



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#24-0587

TO: Honorable Mayor & Members of the Fort Lauderdale City Commission

FROM: Susan Grant, Acting City Manager

DATE: July 2, 2024

TITLE: Motion Approving Event Agreements and Related Road Closures for Winterfest Family Fun Day and Indie Craft Bazaar - **(Commission District 2)**

Recommendation

Staff recommends the City Commission approve event agreements and requests for road closures with Winterfest, Inc. and 3-J Hospitality, LLC, in substantially the forms attached, and authorize execution of the agreement by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their respective areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney’s Office receiving and approving a validly executed agreement.

<u>Event 1: Winterfest Family Fun Day</u> (District 2)	
Applicant:	Winterfest, Inc.
Date/Time:	Sunday, November 24, 2024 (10:00am – 3:00pm)

Location:	Esplanade Park 400 SW 2 nd Street, Fort Lauderdale, FL 33312
Set Up Date/Time:	Sunday, November 24, 2024 (6:00am – 10:00am)
Breakdown Date/Time:	Sunday, November 24, 2024 (3:00pm – 7:00pm)
Road Closing:	Sunday, November 24, 2024 (6:00am - 7:00pm) <ul style="list-style-type: none"> • SW 2nd Street (between SW 4th Avenue and SW 5th Avenue) • SW 4th Avenue (from SW 2nd Street to the Cul-de-sac)
Alcohol:	No
Amplified Music:	Sunday, November 24, 2024 (10:00am – 3:00pm)
Special Permission:	No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Received:	2/7/24
Application Fee:	\$200.00

<u>Event 2: Indie Craft Bazaar</u> (District 2)	
Applicant:	3-J Hospitality, LLC
Date/Time:	Saturday, July 27, 2024 (3:00pm – 10:00pm)
Location:	Backyard FTL 100 SW 3rd Ave. Ft. Lauderdale 33312
Set Up Date/Time:	Saturday, July 27, 2024 (1:00pm – 3:00pm)
Breakdown Date/Time:	Saturday, July 27, 2024 (10:00pm – 11:00pm)
Road Closing:	Saturday, July 27, 2024 (1:00pm – 11:00pm) <ul style="list-style-type: none"> • SW 3rd Avenue (Between Broward Boulevard and SW 2nd Street)
Alcohol:	Yes
Amplified Music:	Saturday, July 27, 2024 (8:00pm – 11:00pm)
Special Permission:	Yes – Amplified music to be played until 11 pm on Saturday, July 27, 2024.
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Received:	6/10/24
Application Fee:	\$1000.00

Resource Impact

Revenue related to these agreements is included in the FY 2024 operating budget in the accounts listed below.

<i>Funds available as of May 29, 2024</i>					
ACCOUNT NUMBER	COST CENTER NAME (Program)	ACCOUNT / ACTIVITY NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
10-001-6025-574-347-200-PKR029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$90,000	\$19,850	\$1200
TOTAL AMOUNT ►					\$1200

Strategic Connections

This is a 2024 Commission Priority, advancing Public Places initiative.

This item supports the 2029 Strategic Plan, specifically advancing:

- The Public Places Focus Area, Goal 5: Build a beautiful and welcoming community.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We are Here.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Place specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Area
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our city.

Attachments

- Exhibit 1 – Winterfest Family Fun Day Application
- Exhibit 1a – Winterfest Family Fun Day Site Plan
- Exhibit 1b – Winterfest Family Fun Day Agreement
- Exhibit 2 – Indie Craft Bazaar Application
- Exhibit 2a – Indie Craft Bazaar Site Plan
- Exhibit 2b – Indie Craft Bazaar Agreement

Prepared by: Brittany Henry, Senior Administrative Assistant, Parks and Recreation

Department Director: Carl Williams, Parks and Recreation