



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#17-0909**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** August 22, 2017

**TITLE:** Motion to Approve Event Agreements and Related Road Closings:  
Margarita Fest 2017, Race with the Broward County Delta's and MASS  
District Events

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**Recommendation**

It is recommended that the City Commission approve event agreements with related road closings with JEY Hospitality Group, LLC, Delta Education and Life Development Foundation, Inc., and MASS District, Inc. and authorize execution of the agreements by the City Manager.

**Background**

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

**Event 1:**

Applicant: JEY Hospitality Group, LLC  
Event Name: Margarita Fest 2017

Date/Time: Saturday, September 16, 2017 (5:00pm- 8:00pm)  
Location: 200 Block of SW 2<sup>nd</sup> Street between SW 2<sup>nd</sup>-3<sup>rd</sup> Ave  
Road Closing: Yes- (see attached site plan)  
Alcohol: Yes  
Amplified Music: Yes- (5:00pm- 8:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00  
Exhibit: 1

**Event 2:**

Applicant: Delta Education and Life Development Foundation, Inc.  
Event Name: Race with the Broward County Delta's  
Date/Time: Saturday, January 20, 2018 (6:00am-11:30am)  
Location: Osswald Park & Mills Pond Park  
Road Closing: Yes- (see attached race route)  
Alcohol: No  
Amplified Music: Yes- (7:00am- 11:30am)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00  
Exhibit: 2

**Event 3:**

Applicant: MASS District, Inc.  
Event Name: MASS District Events  
Date/Time: Friday – Sunday from Saturday, August 26, 2017 – Sunday, November 26, 2017 (6:00pm-10:00pm)  
Location: 844 NE 4<sup>th</sup> Avenue  
Road Closing: Yes- (see attached race route)  
Alcohol: No  
Amplified Music: No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$400.00  
Exhibit: 3

**Resource Impact**

Revenue related to these agreements is included in the FY 2017 operating budget in the accounts listed below.

<i>Funds available as of July 17, 2017</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$150,000	\$113,607	\$800
				<b>TOTAL AMOUNT ►</b>	\$800

**Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

**Attachments:**

- Exhibit 1 – Margarita Fest 2017 Application
- Exhibit 1a –Margarita Fest Site Plan
- Exhibit 1b –Margarita Fest Agreement
- Exhibit 2 – Race with the Broward County Delta’s Application
- Exhibit 2a –Race with the Broward County Delta’s Site Plan
- Exhibit 2b –Race with the Broward County Delta’s Agreement
- Exhibit 3 - MASS District Events Application
- Exhibit 3a - MASS District Events Road Closure 1
- Exhibit 3b - MASS District Events Road Closure 2
- Exhibit 3c – MASS District Events Agreement

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation