



COMMUNITY BUS SERVICE APPLICATION FORM

Municipality City of Fort Lauderdale

Official Representative Kevin C. Walford

Federal ID Number 59-6000319

Phone Number 954.828.5217

Address 100 North Andrews Avenue

Address 290 NE 3rd Avenue

City, State, Zip Fort Lauderdale, FL 33301

City, State, Zip Fort Lauderdale, FL 33301

Describe your proposed project:

Funding request for an additional \$62,370 in FY2013 Community Bus funding for the TMA Beach Link service. This is due to the service for the Beach Link being increased to seven (7) days from the current four days (Friday thru Mondays). This increases the total number of hours (from 5,616 to 9,774) and days (from 209 to 362) and will include service on Memorial Day (5.27.13), Independence Day (7.4.13), and Labor Day (9.2.13).

Number of vehicles you propose to lease from Broward County Transportation (BCT) for the proposed service:
No additional buses from the three (3) on the Beach Link currently being used

Illustrate the proposed route(s) with an attachment or attach your city map detailing the proposed routes(s):
See attached

Round-trip length of proposed route in miles: Beach Link (10.12 miles)

Please address each of the applicable ranking criteria on a separate sheet of paper

The applicant is responsible for notifying BCT of any changes of address, telephone number or any other changes pertinent to this application. BCT reserves the right to request additional information if needed. Please return the completed form and any necessary attachments to BCT via email to CommunityBusReports@broward.org



BCT USE ONLY

Approved By _____

Not Approved By _____

Total Score _____

Print Name _____

Date _____

Additional Comments



Venice of America

CITY OF
FORT LAUDERDALE

Transportation and Mobility Department

**Broward County Transit - Community Bus Service Funding Opportunity
November 16, 2012**

-TMA Sun Trolley Beach Link Route-

Ranking Criteria

Are currently a Level 1 municipality (7.1 PPH minimum) - 15 points

-The City of Fort Lauderdale is a Level 1 municipality

Provide six (6) months documented ridership with an average of 7.1 passengers per revenue hour - 15 points

-Ridership on the Beach Link from April 2012 to September 2012 was 16.1 PPH, more than double the required 7.1 minimum. See the attached graph

Connect with BCT's fixed route system - 5 points

-The Beach Link connects with the following three (3) BCT routes: 11, 36, 40.

Connect with BCT's Community Bus service - 5 points

-The Beach Link connects with the Sun Trolley Las Olas and Galt Links. Both the Beach and Galt Links service the Galleria Mall.

Projected Ridership using BCT approved methodology equating minimum 7.1 PPH- 15 points

-The current Monday and Friday weekday ridership (42,765) accounts for approximately 44% of total ridership on the Beach Link route. Total ridership on the Beach Link for FY 2012 was 97,280. TMA conservatively estimates that additional ridership with added service on Tuesday, Wednesday, and Thursday could be 3,125 passengers per month at 9.0 PPH, for a total estimated passenger per year count of 134,780 and 13.8 PPH.

Identify Transit Supportive land use/density with proposed service area - 10 points

-Service area is a mixture of High Density Residential and Commercial Land Use Corridors and Hotels, which are conducive to supporting transit services.

Identify trip generators - 10 points

-Harbor Shops, Convention Center, A1A Beach, Bahia Mar & Boat Show, Swimming Hall of Fame

Identify transit supportive headway/frequency - 10 points

-The Beach Link route operates at 30 minute headways

TMA Beach Link Ridership

Six-month Ridership History (April - September 2012)

Month	Passengers	Days	Avg. Daily Passengers	Monthly Hours	PPH
April-12	9,505	18	528.1	486	19.6
May-12	8,377	16	523.6	432	19.4
June-12	6,946	18	385.9	486	14.3
July-12	7,931	19	417.4	513	15.5
August-12	6,631	16	414.4	432	15.3
September-12	6,606	19	347.7	513	12.9
Totals	45,996	106	433.9	2,862	16.1

SunTrolley
(954) 761-3543
www.suntrolley.com

Las Olas Link/ Beach Link

Friday, Saturday, Sunday, & Monday
9:30 to 6:30pm, Every 30 Minutes
Single Ride: \$0.50, Day Pass: \$2.00



Legend

- Las Olas Link
- Beach Link

Where's the trolley?
Download the app
to find out.



Fort Lauderdale Beach



October 16, 2012

Dear City Manager,

Broward County Transit (BCT) Community Bus program currently has partnerships through Interlocal Agreements (ILA) with 18 Broward County municipalities. This service provides mobility options for Broward County residents through connectivity to BCT's local fixed route system in addition to providing intra city service. There are currently 63 wheelchair accessible mini-buses providing revenue service on 46 routes in the Community Bus program. In FY11, the Community Bus program provided approximately 2.3 million passenger trips and provided 2,337,768 revenue service miles.

BCT is always seeking opportunities to improve service and provide additional mobility and connectivity options for Broward County residents. **Current funding levels are such that we are encouraging Broward County municipalities to partner with BCT in providing Community Bus Service.** The Community Bus program provides an operating stipend of \$15.00 per revenue service hour in addition to the lease of a wheelchair accessible mini-bus for \$10.00 a year. For municipalities that currently have access to or own wheelchair accessible mini-buses, BCT will provide the city with a capital cost allowance of \$13,295.20 unless those vehicles were acquired with federal funds. The application process is competitive and designed to select and implement service and service options that will grow ridership and public transportation usage in Broward County. BCT's Community Bus program staff will process applications and prioritize service needs and municipalities will be formally notified by email or letter of the award of funds.

The enclosed documentation includes an application, eligibility criteria, and Community Bus Service Facts. We look forward to receiving your application and if you have any questions please feel free to contact BCT's Moji Oderinde, Contracts Administrator at 954-357-8615 or email at moderinde@broward.org

Completed application packets are due to BCT via CommunityBusReports@broward.org by close of business Friday, November 16, 2012. A confirmation response will be generated to the sender on the application's receipt. This will ensure proper tracking of each city's application.

Sincerely,

Barney McCoy

Barney McCoy
Service and Capital Planning Manager
Enclosure: 3

Cc: Chris Walton, Director – Broward County Transportation Department
Tim Garling, Director – Broward County Transit
Irv Minney, Community Transit Officer - Broward County Transit
Moji Oderinde, Contract Administrator – Broward County Transit

Broward County Board of County Commissioners
Sue Gunzburger • Dale V.C.Holness • Kristin D. Jacobs • Chip LaMarca • Ilene Lieberman • Stacy Ritter • John E. Rodstrom, Jr.
•Barbara Sharief • Lois Wexler
www.broward.org