
City of Fort Lauderdale

RFP #745-11452

TITLE: Holiday Lights

Date: July 8, 2014


Company: Miami Christmas Lights

BID/PROPOSAL SIGNATURE PAGE

How to submit bids/proposals: Proposals must be submitted by hard copy only. It will be the sole responsibility of the Bidder to ensure that the bid reaches the City of Fort Lauderdale, City Hall, Procurement Services Division, Suite 619, 100 N. Andrews Avenue, Fort Lauderdale, FL 33301, prior to the bid opening date and time listed. Bids/proposals submitted by fax or email will NOT be accepted.

The below signed hereby agrees to furnish the following article(s) or services at the price(s) and terms stated subject to all instructions, conditions, specifications addenda, legal advertisement, and conditions contained in the bid. I have read all attachments including the specifications and fully understand what is required. By submitting this signed proposal I will accept a contract if approved by the CITY and such acceptance covers all terms, conditions, and specifications of this bid/proposal.

Please Note: All fields below **must** be completed. If the field does not apply to you, please note N/A in that field.

Submitted by:  7/01/14
(signature) (date)

Name (printed) Kurt Stange Title: President

Company: (Legal Registration) Miami Christmas Lights, Inc

CONTRACTOR, IF FOREIGN CORPORATION, MAY BE REQUIRED TO OBTAIN A CERTIFICATE OF AUTHORITY FROM THE DEPARTMENT OF STATE, IN ACCORDANCE WITH FLORIDA STATUTE §607.1501 (visit <http://www.dos.state.fl.us/>).

Address: 1330 West Ave Suite 2012

City Miami Beach State: FL Zip 33139

Telephone No. 305-432-2225 FAX No. 855-787-5796 Email: kurt@miamichristmaslights.com

Delivery: Calendar days after receipt of Purchase Order (section 1.02 of General Conditions): No later than 11/15/2014

Payment Terms (section 1.04): 50% upon agreeing to terms of the contract, and 50% upon completion

Total Bid Discount (section 1.05): 0%

Does your firm qualify for MBE or WBE status (section 1.09): MBE NO WBE NO

ADDENDUM ACKNOWLEDGEMENT - Proposer acknowledges that the following addenda have been received and are included in the proposal:

Addendum No. RFP 745-11452 Date Issued 6.18.14

P-CARDS: Will your firm accept the City's Credit Card as payment for goods/services?

YES _____

NO X

VARIANCES: State any variations to specifications, terms and conditions in the space provided below or reference in the space provided below all variances contained on other pages of bid, attachments or bid pages. No variations or exceptions by the Proposer will be deemed to be part of the bid submitted unless such variation or exception is listed and contained within the bid documents and referenced in the space provided below. If no statement is contained in the below space, it is hereby implied that your bid/proposal complies with the full scope of this solicitation. HAVE YOU STATED ANY VARIANCES OR EXCEPTIONS BELOW? BIDDER MUST CLICK THE EXCEPTION LINK IF ANY VARIATION OR EXCEPTION IS TAKEN TO THE SPECIFICATIONS, TERMS AND CONDITIONS. If this section does not apply to your bid, simply mark N/A in the section below.

Variences:

revised 11-29-11

MIAMI CHRISTMAS LIGHTS



City of Fort Lauderdale
RFP # 745-11452
TITLE: Holiday Lights
August 29, 2014



PROPOSAL A

PART VIII - PROPOSAL PAGES – COST PROPOSAL

Cost to the City: Contractor must quote firm, fixed, annual rate for all services identified in this request for proposal. This firm fixed annual rate includes any costs for travel to the City. No other costs will be accepted. This firm fixed annual rate will be the same for the initial contract period.

Failure to use the City's COST PROPOSAL Page and provide costs as requested in this RFP, may deem your proposal non-responsive.

TOTAL ANNUAL FIRM FIXED FEE (INITIAL CONTRACT PERIOD) \$ 153,128.00 /ANNUALLY

PROPOSAL B

PART VIII - PROPOSAL PAGES – COST PROPOSAL

Cost to the City: Contractor must quote firm, fixed, annual rate for all services identified in this request for proposal. This firm fixed annual rate includes any costs for travel to the City. No other costs will be accepted. This firm fixed annual rate will be the same for the initial contract period.

Failure to use the City's COST PROPOSAL Page and provide costs as requested in this RFP, may deem your proposal non-responsive.

TOTAL ANNUAL FIRM FIXED FEE (INITIAL CONTRACT PERIOD) \$ _169,648.00 _____/ANNUALLY

PROPOSAL C

PART VIII - PROPOSAL PAGES – COST PROPOSAL

Cost to the City: Contractor must quote firm, fixed, annual rate for all services identified in this request for proposal. This firm fixed annual rate includes any costs for travel to the City. No other costs will be accepted. This firm fixed annual rate will be the same for the initial contract period.

Failure to use the City's COST PROPOSAL Page and provide costs as requested in this RFP, may deem your proposal non-responsive.

TOTAL ANNUAL FIRM FIXED FEE (INITIAL CONTRACT PERIOD) \$ _150,728.00 _____/ANNUALLY

NON-COLLUSION STATEMENT:

By signing this offer, the vendor/contractor certifies that this offer is made independently and *free* from collusion. Vendor shall disclose below any City of Fort Lauderdale, FL officer or employee, or any relative of any such officer or employee who is an officer or director of, or has a material interest in, the vendor's business, who is in a position to influence this procurement.

Any City of Fort Lauderdale, FL officer or employee who has any input into the writing of specifications or requirements, solicitation of offers, decision to award, evaluation of offers, or any other activity pertinent to this procurement is presumed, for purposes hereof, to be in a position to influence this procurement.

For purposes hereof, a person has a material interest if they directly or indirectly own more than 5 percent of the total assets or capital stock of any business entity, or if they otherwise stand to personally gain if the contract is awarded to this vendor.

In accordance with City of Fort Lauderdale, FL Policy and Standards Manual, 6.10.8.3,

3.3. City employees may not contract with the City through any corporation or business entity in which they or their immediate family members hold a controlling financial interest (e.g. ownership of five (5) percent or more).

3.4. Immediate family members (spouse, parents and children) are also prohibited from contracting with the City subject to the same general rules.

Failure of a vendor to disclose any relationship described herein shall be reason for debarment in accordance with the provisions of the City Procurement Code.

NAME

RELATIONSHIPS

_____ **NO** _____

_____ **NO** _____

In the event the vendor does not indicate any names, the City shall interpret this to mean that the vendor has indicated that no such relationships exist.

INSURANCE



CERTIFICATE OF LIABILITY INSURANCE

SOUTH02 OP ID: LWA

DATE (MM/DD/YYYY)
07/09/2014

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

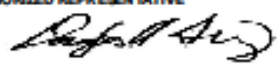
PRODUCER Premier Protection Insurance 409 SE 7th St Fort Lauderdale, FL 33301 Douglas A. Levy	CONTACT NAME: Douglas A. Levy PHONE (A/C, No, Ext): 954-467-8738 FAX (A/C, No): 954-944-1881 E-MAIL ADDRESS: doug@premierprotectioninsurance.com													
	<table border="1"> <tr> <th>INSURER(S) AFFORDING COVERAGE</th> <th>NAIC #</th> </tr> <tr> <td>INSURER A : Century Surety Company</td> <td></td> </tr> <tr> <td>INSURER B :</td> <td></td> </tr> <tr> <td>INSURER C :</td> <td></td> </tr> <tr> <td>INSURER D :</td> <td></td> </tr> <tr> <td>INSURER E :</td> <td></td> </tr> <tr> <td>INSURER F :</td> <td></td> </tr> </table>	INSURER(S) AFFORDING COVERAGE	NAIC #	INSURER A : Century Surety Company		INSURER B :		INSURER C :		INSURER D :		INSURER E :		INSURER F :
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INSURER E :														
INSURER F :														
INSURED South Florida Lighting Team Kurt Stange 1330 West Ave #2012 Miami Beach, FL 33139														

COVERAGES **CERTIFICATE NUMBER:** **REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

LINE	TYPE OF INSURANCE	ADOL	SUBR	INSD	WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR GENL AGGREGATE LIMIT APPLIES PER <input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC <input type="checkbox"/> OTHER:					US A4000364	09/13/2013	09/13/2014	EACH OCCURRENCE \$ 3,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 100,000 MED EXP (Any one person) \$ 5,000 PERSONAL & ADV INJURY \$ 3,000,000 GENERAL AGGREGATE \$ 4,000,000 PRODUCTS - COMPROP AGG \$ 3,000,000 \$
	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> ALL OWNED AUTOS <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> HIRED AUTOS <input type="checkbox"/> NON-OWNED AUTOS								COMBINED SINGLE LIMIT (Ea accident) \$ BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$ \$
	<input type="checkbox"/> UMBRELLA LIAB <input type="checkbox"/> OCCUR <input type="checkbox"/> EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE <input type="checkbox"/> DED <input type="checkbox"/> RETENTION \$								EACH OCCURRENCE \$ AGGREGATE \$ \$
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below				Y/N	N/A			<input type="checkbox"/> PER STATUTE <input type="checkbox"/> OTH-ER E.L EACH ACCIDENT \$ E.L DISEASE - EA EMPLOYEE \$ E.L DISEASE - POLICY LIMIT \$

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

CERTIFICATE HOLDER City of Fort Lauderdale Procurement Services Division 100 N Andrew Avenue Room 619 Fort Lauderdale, FL 33301	CANCELLATION SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS. AUTHORIZED REPRESENTATIVE 
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LETTER OF INTEREST

Miami Christmas Lights
1330 West Ave Suite 2012
Miami Beach, FL 33139
Ph: 305.432.2225

Dear City of Fort Lauderdale:

Thank you for allowing Miami Christmas Lights to provide a proposal for the City of Fort Lauderdale's 2014 holiday lighting project. Our team is excited for the challenges set forth in the RFP and have enjoyed the opportunity to develop a unique holiday display design for the City of Fort Lauderdale. Our company strives to exceed our customers' expectations and build long-term relationships with our clients. We understand that each project we undertake is a reflection of the community to its members and attach personal pride to ensure the best design and installation possible. We will do everything in our power to ensure we exceed your expectations and make this the easiest, brightest, most beautiful holiday season ever!

