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18 19 AN ORDINANCE OF THE CITY COMMISSION OF THE CITY OF OAKLAND PARK, FLORIDA, AMENDING THE CODE OF ORDINANCES BY SPECIFICALLY AMENDING CHAPTER 3 "ALCHOLIC BEVERAGES", ARTICLE I. "IN GENERAL", SECTION 3-1, ENTITLED "DEFINITIONS" TO PROVIDE FOR "DEFINITIONS"; BY **SPECIFICALLY AMENDING NEW** 3-23 **ENTITLED** "PERMITS **REQUIRED** SECTION **PREMISES** TO REMAIN **OPEN PAST** MIDNIGHT: REVOCATION, SUSPENSION OF STATE BEVERAGE LICENSE" TO PROVIDE FOR A NEW CERTIFICATION REQUIREMENT AND BY SPECIFICALLY CREATING SECTION 3-32 TO BE **ENTITLED** "PERSONAL ALCOHOLIC BEVERAGE EDUCATION, **TRAINING** SELLER/SERVER'S AND **CERTIFICATION**" **CHAPTER** "ALCOHOLIC UNDER 3 BEVERAGES", ARTICLE H "REGULATING SALES": **PROVIDING FOR DEFINITIONS**; **PROVIDING** SEVERABILITY; PROVIDING FOR CONFLICTS; PROVIDING FOR CODIFICATION; PROVIDING FOR AN EFFECTIVE DATE.

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WHEREAS, the City Commission deems it appropriate and in the best interests of the residents of Oakland Park to amend provisions of Chapter 3 entitled "Alcoholic Beverages" of the Code of Ordinances relative to the existing "permits required for premises to remain open past midnight; revocation, suspension of state beverage license" section and the new "personal alcoholic beverage seller/server's education, training and certification" section for the sale of alcoholic beverages; and

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WHEREAS, in the cases of recent state and Local Law Enforcement activities related to the illegal alcoholic beverage sales to underage persons at bars, nightclubs, restaurants, restaurant bars, convenience stores, gasoline service stations, liquor stores, food and grocery stores, supermarkets and like retail establishments that have a state approved alcoholic beverage license in Broward County and Oakland Park an analysis of data was compiled by the Division of Alcoholic Beverages and Tobacco (AB&T) from compliance checks for the years 2005 through 2006 (with 17 arrests), 2006 through 2007 (with 24 arrests) and 2007 through 2008 (with 52 arrests). The data from the AB&T compliance checks related to illegal alcoholic beverage sales to underage persons have revealed an approximate 70% compliance rate for Broward County which also is a 30% noncompliance rate. Compliance checks conducted within the City of Oakland Park have revealed a 72% compliance rate and a 28% non-compliance rate. These compliance rates are approximately 20% below the state average of 90-92%. State and Local Law Enforcement agencies seek to improve the compliance rates related to illegal alcoholic beverage sales to underage persons by requiring a state-accepted personal alcoholic

beverage seller/server's education, training and certification class/course and/or program in order to diminish this illegal activity.

WHEREAS, the City Commission of Oakland Park finds and determines that the noncompliance rate of 28% referenced herein is detrimental and injurious to the health, safety and welfare of the residents of the city of Oakland Park.

WHEREAS, the City Commission hereby finds by requiring that individuals who sell alcoholic beverages be certified as having completed a state-accepted personal alcoholic beverage seller/server's education, training and certification class/course and/or program with this the City gains additional authority to regulate the "permits required for premises to remain open past midnight; revocation, suspension of state beverage license". This requirement pertains to any person that works as a manager, alcoholic beverage seller/server, store clerk and/or in any other capacity and to penalize those individuals who do not posses a state-accepted certification to sell alcoholic beverages in open past midnight alcoholic beverage establishments;

### NOW, THEREFORE, BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF OAKLAND PARK, FLORIDA THAT:

<u>Section 1</u>. The foregoing "Whereas" clauses are hereby ratified and confirmed as being true and correct and are hereby made a part of this Ordinance.

Section 2. Section 3-1 entitled "Definitions" of Chapter 3 entitled "Alcoholic Beverages", Article I "In General" of the Code of Ordinances is hereby amended to provide new definitions as follows:

### Sec. 3-1. Definitions.

[As used in this chapter, the following terms shall have the meanings ascribed to them herein:]

(s) Certification Enforcement Authority. Shall mean the city of Oakland Park in conjunction with state and local law enforcement agencies.

(t) Personal alcoholic beverage seller/server's training, education and certification

A state-accepted education, training and certification class/course and/or program with a curriculum that fully adheres to the following education/training objectives:

An understanding of the importance of responsible alcohol sales/service.
 Knowledge of the laws that control the sale/service of alcohol.

3. Knowledge of how to check IDs, refuse service to underage and intoxicated customers, prevent alcohol sales to underage persons.

2	alcohol sales/service and profitability.
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4	The intent is have sellers/servers trained on the procedures related to the sale of alcoholic
5	beverages from bars, nightclubs, restaurants, restaurant bars, convenience stores, gasoline
6	service stations, liquor stores, package, food and grocery stores, supermarkets and like
7	retail establishments that have a state approved alcoholic beverage license within the City
8	of Oakland Park.
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10	(u) Other Alcoholic Beverages. Means a fermented or distilled beverage including
11	alcohol, spirits, liquor, wine, beer, energy drinks and any other liquid or solid containing
12	alcohol. spirits, wine or beer that contains one-half of one percent or more of alcohol by
13	volume and that is fit for beverage purposes either alone or when diluted, mixed, or
14	combined with other substances and not limited to any other concoctions containing
15	alcohol, spirits, liquor, wine, beer, energy drinks and any other liquid or solid.
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17	(v) Personal Alcoholic Beverage Seller/Server's Education/Training Certification. A
18	certification of completion of a state-accepted personal alcoholic beverage seller/server's
19	education, training and certification class/course and/or program.
20	
21	Section 3-1 entitled "Permits required for premises to remain open
22	past midnight; revocation, suspension of state beverage license" of Chapter 3 entitled
23	"Alcoholic Beverages", Article I "In General" of the Code of Ordinances is hereby
24	amended to provide a new incentive related to the "Personal alcoholic beverage
25	seller/server's training, education and certification" as follows:
26	
27	Sec. 3-23. Permits required for premises to remain open past midnight; revocation,
28	suspension of state beverage license.
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30	(a) Permits required.
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32	(1) All vendors who are licensed by the state division of beverage desiring to
33	remain open for business for the purposes of selling, offering for sale, delivery,
34	serving or permitting liquors, beers or wines of any alcoholic content between the
35	hours of midnight and 2:00 a.m. on weekdays and midnight and 3:00 a.m. on
36	Sundays shall make application with the city manager for an open past midnight

4. The awareness that there is a positive relationship between responsible

permit, at such time as the vendor applies for an occupational license pursuant to

(2) The open past midnight permit application shall be on forms provided by the

Chapter 7, Article II, of the Code of Ordinances.

city and shall contain the following:

a. The name of applicant;

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- (b) Permit revocation, suspension. The ability to sell, offer for sale, deliver or permit to be consumed upon the premises any alcoholic beverage beyond the hour of 12:00 midnight on any day of the week including Sunday, is hereby declared to be and is a privilege subject to termination by the city commission, and no person may reasonably rely on a continuation of that privilege.
  - (1) If at any time the city manager determines that any person, vendor, distributor, or any place of business is operating in any manner harmful to the public health, safety or welfare, or has been convicted of a violation of the laws of the United States, state of Florida, and Code of Ordinances of the City of Oakland Park, by the permittee or his or its agents, servants, or employees on the license premises or elsewhere while in the scope of employment or has had his state beverage license revoked or suspended by the division of alcoholic beverages of the department of business regulation or has violated a rule or regulation promulgated by the Florida division of beverage, he shall place on the city commission agenda the matter of revoking the above privilege.
  - (2) Such agenda item shall be publicly advertised in a newspaper of general circulation and written notice of the charges against the person, permittee, vendor, distributor or place of business shall be sent to him at least fourteen (14) days in advance and shall also contain the date, time and place of such agenda item. Said notice shall also advise the person of his right to be heard, of his right to be represented by counsel, of his right to present sworn testimony and evidence on his behalf, and his right of appeal to circuit court if necessary.
  - (3) After consideration of the matter and allowing the person to be heard, the city commission may revoke or condition the privilege. The criteria to be used by the city manager and city commission shall be the criteria specified in subparagraphs (3) (a), (b), (c), (d) and (e) below:
    - (a) The amount of off-street parking in relation to the demands created by the extra hours of operation, especially with regard to the adverse impact on adjacent residential areas of any illegal or hazardous parking.
    - (b) The amount and degree of law enforcement activities generated by the extra hours of operation, both outside and inside the particular location, with particular emphasis on the vandalism, noise, vehicular use by patrons and illegal activity of any kind by employees, patrons or others associated with the establishment during or immediately after the extra hours of operation.
    - (c) The adverse effects, if any, that the extra hours of operation will have on neighboring properties, especially with respect to the effects of noise,

parking and glare from headlights or exterior lighting on nearby residential properties.

