



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#23-1127

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Greg Chavarria, City Manager

DATE: December 5, 2023

TITLE: Motion Approving Event Agreements for Igloo Cooler Festival and Fort
Lauderdale Beer, Wine and Spirits Fest- **(Commission Districts 2 and 3)**

Recommendation

Staff recommends the City Commission approve event agreements and request for road closures with K.J Marketing Solutions LLC and Evan Berman Productions, LLC, in substantially the form attached, and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their respective areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1: Igloo Cooler Festival (District 3)

Applicant:	K.J Marketing Solutions LLC
Date/Time:	Sunday, January 14, 2024 (3:00pm – 9:00pm)
Location:	Mills Pond Park 2201 NW 9th Ave, Fort Lauderdale, FL 33311
Set Up Date/Time:	Sunday, January 14, 2024 (7:00am – 2:00pm)
Breakdown Date/Time:	Sunday, January 14, 2024 (9:00pm – 11:59pm)
Road Closing:	No
Alcohol:	Yes
Amplified Music:	Yes - Sunday, January 14, 2024 (3:00pm – 9:00pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

Event 2: Fort Lauderdale Beer, Wine and Spirits Fest (District 2)

Applicant:	Evan Berman Productions, LLC
Date/Time:	Saturday, February 17, 2024 (1:00pm – 9:30pm)
Location:	Esplanade Park 400 SW 2 nd Street, Fort Lauderdale, FL 33312
Set Up Date/Time:	Saturday, February 17, 2023 (7:00am – 10:00am)
Breakdown Date/Time:	Saturday, February 17, 2023 (9:30pm – 11:00pm)
Road Closing:	No
Alcohol:	Yes
Amplified Music:	Yes - Saturday, February 17, 2023 (1:00pm – 4:30pm) and (6:00pm – 9:00pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

Resource Impact

Revenue related to these agreements is included in the FY 2024 operating budget in the accounts listed below.

Funds available as of November 16, 2023					
ACCOUNT NUMBER	COST CENTER NAME (Program)	ACCOUNT / ACTIVITIY NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
10-001-6025-574-347-200-PKR029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$165,000	\$4,770	\$400
TOTAL AMOUNT ►					\$400

Strategic Connections

This item is a 2024 Commission Priority, advancing the Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*. This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

Exhibit 1 – Igloo Cooler Festival Application
Exhibit 1a – Igloo Cooler Festival Site Plan
Exhibit 1b – Igloo Cooler Festival Agreement
Exhibit 2 – Fort Lauderdale Beer, Wine and Spirits Fest Application
Exhibit 2a – Fort Lauderdale Beer, Wine and Spirits Fest Site Plan
Exhibit 2b – Fort Lauderdale Beer, Wine and Spirits Fest Agreement
Exhibit 3– January 2024 Special Events Calendar
Exhibit 4 – February 2024 Special Events Calendar

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation

Department Director: Carl Williams, Parks and Recreation