



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#23-0255**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Greg Chavarria, City Manager

**DATE:** April 4, 2023

**TITLE:** Motion Approving FY 2023 Beach Business Improvement District (BBID)  
Grant Participation Agreement with Lauderdale Air Show, LLC - \$75,000 -  
**(Commission District 2)**

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**Recommendation**

Staff recommends the City Commission approve the FY 2023 BBID Grant Participation Agreement with Lauderdale Airshow, LLC to produce the Fort Lauderdale Air Show 2023 in the amount of \$75,000.

**Background**

At the February 13, 2023, Beach Business Improvement District (BBID) Advisory Committee regular meeting, Lauderdale Air Show LLC, requested the BBID sponsor the Fort Lauderdale Air Show on Fort Lauderdale Beach for \$100,000. The BBID Advisory reviewed the request and based on their discussion and history of funding the event the Committee unanimously recommended approval of \$75,000 (Exhibit 1). Because all the BBID's budgeted dollars have been designated, funding for this event will come from the BBID's fund balance.

The air show will be held on April 29 - 30, 2023, and will be visible from the Fort Lauderdale Beach Park to Oakland Park Boulevard with a show center adjacent to Birch State Park. The event site for premium viewing tickets will be located from the intersection of Sunrise Boulevard and A1A north to 18<sup>th</sup> Street. The BBID Grant Funding Application provides a detailed description of the event (Exhibit 2). Funds from the BBID will be used to supplement City support services, such as Fire, Emergency Management, Police and Ocean Rescue Services outside the event site.

The proposed activities include aerial exhibitions of military and civilian aircraft as well as parachute teams. The event will feature the U.S. Navy Blue Angels from noon to 3:00 PM on Saturday April 29 and Sunday April 30. Additional activities include exhibits, simulators, and displays for ticket holders at the show center, and evening hospitality events at local venues for pilot meet-and-greets.

**Funding History**

BBID has previously supported and funded this event in 2013 and in 2016-2022 for a total amount of \$750,000.

The Beach Business Improvement District Assessment is a non-ad valorem assessment for the cost of providing beach business improvements services, facilities and programs that have a special benefit to business property located within the beach area. This proposal is consistent with the legislative determinations of special benefit found in C-06-34, Section 1.04(A)(2), Fort Lauderdale Code of Ordinances, by increasing the number of visitors to the BBID.

Reimbursement of the funds will be contingent upon an executed Grant Participation Agreement with the City. Invoices for reimbursement shall be submitted after event completion documenting the purchase and services before a payment is made (Exhibit 3).

**Resource Impact**

There will be a \$75,000 Fiscal Year 2023 impact to the City in the account listed below. This item is contingent upon the approval of the Consolidated Budget Amendment CAM 23-0088.

<b><i>Funds available as of March 14, 2023</i></b>					
<b>ACCOUNT NUMBER</b>	<b>COST CENTER NAME (Program)</b>	<b>CHARACTER/ ACCOUNT NAME</b>	<b>AMENDED BUDGET (Character)</b>	<b>AVAILABLE BALANCE (Character)</b>	<b>AMOUNT</b>
10-135-1430-552-40-4207	Beach Business Improvement District	Other Operating Expenses/ Promotional Contributions	\$1,071,197	\$159,199	\$75,000
<b>TOTAL AMOUNT ►</b>					<b>\$75,000</b>

**Strategic Connections**

This item supports the *Press Play Fort Lauderdale 2024* Strategic Plan, specifically advancing:

- The Public Places Focus Area
- Goal 3: Build a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming
  
- The Business Development Focus Area
- Goal 5: Build an attractive global and local economic community marketplace
- Objective: Nurture and support existing local businesses

This item advances the *Fast Forward Fort Lauderdale 2035* Vision Plan: We Are Here

and We Are Prosperous.

This item supports the Advance Fort Lauderdale 2040 Comprehensive Plan, specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Space Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle
- Goal 2: Be a community with high quality parks and recreational facilities that highlight the character of our City

**Related CAM**

#23-0088

**Attachments**

Exhibit 1 - February 13, 2023, BBID Meeting Draft Minutes

Exhibit 2 - Presentation and FY 2023 BBID Grant Application

Exhibit 3 - FY 2023 Grant Participation Agreement

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Prepared by: Sarah Hannah- Spurlock, ICMA-CM, Nighttime Economy Manager

Department Director: Christopher Cooper, AICP, Development Services