Miami Christmas Lights Company Overview

Miami Christmas Lights is South Florida's premier holiday décor company servicing commercial, municipal and residential properties throughout South Florida. Since our inception in 2008, Miami Christmas Lights has been elevating the holiday décor service experience by developing unique displays, manufacturing custom décor, installing the displays quickly and properly, maintaining each display with our proactive maintenance program, removing the décor promptly after the season, refurbishing all décor to "like-new" condition and storing the décor in our secure warehouse. We pride ourselves in taking over all holiday display activities and alleviating our customers of any and all responsibilities so they are able to focus on other tasks during the busy holiday season. Due to our boutique like corporate structure and individual customer account management approach, Miami Christmas Lights has achieved triple digit growth every year since inception. As the experts in our industry, we truly understand our clients' exact needs, and assist them in creating the most phenomenal holiday display while staying within their budget. Our customer satisfaction is the highest in the area, evidenced by our above average rate of returning customers. We invest in only the *best* products on the market in effort to ensure that our installations look magnificent and as a result, we are always successful in exceeding our customers' expectations.

What Makes Miami Christmas Lights Different?

- Industry Experts Miami Christmas Lights is always the first to learn about new products and technology by regularly attending holiday décor and technology conferences around the world. With the introduction of affordable LED lighting, the holiday décor industry is continuously developing innovative products and technologies, which were unavailable in the past. We have a thorough understanding of these new products and make recommendations based on our customer's needs and desires to ensure their display is elegant, unique and state of the art.

- Professional We are well renowned for our company's high standard of professionalism. Our entire team, from CEO to our installation crews, all go through vigorous training to ensure their work product is of the highest standards our company requires and our customers expect. All office employees are on call 24 hours a day, 7 days to provide the most enjoyable customer experience. For each account, we dedicate an account management team to guarantee that we exceed our customers' expectations. Our installation teams are well trained and are required to be in company uniform at all times while on a job. Our teams are extremely effective in making certain our work is done right, and in the least intrusive manner possible. We routinely work in 3 – 8 hr shifts, in order to complete the project in the most efficient and convenient way possible.

- Innovative Miami Christmas Lights has the can-do-it-all attitude. No project is too large for us to implement and execute. We have designed, fabricated, installed, maintained and removed the largest wreath in the Southern US. We have local access to and relationships with structural engineers, welders, and fabricators for quick emergency products. We also specialize in incorporating technology into our décor by creating custom iPad Apps, iPhone controlled C7 LED RGB lights, and music synchronized displays. With the introduction of LED lights, various new and exciting applications relating to holiday décor have come to fruition.

- Environmental, Community and Charity Projects In November of 2011, Miami Christmas Lights developed a one of a kind unique holiday community and charity project called "Heart of the Holidays". We work with local charities to develop programs and décor to promote awareness and raise money for different worthy causes. For example, we work closely with elementary through high school students in the Miami area to create custom recycled banner art work, illuminated recycled ornaments and other recycled décor to display on these projects. Using the students' creations, we have been able to raise tens of thousands of dollars to support local charities, while creating awareness to the local community, school and student partners. These charitable activities are a true example of the holiday spirit and we are thankful that we are able to help bring our local community together for a larger cause.

- Installation Miami Christmas Lights has created an unparalleled training program, whereby each of our team members must complete prior to any installation. This training program allows us to state with confidence that we have the best and most professional installation team in the South Florida area. Additionally, we have a continuing training program that each of team members must participate in throughout the holiday season. Each Miami Christmas Lights team member is an expert in electricity and is trained to balance the electrical load between all available power sources on a display. We also seal each electrical socket with special grease to minimize the opportunity for GFI's to trip. All of our team members have been trained on any and all equipment required to complete the installation and hold required certificates. Miami Christmas Lights understands that if our installation is perfect, there will be significantly less maintenance throughout the season.

- Maintenance Miami Christmas Lights approach to maintenance is unique to our industry. We have created and implemented a proactive maintenance program that continuously checks each installation to ensure all décor is functioning properly. Our team monitors each display *daily* to ensure everything is working correctly. In the event a maintenance issue is noticed, our 24 hour and 7 day a week team is ready all times to handle and address any problem. Maintenance requests can be reported to maintenance@miamichristmaslights.com or by phone at 305.432.2225. Additionally, as I am a Miami Beach resident myself, I can personally guarantee that I will be available to check, oversee and enjoy the City's holiday display each and every night.

- Focus Miami Christmas Lights provides, as its sole business, design, fabrication, installation, maintenance, removal and storage of holiday décor services. Our entire business model is focused on the service model eliminating other distracting departments. Our corporate culture is groomed as a customer service company, whom happens to service the holiday décor industry. Customer satisfaction is not only our sole focus of business, but we guarantee it. Our will not rest until each display is perfect and our customers 100% satisfied.

PROPOSAL A – CRYSTAL FOREST HOLIDAY



Project Description

The holidays are a time of wonder, magic and reflection with friends and family. The City of Fort Lauderdale's "Crystal Forest Holiday" extracts the magic of a winter wonderland with a tropical beach inspiration. The display utilizes acrylic figurines, local community inspired banners, LED pole mount décor and crystal ribbon to create an unforgettable magical holiday experience. Residents of Ft Lauderdale and visitors will be consumed by the iconic, playful, magical Crystal Forest Holiday display.

The City of Fort Lauderdale's Crystal Forest Holiday creates a magical winter wonderland for residents and visitors to celebrate this special time of year. Visitors and residents alike will be drawn into a childhood holiday fantasy, reviving forgotten memories of their past holidays for the ultimate escape. By utilizing, community school children, local businesses and members of the Fort Lauderdale local government to help design banner artwork, the display will provide the members of the Fort Lauderdale community a unique sense of comradery. Visitors will be welcomed to the City with an unforgettable holiday memory that is unique and representative of the City's quaint and fun loving inspired lifestyle.

At night the dual fixture light poles along A1A on the beach side will be illuminated by Warm White LED lit silver garland, with a silver bow on top. Across the street, the display feature LED lit harp inspired star pole decorations attached to the cement poles along the West side of A1A. Every other light pole on A1A will have the harp décor with the remaining light poles wrapped with LED lit silver garland and silver bow on top.

Along Las Olas Boulevard, a gorgeous LED silhouette decoration will surround the light fixtures on the 10' lamp posts. The 30' dark metal lamp posts also along Las Olas Blvd feature the lit harp shaped décor installed on the cement poles along A1A. Miami Christmas Lights has purposely selected this custom décor to ensure the display look immaculate during the day and night.

Miami Christmas Lights will use its previous experience working with local schools and artists to manage the development of the artwork for the banners. Depending on the City's preference, Miami Christmas Lights can work with local schools, artists, charitable organizations, businesses and participating municipal leaders to create the art work. Each piece of art will be uniquely designed and have a small section at the bottom where the creator will receive recognition for their artwork. Miami Christmas Lights will print and install the custom banners, handling the entire project for the City.

Miami Christmas Lights has created an Iconic display for the Las Olas Portal area, which includes two 5' x 8' Acacia Crystal trees and one 19' X 12' an Acacia Crystal tree as a centerpiece in the Crystal Forest Holiday display. Frolicking in the forest will be magnificent family of robust crystalline polar bears. In the background six Medjool palm trees will be decorated with crystal inspired cool white lights on the trunk and fronds with a warm white crown coordinating with the Crystal Forest Holiday theme.

The City of Fort Lauderdale's Crystal Forest Holiday will create a sophisticated, wonder filled Holiday identity for the municipality. The iconic display will become a destination for families seeking out the magically inspired Holiday display for years to come. The theme is non-denominational in nature and focuses on creating an icy winter wonderland Floridians only get to see on TV. Miami Christmas Lights is excited to work closely with the City to bring this imagination filled display to life and create a holiday tradition for years to come.



AREA 1-Las Olas Blvd

10' Decorative lamp post along both sides of Las Olas Blvd

Starburst silhouette on top of the lamp post over the light fixture

Place on the tall dark metal colored lamp posts, Harp shaped Star pole enhancers with strands of mini lights inside



Area 2-Along A1A

12' lamp posts on both sides of the roadway

A1A east side (beach)-12' lamp posts with dual fixtures on top

Lit Silver garland wrapped from the bottom of the lamp post to the top, with 2-24" Silver bows facing both sides

A1A-West side of roadway

25' Cement lamp posts

Place on the concrete lamp posts, Harp shaped Star pole enhancers with strands of mini lights inside



Alternating with:

On the lamp posts, a 4' Banner with sayings and expressions wishing all a "Happy Holiday"

The Artwork for the banner can be created by the local community



Area Description- In the center of the display is a shimmering 19' x 12' Acacia tree with two 5' X 8' Acacia trees on each side. These shimmering trees represent the central theme of "Crystal Forest". In the front of the trees are a family of 3 crystalline Polar bears, Daddy Bear 47" X 28", Mommy Bear 43" X 24", and Baby Bear 19" X 42"- enjoying a stroll in the forest.

