

# Tunnel Top Branding

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Commission Conference Meeting

February 20, 2024



# Overview

- Received request to brand the new portion of the north portal wall
- Requires Florida Department of Transportation Approval
- Different permitting processes with different requirements
  - Local Identification (ID) Markers
  - Public Art
- The concept is not to rename the Henry E. Kinney tunnel



# Local ID Markers Examples



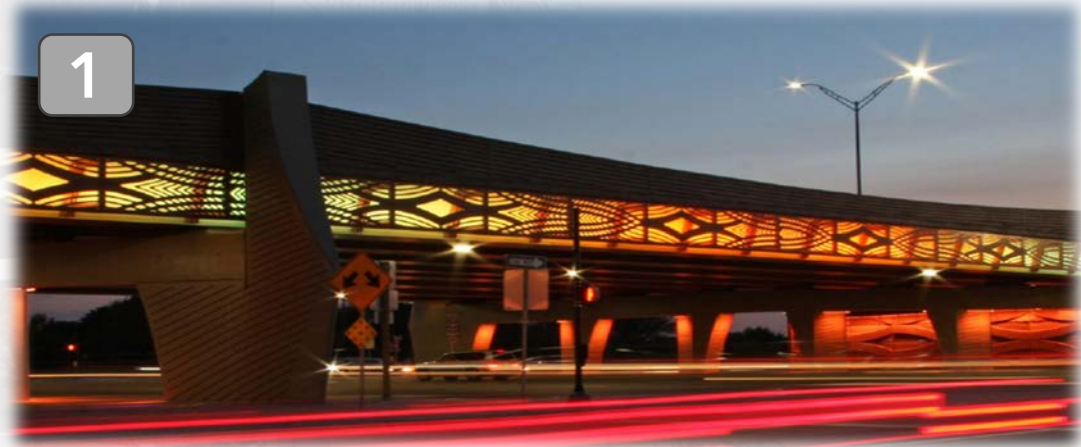


# Initial Concept





# Public Art Examples





# Potential Next Steps

- Commission Feedback
- Discussion with Florida Department of Transportation
- Create Project / Appropriate Funding
- Call to Artist