



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
CONFERENCE MEETING

#13-1205

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee Feldman, ICMA-CM, and City Manager

DATE: September 3, 2013

TITLE: Median Beautification Project

City staff was tasked to develop a comprehensive plan for median beautification throughout the City. The plan was to include a “signature” tree or design to distinguish Fort Lauderdale, to be Florida friendly and sustainable.

The plan includes two options both with signature median as well as signature entryway designs. The first option would allow for two medians and two entryways to be redesigned. However, staff recommends, due to the expense associated with median renovations, the implementation of the second option outlined in the plan. This option would allow for as many as forty entryways to be redesigned.

Attachment:
Exhibit 1 – Median Beautification Plan

Prepared by: Stacey Daley, Administrative Assistant, x5316

Department Director: Phil Thornburg, Parks and Recreation