Encasing the entire display, there are 6-25' Medjool Palm trees, 3 on each side. They will be wrapped Cool White 5MM LED mini lights with a crown of Cool White 5MM LED mini lights at the top of the tree and the fronds will be lined with Cool White 5MM LED mini lights.

Surrounding the Crystal Forest Holiday display, will be a white picket fence to protect the display from the general public

Miami Christmas Lights
1330 West Ave - Suite 2012
Miami Beach, FL 33139

Ph: 305.432.2225
info@miamichristmaslights.com
miamichristmaslights.com

Customer Information

City of Fort Lauderdale
James Hemphill
Las Olas & A1A
Fort Lauderdale, FL 33301
Ph: 954-828-5143
Em: jhemphill@fortlauderdale.gov
Budget: \$0.00

Proposal Information

Estimate #: 14 - 233
Proposal Date: 07/08/2014
Decision Date:
Desired Install Date: 11/10/2014
Desired Removal Date: 01/28/2015
Contract Expire Date: 2014
Deposit Method: Check

Item	Qty	Price	Total
- Las Olas Blvd Area	1	\$0.00	\$0.00
Proposal # A			
- Snowburst lamp post silhouettes for the 10' decorative lamp posts on Las Olas Blvd	12	\$1,050.00	\$12,600.00
- For the 25' lamp posts along the North and South Sides of Las Olas Blvd, Harp shaped pole enhancers with CW 5MM LED mini lights	15	\$700.00	\$10,500.00
- 12' double lamp posts along Rt A1A on the east side of the road, on the beach	1	\$0.00	\$0.00
- Lit Silver Garland wrapped on the lamp posts starting at the bottom to the top under the light fixtures for 101-12' lamp posts	1818	\$20.00	\$36,360.00
Install 36" structural double looped and long tailed nylon silver - For the 101-12' lamp posts , install just above wrapped garland and below the light fixtures	202	\$175.00	\$35,350.00
- For the 25' lamp posts along the West side of A1A, Harp shaped pole enhancers with CW 5MM LED mini lights	33	\$700.00	\$23,100.00
Install Custom 36"x48" banner on light pole - The banners are customized to a saying or expression of happy holidays by the community, rotating with the Harp shaped pole enhancers with CW 5MM LED mini lights	32	\$300.00	\$9,600.00
- Iconic Holiday Display at the portal of Las Olas at the corner of A1A and Las Olas Blvd, on the Beach	1	\$0.00	\$0.00
- Medium Acacia Trees 5' x 8'	2	\$3,200.00	\$6,400.00
- Large Acacia Tree 19' x 12'	1	\$40,000.00	\$40,000.00
- Daddy Bear lit figurine	1	\$4,000.00	\$4,000.00
- Mommy Bear figurine	1	\$3,600.00	\$3,600.00
- Baby Bear figurine	1	\$1,800.00	\$1,800.00
Wrap 20' Medjool palm with Cool White 5 MM LED lights - 3 on each side of the Crystal Forrest display	6	\$300.00	\$1,800.00
Wrap top 12" of palm with intense Warm White LED "crown" of lights. Maximum of 10 strings of 6 lights will be used per tree. - For the Medjool Palm trees 3 on each side of the Crystal Forrest display		\$200.00	\$1,200.00
Will be in CW			
Install Warm White 5MM LED lights on 11 fronds - For the Medjool Palm trees 3 on each side of the Crystal Forrest display	6	\$300.00	\$1,800.00
Will be in CW			
Install 3' tall white wooden perimeter fence - around the iconic display	1	\$3,500.00	\$3,500.00
		Sub Total	\$191,410.00
		20% 3 year agreement - Discount	\$38,282.00
		Grand Total	\$153,128.00
		DEPOSIT AMOUNT DUE	\$76,564.00

Prices include all materials, which are supplied by Miami Christmas Lights and remain the property of Miami Christmas Lights, installation, maintenance, and removal. Customer is only responsible to supply adequate power sources.

Notes**Power**

Outlet Location: At every tree, and on any lamppost
Circuit Breaker Location: DBT
Integrated Timers: No Timer Hours: N/A
Other Notes: DBT

Insurance

Miami Christmas Lights carries \$3,000,000/\$4,000,000 commercial liability and \$1,000,000 workers compensation Insurance. For copies of either policy, please ask your sales representative.

Terms and Conditions

By my signature below, I certify that I have read and agree to the provisions set forth in this invoice and to the Miami Christmas Lights Standard Terms and Conditions posted at www.miamichristmaslights.com/termsandconditions.html which are incorporated by reference herein. A deposit of 50% of the total estimate is required to reserve the installation time slot. Miami Christmas Lights will not begin any work until deposit is received. Agreement expires after 2014 season.

PROPOSAL B – MELE KALIKIMAKA BEACH



Project Description

“Mele Kalikimaka Beach”, the theme for the City of Fort Lauderdale’s 2014 Holiday display is a; fun in the sun, whimsical, community focused Holiday display. Not only will it boost the City of Fort Lauderdale’s traditional Holiday light display, but bring the community together with its creation. Most importantly, it will attract the attention of locals, out of state tourists and international visitors while creating an identity for the City of Fort Lauderdale.

The foundation of Mele Kalikimaka Beach creates an engaging, awe-inspiring Holiday environment for the community. Residents and visitors viewing the Mele Kalikimaka Beach display with its iconic sandcastle center piece with accompanying décor along A1A and Las Olas Boulevard will be drawn in to a beach inspired Holiday wonderland unmatched by surrounding municipalities. By utilizing, community school children, local businesses and members of the Fort Lauderdale local government to help design banner artwork, the display will provide the members of the Fort Lauderdale community a unique sense of comradery. Tourists will be welcomed to the City with an unforgettable Holiday memory that represents the City's beach inspired lifestyle.

The banners, wreaths, bows and ribbons will be visible during both day and night creating a constant Holiday atmosphere on the beach front. At night, the banners will be illuminated by Warm White LED lighting within the frame of a surf board portraying a fun in the sun, Holiday combination. This display will also feature a seashell wreath trim package silhouette design along Las Olas Boulevard and lamp posts wrapped with illuminated garland enhanced by a sea-blue ribbon. The display will be immaculate and festive during both the daytime and evening.

Miami Christmas Lights will use its previous experience working with local schools and artists to manage the development of the artwork for the banners. Depending on the City’s preference, Miami Christmas Lights can work with local schools, artists, charitable organizations, businesses and participating municipal leaders to create the art work. Each piece of art, will be uniquely designed and have a small section at the bottom where the creator will receive recognition for their artwork. Miami Christmas Lights will print and install the custom banners, handling the entire project for the City.

Miami Christmas Lights has created an Iconic display for the Las Olas Portal area including a one-of-a-kind sandcastle decorated with traditional wreaths, Warm White 5MM LED mini lights and a Holiday flag. The castle is complimented by two lobster playing cards in the sun, sand pale with shovel and an elf buried in the sand. On the north side of the Sandcastle, a holiday tree will be displayed decorated with various seashells and a starfish topper. In the background, six Medjool palm trees will be decorated with coastal inspired sand colored lights on the trunk and fronds with a white burst coordinating it with the Mele Kalikimaka Beach theme.

Mele Kalikimaka Beach will create a unique unmistakable Holiday identity for the City of Fort Lauderdale. Families will come to visit the beach inspired Holiday display for years to come, creating a tradition for residents and visitors alike. The theme is non-denominational in nature and draws inspiration from the beach and local community highlighting Fort Lauderdale’s traditions during the Holidays. Miami Christmas Lights is excited to work closely with the City to bring this magical display to life and create a Holiday tradition for years to come.



AREA 1-Las Olas Blvd

Custom made surfboard banner enhancers with locally inspired banner artwork will be attached to the 25' dark metal poles along Las Olas.

The Artwork for the banner is created by the local community

10' Decorative lamp post along both sides of Las Olas Blvd

14" illuminated garland will wrap the entire length of the lamp post with a double sided 5' wreath encompassing the lighting fixture above. A top of the wreath are 2 sea-blue 24" bows.





Area 2-Along A1A-12' lamp posts on both sides of the roadway

A1A east side (beach)-12' lamp posts with dual fixtures on top

The 12' lamp posts with dual lighting fixtures on top will be wrapped with illuminated 14" garland including two 24" sea-blue bows facing both sides.

A1A-West side of roadway-25' Cement lamp posts

Custom made surfboard banner enhancers with locally inspired banner artwork will be attached to the 25' cement light poles along A1A.

The Artwork for the banner is created by the local community





Alternating with:

Alternating 25' cement lamp posts will have a 4' Banner created by members of the community.

The Artwork for the banner is created by the local community



Area Description-In the center of the display will be a 10' X 10' spectacular illuminated sandcastle with a "Happy Holidays" flag swaying in the breeze on top. The walls, arches and castle tops will all be outlined in Warm White mini LED lighting. The walls will be adorned with traditional wreaths including red bows placed on all sides. Various figurines depict Holiday fun in the sun activities; such as two vacationing lobsters playing a game of cards and enjoying a Holiday beverage. On the opposite front side of the sandcastle, an elf playfully buried in the sand, wearing sun glasses while basking himself in the fabulous Fort Lauderdale beach sunshine. On the far side of the sandcastle, is a traditional Holiday tree trimmed with sea shells and topped with a starfish. Surrounding the sandcastle display will be a white picket fence to protect the display from the general public.

Encasing the entire display, there are 3-20' Medjool Palm trees on each side. They will be wrapped with golden brown 5MM LED mini lights with a burst of white lights at the top of the tree and the fronds will be lined again with golden brown mini lights.