- (d) Such licenses shall only be granted to those establishments which are wholly enclosed, soundproofed, and air-conditioned, and any windows, doors or other opening kept closed, except for normal and emergency ingress and egress, in order that noise and music emanating there from will not disturb the peace and quiet of the neighborhood; provided, however, that the city commission may, in its discretion, grant an extra hours license to an establishment that is not wholly enclosed, soundproofed and air-conditioned, upon a showing that said establishment does not disturb the peace and quiet of the surrounding neighborhood.
- (e) The city commission may require, as a condition of the privilege of extra hours of operation, compliance with any reasonable conditions deemed by the commission to be necessary to mitigate or eliminate the adverse effects of such extra hours. These conditions may include, without being limited to, provision by the owner or operator of the premises to provide, at his expense, additional off-street parking, security personnel and screening and buffering from nearby properties.
- (f) Should the permit be revoked or conditioned, the person, permittee, vendor, distributor or place of business may seek review of such action before the city commission after three (3) months. The commission may then modify or refuse to modify its action. Only one (1) such review shall be given within a twelve-month period.

Section 4. Section 3-32 entitled "Local Merchant Education, Training and Certification Program" of Chapter 3 entitled "Alcoholic Beverages", Article II "Regulating Sales" of the Code of Ordinances is hereby created to read as follows:

### Sec. 3-32. Personal Alcoholic Beverage Seller/Server's Education, Training and Certification.

(A) Declaration of intent. It is the legislative intent of the city commission to require that all persons employed as managers, beverage sellers/servers, store clerks and all other persons who sell alcoholic beverages in any existing and new open past midnight permit type alcoholic establishments as provided for in Section 3-23 and that are licensed by the city or in any other capacity as bars, nightclubs, restaurants, restaurant bars, convenience stores, gasoline service stations, liquor stores, package, food and grocery stores, supermarkets and like retail establishments that have a state approved alcoholic beverage license possess a personal alcoholic beverage seller/server's education/training

certification that is accepted by the city manager if the course/class and/or program with a curriculum that fully adheres to the following education/training objectives:

- 1. An understanding of the importance of responsible alcohol sales/service.
- 2. Knowledge of the laws that control the sale/service of alcohol.
- 3. Knowledge of how to check IDs, refuse service to underage and intoxicated customers, prevent alcohol sales to underage persons.
- 4. The awareness that there is a positive relationship between responsible alcohol sales/service and profitability.

This places responsibility directly on the owner, manager and/or employee to comply with city and state laws and codes regarding alcoholic beverage sales and also be subject to the penalties as identified in Sec. 3-23 (b) and Sec. 3-26. This education/training certification is granted to the owner, manager and/or employee and is not attached to a specific employment situation or city occupational business license other than the open past midnight permit.

(1) Requirements. No person shall work as a manager, beverage seller/server, store clerk, and/or in any other capacity in such open past midnight permit type establishments granted by the city including any bars, nightclubs, restaurants, restaurant bars, convenience stores, gasoline service stations, liquor stores, package, food and grocery stores, supermarkets and like retail establishments that have a state approved alcoholic beverage license where such person may sell or deliver alcoholic beverages in or from premises licensed under Chapter 7 of the City of Oakland Park Code of Ordinances, and no licensee shall permit any such person to be so employed, unless such person, within seven (7) days after being first employed, shall provide a personal alcoholic beverage seller/server's education/training certification to the city to engage in such business. No person may be so employed to sell alcoholic beverages for any length of time the applicant's certification is not obtained.

 2) Possession of Certification. The holder of a personal alcoholic beverage seller/server's certification must provide a copy to the city, posses and provide proof of certification at all times while on duty or in the employment at any past midnight type bar, nightclub, restaurant, restaurant bar, convenience store, gasoline service station, liquor store, food and grocery store, supermarket and like retail establishments that have a state approved alcoholic beverage license within the City of Oakland Park. Failure to posses or provide proof of the seller/server's education/training certification will subject the alcoholic beverage establishment owner/manager to the penalties as identified in Sec. 3-23 (b) and Sec. 3-26. In addition, the owner/manager of any such existing and/or new open past midnight type establishment licensed by the city that does not notify their employee of the needed possession of the education/training certification requirement will be subject to the penalties identified in Sec. 3-23 (b) and Sec. 3-26.

