



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#14-1307

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: November 4, 2014

TITLE: Approval of event agreements and related road closings: First Friday
Block Party, Light the Night Walk, Pints in the Park, Home for the Holidays
and 3rd Annual Merrill Lynch Bull Run.

Recommendation

It is recommended that the City Commission approve event agreements with related road closings with 3-J Hospitality, LLC, Leukemia & Lymphoma Society, Inc., Fort Lauderdale Woman's Club, Inc., Tarpon Bend Food and Tackle Riverwalk, LTD and Wildside Online, Inc. and authorize execution of agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Information on each event with road closing is as follows:

Event 1:

Applicant: 3-J Hospitality, LLC

Event Name: First Friday Block Party

Date/Time: Friday, November 7, 2014 (5:00pm-8:00am)

Location: 100 SW 3rd Ave

Road Closing: Yes- SW 3rd Ave from Revolution Live to SW 2nd Street (5:00pm-

11/4/2014

#14-1307

PAGE 1 OF 4

8:00pm)
Alcohol: Yes
Amplified Music: Yes- (5:00pm-8:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 1

Event 2:

Applicant: The Leukemia & Lymphoma Society, Inc.
Event Name: Light the Night Walk
Date/Time: Saturday, November 15, 2014 (4:00pm-7:00pm)
Location: Huizenga Plaza- 32 East Las Olas Blvd
Road Closing: Yes- Las Olas Blvd between Andrews Ave and SE 1st Ave- (5:00pm-7:00pm)
Alcohol: No
Amplified Music: Yes- (4:00pm –7:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 2

Event 3:

Applicant: Fort Lauderdale Woman's Club, Inc.
Event Name: Pints in the Park
Date/Time: Sunday, November 16, 2014 (12:00pm-5:00pm)
Location: Stranahan Park- 100 East Broward Blvd
Road Closing: Yes –SE 1st Ave from Broward Blvd to SE 1st Street (7:00am- 8:00pm)
Alcohol: Yes
Amplified Music: Yes- (12:00pm- 5:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 3

Event 4:

Applicant: Tarpon Bend Food & Tackle Riverwalk, LTD
Event Name: Home for the Holidays
Date/Time: Wednesday, November 26, 2014 (6:00pm-1:00am)
Location: SW 2 Ave between SW 2nd Street and the roundabout
Road Closing: Yes – SW 2nd Ave from SW 2nd Street south to the alley
Alcohol: Yes
Amplified Music: Yes- (6:00pm- 11:00pm)

Insurance Required: Yes
Banners: Yes
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 4

Event 5:

Applicant: Wildside Online, Inc.
Event Name: 3rd Annual Merrill Lynch Bull Run
Date/Time: Saturday, November 29, 2014 (7:30am-11:00am)
Location: Huizenga Plaza 32 East Las Olas Blvd
Road Closing: Yes- see attached race route
Alcohol: No
Amplified Music: Yes- (8:00am-10:00am)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$100.00
Exhibit: 5

Strategic Connection

This item is a Press Play Fort Lauderdale Strategic Plan 2018 initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Authorization for the execution of Event Agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Resource Impact

There is a positive fiscal impact in the amount of \$500.00

Attachments:

Exhibit 1 – First Friday Block Party App
Exhibit 1a – First Friday Block Party Site Plan
Exhibit 2 – Light the Night Walk App
Exhibit 2a – Light the Night Walk Route
Exhibit 3 – Pints in the Park App
Exhibit 3a – Pints in the Park Site Plan
Exhibit 4 – Home for the Holidays App
Exhibit 4a – Home for the Holidays Site Plan
Exhibit 5 – 3rd Annual Merrill Lynch Bull Run App
Exhibit 5a – 3rd Annual Merrill Lynch Bull Run Route

Prepared by: Carolyn Bean, Administrative Assistant

Department Director: Phil Thornburg, Director