Miami Christmas Lights
1330 West Ave - Suite 2012
Miami Beach, FL 33139

Ph: 305.432.2225
info@miamichristmaslights.com
miamichristmaslights.com

Customer Information

City of Fort Lauderdale
James Hemphill
Las Olas & A1A
Fort Lauderdale, FL 33301
Ph: 954-828-5143
Em: jhemphill@fortlauderdale.gov
Budget: \$0.00

Proposal Information

Estimate #: 14 - 221
Proposal Date: 07/07/2014
Decision Date: 08/25/2014
Desired Install Date: 11/21/2014
Desired Removal Date: 02/25/2015
Contract Expire Date: 2014
Deposit Method: Check

Item	Qty	Price	Total
- Las Olas Blvd Area	1	\$0.00	\$0.00
Proposal # B			
- For 10' Decorative light poles on the North and South Sides of Las Olas Blvd Silouettes-with 5' wreaths with 5MM LED mini lights, WW with a 24' Sea Blue Bow on top of the wreath, with the wreath decorated in sea shells on both sides	12	\$1,500.00	\$18,000.00
Install 14" Camdon Fir garland lit with Warm White 5MM LEDs - trim sold separately - For the	180	\$20.00	\$3,600.00
12- 10' Decorative light poles on the North and South Sides of Las Olas Blvd			
- For the 25' lamp posts along the North and South Sides of Las Olas Blvd	15	\$1,500.00	\$22,500.00
7' frame shaped like a surfboard outlined in WW C7s and with brackets attached 10' up on the lamp post. Banners-3' wide and 4' tall attached with in the surfboard structure. The banners are customized to a saying or expression of happy holidays by the community			
- 12' double lamp posts along Rt A1A on the east side of the road, on the beach	1	\$0.00	\$0.00
Install 14" Camdon Fir garland lit with Warm White 5MM LEDs - trim sold separately - To be wrapped on the 101 12' lamp posts to the top	1818	\$20.00	\$36,360.00
- Sea Blue bows for both sides of the lamp posts	202	\$125.00	\$25,250.00
- For the 73 25' Concrete Poles along Rt A1A on the west side of the road	33	\$1,500.00	\$49,500.00
7' frame shaped like a surfboard outlined in WW C7s and with brackets attached 10' up on the lamp post. (10 poles owned by FPL Near 9th St are not to be decorated as per Scott Sundermier) Banners- 4' tall attached with in the surfboard structure. The banners are customized to a saying or expression of happy holidays by the community, rotating with concrete poles with banner only			
- Banners- 4' tall attached with in the surfboard structure. The banners are customized to a saying or expression of happy holidays by the community, rotating with the concrete poles with the 7' frame shaped surfboard and banner	32	\$300.00	\$9,600.00
- Iconic Holiday Display at the portal of Las Olas at the corner of A1A and Las Olas Blvd, on the Beach	1	\$0.00	\$0.00
- The Holiday Sandcastle on Fort Lauderdale Beach	1	\$40,000.00	\$40,000.00
Sandcastle Structure C7s around the structure			
- 6-20' Medjools/ 3 on each side of the Sandcastle structure	6	\$300.00	\$1,800.00
Wrap with Golden Brown 5MM LED Mini lights			
Wrap top 12" on palm with Warm White LED 5MM - For the 6-20' Medjools/ 3 on each side of the Sandcastle structure	6	\$25.00	\$150.00
- For the 6-20' Medjools/ 3 on each side of the Sandcastle structure	6	\$300.00	\$1,800.00
11 frond package with Golden Brown color			
Install 3' tall white wooden perimeter fence - around the iconic display	1	\$3,500.00	\$3,500.00
Sub Total			\$212,060.00
20% 3 year agreement - Discount			\$42,412.00
Grand Total			\$169,648.00
DEPOSIT AMOUNT DUE			\$84,824.00

Prices include all materials, which are supplied by Miami Christmas Lights and remain the property of Miami Christmas Lights, installation, maintenance, and removal. Customer is only responsible to supply adequate power sources.

Notes**Power**

Outlet Location: By every tree and on every Lamp post
Circuit Breaker Location: TBD
Integrated Timers: No Timer Hours: N/A
Other Notes: TBD

Insurance

Miami Christmas Lights carries \$3,000,000/\$4,000,000 commercial liability and \$1,000,000 workers compensation Insurance. For copies of either policy, please ask your

PROPOSAL C – BOULEVARD OF DANCING LIGHTS



Project Description

“Boulevard of Dancing Lights,” the theme for the City of Fort Lauderdale’s 2014 Holiday display, is a community-focused Holiday display. It moves the City of Fort Lauderdale’s traditional Holiday light display one step further allowing the entire community to be involved with its creation. The display will encourage citizens that celebrate different Holidays to include their traditions in the display, encompassing the entire Holiday experience. “Boulevard of Dancing Lights” will unify the community during the Holidays and give a sense of belonging to all members that live and visit the City of Fort Lauderdale.

The foundation for “Boulevard of Dancing Lights” is utilizing local participants, possibly local artist or students, to design artwork for the banners that will be hung with specialized enhancers along A1A and Las Olas Boulevard. This involvement will provide the members of the community with an opportunity to participate in the display and represent what the Holidays mean to them. It will create a one-of-a-kind visual work that will strengthen the relations of the community through active participation. “Boulevard of Dancing Lights” will highlight members of the community, what the Holidays mean to them and their artistic ability to all visitors.



The banners will be visible during both day and night creating a constant Holiday atmosphere on the beach front of Fort Lauderdale. At night, the banners will be illuminated by the Warm White LED banner enhancer light frames that will hold the banners in place. The banner enhancers come in three different designs; “4 Stars”, “Shooting Stars” and “Ornaments”. These designs will be rotated throughout the display to ensure the uniqueness of each display. The display will look immaculate, during both day and night.

Miami Christmas Lights will use its past successful knowledge and experience working with local schools and artists to manage the development of the artwork for the banners. Depending on the Cities preference, Miami Christmas Lights can work with local schools, artists, charitable organizations, or businesses to create the art work. Each piece of art will be uniquely designed and have a small section at the bottom where the creator will receive recognition for their artwork. Miami Christmas Lights will print and install the custom banners, handling the entire project for the City.

Miami Christmas Lights has also included the hottest Holiday product on the market in their display, Snowfall Lights. This animated product is sure to draw attention and set the city apart by using LED illuminated tube that create a falling effect simulating snowfall. Snowfall lights are mesmerizing and will entertain spectators. These items will be included in the Las Olas Portal along with a 25’ wreath and 16’ bow.

AREA 1 – Las Olas



Illuminated banner enhancer with 4 stars – Banner art work is created by local community



Illuminated banner enhancer with shooting stars – Banner art work is created by local community (zoom in for effect)



Illuminated banner enhancer with ornaments – Banner art work is created by local community



Illuminated double-sided wreath surrounding the light fixture and LED light garland wrapping the entire pole



Area Description – Las Olas Portal will consist of a 25' double sided ground mounted wreath with 16' double loop red with gold trim bow. The wreath will be illuminated with warm white LED C7 lights. The wreath will be surrounded with a white fence to keep the general public away. The palms behind the wreath will be wrapped with warm white LED injection mold mini lights with a band of red LED injection mold mini lights at the top. Cool White LED animated snowfall lights will be hung in the fronds of the trees creating a magical "snowfall" appearance.

NOTE: The snowfall product is the hottest on the market and will create a beautiful unique effect. Every installation that has included this item has always been blown away by the affect.

AREA 3 – A1A



Double light pole wrapped with LED injection mold mini lit garland with 36" x 41" red and gold bow double sided



Illuminated banner enhancer with shooting stars – Banner art work is created by local community



Illuminated banner enhancer with ornaments – Banner art work is created by local community



Illuminated banner enhancer with 4 stars – Banner art work is created by local community

Miami Christmas Lights
1330 West Ave - Suite 2012
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Customer Information

City of Fort Lauderdale
James Hemphill
Las Olas & A1A
Fort Lauderdale, FL 33301
Ph: 954-828-5143
Em: jhemphill@fortlauderdale.gov
Budget: \$100,000.00

Proposal Information

Estimate #: 14 - 228
Proposal Date: 07/07/2014
Decision Date: 08/25/2014
Desired Install Date: 11/11/2014
Desired Removal Date: 02/28/2015
Contract Expire Date: 2014
Deposit Method: Check