42 (3) Posting of Sign. Every owner of an existing or new open past midnight permit type establishment licensed by the city or in any other capacity such as bars, nightclubs,

restaurants, restaurant bars, convenience stores, gasoline service stations, liquor stores, food and grocery stores, supermarkets and like retail establishments that have a state approved alcoholic beverage license and that sell alcoholic beverages pursuant to the provisions of this article shall post a copy of all operational standards, training requirements and any special conditions of the permit and participation in a stateaccepted personal alcoholic beverage seller/server's education/training certification class/course and/or program in at least one prominent place within the interior of the establishment where it will be readily visible and legible to the employees and patrons of the establishment. Failure to provide an approved alcoholic beverage sales sign and proof of certification will subject the alcoholic beverage establishment owner/manager to the penalties as identified in Sec. 3-23 (b) and Sec. 3-26. Section 5 If any section, subsection, sentence, clause or provision of this Ordinance is held invalid, the remainder of this Ordinance shall not be affected by such invalidity. That all ordinances or parts of ordinances and all resolutions or Section 6

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parts of resolutions in conflict with this Ordinance are repealed to the extent of such conflict.

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Section 7 It is the intention of the City Commission of the City of Oakland Park, that the provisions of this Ordinance shall become and be made a part of the Code of Ordinances of the City of Oakland Park, Florida, and the Sections of this ordinance may be renumbered, re-lettered and the word "Ordinance" may be changed to "Section," "Article," or such other word or phrase in order to accomplish such intention.

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This Ordinance shall be effective ninety (90) days following its Section 8 passage and adoption by the City Commission of the City of Oakland Park.

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PASSED BY THE CITY COMMISSION OF THE CITY OF OAKLAND PARK. FLORIDA, ON FIRST READING, THIS 21st DAY OF JANUARY, 2009.

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S. ARNST	<u>YES</u>
A. MURPHY	<b>YES</b>
S. BOISVENUE	<u>YES</u>
L. GIERER	<b>YES</b>
L. WALLS	YES

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1 2 3 4	PASSED AND ADOPTED BY THE COAKLAND PARK, FLORIDA, ON FEBRUARY, 2009.		
5			
6		CITY OF OAKLAND	PARK,
7		FLORIDA	
8			
9		Lau Dall	441/2/1/2
10		Municipality	<u>u vave</u>
11		MAYOR LAYNE DA	ALLETT WALLS
12 13		S. ARNST	VEC
14		A. MURPHY	YES ABSENT
15		S. BOISVENUE	YES
16		L. GIERER	YES
17		L. WALLS	YES
18			
19	ATTEST:		
20			
21			
22	C/1/4/ 8/11		
23	Jane HCM. Sout	-	
24	JANETTE M. SMITH		
25	CITY CLERK		
26 27	LEGAL NOTE		
28	I hereby certify that I have		
29	approved the form of this Ordinance. (0-200	9_001)	
30	1 /	7-001)	
31	// 201 // 11		
32	4 /du (/a// i / Las / /		
33	_ Noney / NYOUN	_	
34	DONALD J. DOODY//		
35	CITY ATTORNEY //		

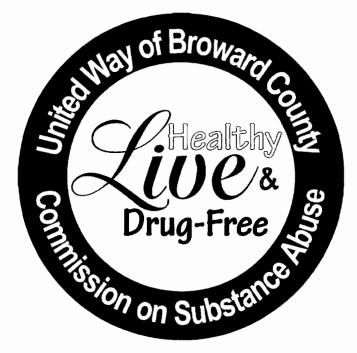
2012/13 Open Past Midnight Permit Applications (Current S	tatus)	Fees Collected
Active	31	\$62,000.00
Application Renewal Pending	0	pending
In-Active (no longer open past 12:00 AM)	2	-
In –Active/Application not renewed	13	-
Totals	44	\$62,000.00

