



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#22-0626

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: July 5, 2022

TITLE: Motion Approving Event Agreements and Related Road Closures for Rose Picnic, LifeFest, Making Strides Against Breast Cancer, 11th Annual Fort Lauderdale Turkey Trot, and MASS District Events - **(Commission Districts 2 and 4)**

Recommendation

Staff recommends the City Commission approve an event agreement and request for a road closure with Imagination Events & Marketing LLC, Namaskar to You LLC, American Cancer Society, Inc., Management Health Systems, LLC and MASS District Inc., in substantially the form attached, and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their respective areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1: <u>Rose Picnic</u> (District 4)	
Applicant:	Imagination Events &Marketing LLC
Date/Time:	Sunday, September 4, 2022 (3:00pm – 9:00pm)
Location:	Huizenga Plaza 32 Eas Las Olas Blvd, Fort Lauderdale, FL 33301
Set Up Date/Time:	Saturday, September 3, 2022 (8:00am – 6:00pm)
Breakdown Date/Time:	Sunday, September 4, 2022 (9:00pm – 12:00am)
Road Closing:	Yes – Sunday, September 4, 2022 Single Lane Closure (8:00am – 6:00pm) <ul style="list-style-type: none"> • (1) Lane in front of Park. • Las Olas Blvd (from Andrews Ave to SE 1st)
Alcohol:	Yes
Amplified Music:	Yes – Sunday, September 4, 2022 (2:00pm – 9:00pm)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

Event 2: <u>LifeFest</u> (District 4)	
Applicant:	Namaskar to You LLC
Date/Time:	Saturday, September 17, 2022 (9:00am – 9:00pm)
Location:	Huizenga Plaza 32 Eas Las Olas Blvd, Fort Lauderdale, FL 33301
Set Up Date/Time:	Saturday, September 17, 2022 (6:00am – 9:00am)
Breakdown Date/Time:	Saturday, September 17, 2022 (9:00pm – 11:00pm)
Road Closing:	Yes – Saturday, September 17, 2022 Single Lane Closure (6:00am – 11:00pm) <ul style="list-style-type: none"> • (1) Lane in front of Park. • Las Olas Blvd (from Andrews Ave to SE 1st)
Alcohol:	Yes
Amplified Music:	Yes - Saturday, September 17, 2022 (9:00am – 9:00pm)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No

Pending Code Violations:	No
Application Fee:	\$200
Event 3: <u>Making Strides Against Breast Cancer</u> (District 4)	
Applicant:	American Cancer Society, Inc.
Date/Time:	Saturday, October 22, 2022 (5:00am – 1:00pm)
Location:	Huizenga Plaza 32 Eas Las Olas Blvd, Fort Lauderdale, FL 33301
Set Up Date/Time:	Friday, October 21, 2022 (8:00am – 7:00pm)
Breakdown Date/Time:	Saturday, October 22, 2022 (11:00am – 1:00pm)
Road Closing:	Yes – Saturday, October 22, 2022 Full Road Closure for Walk Route (5:00am – 11:00am) <ul style="list-style-type: none"> • East Las Olas - SE 5 Ave – SE 4 St - SE 3 Ave - SE 6 St - SE 6 Ave - S. New River Drive - SE 1 St - SW 4 St - SW Flagler Ave - SW 6 St - SW 4 Ave - SW 2 St.
Alcohol:	No
Amplified Music:	Yes – Saturday, October 22, 2022 (8:30am – 11:30am)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

Event 4: <u>11th Annual Fort Lauderdale Turkey Trot</u> (District 2)	
Applicant:	Management Health Systems, LLC
Date/Time:	Thursday, November 24, 2022 (5:00am – 9:00am)
Location:	Las Olas Oceanside Park 3000 East Las Olas Blvd, Fort Lauderdale, FL 33316
Set Up Date/Time:	Wednesday, November 23, 2022 (4:00pm – 6:00pm)
Breakdown Date/Time:	Thursday, November 24, 2022 (9:00am – 12:00pm)
Road Closing:	Yes – (7:00am – 9:00am) <ul style="list-style-type: none"> - E Las Olas Blvd (from A1A to Seabreeze) - A1A (just north of SE 5th Ave to NE 9th St) • Seabreeze (just north of SE 5th Ave to Alhambra St)
Alcohol:	No
Amplified Music:	Yes – Thursday, November 24, 2022 (7:00am – 9:00am)
Special Permission:	Amplified Music/Extended Road Closure – No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200

