



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#23-0435

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Greg Chavarria, City Manager

DATE: May 2, 2023

TITLE: Motion Approving FY 2023 Beach Business Improvement District (BBID)
Grant Participation Agreement with FlockFest Events Inc. - \$15,000 -
(Commission District 2)

Recommendation

Staff recommends the City Commission approve the FY 2023 BBID Grant Participation Agreement with FlockFest Events Inc. to produce the FlockFest Beach Party in the amount of \$15,000.

Background

At the April 10, 2023, BBID Advisory Committee regular meeting, FlockFest Events Inc. requested the BBID to sponsor the FlockFest Beach Party on Fort Lauderdale Beach for \$15,000. The BBID Advisory Committee unanimously recommended the approval. (Exhibit 1). Because all budgeted dollars have been designated, funding for this event will come from the BBID's fund balance.

Flockfest started in 2014 and has grown into a three-day event, July 7-9, 2023 with the signature event being the FlockFest Beach Party on Fort Lauderdale Beach on Saturday July 8, 2023, The FlockFest Beach Party started on Sebastian Street in 2014, but moved to Fort Lauderdale Beach in 2021. The event has seen a steady increase in attendance every year with visitors from all over the US. The Beach Party truly showcases Fort Lauderdale beach with over 500 floats within the FlockFest dedicated area, and several thousand more attendees that participate outside the event area.

Flockfest Events Inc. is a non-profit fundraising foundation that partners with other non-profits for transformational change. They plan, manage, and promote non-profit events that achieve fundraising goals and promote their mission to positively impact the community.

The BBID Grant Funding Application provides a detailed description of the event (Exhibit 2). Funds from the BBID will be used to supplement some of the cost for marketing, tents, entertainment, and transportation.

Funding History

BBID has not previously supported or funded this event.

The Beach Business Improvement District Assessment is a non-ad valorem assessment for the cost of providing beach business improvements services, facilities and programs that have a special benefit to business property located within the beach area. This proposal is consistent with the legislative determinations of special benefit found in C-06-34, Section 1.04(A)(2), Fort Lauderdale Code of Ordinances, by increasing the number of visitors to the BBID.

Reimbursement of the funds will be contingent upon an executed Grant Participation Agreement with the City. Invoices for reimbursement shall be submitted after event completion documenting the purchase and services before a payment is made. (Exhibit 3).

Resource Impact

There will be a \$15,000 Fiscal Year 2023 impact to the City in the account listed below. This item is contingent upon the approval of the Consolidated Budget Amendment CAM 23-0089.

Funds available as of April 11, 2023					
ACCOUNT NUMBER	COST CENTER NAME (Program)	CHARACTER/ ACCOUNT NAME	AMENDED BUDGET (Character)	AVAILABLE BALANCE (Character)	AMOUNT
10-135-1430-552-40-4207	Beach Business Improvement District	Other Operating Expenses/Promotional Contributions	\$1,071,197	\$157,664	\$15,000
TOTAL AMOUNT ►					\$15,000

Strategic Connections

This item supports the *Press Play Fort Lauderdale 2024* Strategic Plan, specifically advancing:

- The Public Places Focus Area
- Goal 3: Build a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

- The Business Development Focus Area
- Goal 5: Build an attractive global and local economic community marketplace
- Objective: Nurture and support existing local businesses

This item advances the *Fast Forward Fort Lauderdale 2035* Vision Plan: We Are Here

and We Are Prosperous.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan, specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Space Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our City

Attachments

Exhibit 1 - April 10, 2023, BBID Meeting Draft Minutes

Exhibit 2 - Presentation and FY 2023 BBID Grant Application

Exhibit 3 - FY 2023 Grant Participation Agreement

Prepared by: Sarah Hannah- Spurlock, ICMA-CM, Nighttime Economy Manager

Department Director: Christopher Cooper, AICP, Development Services

PGB CM-3 [23-0429](#) Motion Authorizing Settlement of Workers' Compensation Claims in the Matter of Hamoud Alsamawi v. City of Fort Lauderdale, Case No. 20-020841MJR, 20-020846MJR, and 20-020849MJR - \$155,000 - (Commission Districts 1, 2, 3 and 4)

APPROVED

Yea: 5 - Commissioner Glassman, Vice Mayor Beasley-Pittman,
Commissioner Sturman, Commissioner Herbst and Mayor Trantalis

LS CM-4 [23-0435](#) Motion Approving FY 2023 Beach Business Improvement District (BBID) Grant Participation Agreement with FlockFest Events Inc. - \$15,000 - (Commission District 2)

