



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

13-0876

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee Feldman, ICMA-CM, City Manager

DATE: June 18, 2013

TITLE: Motion approving Location Agreement with Telemundo Studios Miami
LLC for filming at River House

Recommendation

It is recommended that the City Commission approve a motion authorizing the property City officials to enter into a location agreement with Telemundo Studios Miami LLC ("Telemundo") for Telemundo to film at River House, 301 SW 3rd Avenue, Fort Lauderdale, FL 33312.

Background

Telemundo has proposed to film a television series at River House from June 15, 2013 to November 6, 2013. The company intends to rent the facility approximately two days per week at a rate of \$1,950.00 per day.

Telemundo intends to create a mock retail bookstore set inside the River House. Telemundo proposes to keep the set in place until production of the series is completed later this year. The company also plans to film scenes on the sidewalk and street adjacent to the structure.

Telemundo is requesting a location agreement to ensure that they can complete filming of the entire project at the River House location. The company plans to make a sizable investment in building the bookstore set and would not want to move locations once filming commences.

Resource Impact

There is a positive fiscal impact to the city in the amount of \$78,000. Based on Telemundo's current production plans, the City may anticipate revenue gains of approximately \$78,000 from rental of the facility.

YEAR	FUND	FUND	FUND NAME	INDEX #	INDEX NAME	OBJECT #	SUBJECT NAME	AMOUNT
2013	001	01	General Fund	PKR100101	Parks & Rec Administrative Support	N140	Telemundo-River House Rental-Movie	58,500.00

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2014	001	01	General Fund	PKR100101	Parks & Rec Administrative Support	N140	Telemundo-River House Rental-Movie	19,500.00
TOTAL								78,000.00

Attachment: EX 1 - Telemundo Location Agreement

Prepared by: Matt Little

Department Director: Lee Feldman