<u>Event 5: MASS District Events (District 2)</u>	
Applicant:	MASS District Inc.
Date/Time:	July 22, 2022 – October 20, 2022 Every Friday (5:30am – 11:00pm) Every Saturday 5:30am – 11:00pm Every Sunday (5:30am – 11:00pm)
Location:	<u>Flagler Village Area: (Fort Lauderdale, FL 33304)</u> <ul style="list-style-type: none"> • NE 4 Ave (between NE 9 Street and NE 8 Street) • NE 9 Ave (between NE 4 Ave and NE 5 Ave) • NE 2 Ave (between NE 7 Street and NE 9 Street) • NE 5 Terr (between middle of NE 8/NE 7 Street and NE 9 Street) • NW 8 Ave (between NW 1 Street and NW 2 Street) • NW 5 Ave (between NW 7 Street and NW 8 Street) • N Flagler Drive (between NE 4 Ave and NE 5 Ave) • Progresso Drive (between NE 3 Ave and NE 9 Street)
Set Up Date/Time:	July 22, 2022 - October 20, 2022 Every Friday (5:30am – 6:00am) Every Saturday (5:30am – 6:00am) Every Sunday (5:30am – 6:00am)
Breakdown Date/Time:	July 22, 2022 - October 20, 2022 Every Friday (11:00pm – 11:30pm) Every Saturday (11:00pm – 11:30pm) Every Sunday (11:00pm – 11:30pm)
Road Closing:	Yes - Full Road Closures (5:30am – 11:30pm) <ul style="list-style-type: none"> • NE 4 Ave (between NE 9 Street and NE 8 Street) • NE 9 Ave (between NE 4 Ave and NE 5 Ave) • NE 2 Ave (between NE 7 Street and NE 9 Street) • NE 5 Terr (between middle of NE 8/NE 7 Street and NE 9 Street) • NW 8 Ave (between NW 1 Street and NW 2 Street) • NW 5 Ave (between NW 7 Street and NW 8 Street) • N Flagler Drive (between NE 4 Ave and NE 5 Ave) • Progresso Drive (between NE 3 Ave and NE 9 Street)
Alcohol:	Yes
Amplified Music:	Yes – July 22, 2022 - October 20, 2022 Every Friday (7:00am – 10:00pm) Every Saturday (7:00am – 10:00pm) Every Sunday (7:00am – 9:00pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$1,000

Resource Impact

Revenue related to these agreements is included in the FY 2022 operating budget in the accounts listed below.

<i>Funds available as of June 16, 2022</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charges for Service/ Nonsponsor Charges – Spec Event Fees	\$163,000	\$121,697	\$1800
				TOTAL AMOUNT ►	\$1800

Strategic Connections

This item is a 2022 Top Commission Priority, advancing the Parks and Public Places initiative.

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community.
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

This item supports the *Advance Fort Lauderdale 2040 Comprehensive Plan* specifically advancing:

- The Public Places Focus Area
- The Parks, Recreation & Open Spaces Element
- Goal 1: Be a community where persons of all ages are able to partake in a fun and healthy lifestyle.

Attachments

Exhibit 1 – Rose Picnic Application
Exhibit 1a – Rose Picnic Site Plan
Exhibit 1b – Rose Picnic Agreement
Exhibit 2 – LifeFest Application
Exhibit 2a – LifeFest Site Plan
Exhibit 2b – LifeFest Picnic Agreement
Exhibit 3 – Making Strides Against Breast Cancer Application
Exhibit 3a – Making Strides Against Breast Cancer Site Plan
Exhibit 3b – Making Strides Against Breast Cancer Route
Exhibit 3c – Making Strides Against Breast Cancer Agreement
Exhibit 4 – 11th Annual Fort Lauderdale Turkey Trot Application
Exhibit 4a – 11th Annual Fort Lauderdale Turkey Trot Site Plan
Exhibit 4b – 11th Annual Fort Lauderdale Turkey Trot Route
Exhibit 4c – 11th Annual Fort Lauderdale Turkey Trot Agreement
Exhibit 5 – MASS District Events Application
Exhibit 5a – MASS District Events Site Plan
Exhibit 5b – MASS District Events Agreement
Exhibit 6 – July 2022 Special Event Calendar
Exhibit 7 – August 2022 Special Event Calendar
Exhibit 8 – September 2022 Special Event Calendar
Exhibit 9 – October 2022 Special Event Calendar
Exhibit 10 – November 2022 Special Event Calendar

Prepared by: Brittany Henry, Special Events Coordinator, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department