Item	Qty	Price	Total
- Las Olas Blvd area	1	\$0.00	\$0.00
Proposal # C			
Install Custom 36"x48" banner on light pole - For 25' lamp posts along each side of Las Olas Blvd-Custom designed, with artwork supplied by the community	13	\$300.00	\$3,900.00
Install 30" illuminated Shooting Star Banner Enhancer with custom print 30" banner - For 25' lamp posts along each side of Las Olas Blvd	13	\$700.00	\$9,100.00
Install 14" Camdon Fir garland lit with Warm White 5MM LEDs - trim sold separately - For the 10' decorative lamp posts on both sides of Las Olas Blvd, wrap from the bottom of the pole to just under the bow at the top-for 11 poles	165	\$20.00	\$3,300.00
Install 5' synthetic wreath illuminated with Warm White 5MM LED lights - Trim package sold separately - For the 10' decorative lamp posts on both sides of Las Olas Blvd. 2 each facing both ways at the top of the lamp post surrounding the light.	22	\$650.00	\$14,300.00
Install 24" structural double looped and long tailed velvet red bow with gold trim - For the 10' decorative lamp posts on both sides of Las Olas Blvd, placed at the bottom of the wreath	22	\$125.00	\$2,750.00
- Iconic Display at the Las Olas Portal, located on A1A beach side at the corner of Las Olas Blvd	1	\$0.00	\$0.00
Wrap 20' Medjool palm with Warm White 5 MM LED lights - On the beach side at the corner of A1A and Las Olas Blvd, on each side of the Iconic display area	6	\$300.00	\$1,800.00
Wrap top 12" on palm with RED LED 5MM - For the On the beach side at the corner of A1A and Las Olas Blvd, on each side of the Iconic display area	6	\$25.00	\$150.00
Install 36" Cool White animated Snowfall Tube - 10 tubes each to be hung on the fronds of the 6 Medjool Palm trees	60	\$100.00	\$6,000.00
Install 20' Camdon Fir synthetic wreath illuminated with 1000 Warm White C7 LED lights - Trim package sold separately - Installed and mounted on the ground, double sided with 16' double loop red with gold trim bows The wreaths will be illuminated with WW LED C7 lights	2	\$20,000.00	\$40,000.00
Install 3' tall white wooden perimeter fence - To surround the wreath display	140	\$25.00	\$3,500.00
- A1A on both sides of the roadway	1	\$0.00	\$0.00
Install Custom 36"x48" banner on light pole - On all of the 25' Cement light poles on the West side of A1A, all with banners with alternating banner enhancers	63	\$300.00	\$18,900.00
Install 30" illuminated 4 Star Banner Enhancer with custom print 30" banner - Installed on every other of the 25' Cement light poles on the West side of A1A, along with the banners	33	\$700.00	\$23,100.00
Install 14" Camdon Fir garland lit with Warm White 5MM LEDs - trim sold separately - For the 12' light poles with double light fixtures, wrap from the bottom to the top of the pole just under the light fixtures	1818	\$20.00	\$36,360.00
Install 24" structural double looped and long tailed velvet red bow with gold trim - At the top of the 12' light poles with double light fixtures, just under the fixtures	202	\$125.00	\$25,250.00
		Sub Total	\$188,410.00
		20% 3 year agreement discount - Discount	\$37,682.00
		Grand Total	\$150,728.00
		DEPOSIT AMOUNT DUE	\$75,364.00

Prices include all materials, which are supplied by Miami Christmas Lights and remain the property of Miami Christmas Lights, installation, maintenance, and removal. Customer is only responsible to supply adequate power sources.

Notes**Power**

Outlet Location: On every light pole, by every tree
Circuit Breaker Location: TBD
Integrated Timers: No Timer Hours: N/A
Other Notes: TBD

Insurance

Miami Christmas Lights carries \$3,000,000/\$4,000,000 commercial liability and \$1,000,000 workers compensation insurance. For copies of either policy, please ask your sales representative.

