



TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: June 17, 2014

TITLE: Motion approving an event agreement and related road closings: Memorial Ride.

Recommendation

It is recommended that the City Commission approve an event agreement with related road closings and authorize the proper City officials to execute on behalf of the City of Fort Lauderdale with Zmotion Racing Foundation, Inc.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Information on each event with road closing is as follows:

Event 1:

Applicant: Zmotion Racing Foundation, Inc.

Event Name: Memorial Ride

Date/Time: Sunday, July 20, 2014 (7:00am-1:00pm)

Location: Snyder Park- 3299 SW 4th Ave

Road Closing: Yes- rolling escorts by the police department from Snyder Park north to SW 4th Ave to SE 17th Street east to A1A to Commercial Blvd west to NE 18th Ave and back to the park. (See attached bike route).

Alcohol: No
Amplified Music: Yes- 8:00am- 1:00pm
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Exhibit: 1

Strategic Connection

This item is a Press Play Fort Lauderdale Strategic Plan 2018 initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Authorization for the execution of Event Agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Resource Impact

There is no fiscal impact associated with this CAM.

Attachments:

Exhibit 1 – Memorial Ride

Exhibit 1a – Memorial Ride Route

Prepared by: Carolyn Bean, Administrative Assistant

Department Director: Phil Thornburg, Parks and Recreation Director