



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
CRA BOARD MEETING

#14-0931

TO: CRA Board of Directors

FROM: Lee R. Feldman, ICMA-CM, Executive Director

DATE: September 3, 2014

TITLE: Motion approving the transfer of \$48,670 from FD106.01 Subobject 9901 - Anticipated Year End Fund Balance to P12016.346 DC Alexander Park Improvements Project, and to approve funding for Task Order No. 2 to EDSA, Inc. to complete conceptual designs and prepare preliminary cost estimates for the proposed DC Alexander Park renovations

Recommendation

It is recommended that the CRA Board of Directors approve the transfer of \$48,670 from FD 106.01 Subobject 9901 - Anticipated Year End Fund Balance to P12016.346 DC Alexander Park Improvements Project, and to approve funding for Task Order No. 2 to EDSA, Inc. in an amount not to exceed \$48,670 to complete conceptual designs and prepare order of magnitude cost summary.

Background

At the September 23, 2013 joint City Commission / Beach Redevelopment Advisory Board (BRAB) meeting, the Commission directed staff to prepare proposed design concepts and cost estimate to enhance DC Alexander Park. On March 5, 2014 the City issued Task Order No. 1 to EDSA, Inc. in accordance with the terms of the agreement for General Landscape Architectural Consultant Services to prepare preliminary conceptual designs, renderings and order of magnitude cost estimates for the renovation of the park in the amount of \$24,410.

At the March 4, 2014 City Commission Conference meeting, the City Commission instructed staff to bring the proposed design concepts for improvements to DC Alexander Park to the BRAB for review and recommendation. The BRAB reviewed the proposed conceptual design at their March 17, 2014 meeting, requested additional information and asked that the item be brought back at their April 21st meeting for further review and comment.

On April 21, 2014 the BRAB met to discuss DC Alexander Park. Specifically, the Board was interested in how the park related to the proposed Aquatic Center renovation to the West and the proposed hotel development to the South. After reviewing both projects, the Board agreed that a more comprehensive view should be taken of all the public space surrounding the park, from the Intracoastal Waterway to the ocean. They also

agreed that DC Alexander Park is an underutilized asset, and therefore should be designed as an attractive multi-use destination that serves as an entrance and an icon for the beach, and an enhancement to the proposed public and private investments surrounding the park. Upon review of the BRAB's recommendation the City Commission instructed staff to schedule a joint City Commission / BRAB workshop to discuss DC Alexander Park.

On May 13, 2014 a joint City Commission / BRAB joint workshop was held to discuss DC Alexander Park. The City Commission and the BRAB agreed that DC Alexander Park needed to be viewed in a broader context, with clear connections to the Aquatic Center and the beach. It was also agreed that green space is a priority and that the park needed to be both functional and flexible. EDSA, Inc. was asked to revise the concepts to include a base plan (with costs) that provides infrastructure, site work and other required elements, together with add alternatives for additional amenities.

After reviewing EDSA's revised concepts, both EDSA and staff agreed that additional input was required. As a result, a survey instrument was created for the City's July 4th event, and public input was garnered regarding activities and features that our neighbors and visitors would like to see at the park. A comment board was also set up requesting event goers to submit ideas for the park. The design elements and physical attributes most desired by event goers included an outdoor stage, open air plaza, water playground and picnic tables/benches. The most desired programming elements included live music, events and festivals, family activities and arts and culture.

On July 17, 2014 a workshop was held at the International Swimming Hall of Fame (ISHOF) banquet room to brainstorm ideas for the iconic feature at the park. The workshop was facilitated by EDSA. Our neighbors, the BRAB and members of the Parks, Recreation and Beaches Board were invited, as well as City staff. Approximately six of our neighbors attended the workshop. The comments received from the July 4th comment board and survey were presented and used to aid in the discussion. Comments from the workshop were varied, with some common themes including providing infrastructure at the park to allow flexibility, a water feature, consistency and connectivity with other beach projects, and concerns about the budget. This input, combined with direction received from the City Commission and the BRAB, will be used to prepare new design concepts

To complete the new design concepts, renderings, prepare new order of magnitude cost estimates and present to the BRAB, Parks, Recreation and Beaches Board and the City Commission, a second task order under the continuing Landscape Architectural Consultant Services agreement needs to be issued to EDSA, Inc. The task order will include the following services:

- Review of expanded site, preparation of base maps for expanded site and site reconnaissance. Expanded scope to include connections to the Aquatic Center and SE 5th Street.

- Two preliminary conceptual design alternatives and one final design concept (including sections and preliminary cost summary of improvements)
- Meetings with City staff (up to 5)
- Meetings with the BRAB, Parks, Recreation and Beaches Advisory Board and City Commission (up to 4 meetings)

The conceptual design and preliminary cost estimates will be reviewed by the BRAB and the City Commission along with the Stage II (15% design plans) Beach Master Plan Public Improvement Projects. Task Order No. 2 is provided as **Exhibit 1**.

On the September 3, 2014 City Commission Regular agenda, there are two associated items including (CAM 14-1079) for approval of Task Order No. 2 to EDSA, Inc. in an amount not to exceed \$48,670 to complete conceptual designs and prepare order of magnitude cost summary, and the consolidated budget amendment (CAM 14-0905). Funding for Task Order No. 2 will be contingent upon City Commission approval of CAMs 14-1079 and 14-905.

Resource Impact

There will be a fiscal impact to the CRA in the amount of \$48,670.

Appropriation
From:

<i>Funds available as of</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	OBJECT CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Object Code)	AVAILABLE BALANCE (Object Code)	PURCHASE AMOUNT
106-FD106.01-9901	CENTRAL BEACH REDEVELOPMENT AREA	OTHER USES/ANTICIPATED YEAR END	\$2,300,284	\$2,300,284	\$48,670
APPROPRIATION TOTAL →					\$48,670

Appropriation To:

ACCOUNT NUMBER	INDEX NAME (Program)	OBJECT CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Object Code)	AVAILABLE BALANCE (Object Code)	PURCHASE AMOUNT
346-P10216.3465634	DC ALEXANDER PARK IMPROVEMENT PROJECT	CAPITAL OUTLAY/CONSULTANT ENGINEERING FEES	\$0	\$0	\$48,670
APPROPRIATION TOTAL →					\$48,670

Strategic Connections:

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included in the **Public Places Cylinder of Excellence**

- **Goal 3:** Be a community that finds opportunities and leverages partnerships to create unique, inviting, and connected gathering places that highlight our beaches, waterways, urban areas and parks;
- **Objective 1:** Improve access to and enjoyment of our beach, Riverwalk, waterways, parks, and open spaces for everyone

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Related CAM: 14-0905 and 14-1079

Attachment:

Exhibit 1 – Task Order No. 2

Prepared by: Donald Morris, AICP, Economic Reinvestment Administrator

Department Director: Greg Brewton, Sustainable Development
 Jenni Morejon, Director Designee