



TO: Honorable Mayor & Members
Fort Lauderdale City Commission

FROM: Lee Feldman, City Manager

DATE: October 16, 2012

TITLE: EVENT AGREEMENTS AND RELATED ROAD CLOSINGS: St. Jerome Fall Festival, Novemberfest 2012, Float Parade, Healthy Living – Better Health Fair, Day of the Dead Celebration, Coral Ridge Green Market at Plaza 3000, Medicare Informational – CVS/Pharmacy, Museum of Discovery MAD for MODS Gala and Flavors of Fort Lauderdale.

Recommendation

It is recommended that the City Commission approve event agreements with related road closings and authorize the City Manager to execute on behalf of the City with Archdiocese of Miami, The First Christian Church of Fort Lauderdale, Inc., Berean Church of God, Inc., Florida Conference Association of Seventh-Day Adventists, Peregrine Partners Group, Inc., The Green Market Management Company, Quilez & Associates with CVS/Pharmacy, Museum of Discovery and Science and Flavors of Fort Lauderdale, LLC.

Background

City staff has been working closely with each event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Information for each event is as follows:

Event 1:

Applicant: Archdiocese of Miami

Event Name: St. Jerome Fall Festival

Date/Time: Wednesday, November 14, 2012 (6 PM- 10PM)

Thursday, November 15, 2012 (6 PM- 10PM)

Friday , November 16, 2012 (6 PM- 12 AM)
Saturday, November 17, 2012 (1 PM- 12 AM)
Sunday, November 18, 2012 (1 PM- 8 PM)

Location: St. Jerome Church 2601 SW 8th Ave

Road Closings: No

Alcohol: Yes

Amplified Music: Yes

Insurance Required: Yes.

Banners: No

Exhibit: 1

Event 2:

Applicant: The First Christian Church of Fort Lauderdale, Inc

Event Name: Novemberfest 2012

Date/Time: Saturday, November 10, 2012 (12 PM – 3 PM)

Location: 675 NW 22nd Road

Road Closing: Yes- NW 7th Street from NW 22nd road west to NW 22nd road to 2234 NW 7th Street

Alcohol: Yes

Amplified Music: No

Insurance Required: Yes

Banners: No

Exhibit: 2

Event 3:

Applicant: Berean Church of God, Inc

Event Name: Float Parade

Date/Time: Saturday, November 10, 2012 (9 AM- 4 PM)

Location: 3601 Davie Blvd

Road Closings: No

Alcohol: No

Amplified Music: Yes

Insurance Required: Yes

Banners: No

Exhibit: 3

Event 4:

Applicant: Florida Conference Association of Seventh-Day Adventists

Event Name: Healthy Living-Better Health Fair

Date/Time: Sunday, November 4, 2012 (1PM- 5 PM)

Location: Fort Lauderdale Seventh-day Adventist Church 850 SW 12 Street

Road Closing: No

Alcohol: No

Amplified Music: No

Insurance Required: Yes

Banners: No

Exhibit: 4

Event 5:

Applicant: Peregrine Partners Group, Inc
Event Name: Day of the Dead Celebration
Date/Time: Friday, November 2, 2012 (6 PM- 11 AM)
Location: NW 1st Ave between NW 5th Street and NW 6th Street
Road Closing: Yes- NW 1st Ave between NW 5th Street and NW 6th Street in the Arts District from 3 PM- 12:30 AM
Alcohol: Yes
Amplified Music: Yes
Insurance Required: Yes
Banners: No
Exhibit: 5

Event 6:

Applicant: The Green Market Management Company
Event Name: Coral Ridge Green Market at Plaza 3000
Date/Time: Saturdays, October – December, (9AM – 2PM)
Location: Parking lot of Plaza 3000 located at 3000 North Federal Highway
Road Closing: No
Alcohol: No
Amplified Music: No
Insurance Required: No
Banners: No
Exhibit: 6

Event 7:

Applicant: Quilez & Associates with CVS/Pharmacy
Event Name: Medicare Informational – CVS/Pharmacy
Date/Time: Saturday, October 20, 2012 (10 AM- 4PM)
Saturday, October 27, 2012 (10 AM- 4 PM)
Location: CVS/Pharmacy – parking lot at 1701 E Commercial Boulevard (October 20)
CVS/Pharmacy – parking lot at 2595 E Sunrise Boulevard (October 20)
CVS Pharmacy – parking lot at 1700 S Federal Highway (October 27)
Road Closing: No
Alcohol: No
Amplified Music: No
Insurance Required: No
Banners: No
Exhibit: 7

Event 8:

Applicant: Museum of Discovery and Science
Event Name: Museum of Discovery MAD for MODS Gala
Date/Time: Saturday, November 3, 2012 (6 PM- 12 AM)
Location: MODS backyard (401 SW 2nd Street) and SW 4th Avenue between Broward and

SW 2nd Street

Road Closing: Yes. SW 4th Avenue between Broward Boulevard and SW 2nd Street;
November 3, 2012 (6AM – Midnight)

Alcohol: Yes

Amplified Music: Yes

Insurance Required: Yes

Banners: No

Exhibit: 8

Event 9: (pending staff approval and incorporation in the state of Florida)

Applicant: Flavors of Fort Lauderdale, LLC

Event Name: Flavors of Fort Lauderdale

Date/Time: Saturday, November 10, 2012 (11 AM- 11PM)

Sunday, November 11, 2012 (11 AM- 6 PM)

Location: Las Olas Intercostal Parking Lot- Las Olas Circle

Road Closing: No

Alcohol: Yes

Amplified Music: Yes

Insurance Required: Yes

Banners: No

Exhibit: 9

Authorization for the execution of the Event Agreement for Flavors of Fort Lauderdale, LLC (Exhibit 9) is contingent upon Flavors of Fort Lauderdale, LLC incorporating their Limited Liability Company in the State of Florida and upon City staff's review and approval of the event application.

Authorization for the execution of Event Agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Resource Impact

There is no fiscal impact associated with this action

Attachments

Exhibit 1 – St. Jerome Fall Festival Event Application

Exhibit 2 – Novemberfest 2012 Event Application

Exhibit 3 – Float Parade Event Application

Exhibit 4 – Healthy Living – Better Health Fair Event Application

Exhibit 5 – Day of the Dead Celebration Event Application

Exhibit 6 – Coral Ridge Green Market at Plaza 3000 Event Application

Exhibit 7 – Medicare Informational – CVS/Pharmacy Event Application

Exhibit 8 – Museum of Discovery MAD for MODS Gala Event Application

Exhibit 9 – Flavors of Fort Lauderdale Event Application

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