APPROVED

Yea: 5 - Commissioner Glassman, Vice Mayor Beasley-Pittman,
Commissioner Sturman, Commissioner Herbst and Mayor Trantalis

PGB CM-5 [23-0424](#) Motion Authorizing the Execution of an Agreement with CareerSource Broward for the Summer Youth Employment Program - (Commission Districts 1, 2, 3 and 4)

APPROVED

Yea: 5 - Commissioner Glassman, Vice Mayor Beasley-Pittman,
Commissioner Sturman, Commissioner Herbst and Mayor Trantalis

CONSENT RESOLUTION

KCM CR-1 [23-0418](#) Resolution Supporting the Advancement of the SE/SW 17th Street Complete Streets Project - (Commission District 4)

ADOPTED

Yea: 5 - Commissioner Glassman, Vice Mayor Beasley-Pittman,
Commissioner Sturman, Commissioner Herbst and Mayor Trantalis

KCM CR-2 [23-0419](#) Resolution Supporting the Submission of a Grant Application to the United States Department of Transportation for the Charging and Fueling Infrastructure Discretionary Grant Opportunity (CFI) to Install Electric Vehicle Charger and Construct the Necessary Infrastructure for Installation - (Commission Districts 1, 2, 3 and 4)

ADOPTED

Yea: 5 - Commissioner Glassman, Vice Mayor Beasley-Pittman,
Commissioner Sturman, Commissioner Herbst and Mayor Trantalis

City of Fort Lauderdale

www.youtube.com/cityoffortlauderdale



Action Summary

Tuesday, May 2, 2023

6:00 PM

The Parker
707 Northeast 8th Street, Fort Lauderdale, FL 33304

City Commission Regular Meeting

FORT LAUDERDALE CITY COMMISSION

DEAN J. TRANTALIS Mayor
PAM BEASLEY-PITTMAN Vice Mayor - Commissioner - District III
JOHN C. HERBST Commissioner - District I
STEVEN GLASSMAN Commissioner - District II
WARREN STURMAN Commissioner - District IV

GREG CHAVARRIA, City Manager
DAVID R. SOLOMAN, City Clerk
D'WAYNE M. SPENCE, Interim City Attorney
PATRICK REILLY, City Auditor

**CITY OF FORT LAUDERDALE
FY 2023 GRANT PARTICIPATION
AGREEMENT**

THIS AGREEMENT, entered this 12 day of May, 2023, by and between:

CITY OF FORT LAUDERDALE, a municipal corporation of the State of Florida, herein after referred to as "City."

and

FLOCKFEST EVENTS INC., a Florida Not For Profit Corporation whose principal address is 113 NE 20th Court, Wilton Manors, FL 33305 hereinafter referred to as "Participant" or "Contractor".

WHEREAS, the Participant is the organizer, promoter, administrator, and producer of FlockFest Beach Party ("Event"), for the benefit of the community; and

WHEREAS, the City is providing funding for the Participant's event and authorizes the proper City Officials to enter into this agreement ("Agreement") which will enhance family activity, recreation and provide opportunities for the expansion of tourist- related facilities and activities; and

WHEREAS, in partial consideration of receiving the Grant (defined below), Participant agrees to broadcast the City's and BBID's support of this Event through multiple mediums of communication.

NOW, THEREFORE, it is agreed between the parties hereto that;

I. SCOPE OF SERVICES

A. Activities

The Participant shall coordinate, promote, administer, and produce FlockFest Beach Party. The Event is a beach party, and the planned activities include floats, entertainment, music, and refreshment sales.

B. Deliverables

The Participant will coordinate, promote, produce, and host the Event on Fort Lauderdale Beach on July 8, 2023, as described in City Commission Agenda Memorandum 23-0435 and the Beach Business Improvement (BBID) Grant Funding Application.

Further, prior to the Event, Participant shall provide a written detailed plan ("Promotional Plan") of all marketing and promotional activities for the Event which plan shall include a strategy and process for acknowledging the financial and other support provided by the City and the BBID for this Event. The City expects the public

acknowledgement shall be included in all broadcasts, telecommunications, jumbotron, LED display, pamphlets, brochures, programs, social media and other medium used by the Participant to market and promote the Event prior to and during the Event. Acknowledgement of the City's contribution shall be included in all print, social media, telecommunications, telescreen during the Event as well. The Participant shall provide authorized representatives of the City access to the Event to verify execution of the Promotional Plan, in particular the promotion of the City and BBID's contribution, at Participant's expense, and shall provide such documentary evidence after the conclusion of the Event as reasonably requested by the City.

C. Locations:

Fort Lauderdale Beach Park 1100 Seabreeze Blvd, Fort Lauderdale FL 33316 on the sand.

