



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR MEETING**

**#17-1001**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** September 6, 2017

**TITLE:** Resolution in Support of a Beautification Art Project for the SE 8<sup>th</sup> Avenue  
Bridge in Beverly Heights

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**Recommendation**

It is recommended that the City Commission adopt a resolution supporting the proposed beautification art concept for the SE 8<sup>th</sup> Avenue Bridge in Beverly Heights.

**Background**

While meeting with the Beverly Heights neighborhood association on transportation and mobility related issues, the members requested that the SE 8<sup>th</sup> Avenue Bridge be painted as an art project similar to the SW 4<sup>th</sup> Avenue Bridge in the Tarpon River neighborhood.

Michael O'Mahony, Wentworth Gallery owner on Las Olas Boulevard, offered to have one of his artists develop a concept and have it installed along the bridge at no cost to the City. The proposed concept was developed by Artist Elena Bond and is attached as Exhibit 1. The top picture shows two concepts side by side to show what it could look like once on the bridge. These may be repeated or additional concepts may be developed that are similar to the examples shown. The proposed concepts have been reviewed and approved by the Beverly Heights Neighborhood Association.

**Resource Impact**

There is no resource impact associated with this action. The project will be done in partnership with the neighborhood and the Wentworth Gallery and no City funds will be spent.

### **Strategic Connections**

This item is a Press Play Fort Lauderdale Strategic Plan 2018 Initiative, included within the Infrastructure and Neighborhood Enhancement Cylinders of Excellence, specifically advancing:

- Goal 5: Be a community of strong, beautiful and healthy neighborhoods.
- Objective 2: Enhance the beauty aesthetics, and environmental quality of neighborhoods.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We are Community.

### **Attachments**

Exhibit 1 – Art Concepts for SE 8<sup>th</sup> Avenue Bridge

Exhibit 2 – Map of SE 8<sup>th</sup> Avenue Bridge

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