AREAS TO ILLUMINATE

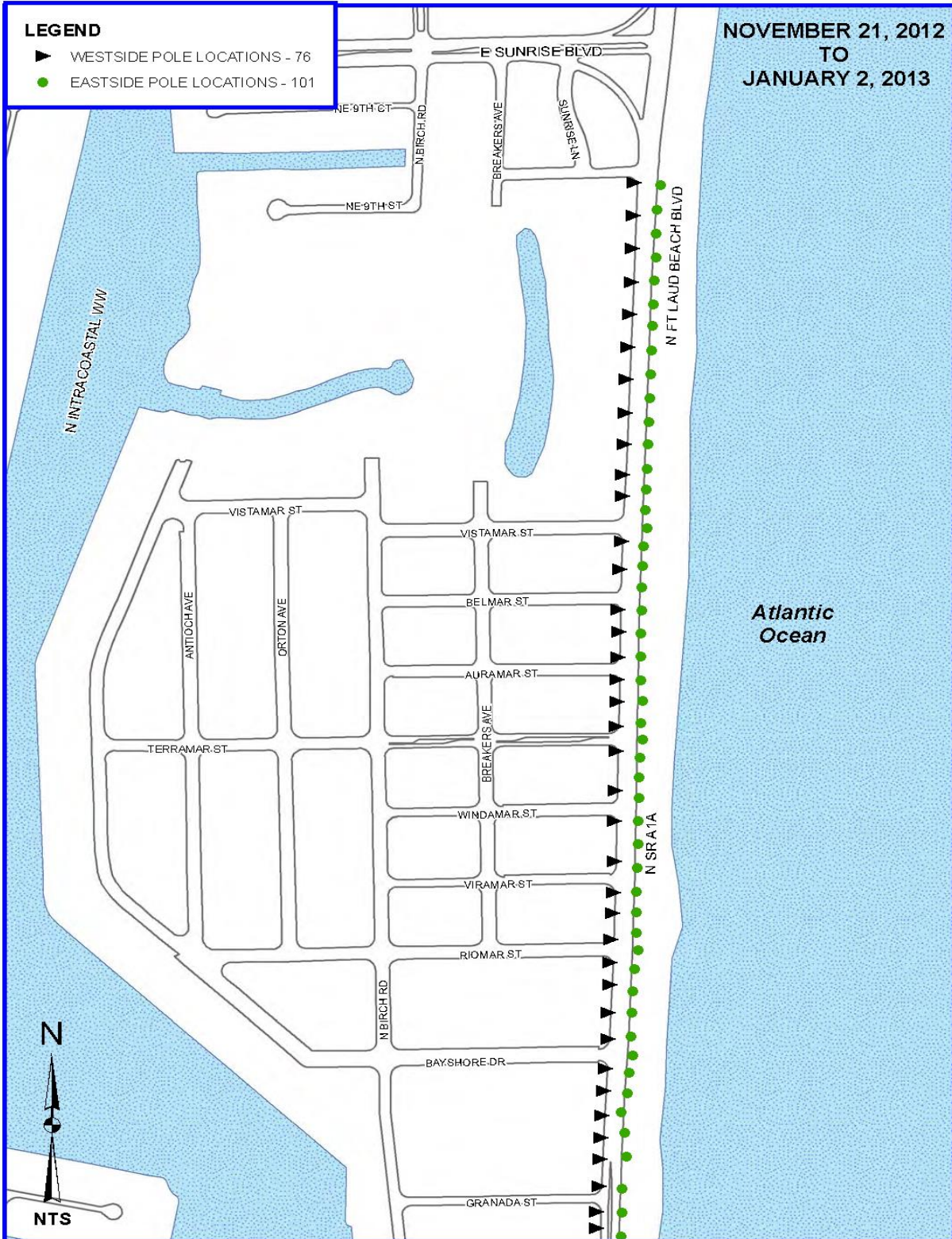


EXHIBIT A

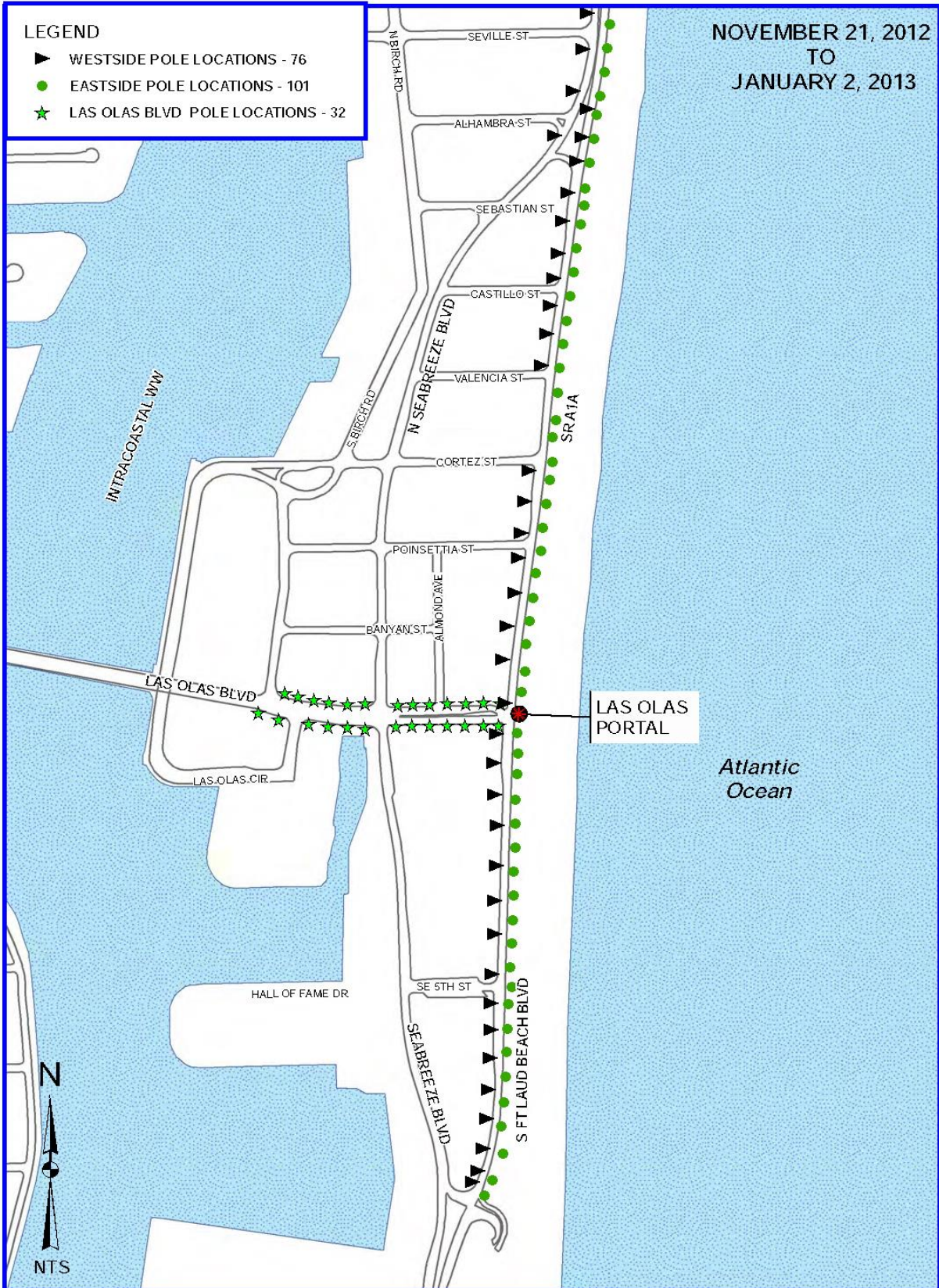


EXHIBIT A

BUSINESS LICENSE

MIAMI-DADE COUNTY
 PERMITS DEPARTMENT
 ZONING
 PERMITS CERTIFICATE OF USE

SEC: 35 TMP: 53 RNS: 40
 FOLIO: 3030350000113
 X1B&5B15M

MAILING ADDRESS/CONTACT PERSON:
 SOUTH FLORIDA LIGHTING TEAM, LLC
 7311 NW 12 ST
 MIAMI, FL 33126-

CORP NAME/D/B/A AND ADDRESS:
 SOUTH FLORIDA LIGHTING TEAM, LLC
 7311 NW 12 ST

BUSINESS USE: WAREHOUSE
 USE SPECIFICS: OFFICE USE
 CONDITIONS: NO HAZARDOUS MAT

LEGAL DESCRIPTION: 35' X 150' LOT AC
 DATE OF CU ISSUANCE: 5/20/13
 THIS CERTIFICATE IS FOR THE PREMISES:

CERT NO: 2012041530
 PROCESS NO: UE012009424
 ZONE: I03
 FEE: \$229.79

THIS CERTIFICATE OF USE IS VALID FOR AN UNLIMITED TIME OR AS INDICATED BELOW PROVIDED THERE ARE NO CHANGES IN THE BUSINESS NAME OR OWNERSHIP. ALSO, THERE MAY BE NECESSARY ALTERATIONS OR ADDITIONS TO THE APPROVED USE. ALL CHANGES WILL REQUIRE ISSUANCE OF A NEW CERTIFICATE OF USE.

THIS CERTIFICATE OF USE DOES NOT EXEMPT THE APPLICANT FROM COMPLIANCE WITH ANY FEDERAL, STATE, OR LOCAL REGULATIONS. YOU ARE ALSO REQUIRED TO ALLOW ZONING INSPECTIONS AT ANY REASONABLE TIME BY REPRESENTATIVES OF THE DEPARTMENT. FOR MORE INFORMATION, PLEASE CONTACT THE ZONING PERMIT SECTION AT (786) 315-2666. IN ADDITION TO THE ZONING PERMIT SECTION, APPLICANT MUST ALSO CONTACT THE BUILDING DEPARTMENT AT (786) 315-2100 FOR OCCUPANCY REQUIREMENTS AND LOCAL BUSINESS TAX RECEIPT AT (305) 270-4949.

FORT LAUDERDALE'S HOLIDAY DISPLAY NEEDS

Fort Lauderdale has struggled over the past several years to create an *Iconic Holiday* display for the A1A and Las Olas beach area. Displays in the past have failed to develop a unique attraction that creates a tradition for both visitors and residents alike. The project must capture the taste of Fort Lauderdale; a thriving, quaint municipality with great restaurants, beautiful homes and fabulous beaches. Previous displays have focused on throwing together non-cohesive decorations in hopes the décor will be liked by the residents. Unfortunately, as of yet to date, the *Iconic Holiday* vision has not yet been encapsulated by any of the past displays. The city must take great concern to ensure their display is Holiday neutral and focuses on celebrating the traditions of the Holidays.

For starters, the City of Fort Lauderdale needs a deeply rooted and understood Holiday theme for their project that is intertwined through all of the décor, not just a few pieces. The City needs an iconic singular focal point for the display that is centered around the Las Olas and A1A intersection. This real estate must be the focus of the display, and the décor in this area must be memorable and inspiring.

Complimentary décor must be installed along Las Olas and A1A to expand the holiday environment for several blocks. If all of the décor in the above mentioned display is custom made, unique and community inspired, the City of Fort Lauderdale will be able to create a special tradition that will resonate with both residents and visitors. This community wide impact will create the holiday tradition that the City of Fort Lauderdale is yearning.

MIAMI CHRISTMAS LIGHTS RESOURCES

Miami Christmas Lights has developed a reputation for creating landmark holiday displays throughout South Florida. We specialize in designing custom, unique decorations that create iconic traditions for our customers. Our team consists of experienced, talented, creative designers that push the limits to develop breathtaking décor packages.

Miami Christmas Lights always executes on our promises. We look to create long term relationship and have developed a reputation founded on honesty, transparency and developing mutually beneficial partnerships with our client. If we make a commitment, then it will be done. To this date, we have never missed an installation deadline with any client. We believe in proactive preparation to ensure all surprises are exposed and that installations go smoothly and effectively. Our team is trained for all types of scenarios and solve problems quickly that may arise.

Our design team attends holiday décor shows around the world to ensure we have our finger on the pulse of the industry. We not only study and research holiday lighting, but immerse our team in all lighting and décor from multiple industries looking for inspiration. We believe it is our responsibility to lead our clients, by creating the best holiday display focused on their needs. Our management team has technology backgrounds enabling us to create custom iPad apps to control RGB displays from remote locations as well as on iPad kiosks. These interactive displays are attractions on their own and draw in crowds from all over. We have programmed lighting shows synchronized to music to create dancing streets and displays capturing audiences from young to old. If you can dream it, Miami Christmas Lights has the knowledge, experience and desire to make it possible.

Miami Christmas Lights knows that if poor décor is installed, no matter how good the installation, there will be problems with the display. This is the reason that MCL was the first company to transition its entire décor offering to be injection mold LED lights. We invest tremendous amounts of money into our décor to ensure it is the best of the best as that is what our clients' demand of us. Our LED mini lights are the latest co-axel type connections to seal out moisture and prevent problems.

Our portfolio speaks for itself. Miami Christmas Lights designed and manufactured a 5000 lb, 40' wreath that is hung on the side of 600 Brickell World Plaza, a sky scraper in Brickell. Utilizing structural engineering and a 200 ton crane, our wreath sits over 120 feet in the air creating an icon in the Brickell area which is often featured on national TV during local sporting events. Developing this wreath was no easy task and only Miami Christmas Lights had the vision, design and structural engineering expertise as well as reliable manufacturing partners to compete such a project.



Miami Christmas Lights has installed the largest single retail display in Florida with Aventura Mall which consisted of over 700 trees, 65 miles of Christmas lights, and over 1 million individual LED bulbs. This project pushed the limits of the company with the given time table as we immediately started to work three 8 hour shifts to ensure the project was ready on time for our client. By working around the clock through all types of weather delays and recognizing the need to add additional resource, our team completed the project on time and ready for the client's launch date. As we tell our prospects, there is no project too big. We have many experienced professionals on our team, including representations from Ackerman law offices, with persevering attitudes that ensure we execute the dreams of our clients.

The back bone of Miami Christmas Lights is service. Our mentality is that we are a customer service company that just happened to be in the holiday business. Our team, management and ownership are available 24 hours a day to address issues or concerns. During season, our teams work 24 hours a day in 3 shifts to ensure that all our displays are proactively continually monitored to ensure they are operational for the entire season. We have multiple trucks in various locations to ensure service members are available whenever they are needed. Our installation team endures vigorous training and background checks as our corporate standards are extremely high. We strive to be the best in the market and will not rest as we try to achieve that goal.

Our responsibility is to design, manufacture, install and maintain iconic holiday displays for the local community. Our service takes the headaches out of the holidays for our customers and puts it on us. We are experts at what we do and have the team to execute anything our customers demand. The reputation we have built proves we are the best in the industry. Our promise to our customers is to have an enjoyable holiday season and beautiful decorative display. Our team will never rest until this goal is met.

ADDITIONAL IN-HOUSE SERVICES

Heart of the Holidays – Community developed ornament project with charity focus

Miami Christmas lights created a custom “Heart of the Holidays” program which focused on highlighting and raising money for local charities. We carved out three iconic trees on a client’s property to be our “charity trees” bringing awareness to the community about their mission and how community members could help. To make the project extremely special, we partnered with local students to develop custom art decorations with the charity themes in mind. The results were overwhelming. The students created unbelievable gorgeous decorations that were displayed on the charity trees. The project raised tens of thousands of dollars for the charities and brought awareness about their causes to the public. The project was featured in local publications that provided even more publicity for the charities, client and their project. The overall reaction was a complete success.

To supplement the ornaments displayed, Miami Christmas Lights built a custom iPad software platform which displayed pictures of the students with their ornaments and information promoting both the charity and the local school. Visitors were able to easily flip through iPads closely viewing the ornaments and students as well as reading further about the charities. By utilizing the latest in technology, Miami Christmas Lights was able to create an unforgettable link between our client and the local community.



RGB Lighting

Recently, a new type of LED lighting has come onto the market called RGB lights. These lights are available in a number of different formats, but the attraction is in their ability to turn over 16 million different colors instantly. New technologies have also allowed these lights to be easily controlled with wireless source, like an I Pad, enabling users of all ages to control the tempo, color, style, and other special effects of the lights. With more and more new technologies coming on the market, Miami Christmas Lights is capable of synchronizing lighting to coordinate with music or animating visuals. Miami Christmas Lights is a company that is on the cutting edge of the technology in the industry, and we have the experience to integrate it in our latest projects.