D. Use of Funds

The BBID Funds will be disbursed on a reimbursement basis based upon the Participant providing supporting receipts and invoices within the deadlines set forth herein. The Funds will be used to supplement some of the cost for marketing, tents, entertainment, and transportation.

The City reserves the right to examine the records of the Participant. Any funds not expended during the term or for the Activities identified above, under Section I. Scope of Services, shall automatically be returned by the Participant to the City. The City reserves the right to conduct audits of the Participant, which shall be in accordance with Generally Accepted Government Auditing Standards (GAGAS).

II. TERM AND TIME OF PERFORMANCE

The effective date of this Agreement shall commence upon the date of execution by the last party to this Agreement. The Participant shall expend the funds between effective date of this Agreement and September 30, 2023.

III. BUDGET

Within ninety (90) days of the close of the Participant's fiscal year, a financial statement, prepared in accordance with generally accepted accounting principles, accounting for these funds and reporting upon the manner in which they were expended, shall be submitted to:

CITY OF FORT LAUDERDALE

Nighttime Economy Division
300 SW 2nd Street, Suite 5
Fort Lauderdale, FL 33312

IV. PAYMENT

It is expressly agreed and understood that the total amount to be paid by the City under this Agreement shall not exceed \$15,000 (the "Grant") and shall be disbursed subject to satisfaction of the conditions stated herein. The City shall reimburse approved costs related to the event provided invoices for payment (with all supporting documentation such as receipts, cancelled checks, contracts and other information requested by the City) have been submitted to the City within ninety (90) days after conclusion of the event as noted in the application submitted to the City. The City has the right to deny a reimbursement request if the invoice and supporting documentation has not been submitted within the ninety-day period. Funding under this Agreement is subject to budget and appropriation by the City Commission.

V. NOTICES

Notices required by this Agreement shall be in writing and delivered via mail (postage prepaid), commercial courier, or personal delivery or sent by facsimile or other electronic means. Any notice delivered or sent as aforesaid shall be effective on the date of delivery. All notices and other written communications under this Agreement shall be addressed to the individuals in the capacities indicated below, unless otherwise modified by subsequent written notice.

Communication and details concerning this Agreement shall be directed to the following Agreement representatives:

As to the City:

Greg Chavarria
City Manager
City Manager's Office
City of Fort Lauderdale
100 North Andrews Avenue
Fort Lauderdale, FL 33301

As to the Participant:

Steven Crawford
President
FlockFest Events Inc.
113 NE20th Court
Wilton Manors, FL 33305

VI. GENERAL CONDITIONS

A. "Independent Contractor"

Nothing contained in this Agreement is intended to, or shall be construed in any manner, as creating or establishing the relationship of employer/employee between the parties. The Participant shall at all times remain an "independent contractor" with respect to the services to be performed under this Agreement. The City shall be exempt from payment of all Unemployment Compensation, FICA, retirement, life and/or medical insurance and Workers' Compensation Insurance, as the Participant is an independent contractor.

B. Hold Harmless

Participant shall protect, defend, indemnify and hold harmless the City, its officers, employees and agents, from and against any and all lawsuits, penalties, claims, damages, settlements, judgments, decrees, costs, charges and other expenses or liabilities of every kind, sort or description including, but not limited to, attorneys' fees at both the trial and appellate levels, in connection with or arising, directly or indirectly, out of or resulting from the Participant's acts or omissions in Participant's performance or nonperformance of its obligations or services under this Agreement. Without limiting the foregoing, any and all such claims, relating to personal injury, death, damage to property, defects in material or workmanship, actual or alleged infringement or any patent, trademark, copyright or of any other tangible personal or property right, or any actual or alleged violation of any applicable statute, ordinance, administrative order, rule or regulation or decree of any court, are included in the indemnity. City reserves the right to select counsel of its own choosing.

C. Amendments

The City or Participant, subject to City Commission approval, may amend this Agreement at any time provided that such amendments make specific reference to this Agreement, and are executed in writing, signed by a duly authorized representative of the Participant and by the City Manager. Such amendments shall not invalidate this Agreement, nor relieve or release the City or Participant from its obligations under this agreement.

The City may, in its discretion, amend this Agreement to conform with Federal, State or local governmental guidelines, policies and available funding amounts, or for other reasons. If such amendments result in a change in the funding, the scope of services, or schedule of the activities to be undertaken as part of this Agreement, such modifications will be incorporated only by written amendment signed by both City and Participant.

