



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#18-0292

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: April 3, 2018

TITLE: Motion to Approve Event Agreements: Run W UR Dog 5K, Hunter for
Target Mini by Daybreaker, Annual Pineapple Jam, Tour de Coast, Take
Steps for Crohn's & Colitis, and The Spring Festival at Victoria Park

Recommendation

It is recommended that the City Commission approve event agreements with E & Q Financial Solutions II, Inc., James Philip Drago Certified General Contractor, Inc., The Stranahan House, Inc., Velo Sports, LLC, Crohn's & Colitis Foundation, Inc., and Victoria Park Civic Association, Inc., and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

The event organizer, Victoria Park Civic Association, Inc., did not execute an Event Agreement before holding its previous event in the city. Staff will work closely with the Event Organizer to ensure that the proposed Event Agreement is timely executed prior to the requested event.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: E & Q Financial Solutions II, Inc.
Event Name: Run W UR Dog 5K
Date/Time: Saturday, April 22, 2018 (7:00am – 10:00am)
Location: Snyder Park
Road Closing: No
Alcohol: No
Amplified Music: Yes (7:00am – 10:00am)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 1

Event 2:

Applicant: Hunter for Target Mini by Daybreaker
Event Name: James Philip Drago Certified General Contractor, Inc.
Date/Time: Saturday, April 14, 2018 (8:00am – 1:00pm)
Location: 3200 N Federal Highway – parking lot
Road Closing: No
Alcohol: No
Amplified Music: Yes (8:00am – 1:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$400.00
Exhibit: 2

Event 3:

Applicant: The Stranahan House, Inc.
Event Name: Annual Pineapple Jam
Date/Time: Friday, April 13, 2018 (6:00pm – 10:00pm)
Location: Historic Stranahan House Museum
Road Closing: No
Alcohol: Yes
Amplified Music: Yes (6:00pm - 10:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 3

Event 4:

Applicant: Velo Sports, LLC
Event Name: Tour de Coast
Date/Time: Sunday, April 15, 2018 (5:00am – 3:00pm)
Location: Snyder Park
Road Closing: No
Alcohol: Yes
Amplified Music: Yes (8:00am – 4:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 4

Event 5:

Applicant: Crohn's & Colitis Foundation, Inc.
Event Name: Take Steps for Crohn's & Colitis
Date/Time: Saturday, April 21, 2018 (4:00pm – 6:00pm)
Location: Huizenga Plaza
Road Closing: No
Alcohol: No
Amplified Music: Yes (3:00pm – 7:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 5

Event 6:

Applicant: Victoria Park Civic Association, Inc.
Event Name: The Spring Festival at Victoria Park
Date/Time: Saturday, April 14, 2018 (10:00am – 3:00pm)
Location: Victoria Park
Road Closing: No
Alcohol: Yes
Amplified Music: Yes (10:00am – 3:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 6

Resource Impact

Revenue related to these agreements is included in the FY 2018 operating budget in the accounts listed below.

<i>Funds available as of March 15, 2018</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$175,000	\$49,458	\$1,400
TOTAL AMOUNT ►					\$1,400

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

- Exhibit 1 – Run W Ur Dog 5K Application
- Exhibit 1a – Run W Ur Dog 5K Site Plan
- Exhibit 1b – Run W Ur Dog 5K Agreement
- Exhibit 2 – Hunter for Target Mini by Daybreaker Application
- Exhibit 2a - Hunter for Target Mini by Daybreaker Site Plan
- Exhibit 2b - Hunter for Target Mini by Daybreaker Agreement
- Exhibit 3 - Annual Pineapple Jam Application
- Exhibit 3a – Annual Pineapple Jam Site Plan
- Exhibit 3b - Annual Pineapple Jam Agreement
- Exhibit 4 - Tour de Coast Application
- Exhibit 4a - Tour de Coast Site Plan
- Exhibit 4b - Tour de Coast Agreement
- Exhibit 5 - Take Steps for Crohn’s & Colitis Application
- Exhibit 5a – Take Steps for Crohn’s & Colitis Site Plan
- Exhibit 5b - Take Steps for Crohn’s & Colitis Agreement
- Exhibit 6 - The Spring Festival at Victoria Park Application
- Exhibit 6a - The Spring Festival at Victoria Park Site Plan
- Exhibit 6b - The Spring Festival at Victoria Park Agreement

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation