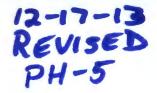
## CITY CLERK





## CITY OF FORT LAUDERDALE City Commission Agenda Memo REGULAR MEETING

2013 DEC 16 PM 12: 05

#13-1083

TO:

Honorable Mayor & Members of the

Fort Lauderdale City Commission

FROM:

Lee R. Feldman, ICMA-CM, City Manager

DATE:

December 17, 2013

TITLE:

REVISED PH-5 - Public Hearing - Introduction of New Uptown Fort

Lauderdale Community Bus Route

## Recommendation

It is recommended that the City Commission hold a public hearing and approve a motion to create the new Uptown Link community bus route to be operated in conjunction with the South Florida Regional Transportation Authority (SFRTA) and authorize the proper City Officials to execute the agreement with the SFRTA to operate the service.

## **Background**

In an effort to better serve the Uptown Fort Lauderdale community, the City and the SFRTA have developed mid-day bus service circulating from the Cypress Creek train station. The goal of the new Uptown Link community bus route will be to create a link for commuters, students, employees, and visitors in the Cypress Creek Road area to the Cypress Creek Tri-Rail station and surrounding restaurants, shops, educational campuses, the Fort Lauderdale Executive Airport, and other destinations throughout the entire business day.

The Uptown Link will operate on weekdays and will fill the community bus service gap between the existing morning and afternoon shuttle service provided by Tri-Rail. Two buses will operate on the route with 15-minute headways as illustrated on the route map (Exhibit 1). It is intended to promote the use of public transit, reduce congestion, and encourage business development in the area. The proposed route was presented to the Fort Lauderdale Uptown group, comprised of representatives of dozens of establishments along this corridor and staff is currently reviewing their input.

The demonstration period for this pilot project is a not-to-exceed three year period commencing on February 1, 2014 and ending no later than January 31, 2017.

Resource Impact

There is no net fiscal impact to the City with this action. <u>Funds were appropriated for this request via CAM #13-1372 Consolidated Budget Amendment at the 11/5/13 meeting.</u> <u>Funding information is provided below.</u>

2014	FUND 129		FUND NAME Miscellaneous Federal/State/County Grants	GTRANUPTW N14	FDOT-Transit Corridor Uptown	3299	Other Svcs	AMOUNT 181,773.00
	FUND	SUBFUND	FUND NAME	INDEX #	INDEX NAME	UBJECT#	SUBUBJECT NAME	AMOUNT
APPRO	PRIATED E			INDEX #	INDEX MARE	OR IEST #	SUBOBJECT NAME	
					TOTAL		<u> </u>	181,773.00
2014	129		Miscellaneous Federal/State/County Grants	GTRANUPTWN14	FDOT-Transit Corridor Uptown	D479	Florida Department of Transportation	181,773.00
FISCAL	YI FUND	SUBFUND	FUND NAME	INDEX #	INDEX NAME	SUB OBJECT#	SUBOBJECT NAME	AMOUNT

**Strategic Connection** 

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the **Infrastructure Cylinder of Excellence**, specifically advancing:

Goal 1: Be a pedestrian friendly, multi-modal City.

**Objective 1:** Improve transportation options and reduce congestion by working with agency partners.

**Initiative 1:** Strategically route and expand the SunTrolley as an overall complement to upcoming major transportation projects.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Connected.

Related CAMs:

#13-0405 (7-2-13)

#13-0941 (12-17-13)

#13-1372 (11-5-13)

#13-1448 (11-19-13)

Attachments:

Exhibit 1 Uptown Link Map

**Exhibit 2 Agreement** 

Prepared by: Kevin C. Walford, Transportation Planner

Department Director: Diana Alarcon, Transportation and Mobility Director

Re: CAM # 13-1083

Susy has asked me to let you know that the above-mentioned CAM is being substituted and deferred. No new date has yet been determined.

Thanks.

Donna

CITY CLERK
2013 DEC 16 PM 12: 05