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**FLORIDA
RESTAURANT
& LODGING
ASSOCIATION**

Broward Chapter

SUPPORT LETTER FOR THE VINTRO HOTEL

On behalf of the Florida Restaurant and Lodging Association Broward Chapter Board of Directors, we would like to request favorable support for the development of the beautiful newly proposed Vintro Hotel.

We understand that the goal of the City of Fort Lauderdale in the adoption of the revitalization plan is to facilitate development of the Central Beach area as a world-class destination resort.

It appears that the team associated with the Vintro Hotel has spent a tremendous amount of time and consideration to create an Architectural character that reflects a particular sensitivity to the history and culture of South Florida and a distinctive design that reflects positively on the overall character of the City.

This building could add another "landmark" building appealing to local, national and international markets. A welcome addition to the Central Beach area.

The result is an addition to the revitalizing effort, to further promote Fort Lauderdale Beach as a world class resort destination, provide additional jobs and raise revenue for the City.

The Vintro Hotel team is cognizant of the importance of being a good neighbor and has given careful consideration to the neighbors in the creation of the space, which provides beautiful street level pedestrian spaces, and thorough fares, which are appealing and a welcome addition to the neighborhood and the City.

We believe that encouraging new business into our City is the right thing to do and the Vintro Hotel will bring about a welcome addition to the Central Beach area.

Sincerely,

The Board of Directors
Florida Restaurant and Lodging Association Broward Chapter

Lynne M. Hernandez
Regional Director, South Florida
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