



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#13-0485

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee Feldman, ICMA-CM, City Manager

DATE: May 7, 2013

TITLE: Motion to approve a co-sponsorship with the International Parking Institute (IPI) Conference & Expo 2013 - and special event banners on SE 17th Street

Recommendation

It is recommended that the City Commission approve a motion for co-sponsorship of the International Parking Institute (IPI) Conference & Expo 2013 and permit the installation of related banners and pole signs for the event.

Background

Between May 19th through May 23, 2013, the City of Fort Lauderdale will be the host City for the International Parking Institute (IPI) Conference & Expo. This event will be held at the Broward County Convention Center and will attract 2,500 attendees and 225 exhibitors, most of whom will be staying at area hotels.

To announce this upcoming event, sixteen street lamp banners will be installed on SE 17th Street, which is the route to the Convention Center. The Transportation and Mobility Department will be sponsoring the cost of these banners and is asking for the approval of the City Commission as a co-sponsor of the event to permit their installation.

Signs By Tomorrow Fort Lauderdale is requesting permission to install street banners subject to the location requirements of Section 47-22.3.C to promote the Conference & Expo.

As per ULDR Section 47-22.3.C.4.a: "Display will be limited to a maximum of fourteen (14) days, or longer as approved by the City Commission for events lasting more than fourteen (14) days". Subject to approval, the applicant will be required to apply for a separate permit for the signs.

Organizers are requesting the banners be displayed from Monday, May 13 through Monday, May 26 2013, for a total of fourteen (14) days.

Resource Impact

\$3,418 for the production, permitting and installation of banners and is available as follows.

FUNDS AVAILABILTY LOCATION:

FISCAL	SUB					SUB			
YEAR	FUND	FUND	FUND NAME	INDEX #	INDEX NAME	OBJECT #	SUBJECT NAME	AMOUNT	
2013	460	01	Parking Services	TAM020101	Parking-Admin&Customer Svc	3999	Other Supplies	2,768.00	
2013	460	01	Parking Services	TAM020101	Parking-Admin&Customer Svc	3216	Cost/Fees/Permits	650.00	
							TOTAL	3,418.00	

Attachments:

Exhibit 1 – Sketch of proposed banner

Prepared by: Brian McKelligett, Parking Services Manager

Department Director: Greg Brewton, Sustainable Development