# Preventing Underage Drinking A Shared Responsibility



City of Pembroke Pines Town Hall Meeting April 30, 2012

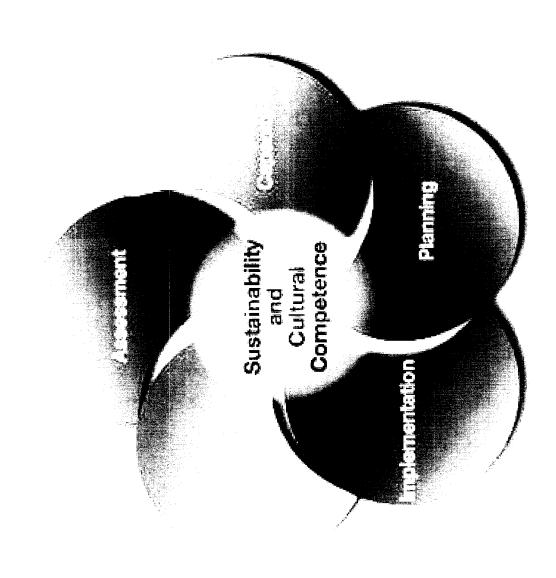




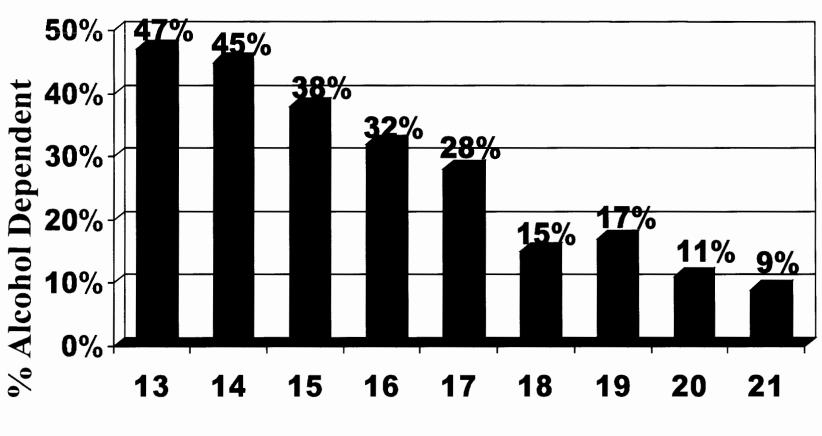
# Preventing Underage Drinking -A Shared Responsibility-



- United Way's Commission on Substance Abuse –
   Pat Castillo
- City of Oakland Park Larry Gierer
- Alcohol Vendors in Oakland Park –Rick Buckeye
  - Experience / Permits / Requirements
- PREP, Promoting Retailers Education Program Christina Kitterman



# Age of Onset and Any Lifetime Alcohol Dependency Aged 18 and Older



Age Began Drinking

Source: National Epidemiologic Survey on Alcohol and Related Conditions Sample = 43,093



During adolescence, the brain is undergoing a lot of changes. Gray matter diminishes as neural connections are pruned.

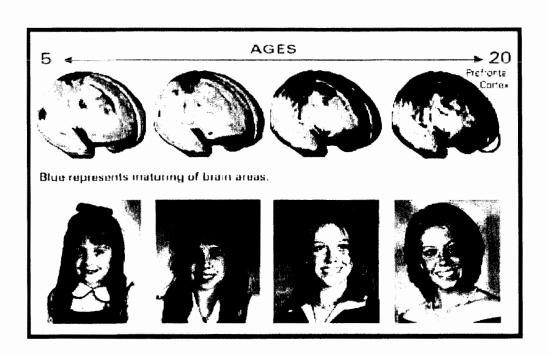


Because the brain is still developing, it is more sensitive to drugs.



Age 20

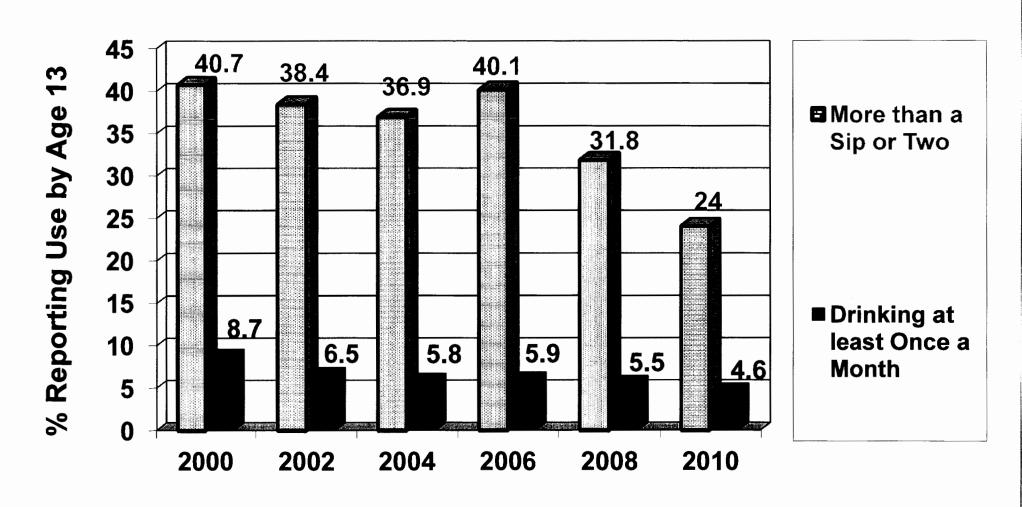
The changes drugs cause are more likely to 'stick' and become hardwired as addiction by adulthood.



