



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#25-0159

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Susan Grant, Acting City Manager

DATE: February 18, 2025

TITLE: Motion Approving a Sponsorship Agreement with Anchor Mechanical, Inc.,
for the 2025 St. Patrick's Festival/Parade - estimated at \$1,000 -
(Commission Districts 1, 2, 3 and 4)

Recommendation

Staff recommends the City Commission approve a one-year sponsorship agreement, in substantially the form attached, with Anchor Mechanical, Inc, to sponsor the hospitality tent for the St. Patrick's Festival/Parade to be held on March 8, 2025. Anchor Mechanical will purchase the food/beverages and control access to this area.

Background

The annual St. Patrick's Festival and Parade event is a long-standing event that attracts about 10,000 – 15,000 locals and tourists to Fort Lauderdale. It features a parade down Las Olas Boulevard that has over 100 entries. The festival will be based at the Las Olas Tunnel Top Park and the surrounding area and will feature live entertainment to include Irish bands and dance groups.

Resource Impact

This action will result in a positive impact to the City through in-kind services. There will be no exchange of funds for this action with the City. The value of goods and services sponsored is \$1,000.

Strategic Connections

This item supports the 2029 Strategic Plan, specifically advancing:

- The Public Places Focus Area, Goal 5: Build a beautiful and welcoming community.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We are Here.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Place specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Area

- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our city.

Attachments

Exhibit 1 – Agreement

Exhibit 2 – Draft Minutes, Parks Recreation and Beaches Board, January 29, 2025

Prepared by: Carolyn Bean, Asst. to the Director, Parks and Recreation

Department Director: Carl Williams, Parks and Recreation