#23-0483

TO: Honorable Mayor & Members of the

Fort Lauderdale City Commission

FROM: Greg Chavarria, City Manager

DATE: July 5, 2023

TITLE: Motion Approving a Service Agreement with DJ The Artiste LLC for a Mural

at Mills Pond Park - \$8,160 - (Commission District 3)

Recommendation

Staff recommends the City Commission approve a service agreement with DJ The Artiste LLC, in substantially the form attached, for the artistic design, materials, and workmanship of a Mural that will display on the reverse side of the Mills Pond Park sign which currently faces I-95 expressway and authorize the City Manager to execute the agreement.

Background

The Parks and Recreation Department has been working with artist Djerlens Chery to create a mural at Mills Pond Park. The sign is located at the back of Mills Pond Park near the lake which faces I-95 expressway. The mural will present an opportunity for highly visible and vibrant artwork that displays random images of sports figures from the various sports offered at Mills Pond Park.

The Mills Pond Park Mural Proposal was presented to the Public Art & Placement Advisory Board on December 21, 2022. After a discussion on the project, the Public Art & Placement Advisory Board approved the project by a unanimous 5 to 0 vote.

Resource Impact

Funds for this agreement in the amount of \$8,160 are available in the FY2023 Budget in the account listed below:

Funds available as of April 25, 2023					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AVAILABLE BALANCE (Character)	AMOUNT
	Youth	Services &			
	Programs,	Materials –			
10-001-6023-572-	Afterschool &	Recreation			
30-3246	Camps	Programming	\$1,325,335	\$323,567	\$8,160
			TOTAL AMOUNT →		\$8,160

Strategic Connections

This item is a 2022 Top Commission Priority advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024* Strategic Plan, specifically advancing:

- The Public Places Focus Area
- Goal 3: Build a healthy and engaging community.
- Objective: Improve access to and enjoyment of our beach, waterways, parks and open spaces for everyone

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Space Element
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our City.

Attachments

Exhibit 1 – Mills Pond Park Mural Proposal

Exhibit 2 – Approved Minutes of Public Art and Placement Advisory Board 12/21/22

Exhibit 3 – Agreement

Prepared by: Carolyn Bean, Assistant to the Director, Parks and Recreation

Department Director: Phil Thornburg, Parks and Recreation