Tiess Developed

kinda Luwhama

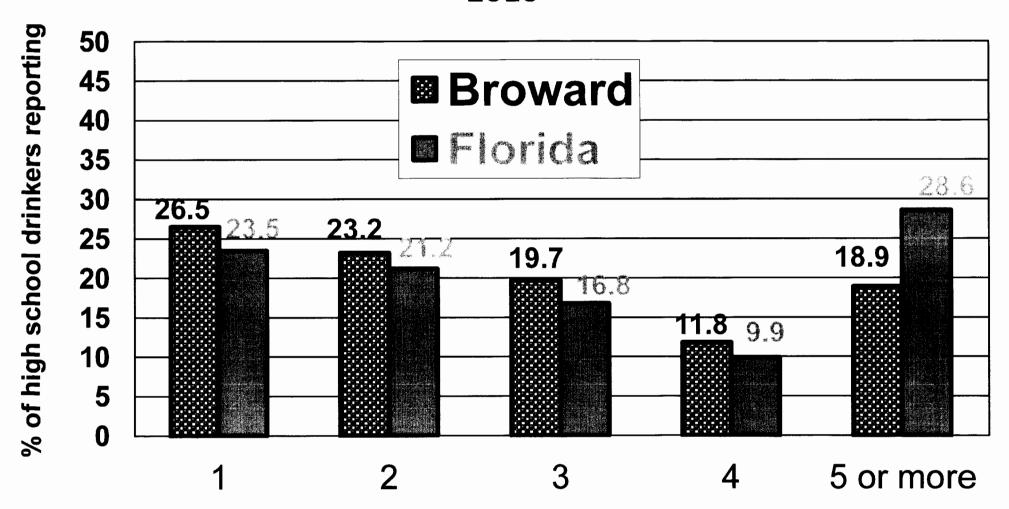
# Percent of Broward County High School Students Reporting Alcohol Use by Age 13 or Younger 2000-2010



Source: Florida Youth Substance Abuse Surveys 2000-2010

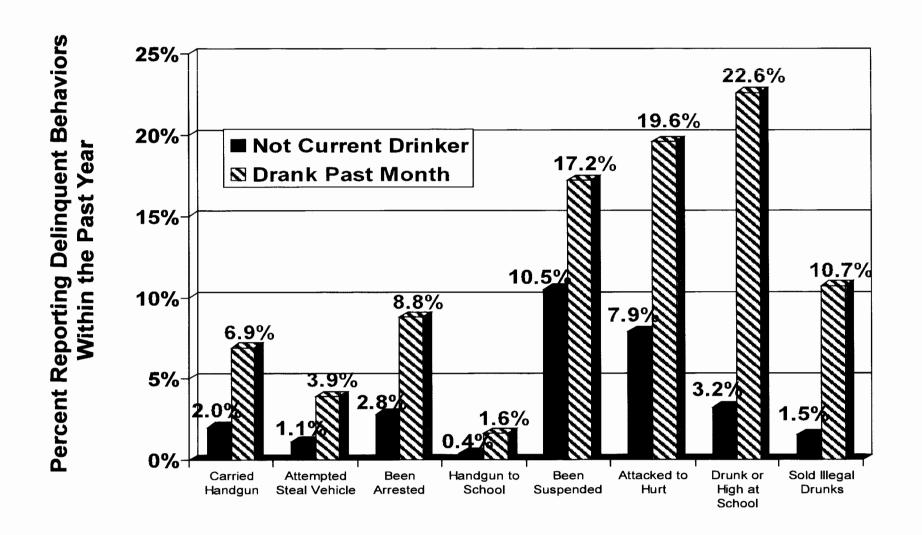
# Number of Drinks Usually Consumed Per Day on Days When Drank Alcohol in Past 30 Days Among

