



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#17-1134**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** October 3, 2017

**TITLE:** Motion to Approve Event Agreements: Sunday Artesian Market, Icarus  
Florida Ultrafest and IDF Walk for Primary Immunodeficiency

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**Recommendation**

It is recommended that the City Commission approve event agreements with Whoduz, Inc., International 100+ Ultrarunning Foundation, Inc. and Immune Deficiency Foundation, Inc. and authorize execution of the agreements by the City Manager.

**Background**

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Whoduz, Inc.  
Event Name: Sunday Artesian Market  
Date/Time: Sunday's-November 5, 2017- February 4, 2018 (11:00am – 5:00pm)  
Location: Peter Feldman Park  
Road Closing: No  
Alcohol: No  
Amplified Music: No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00  
Exhibit: 1

Event 2:

Applicant: International 100+ Ultrarunning Foundation, Inc.  
Event Name: Icarus Florida Ultrafest  
Date/Time: Monday, November 13, 2017 (9:00am) - Sunday, November 19, 2017 (9:00am)  
Location: Snyder Park- 3299 SW 4<sup>th</sup> Ave  
Road Closing: No  
Alcohol: No  
Amplified Music: No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00  
Exhibit: 2

Event 3:

Applicant: Immune Deficiency Foundation, Inc.  
Event Name: IDF Walk for Primary Immunodeficiency  
Date/Time: Sunday, November 19, 2017 (8:30am – 12:00pm)  
Location: Snyder Park- 3299 SW 4<sup>th</sup> Ave  
Road Closing: No  
Alcohol: No  
Amplified Music: Yes- (8:30am- 12:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00  
Exhibit: 3

**Resource Impact**

Revenue related to these agreements is included in the FY 2018 operating budget in

the accounts listed below.

<i>Funds available as of October 1, 2017</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AVAILABLE BALANCE (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$175,000	\$60,000	\$600
<b>TOTAL AMOUNT ►</b>					<b>\$600</b>

**Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

**Attachments**

- Exhibit 1 – Sunday Artesian Market Application
- Exhibit 1a – Sunday Artesian Market Site Plan
- Exhibit 1b – Sunday Artesian Market Agreement
- Exhibit 2 – Icarus Florida Ultrafest Application
- Exhibit 2a – Icarus Florida Ultrafest Site Plan
- Exhibit 2b – Icarus Florida Ultrafest Agreement
- Exhibit 3 – IDF Walk for Primary Immunodeficiency Application
- Exhibit 3a – IDF Walk for Primary Immunodeficiency Plan Site Plan
- Exhibit 3b – IDF Walk for Primary Immunodeficiency Plan Agreement

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation