



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#23-0037

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Greg Chavarria, City Manager

DATE: January 10, 2023

TITLE: Motion Approving Applications for Temporary Beach License, Outdoor Event Agreement, and Extended Road Closures for the Florida AIDS Walk and Music Festival and Seaglass Experience: The Fort Lauderdale Rose Experience –
(Commission District 2)

Recommendation

Staff Recommends that the City Commission approve, in substantially the forms attached, event applications for temporary beach license and outdoor event agreements with extended road closures and authorize the City Manager to execute the agreement on behalf of the City with AIDS Healthcare Foundation, Inc. and Seaglass Group LLC.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizer was advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The agreement provides that the organizer will pay \$500 per day for use of the beach. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

<u>Event 1: Florida AIDS Walk and Music Festival (District 2)</u>	
Applicant:	AIDS Healthcare Foundation, Inc.
Date/Time:	Saturday, March 18, 2023 (7:00am – 3:00pm) <ul style="list-style-type: none"> • Parade will begin at 10:00am
Location:	Fort Lauderdale Beach Park (1100 Seabreeze Blvd, including the parking lot and beach)
Set Up Date/Time:	Wednesday, March 15, 2023 (7:00am – 7:00pm) Thursday, March 16, 2023 (7:00am – 7:00pm) Friday, March 17, 2023 (7:00am – 7:00pm)
Breakdown Date/Time:	Saturday, March 18, 2023 (7:00pm – 9:00pm) Sunday, March 19, 2023 (7:00am – 9:00pm) Monday, March 20, 2023 (7:00am – 9:00pm)
Road Closing:	Yes Partial Road Closure (6:00am – 1:00pm) <ul style="list-style-type: none"> - Right Lane only: North Bound A1A (from Harbor Drive to Vistamar St.) - Birch Road North Bound Lane (from Sebastian St. to Vistamar St.) Full Road Closures (6:00am – 1:00pm) <ul style="list-style-type: none"> - Vistamar St. (from N. Birch Road to A1A)
Alcohol:	Yes
Amplified Music:	Yes Friday, March 17, 2023 (10:00am – 8:00pm) **SOUND CHECK Saturday, March 18, 2023 (8:00am – 3:00pm) ** EVENT
Special Permission:	Amplified Music/Extended Road Closure – Yes The closing of roads on the Barrier Island after 10:00am. (Closed for Parade from 6:00am – 1:00pm)
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200
Beach Fee:	\$3000 (\$500 x 6 days)

****The event organizer is requesting to have the roads closed past 10:00am on the Barrier Island, on Saturday, March 18, 2023 (6:00am – 1:00pm)**

<u>Event 2: Seaglass Experience: The Fort Lauderdale Rose Experience (District 2)</u>	
Applicant:	Seaglass Group LLC
Date/Time:	<ul style="list-style-type: none"> • Friday, January 20, 2023 (6:00pm – 10:00pm) • Saturday, January 21, 2023 (12:00pm – 4:00pm) • Sunday, January 22, 2023 (1:00pm – 5:00pm)
Location:	<p>Fort Lauderdale Beach directly across from the Hilton Fort Lauderdale Beach Resort.</p> <ul style="list-style-type: none"> • 505 N Fort Lauderdale Beach Blvd, Fort Lauderdale, FL 33304
Set Up Date/Time:	<p>Tuesday, January 17, 2023 (8:00am – 11:59pm) Wednesday, January 18, 2023 (8:00am – 11:59pm) Thursday, January 19, 2023 (8:00am – 11:59pm)</p>
Breakdown Date/Time:	<p>Sunday, January 22, 2023 (5:00pm – 11:59pm) Monday, January 23, 2023 (8:00am – 11:59pm)</p>
Road Closing:	<p>Yes</p> <p>Partial Road Closure</p> <ul style="list-style-type: none"> - Curb lane on A1A (from Riomar St. to Windamar St.) <ul style="list-style-type: none"> ○ January 17 - January 19, 2023 (8:00am - 11:59pm) ○ Friday, January 20, 2023 (6:00pm – 10:00pm) ○ Saturday, January 21, 2023 (12:00pm – 4:00pm) ○ Sunday, January 22, 2023 (1:00pm – 11:59pm) ○ Monday, January 23, 2023 (8:00am - 11:59pm)
Alcohol	Yes
Amplified Music:	<p>Yes</p> <ul style="list-style-type: none"> • Friday, January 20, 2023 (6:00pm – 10:00pm) • Saturday, January 21, 2023 (12:00pm – 4:00pm) • Sunday, January 22, 2023 (1:00pm – 5:00pm)
Special Permission:	<p>Amplified Music/Extended Road Closure – Yes</p> <p>The closing of roads on the Barrier Island after 10:00am.</p> <ul style="list-style-type: none"> ○ January 17 - January 19, 2023 (8:00am - 11:59pm) ○ Friday, January 20, 2023 (6:00pm – 10:00pm) ○ Saturday, January 21, 2023 (12:00pm – 4:00pm) ○ Sunday, January 22, 2023 (1:00pm – 11:59pm) ○ Monday, January 23, 2023 (8:00am - 11:59pm)
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No

Application Fee:	\$200
Beach Fee:	\$3500 (\$500 x 7 days)

****The event organizer is requesting to have the roads closed pas 10:00am on the Barrier Island, on the following days/times:**

- January 17 - January 19, 2023 (8:00am - 11:59pm)
- Friday, January 20, 2023 (6:00pm – 10:00pm)
- Saturday, January 21, 2023 (12:00pm – 4:00pm)
- Sunday, January 22, 2023 (1:00pm – 11:59pm)
- Monday, January 23, 2023 (8:00am - 11:59pm)

Resource Impact

Revenue related to these agreements is included in the FY 2023 operating budget in the accounts listed below.

<i>Revenue as of December 15, 2022</i>					
ACCOUNT NUMBER	COST CENTER NAME (Program)	ACCOUNT / ACTIVIY NAME	AMENDED BUDGET (Character)	AMOUT RECEIVED (Character)	AMOUNT
10-001-6025-574-347-200-PKR029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$163,000	\$2,182	\$200
TOTAL AMOUNT ►					\$200

Strategic Connections

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the *Advance Fort Lauderdale 2040 Comprehensive Plan* specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

Exhibit 1 – Commission Memo 19-076

Exhibit 2 – Florida AIDS Walk & Music Festival Application

Exhibit 2a – Florida AIDS Walk & Music Festival Site Plan

Exhibit 2b – Florida AIDS Walk & Music Festival Route

Exhibit 2c – Florida AIDS Walk & Music Festival Event Narrative

Exhibit 2d – Florida AIDS Walk & Music Festival Agreement

Exhibit 3 – Seaglass Experience: The Fort Lauderdale Rose
Experience Application

Exhibit 3a – Seaglass Experience: The Fort Lauderdale Rose
Experience Site Plan

Exhibit 3b - Seaglass Experience: The Fort Lauderdale Rose
Experience Agreement

Exhibit 4 – January 2022 Special Events Calendar

Exhibit 5 – March 2023 Special Event Calendar

Prepared by: Brittany Henry, Parks and Recreation, Special Events Coordinator

Department Director: Phil Thornburg, Parks and Recreation