



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#21-0229**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Chris Lagerbloom, ICMA-CM, City Manager

**DATE:** March 16, 2021

**TITLE:** Motion Approving an Event Agreement and Related Road Closures for  
Flower Brunch - **(Commission District 2)**

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**Recommendation**

Staff recommends the City Commission approve an event agreement and request for road closures with Richards Marine Services, LLC., and authorize execution of the agreements by the City Manager.

**Background**

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their respective areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

**These events have been approved by Broward County to operate under Broward County Ordinance 20-23.**

<u>Event 1: Flower Brunch</u>	
Applicant:	Richards Marine Service, LLC.
Date/Time:	Saturday, March 27 <sup>th</sup> , 2021 (2:00pm – 9:00pm)
Location:	Huizenga Plaza - 32 E Las Olas Blvd, Fort Lauderdale, FL 33301
Set Up Date/Time:	Friday, March 26, 2021 (5:00pm – 9:00pm)
Breakdown Date/Time:	Saturday, March 26, 2021 (9:00pm – 11:00pm)
Road Closing:	Yes – 1 lane on Las Olas Blvd, directly in front of park
Alcohol:	Yes
Amplified Music:	Yes - Saturday, March 27 <sup>th</sup> , 2021 (2:00pm – 9:00pm)
Special Permission:	Amplified Music/Extended Road Closure - Yes
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

**Resource Impact**

Revenue related to these agreements is included in the FY 2020 operating budget in the accounts listed below.

<i>Funds available as of March 2, 2021</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non-sponsor Charges	\$147,000	\$5,310	\$200
<b>TOTAL AMOUNT ►</b>					<b>\$200</b>

**Strategic Connections**

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

**Attachments**

Exhibit 1 – Flower Brunch Application

Exhibit 1a – Flower Brunch Site Plan

Exhibit 1b – Flower Brunch COVID Safety Procedures

Exhibit 1c - Flower Brunch Broward County Approval

Exhibit 1d – Flower Brunch Agreement

Exhibit 2 – March 2021 Special Event Calendar

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Prepared by: Brittany Henry, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department