



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#24-0781

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Susan Grant, Acting City Manager

DATE: September 17, 2024

TITLE: Motion Approving an Outdoor Event Agreement and Request for Extended Road Closures Beyond 10:00am on the Barrier Island with Wildside Foundation, Inc. for The 18th Annual 13.1 Fort Lauderdale Half Marathon and A1A 10K - **(Commission Districts 1, 2 and 4)**

Recommendation

Staff recommends the City Commission approve an event agreement and request for extended road closures on the Barrier Island beyond 10:00am with Wildside Foundation, Inc., in substantially the form attached, and authorize execution of the agreement by the City Manager.

Background

On January 30, 2024, Wildside Foundation, Inc. submitted an outdoor event application for the 18th Annual 13.1 Fort Lauderdale Half Marathon and A1A 10K. The event is scheduled to take place at Las Olas Oceanside Park on November 10, 2024, which is more than the 90-day application deadline, therefore the outdoor event application fee is \$200. The event impacts are limited to Sunday, November 10, 2024, which includes the setup period, event period, and breakdown period.

The event organizer attended the May 22, 2024, outdoor events meeting to review the event details with City staff, including the Parks & Recreation Department, Transportation and Mobility Department, Police Department, and Fire Department. The outdoor events meeting focuses on the operational logistics, cross departmental coordination, and event organizer requirements. The proposed course alignment is defined in Exhibit One (page 24). The event organizer is requesting road closures that extend to 10:45 am which require special City Commission approval:

Road Closures:

- Las Olas Boulevard from State Road A1A to SE 17th Avenue
- SeaBreeze Boulevard from Las Olas Boulevard to Mayan Drive
- State Road A1A from the entrance of the South Beach Parking Lot to NE 40th Street

City staff invited the surrounding civic associations to the outdoor events meeting as well as sent a copy of the application and site plan. Upon approval, the City's online events calendar will be updated to reflect this event. Prior to the event, the applicant will place Variable Message Signs (VMS) along the proposed course to ensure that the surrounding residents are made aware of the event.

The event agreement defines the responsibilities of the event organizer such as covering the associated event expenses and the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Authorization for the execution of the event agreement is contingent upon the City Attorney's Office reviewing and approving as to form all documents prior to their execution by the City Manager or designee.

Resource Impact

Revenue related to these agreements is included in the FY 2024 operating budget in the accounts listed below.

<i>Funds available as of August 26, 2024</i>					
ACCOUNT NUMBER	COST CENTER NAME (Program)	ACCOUNT / ACTIVITIY NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
10-001-6025-574-347-200-PKR029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$90,000	\$28,450	\$200
TOTAL AMOUNT ►					\$200

Strategic Connections

This is a 2024 Commission Priority, advancing Public Places initiative.

This item supports the 2029 Strategic Plan, specifically advancing:

- The Public Places Focus Area, Goal 5: Build a beautiful and welcoming community.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We are Here.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Place specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Area
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our city.

Attachment

Exhibit 1 – The 18th Annual 13.1 Fort Lauderdale Half Marathon and A1A 10K Event Agreement

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation

Department Director: Carl Williams, Parks and Recreation