Date/Time:	<u>Parade</u> : Monday, January 15, 2024 (9:30am – 11:00am) <u>Festival</u> : Monday, January 15, 2024 (11:00am – 3:00pm)
Location:	Joseph C Carter Park 1450 W Sunrise Blvd. Fort Lauderdale, FL 33311
Set Up Date/Time:	<u>Parade</u> : Monday, January 15, 2024 (5:00am – 9:00am) <u>Festival</u> : Monday, January 15, 2024 (5:00am – 11:00am)
Breakdown Date/Time:	Monday, January 15, 2024 (3:00pm – 5:00pm)
Road Closing:	Yes – January 15, 2024 Full Road Closure (5:00am- 11:00am) Parade Route – NW 6th Street (from NW 5 Ave to NW 15 Ave). NW 15 Ave (from NW 6 St to Side Entrance of Carter Park)
Alcohol:	No
Amplified Music:	Yes – Monday, January 15, 2024 (9:30am – 3:00pm)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

Resource Impact

Revenue related to these agreements is included in the FY 2024 operating budget in the accounts listed below.

Funds available as of December 12, 2023					
ACCOUNT NUMBER	COST CENTER NAME (Program)	ACCOUNT / ACTIVITY NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
10-001-6025-574-347-200	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$165,000	\$4,770	\$200
TOTAL AMOUNT ►					\$200

Strategic Connections

This item is a 2024 Commission Priority, advancing the Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community.
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*. This item supports the *Advance Fort Lauderdale 2040 Comprehensive Plan* specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

Exhibit 1 – 2024 King Holiday Parade & Multicultural Festival Application

Exhibit 1a – 2024 King Holiday Parade & Multicultural Festival Site Plan

Exhibit 1b – 2024 King Holiday Parade & Multicultural Festival Agreement

Exhibit 2 – January 2024 Special Event Calendar

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation

Department Director: Carl Williams, Parks and Recreation