Broward County and State of Florida High School Students who Drink: 2010



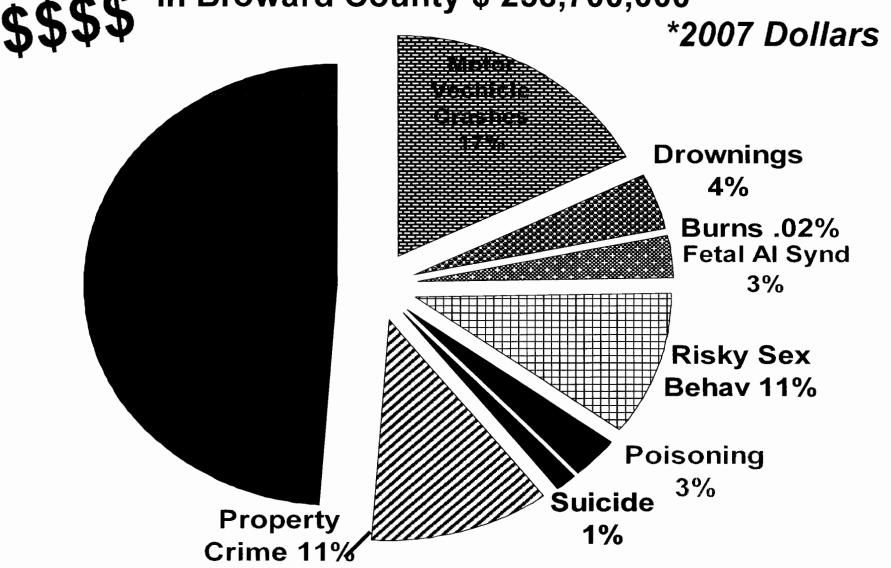
Source: Florida Youth Substance Abuse Surveys 2010

## Percent of Broward Middle and High School Students Reporting Delinquent Behaviors By Current (Past 30 Day) Alcohol Use and Non-Current Alcohol Use



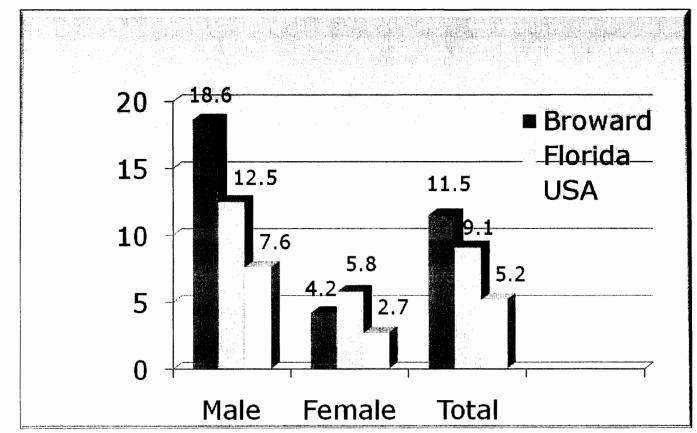
SOURCE: 2008 Florida Youth Substance Abuse Survey: Broward Sample = 9,135

Economic Costs of Underage Drinking in Broward County \$ 258,700,000\*



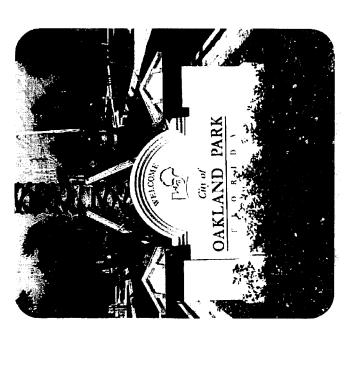
Source: Popovici, I et al. University of Miami Study for Florida's State Epidemiology Work Group, June 2009

