

#24-0726

TO: Honorable Mayor & Members of the

Fort Lauderdale City Commission

FROM: Susan Grant, Acting City Manager

DATE: August 20, 2024

TITLE: Motion Approving an Event Agreement with Requests for Music Exemption

and Related Road Closure beyond 10:00am on the Barrier Island for Grand

Prix Festival at Las Olas Oceanside - (Commission District 2)

Recommendation

Staff recommends the City Commission approve an event agreement with requests for a music exemption and road closures beyond 10:00am on the Barrier Island with P1 Live, LLC, in substantially the form attached, and authorize execution of the agreement by the City Manager.

Background

On June 10, 2024, P1 Live, LLC submitted a special event application for the Grand Prix Festival at Las Olas Oceanside. The event is scheduled to take place at Las Olas Oceanside Park on May 2-4, 2025, which is more than the 90-day application deadline, therefore the special event application fee is \$200. The event impacts are scheduled for April 30 through May 5, 2025, which includes the setup period, event period, and breakdown period.

The event organizer attended the June 12, 2024, special events meeting to review the event details with City staff, including the Parks & Recreation Department, Transportation and Mobility, Police Department, and Fire Department. The special events meetings focus on the operational logistics, cross departmental coordination, and event organizer requirements.

This event organizer is requesting the following special permissions that require City Commission approval:

Road Closures:

- Las Olas Boulevard between A1A and Seabreeze Boulevard
- Las Olas Oceanside Park Access Lane (located within the park)

Music Exemptions:

• One additional hour, extending time to 11:00pm on Friday, May 2, 2025

08/20/24 CAM #24-0726 One additional hour, extending time to 11:00pm on Saturday, May 3, 2025

City staff invited the surrounding Civic Associations to the special events meeting as well as sent a copy of the application and site plan. The event organizer met with the President and Vice President of Central Beach Alliance (CBA) and presented to the CBA Board on August 8, 2024. The event organizer also met with Ari Glassman, the Open Spaces Coordinator for Las Olas Oceanside Park as well as the District 2 and District 4 Commissioners. Upon approval, the City's online events calendar will be updated to reflect this event.

The event agreement defines the responsibilities of the event organizer such as covering the associated event expenses and the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Authorization for the execution of the event agreement is contingent upon the City Attorney's Office reviewing and approving as to form all documents prior to their execution by the City Manager or designee.

Resource Impact

Revenue related to these agreements is included in the FY 2024 operating budget in the accounts listed below.

Funds available as of July 15, 2024					
ACCOUNT NUMBER	COST CENTER NAME (Program)	ACCOUNT / ACTIVITIY NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
10-001-6025-574-347- 200-PKR029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$90,000	\$28,050	\$200
		TOTAL AMOUNT ►		\$200	

Strategic Connections

This is a FY 2024 Commission Priority, advancing Public Places initiative.

This item supports the 2029 Strategic Plan, specifically advancing:

• The Public Places Focus Area, Goal 5: Build a beautiful and welcoming community.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We are Here.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Place specifically advancing:

• The Public Places Focus Area

- The Parks, Recreation & Open Spaces Area
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our city.

<u>Attachment</u>

Exhibit 1 – Grand Prix Festival at Las Olas Oceanside Event Agreement

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation

Department Director: Carl Williams, Parks and Recreation