D. Public Records

IF THE CONTRACTOR HAS QUESTIONS REGARDING THE APPLICATION OF CHAPTER 119, FLORIDA STATUTES, TO THE CONTRACTOR'S DUTY TO PROVIDE PUBLIC RECORDS RELATING TO THIS CONTRACT, CONTACT THE CUSTODIAN OF PUBLIC RECORDS AT (954-828-5002 or by email at PRRCONTRACT@FORTLAUDERDALE.GOV or by mail at 100 North Andrews Avenue, Fort Lauderdale, FL 33301 Attention: Custodian of Public Records).

Contractor shall:

1. Keep and maintain public records that ordinarily and necessarily would be required by the City in order to perform the service.
2. Upon request from the City's custodian of public records, provide the City with a copy of the requested records or allow the records to be inspected or copied within a reasonable time at a cost that does not exceed the cost provided in

Chapter 119, Florida Statutes (2016), as may be amended or revised, or as otherwise provided by law.

3. Ensure that public records that are exempt or confidential and exempt from public records disclosure requirements are not disclosed except as authorized by law for the duration of the Agreement term and following completion of this Agreement if the Contractor does not transfer the records to the City.
4. Upon completion of this Agreement, transfer, at no cost, to the City all public records in possession of the Contractor or keep and maintain public records required by the City to perform the service. If the Contractor transfers all public records to the City upon completion of this Agreement, the Contractor shall destroy any duplicate public records that are exempt or confidential and exempt from public records disclosure requirements. If the Contractor keeps and maintains public records upon completion of this Agreement, the Contractor shall meet all applicable requirements for retaining public records. All records stored electronically must be provided to the City, upon request from the City's custodian of public records, in a format that is compatible with the information technology systems of the City.

E. Default

The following events shall constitute an "Event of Default" pursuant to this Agreement:

1. The Participant fails to perform any covenant or term or condition of this Agreement; or any representation or warranty of the Participant herein or in any other grant documents executed concurrently herewith or made subsequent hereto, shall be found to be inaccurate, untrue or breached.
2. If the Participant or any endorser of the Agreement files a voluntary petition in bankruptcy or shall be adjudicated as bankrupt or insolvent, or shall file any petition or answer seeking reorganization, arrangement, composition, readjustment, liquidation, wage earner's plan, assignment for the benefit of creditors, receivership, dissolution or similar relief under any present or future Federal Bankruptcy Act or any other present or future applicable federal, state or other local law, or shall seek or consent to or acquiesce in the appointment of any trustee, receiver or liquidator of Participant for all or any part of the properties of Participant; or if within ten (10) days after commencement of any proceeding against the Participant, seeking any reorganization, arrangement, composition, readjustment, liquidation, dissolution, debtor relief or similar relief under any present or future Federal Bankruptcy Act or any other present or future federal, state or other local law, such proceeding shall not have been dismissed or stayed on appeal; or if, within ten (10) days after the appointment, without the consent or acquiescence of the Participant or of any endorser of the Agreement, of any trustee, receiver, or liquidator of the Participant or any endorser of the Note, or of all or any portion of the Property, such appointment shall not have been vacated or stayed on appeal or otherwise; or if within ten days after the expiration of any

such stay, such appointment shall not have been vacated.

3. Participant's breach, violation, or failure to perform any of the obligations or any of the covenants and conditions contained herein.

Upon the occurrence of any event of default, the City shall issue written notice in accordance with Article V and the Participant shall have thirty (30) days to cure such default. If Participant fails to cure the default within the thirty (30) days, the Agreement will be deemed terminated and the City shall declare immediately due and payable, all monies advanced hereunder this Agreement.

F. SEVERABILITY

If any provision of this Agreement is held invalid, the remainder of the Agreement shall not be affected thereby, and all other parts of this Agreement shall nevertheless be in full force and effect.

VII. SECTION HEADINGS AND SUBHEADINGS

The section headings and subheadings contained in this Agreement are included for convenience only and shall not limit or otherwise affect the terms of this Agreement.

VIII. WAIVER

The City's failure to act with respect to a breach by the Participant does not waive its right to act with respect to subsequent or similar breaches. Failure of the City to exercise or enforce any right or provision shall not constitute a waiver of such right or provision.

IX. ENTIRE AGREEMENT

This Agreement, along with attachments, shall constitute the entire Agreement between City and Participant for the use of funds received under this Agreement and it supersedes all prior or contemporaneous communications and proposals, whether electronic, oral, or written between the City and the Participant with respect to this Agreement. No prior written or contemporaneous oral promises or representations shall be binding. This Agreement shall not be amended except by written instrument signed by both parties.

[THIS SPACE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, the parties hereto have set their hands and seals the 12 day of May 2023.