## Percent of High School Current Alcohol Users Who Usually Buy Alcohol In a Store, 2007

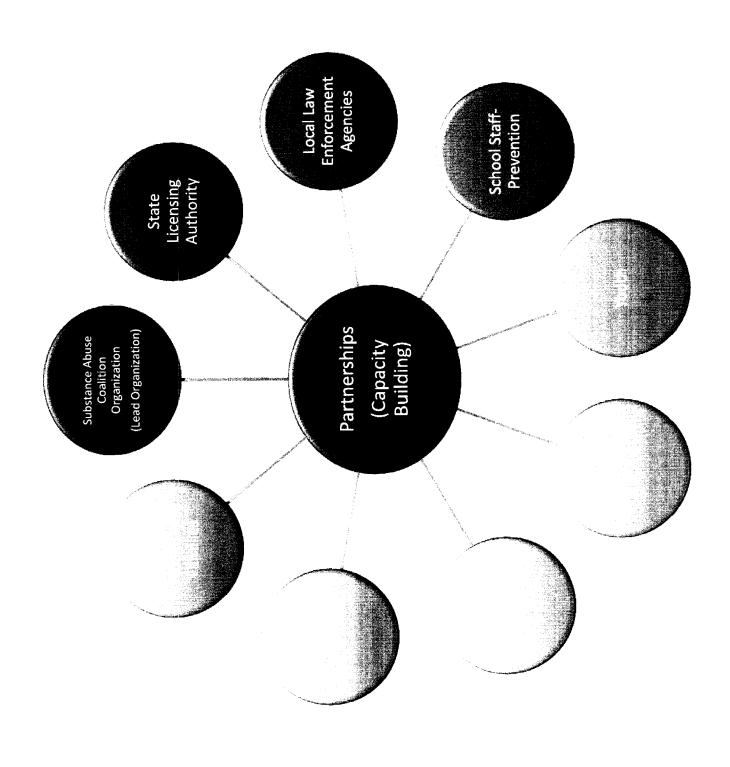


% Who Buy Alcohol in a Store

Source: Centers for Disease Control & Prevention: 2007Youth Risk Behavior Surveillance



# City of Oakland Park





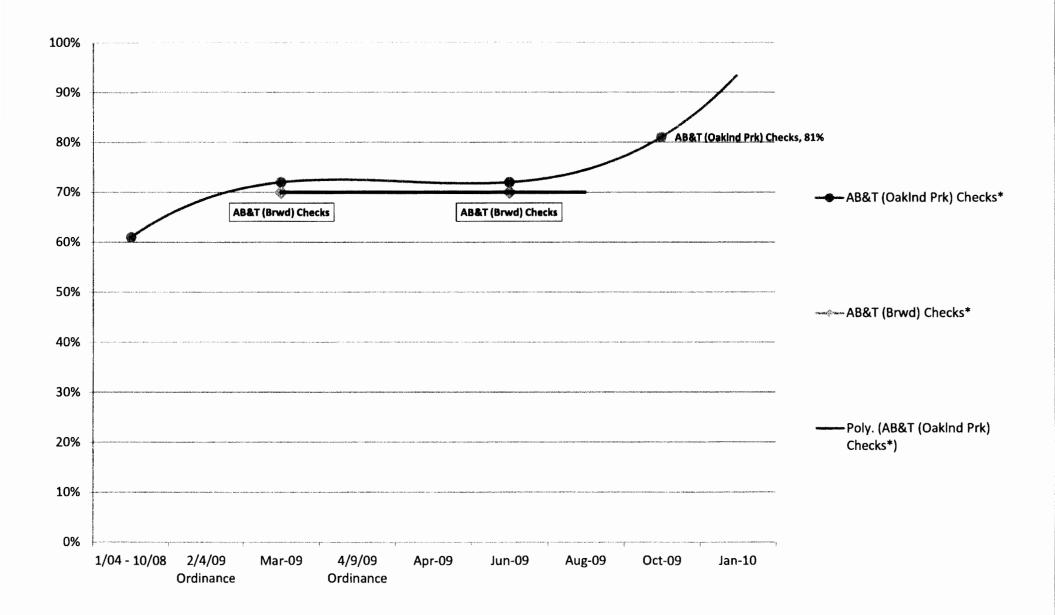
### Ordinance No. O-2009-001 Objectives

- An understanding of the importance of responsible alcohol sales/service
- Knowledge of the laws that control the sale/service of alcohol
- 3. Knowledge of how to check IDs, refuse service to underage and intoxicated customers, prevent alcohol sales to underage persons
- 4. The awareness that there is a positive relationship between responsible alcohol sales/service and profitability



### **Ordinance Compliance results**

- Compliance checks conducted within the City of Oakland Park have revealed and increase from a 72% compliance rate to a 91% compliance rate, which is consistent with the State average of 90-92%.
- Citywide: 26 business vendors out of 41 with "open past midnight permits" have come into full compliance with the Ordinance.
- Only 11 arrests or notices to appear (NTAs) in Court have been issued this past year, which is mostly due to improper permitting and other beverage license violations.



# Project Successes

