



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#13-0653

TO: Honorable Mayor & Members
Fort Lauderdale City Commission

FROM: Lee Feldman, City Manager

DATE: May 21, 2013

TITLE: Motion approving event agreements and related road closings: Great American Beach Party; Farmers Market at Broward Health; PNC Bank Sunrise and Federal Grand Opening Celebration; Sistrunk Neighborhood Outreach; 1st Annual Pops Rock Da Park Summer Family Fest; Dig the Beach Fort Lauderdale (Fort Lauderdale Classic & Jr. Series Tour Stop).

Recommendation

It is recommended that the City Commission approve event agreements with related road closings and authorize the City Manager to execute on behalf of the City of Fort Lauderdale with Broward County Film Society, Inc; Florida Fresh Market Enterprises, Inc; PNC Bank Association; Order of Excellence Academy of the Arts, Inc; Professional Opportunities Program for Students, Inc; Florida Region of USA Volleyball.

Background

City staff has been working closely with each event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Information for each event is as follows:

Event 1:

Applicant: Broward County Film Society, Inc.
Event Name: Great American Beach Party

Date/Time: Saturday, May 25, 2013 (11:30AM- 10PM)
Location: A1A from Las Olas Blvd north to Castillo Street
Road Closings: Yes- Las Olas Blvd north to Castillo Street (7AM- 12midnight)
Alcohol: Yes
Amplified Music: Yes (11:30AM- 8:30PM)
Insurance Required: Yes
Banners: Yes- pending approval
Previous Code Violations: No
Exhibit: 1

Event 2:

Applicant: Florida Fresh Market Enterprises, Inc
Event Name: Farmers Market at Broward Health
Date/Time: Tuesday's, June 4, - Tuesday, September 3, 2013 (3 months- 8AM-3PM)
Location: Broward Health Main Campus- 1600 S. Andrews Ave
Road Closing: No
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Previous Code Violations: No
Exhibit: 2

Event 3:

Applicant: PNC National Association
Event Name: PNC Bank Sunrise and Federal Grand Opening Celebration
Date/Time: Saturday, June 1, 2013 (10AM-2PM)
Location: PNC Bank- 1100 N. Federal Hwy
Road Closings: No
Alcohol: No
Amplified Music: Yes- 10AM-2PM
Insurance Required: Yes
Banners: No
Previous Code Violations: No
Exhibit: 3

Event 4:

Applicant: Order of Excellence Academy of the Arts, Inc.
Event Name: Sistrunk Neighborhood Outreach
Date/Time: Saturday, June 8, 2013 (3PM-8PM)
Location: Lincoln Park- 600 NW 19 Ave
Road Closing: No
Alcohol: No
Amplified Music: Yes- 3PM-8PM
Insurance Required: Yes
Banners: No
Previous Code Violations: No

Exhibit: 4

Event 5:

Applicant: Professional Opportunities Program for Students, Inc.

Event Name: 1st Annual Pops Rock Da Park Summer Family Fest

Date/Time: Saturday, June 8, 2013 (2pm-6PM)

Location: Huizenga Plaza- 32 East Las Olas Blvd

Road Closing: Yes- Las Olas Blvd between Andrews Ave and SE 1st Street curb lane south side from 9 AM to 6 PM.

Alcohol: No

Amplified Music: Yes (2PM-6PM)

Insurance Required: Yes

Banners: No

Previous Code Violations: No

Exhibit: 5

Event 6:

Applicant: Florida Region of USA Volleyball, Inc.

Event Name: Dig the Beach Fort Lauderdale Classic & Jr. Series Tour Stop

Date/time: Saturday, June 29, 2013, Sunday, June 30, 2013 (7AM-8PM), and Saturday, July 27, 2013, Sunday, July, 28, 2013 (7AM-8PM)

Location: Fort Lauderdale Beach Park- 1100 Seabreeze Blvd

Road Closing: No

Alcohol: Yes

Amplified Music: Yes (8AM-8PM)

Insurance Required: Yes

Banners: No

Previous Code Violations: No

Exhibit: 6

Authorization for the execution of Event Agreements is contingent upon the city Attorney's Office receiving and approving a validly executed agreement. Staff recommends approval of event agreements with related road closings.

Resource Impact

There is no fiscal impact associated with this action

Attachments

Exhibit 1 – Great American Beach Party

Exhibit 2 – Farmers Market at Broward Health

Exhibit 3 – PNC Bank Sunrise and Federal Grand Opening Celebration

Exhibit 4 – Sistrunk Neighborhood Outreach

Exhibit 5 – 1st Annual Pops Da Park Summer Family Fest

Exhibit 6 – Dig the Beach Fort Lauderdale Classic & Jr. Series Tour Stop

Department Director: Phil Thornburg, Director, x5348