PARTICIPANT OR CONTRACTOR

WITNESSES:

FLOCKFEST EVENTS INC., a Florida Not For Profit Corporation

By: [Signature]
Steven Crawford, President

[Signature]
Tonia Gildharry
[Witness print name]

[Signature]
Robert S. Johnson
[Witness print name]

ATTEST:

[Signature]
Print Name: KEVIN CHAVEN Secretary

(CORPORATE SEAL)

STATE OF FLORIDA

COUNTY OF BROWARD

The foregoing instrument was acknowledged before me by means of physical presence or online notarization, this 12 day of May, 2023, by Steven Crawford as President for FlockFest Events Inc.

[Signature]
Signature of Notary Public - State of Florida

Cesar Ochoa Perez
Print, Type, or Stamp Commissioned Name of Notary Public



Cesar Ochoa Perez
Notary Public
State of Florida
My Commission Expires 10/13/2023
Commission No. GG 922409

Personally Known OR Produced Identification

Type of Identification Produced: FL D. License

to the extent that the said instrument is not in full compliance with the provisions of the said Act.

STATE OF FLORIDA

NOTARY PUBLIC
STATE OF FLORIDA
My Commission Expires 10/31/2023
Commission No. 99 822408

NOTARY PUBLIC

ATTEST

NOTARY PUBLIC

Notary Public

NOTARY PUBLIC

NOTARY PUBLIC

NOTARY PUBLIC

Notary Public

NOTARY PUBLIC

NOTARY PUBLIC
STATE OF FLORIDA
My Commission Expires 10/31/2023
Commission No. 99 822408



NOTARY PUBLIC

NOTARY PUBLIC

NOTARY PUBLIC

CITY

CITY OF FORT LAUDERDALE, a municipal corporation of the State of Florida.



DEAN J. TRANTALIS, Mayor

GREG CHAVARRIA, City Manager

Date: 5/19/23




ATTEST:



DAVID R. SOLOMAN, City Clerk

Approved as to form:
D'WAYNE M. SPENCE, Interim City Attorney


By: _____
LYNN SOLOMON, Asst. City Attorney



COMMISSION AGENDA ITEM
DOCUMENT ROUTING FORM

2L

Today's Date: 5-17-23

DOCUMENT TITLE: Beach Business Improvement District (BID) Agreement with Flockfest Events Inc. – FY 2023 15K

COMM. MTG. DATE: 5/2/2023 CAM #: 23-0435 ITEM #: CM-4 CAM attached: YES NO

Routing Origin: CAO Router Name/Ext: Sonia S./ 5598 Action Summary attached: YES NO

CIP FUNDED: YES NO

Capital Investment / Community Improvement Projects defined as having a life of at least 10 years and a cost of at least \$50,000 and shall mean improvements to real property (land, buildings, or fixtures) that add value and/or extend useful life, including major repairs such as roof replacement, etc. Term "Real Property" include: land, real estate, realty, or real.

1) Dept: NitetimeEconomy Router Name/Ext: Ingrid Ext.6178 # of originals routed: 2 Date to CAO: _____

2) City Attorney's Office: Documents to be signed/routed? YES NO # of originals attached: _____

Is attached Granicus document Final? YES NO Approved as to Form: YES NO

Date to CCO: 5-17-23 Lynn Solomon [Signature]
Attorney's Name Initials

3) City Clerk's Office: # of originals: 2 Routed to: Donna V./Aimee L./CMO Date: 05/17/23

4) City Manager's Office: CMO LOG #: MAY 90 Document received from: 5/18/23

Assigned to: GREG CHAVARRIA ANTHONY FAJARDO SUSAN GRANT
GREG CHAVARRIA as CRA Executive Director

APPROVED FOR G. CHAVARRIA'S SIGNATURE N/A FOR G. CHAVARRIA TO SIGN

PER ACM: A. FAJARDO _____ (Initial/Date) PER ACM: S. GRANT _____
(Initial/Date)

PENDING APPROVAL (See comments below)

Comments/Questions: _____

Forward _____ originals to Mayor CCO Date: _____

5) Mayor/CRA Chairman: Please sign as indicated. Forward _____ originals to CCO for attestation/City seal (as applicable) Date: _____

6) City Clerk: Forward _____ originals to CAO for **FINAL APPROVAL** Date: _____

7) CAO forwards _____ originals to CCO Date: _____

8) City Clerk: Scan original and forwards 2 originals to: Ingrid Kindblom x6178 / Nitetime Economy
*** please email a copy of completely executed document to ssierra@fortlauderdale.gov
Attach _____ certified Reso # _____ YES NO Original Route form to Ingrid/x6178

Please email scan to sonia.s. 2023 05/17/23