

Lauderdale BMW

DEC 17, 2013  
PROVIDED BY  
STEVE

0-2



December 12, 2013

REPRESENTING HOLMAN  
AUTOMOTIVE

Memorandum: Demonstration and Service Evaluation Drive Routes

Team -

We have an obligation, as a business in the City of Fort Lauderdale, to maintain a strong partnership with both the City and the surrounding neighborhoods. Because we operate on multiple parcels, our obligation is greater than that of others. You play a large part in keeping that partnership strong. I am asking for the following:

- Be respectful of our neighbors.
- Obey all posted speed limits.
- Follow the defined demonstration routes provided by your manager.
- Stay off of side streets and use primary streets only; such as Federal Highway, Andrews Ave, I-95, Davie Blvd, SE 17<sup>th</sup> St and SR 84
- Use caution when exiting dealership properties.
- Do not cross Federal Highway on foot. Drive a vehicle.
- Do not allow car carriers to load or unload in the public right of way.

It is imperative that you comply with these directives immediately. Please speak with your department manager, should you have any questions.

Thank you for your cooperation and support.

Michael George  
General Manager, Executive VP

Address  
Vehicle Sales  
1400 South Federal Hwy  
Fort Lauderdale  
FL 33316  
www.lauderdalebmw.com

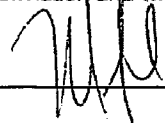
Parts & Service  
1812 South Andrews Ave  
Fort Lauderdale  
FL 33318

Telephone  
Vehicle Sales  
(954) 527-3800 (New Sales)  
(954) 527-3300 (Preowned Sales)

Parts & Service  
(954) 624-6207 (Parts)  
(954) 763-4777 (Service)

Fax  
(954) 627-3838 (New Sales)  
(954) 522-0186 (Preowned Sales)  
(954) 626-0950 (Parts)  
(954) 468-3060 (Service)

I understand this information and what is expected of me.

Employee  Date 12/13