Animated Lighting

Our research and development team is always looking to the next big thing. A constant evolving theme in lighting is the introduction and adoption of animated lighting. Consumers enjoy the animation of lights and displays over the static ones of the past. LED lights have enabled previously unimaginable functions to occur with today’s lights. Our team tracks, researches and installs these animated displays to ensure our customers are on the leading edge of both design and technology.

MIAMI CHRISTMAS LIGHTS REFERENCES

Foram Group – 600 Brickell World Center
 Tracy Story
 President Leasing and Management
 600 Brickell Ave
 Miami FL 33131
 Ph: 305.384.7116
 Email: tstory@foramgroup.com

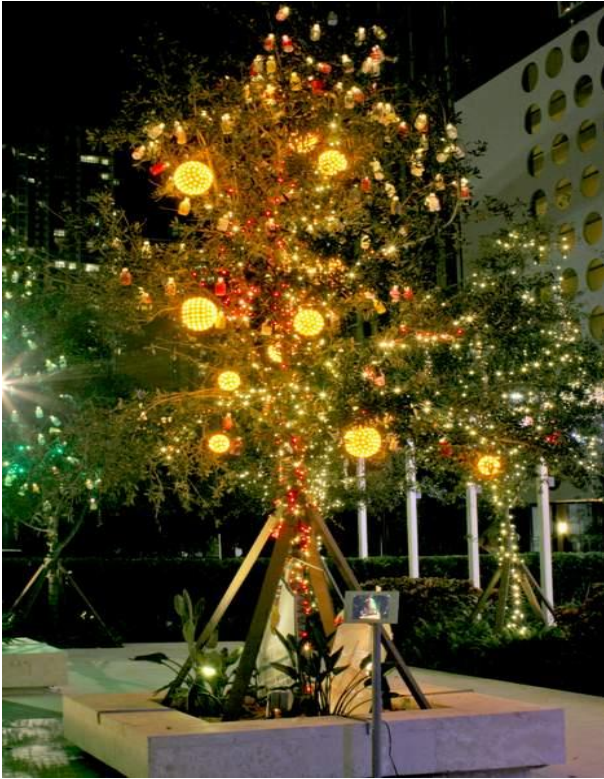


Project Descriptions: Miami Christmas Lights created an extremely unique project for 600 Brickell World Plaza. Being one of only 7 platinum LEAD certified buildings in the world upon completion, 600 Brickell had a vision to create an environmental “Rockefeller Center” display for the community here in Miami. Miami Christmas Lights listened to the needs of the client and created a unique display that included the custom manufacturing of a 40 foot wreath, the largest wreath in the southeastern U.S., which is hung over 12 stories high on the face of the building. Miami Christmas lights also created a custom “Heart of the Holidays” program that worked with local elementary through high school students to develop handmade recycled ornaments that reflected the themes of the local charity partners. Miami Christmas Lights and 600 Brickell were able to raise donations to support the local charities as well as a custom iPad app that displayed pictures of the students with their ornaments and information promoting both the charity and the local school.

Among other things included in the project, Miami Christmas Lights also created an alpine themed trellis display, wrapped more than 30 royal palm trees with fronds and 30 oak trees with snowfall lights, designed, manufactured and installed 9 – 9 foot Deer Greeters, 24’ Christmas Tree, 6’ Menorah, projected animated Image Projection System snowflakes on the side of the

building and created an iPad photo station linked with facebook so visitors could take and share photos with facebook.

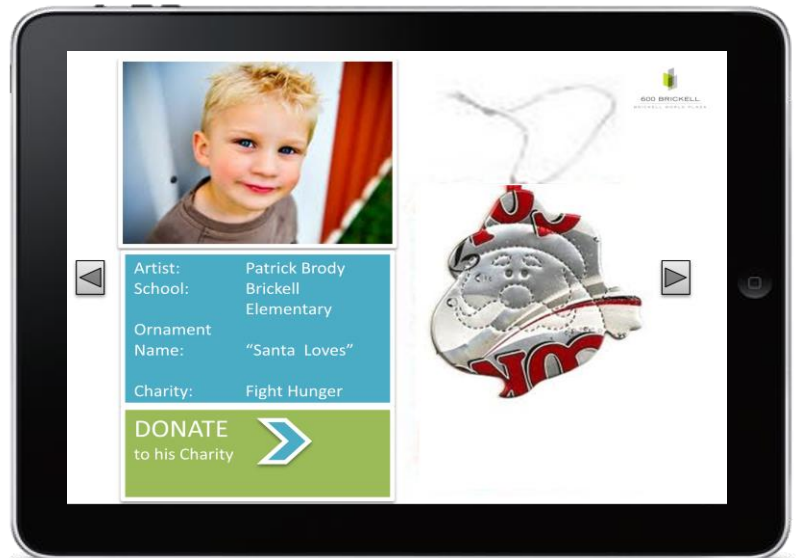
Miami Christmas Lights installs the project in less than 6 days by utilizing extremely well trained and organized installation teams which rotate shifts work constantly for 24 hours each day until the project is complete. We insist the installation is done in such a manner to minimize the impact on the building and its tenants. Once the installation is complete, Miami Christmas Lights maintains the display by continually monitoring it and servicing any items immediately. We believe our reputation is attached to each display we create and want to ensure our displays are something not only our clients are proud of, but we are as a company as well. If any maintenance issue is communicated to us by our clients, Miami Christmas Lights has a 24 hr, 7 day a week service to handle all maintenance issues.



Once the season is over, Miami Christmas Lights removes all décor from the property in 48 hours. Again, we are able to accomplish this very quick removal time by utilizing our extremely professional, well train removal teams that work 3 shifts to remove the décor as fast as possible for our clients.

After the removal is complete, all décor is transported back to our secure warehouse to be immediately reviewed, refurbished and maintained. All items receive a thorough rinse with a cleansing solution to ensure the décor is ready for the next season. All lights are tested and replaced as needed while resurfacing and painting is done as needed to ensure the products are in “like-new” condition for the following season. All maintenance is started immediately after removal and typically completed by May 1st. We understand the extreme expectation of our clients and hold ourselves to even higher standard. If the product does not return to a “like-new” condition due to uncontrollable events, Miami Christmas Lights always recommends the décor be replaced for the following season.

The overall project has been extremely successful and a 6 year contract is in place between Miami Christmas Lights and 600 Brickell. The display is so immaculate that it is often featured on national TV during the Miami Heat home Christmas basketball game as well as the Orange Bowl and National Championship games that are hosted in Miami. Miami Christmas Lights meticulously maintains and services 600 Brickell and is able to exceed their expectations each season. Our boutique, customer centric focus provides personal service to accounts within a much larger company.



Continuum South Beach
Pedro Foley
Manager
100 South Pointe Dr.
Miami Beach FL 33139
Ph: (305)938-4250
Email: pfoley@continuummaster.com

Project Description: Miami Christmas Lights was hired to design, install and maintain the Continuum South Beach holiday light program. The Continuum had worked with numerous other vendors over the past several years and each time was disappointed with their performance. Finally, they contacted Miami Christmas Lights who listened to their needs, design and installed a custom program that exceeded their expectations.

Miami Christmas Lights installed over 100,000 commercial grade injection mold 5MM LED lights on the property on over



125 trees. Miami Christmas Lights was able to exceed the Continuum South Beach's expectations through its proactive maintenance programs which monitored the lights twice a week to catch any maintenance issues before the Continuum did. We also sealed each connection with proprietary salt and water repellant grease to minimize GFI tripping and keep the holiday display illuminated continuously.

Due to Miami Christmas Lights' impeccable service, the Continuum South Beach extended the contract to keep the lights on their property until June 1st. On the removal date, Miami Christmas Lights worked closely with

The Continuum South Beach to remove the lights in the fastest way possible at the most convenient time of day. We are no stranger to working three shifts a day to remove the lights as fast as possible. Once all décor is removed from a client's property, Miami Christmas Lights immediately begins to review and service all products to ensure like-new condition for the following season. We cycle out all products within three years, to ensure our display are always functioning and look immaculate.

Due to the service Miami Christmas Lights has provided to The Continuum South Beach, they have already extended their agreement for several more years of service with Miami Christmas Lights.

Aventura Mall
Oscar Pacheco
19501 Biscayne Blvd Aventura FL 33180
Ph: 305-933-5547
Email: opacheco@turnberry.com

Project Description: Aventura Mall, the third largest shopping center in the United States, called Miami Christmas Lights to help them design a holiday display that would highlight the mall's high-end clientele while attracting new customers to the shopping center. The project included the entire perimeter of the mall as well as the actual buildings. To make the project even more difficult, power was not installed anywhere on the property before the conception began.

Miami Christmas Lights was excited at this extreme and unique challenge! Our team rushed into action to learn what was important to Aventura Mall in order to design the best possible holiday project. We presented countless new technologies for interactive display that fit the direction given by the client. Our design team created multiple themes and rendered drawings of the property to ensure we exceeded our client's expectations.

When the project was finally selected, Miami Christmas Lights had the daunting task of installing over 11,000 strings of Christmas lights on over 470 trees working around the clock with several teams for a month straight. We utilized all of our resources to ensure the project was done on schedule and ready to go as the client had requested. We continually maintained the property sending a team of personnel every night to ensure the display was no less than magical.

The project was so exceptional that local TV station Channel 7 sent a reporter to interview both the mall and our company. Thousands of customers flooded the mall to see the lights causing traffic jams as they stared in awe. Aventura Mall was overwhelmingly pleased with the design, service and outcome of the project.



