



TO: Honorable Mayor & Members of the Fort Lauderdale City Commission

FROM: Susan Grant, Acting City Manager

DATE: March 4, 2025

TITLE: Motion Approving an Outdoor Event Agreement and Request for Road Closures with Team Footworks Educational and Fitness Corporation for the Lexus Corporate Run - **(Commission Districts 2 and 4)**

Recommendation

Staff recommends the City Commission approve an outdoor event agreement and road closure requests with Team Footworks Educational and Fitness Corporation, in substantially the form attached, and authorize execution of the agreement by the City Manager.

Background

On May 28, 2024, Team Footworks Educational and Fitness Corporation submitted an outdoor event application for the Lexus Corporate Run to be held on at Esplanade Park. The event is scheduled to take place on April 2, 2025, which is more than the 90-day application deadline, therefore the outdoor event application fee is \$200. The event impacts will start as early as March 31, 2025, and are scheduled to end April 3, 2025, which includes the setup period, event period, and breakdown period.

The event organizer attended the October 16, 2024, outdoor events meeting to review the event details with City staff, including the Parks & Recreation Department, Transportation and Mobility Department, Police Department, and Fire Department. The outdoor events meetings focus on operational logistics, cross departmental coordination, and event organizer requirements. This event organizer is requesting the following special permissions that require City Commission approval:

Road Closure for Race Route:

- The race route is included in Exhibit 1, page 25. The route impacts various roadways but is primarily on SE 3rd Avenue and S Andrews Avenue between SW 2nd Street and SE/SW 14th Street.

Road Closures for the Event Site:

- The event site map is included in Exhibit 1, page 26. The event site is within Esplanade Park and closes the adjacent roadways (SW 2nd Street and SW 5th

Avenue).

City staff invited the surrounding Civic Associations to the outdoor events meeting as well as sent a copy of the application and site plan. Upon approval, the City's online events calendar will be updated to reflect this event. The event agreement defines the responsibilities of the event organizer such as covering the associated event expenses and the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Authorization for the execution of the event agreement is contingent upon the City Attorney's Office reviewing and approving as to form all documents prior to their execution by the City Manager or designee.

Resource Impact

Revenue related to these agreements is included in the FY 2025 operating budget in the accounts listed below.

Funds available as of February 3, 2025					
ACCOUNT NUMBER	COST CENTER NAME (Program)	ACCOUNT / ACTIVITY NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
10-001-6025-574-347-200-PKR029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$90,000	\$6,400	\$200
TOTAL AMOUNT ►					\$200

Strategic Connections

This item supports the 2029 Strategic Plan, specifically advancing:

- The Public Places Focus Area, Goal 5: Build a beautiful and welcoming community.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We are Here.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Place specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Area
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our city.

Attachment

Exhibit 1 – Lexus Corporate Run Event Agreement

Prepared by: Brittany Henry, Senior Administrative Assistant, Parks and Recreation

Department Director: Carl Williams, Parks and Recreation