



TO: Honorable Mayor & Members
Fort Lauderdale City Commission

FROM: Lee Feldman, City Manager

DATE: June 4, 2013

TITLE: Ordinance – Amending Section 47-22.4, Maximum number of signs at one location and special requirements in in zoning districts.

Recommendation

It is recommended that the City Commission adopt an ordinance on second reading amending Section 47-22.4, Maximum number of signs at one location and special requirements in in zoning districts to allow proposed signage that does not comply with the requirements for signs in the Regional Activity Center (RAC) zoning districts, including the Central Beach zoning districts, through a site plan level II development permit with a fifteen (15) day period for Commission Request for Review.

Background

Current Unified Land Development Regulations (ULDR) allow applicants to propose signage that does not meet the standard requirements through a request to the Planning and Zoning Board (PZB) as a site plan level III review and approval when located in the Regional Activity Center (RAC) zoning districts. Through communication the City Commission in October 2012, the PZB recommended these types of applications be streamlined. The proposed amendment to the ULDR allows for signage located in the RAC zoning districts (Downtown RAC; Central Beach RAC; Northwest RAC; and South RAC) that do not meet the standard requirements of the sign ordinance to be reviewed and approved as a site plan level II permit through the Development Review Committee (DRC) subject to a fifteen (15) day call-up period by the City Commission.

This recommendation allows unique signage that differs from the standard requirements through a streamlines process, while still allowing the City Commission the opportunity to review these applications should additional review be determined to be necessary.

If the site plan level II application is denied, the applicant may appeal the denial to the PZB through the existing appeal process.

Staff believes this recommendation will streamline the process while still giving the

opportunity for a higher level of review should the City Commission determine that proposed signage is not in keeping with the goals established for the RAC zoning districts. Should the DRC deny an application for this type of signage the applicant may appeal that decision to the PZB.

On April 17, 2013, the PZB recommended approval of the proposed amendment to the City Commission by a vote of 9-0. Please see the PZB minutes attached as Exhibit 1 and the PZB staff report attached as Exhibit 2 for more information.

At the May 21, 2013 City Commission meeting, the City Commission approved the ordinance on first reading to allow proposed signage that does not comply with the requirements for signs in the Regional Activity Center (RAC) zoning districts through a site plan level II development permit with a fifteen (15) day period for Commission Request for Review.

To review the draft ordinance please see Exhibit 3.

Resource Impact

There is no fiscal impact associated with this action.

Attachment(s)

Exhibit 1 – 04/17/13 PZB Minutes

Exhibit 2 – PZB Staff Report

Exhibit 3 – DRAFT Ordinance

Prepared By: Anthony Greg Fajardo, Zoning Administrator

Department Director: Greg Brewton, Sustainable Development