SUBCONTRACTORS

Miami Christmas Lights does not subcontract any of its work. To ensure our quality remains constant, we insist on hiring, training, supervising and managing all employees that work on our projects. Our standards are the highest in the industry and we are not willing to sacrifice quality by subcontracting any of our work.



WORKER'S COMP INSURANCE



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)
9/20/2013

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER J Kevin Campbell Agency P O Box 9435 Panama City Beach FL 32417	CONTACT NAME: Janie Freeman PHONE (A/C No. Ext): (800) 508-9126 FAX (A/C No.): (877) 234-6089 E-MAIL ADDRESS: jfreeman@workcompspecialists.com																					
INSURED South Florida Lighting Team, LLC DBA: Miami Christmas Lights 1330 West Ave Ste 2012 Miami Beach FL 33139	<table border="1" style="width:100%; border-collapse: collapse;"> <tr> <th colspan="2">INSURER(S) AFFORDING COVERAGE</th> <th>NAIC #</th> </tr> <tr> <td>INSURER A:</td> <td>Bridgefield Employers Insurance</td> <td>10701</td> </tr> <tr> <td>INSURER B:</td> <td></td> <td></td> </tr> <tr> <td>INSURER C:</td> <td></td> <td></td> </tr> <tr> <td>INSURER D:</td> <td></td> <td></td> </tr> <tr> <td>INSURER E:</td> <td></td> <td></td> </tr> <tr> <td>INSURER F:</td> <td></td> <td></td> </tr> </table>	INSURER(S) AFFORDING COVERAGE		NAIC #	INSURER A:	Bridgefield Employers Insurance	10701	INSURER B:			INSURER C:			INSURER D:			INSURER E:			INSURER F:		
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INSURER D:																						
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INSURER F:																						

COVERAGES **CERTIFICATE NUMBER:** CL139907102 **REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSR	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
	GENERAL LIABILITY <input type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC						EACH OCCURRENCE \$ DAMAGE TO RENTED PREMISES (Ea occurrence) \$ MED EXP (Any one person) \$ PERSONAL & ADV INJURY \$ GENERAL AGGREGATE \$ PRODUCTS - COMP/OP AGG \$ \$
	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> ALL OWNED AUTOS <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> HIRED AUTOS <input type="checkbox"/> NON-OWNED AUTOS						COMBINED SINGLE LIMIT (Ea accident) \$ BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$ \$
	UMBRELLA LIAB <input type="checkbox"/> OCCUR EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE DED RETENTION \$						EACH OCCURRENCE \$ AGGREGATE \$ \$
A	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below		Y/N N/A	0830-52932	9/1/2013	9/1/2014	<input checked="" type="checkbox"/> WC STATUTORY LIMITS <input type="checkbox"/> OTHER E.L. EACH ACCIDENT \$ 1,000,000 E.L. DISEASE - EA EMPLOYEE \$ 1,000,000 E.L. DISEASE - POLICY LIMIT \$ 1,000,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (Attach ACORD 101, Additional Remarks Schedule, if more space is required)

CERTIFICATE HOLDER South Florida Lighting Team, LLC 1330 West Avenue Suite 2012 Miami, FL 33139	CANCELLATION SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS. AUTHORIZED REPRESENTATIVE Kevin Campbell / JANIE <i>J. Kevin Campbell</i>
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AUTO INSURANCE

PROGRESSIVE
PO BOX 94739
CLEVELAND, OH 44104

PROGRESSIVE

Named insured

SOUTH FLORIDA LIGHTING
TEAM LLC
1330 WEST AVE #2612
MIAMI BEACH, FL 33139

Policy number: 01634670-2

Underwritten by:
Progressive Express Ins Company
May 29, 2014
Policy Period: May 29, 2014 - May 29, 2015
Page 1 of 2

progressive.com

Online Service
Make payments, check billing activity, print policy documents, or check the status of a claim.

1-800-895-2886

For customer service and claims service,
24 hours a day, 7 days a week.

Commercial Auto Insurance Coverage Summary

This is your revised Renewal Declarations Page

Your coverage began on May 29, 2014 at 12:01 a.m. This policy expires on May 29, 2015 at 12:01 a.m.

This coverage summary replaces your prior one. Your insurance policy and any policy endorsements contain a full explanation of your coverage. The policy limits shown for an auto may not be combined with the limits for the same coverage on another auto, unless the policy contract allows the stacking of limits. The policy contract is form 0912 (08/10). The contract is modified by forms 7652FL (08/12), 1198 (04/04), 4852FL (10/04), 4881FL (01/13) and 2228 (01/11).

The named insured organization type is a corporation.

Outline of coverage

Description	Limit	Deductible	Premium
Liability To Others			\$3,688
Bodily Injury and Property Damage Liability	\$1,000,000 combined single limit		
Uninsured/Underinsured Motorist	Rejected		—
Basic Personal Injury Protection			146
With Work Comp-Named Insured Only	\$10,000 each person	\$0	
Comprehensive			128
See Auto Coverage Schedule	Limit of liability less deductible		
Collision			401
See Auto Coverage Schedule	Limit of liability less deductible		
Subtotal policy premium			\$4,364.00
Florida Hurricane Catastrophe Fund Assessment			56.73
Fees			40.00
Total 12 month policy premium and fees			\$4,460.73

Rated driver

1. KURT STANGE

Auto coverage schedule

1. **2004 Dodge Ram 1500**
VIN: 1D7HA16C16J148651 Garaging Zip Code: 33126 Radius: 50

Liability Premium	Liability	PP	Auto Tax
	\$1,730	\$60	\$1,790

Form 6-982 FL (1/11)


Continued

2. **2014 Toyota Tundra** Actual Cash Value (plus \$0.00 Permanently Attached Equip)
VIN: 5TRU5F1AEX031151 Garaging Zip Code: 33126 Radius: 50

Liability Premium	Liability	PIP			
	\$1,959	\$85			
Physical Damage Premium	Comp deductible	Comp Premium	Collision Deductible	Collision Premium	AUTO TOTAL
	\$250	\$128	\$250	\$401	\$2,574

Premium discounts

Policy	01634670-2	Business Experience, Paid In Full, Package and Renewal
Vehicle	2006 Dodge Ram 1500	Anti-Lock Brakes and Air Bag
	2014 Toyota Tundra	Anti-Lock Brakes and Air Bag

Additional Insured information

- 1. Additional Insured THE CONTINENTL GRP
PO BOX 150 CONENT STATN, NJ 07961
- 2. Additional Insured AVENTURA MALL VENTU
19501 BISCAYNE AVENTURA, FL 33180

Agent signature



Company officers



Secretary

CUSTOMER CHECKLIST

Power

MCL requires Customer to supply sufficient power with outlets in adequate locations for the Decorations. We are unable to determine the load currently existing on the applicable circuits and suggest Customer has an electrician inspect their system to ensure adequate power prior to installation. MCL will provide total power required for the project in our proposal for Customer's convenience. MCL also requires Customer to identify and show the location of Customer's circuit breaker (and timer controls if applicable) prior to installation. MCL also requires access to these two items during installation.

Tree/Hedge Trimming

MCL requires all trees and hedges to be trimmed prior to the installation date reflected in the Invoice. Cut cords from trimming will be charged to Customer. Please advise your landscape crew of the lights to ensure no issues.

Lights and products

The Work includes all lights, extension cords, timers and decorations (the Decorations) for Customers' displays. After the season, MCL shall remove the lights and other Decorations from the Property. All Decorations remain the property of MCL.

Preventative Bubble Covers and GFI Outlets

All outlets should be equipped with an oversized bubble cover to prevent moisture from tripping the GFI. If the entire display connected to a single outlet is off, it is most likely caused by a "tripped" GFI or circuit. Customer is responsible for first resetting the GFI or circuit before requesting a maintenance specialist. Note: Power must be coming to the outlet to reset a GFI. If the outlet is on a timer, it cannot be reset until power is restored to the outlet.

Maintenance

In the event that lights malfunction and a maintenance issue arises; MCL has a 72 hour repair service. We will come to your location and fix or replace the broken item as quickly as possible. Please note: we are not responsible for lights that have been cut, damaged or destroyed by lawn crews. This is outside of our maintenance warranty and will be billed to Customer. Please alert your landscaper of the holiday lights on your property.

Sprinkler Systems

Please adjust your sprinkler system to operate only when the lights are off. If the sprinklers shower the lights in water the GFI may "trip" and cause problems to the display. We recommend using your sprinkler system starting at 9 am.

Removal

At Customer's request, MCL will come back and unplug the holiday lights on any date after December 25th. Removal of the lights and Decorations will start on January 2nd and will continue until January 31st. MCL will remove Customer's lights based on their geographic location and cannot guarantee a removal date.

Please review all Terms and Conditions for service at www.miamichristmaslights/termsandconditions

NEXT STEP

Dear City of Fort Lauderdale,

Thank you again for allowing Miami Christmas Lights to present a proposal for the City of Fort Lauderdale's 2014 holiday light project. I know you will not be disappointed with our service as we strive to exceed your expectations. Our company was built on developing long term clients by providing the best holiday lighting design and installation service in the industry.

We are very close to finalizing the project. Please review the above proposals and let me know if we need to add or remove anything. To lock your installation date into our calendar, which is filling up quickly, we need the following:

- Signed quote from proposal package or city contract
- 50% deposit which can be taken over the phone or by mail

If there is anything I can do to help move the project forward, please do not hesitate to ask. I am here to assist in any way I can. Again thank you for your time. I and the entire Miami Christmas Lights team look forward to working with you!

Sincerely,



Kurt Stange
Sales Manager
Miami Christmas Lights
305.432.2225

Happy Holidays

MIAMI CHRISTMAS LIGHTS

miamichristmaslights.com
305-432-2225

