



CITY OF FORT LAUDERDALE
RFP EVALUATION COMMITTEE TABULATION

RFP# 12321-795
TITLE: Holiday Displays (Beach)
DATE: 9/13/2019

Rater #1 - Cija Omengebar													
PROPOSING FIRM	Understanding of the Overall Needs of the City			Experience, Qualifications and Past Performance			Proposed Design			Total Cost to the City			Total Points Awarded
	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	
Miami Christmas Lights (Aloha)	0.10	1	0.10	0.30	2	0.60	0.20	4	0.80	0.40	9	3.60	5.10
Miami Christmas Lights (Nautical)	0.10	1	0.10	0.30	2	0.60	0.20	3	0.60	0.40	7	2.80	4.10
Miami Christmas Lights (Scuba)	0.10	1	0.10	0.30	2	0.60	0.20	2	0.40	0.40	3	1.20	2.30
Miami Christmas Lights (Fisherman)	0.10	1	0.10	0.30	2	0.60	0.20	1	0.20	0.40	1	0.40	1.30
RWS Entertainment Group	0.10	3	0.30	0.30	4	1.20	0.20	10	2.00	0.40	10	4.00	7.50
Expose Yourself USA	0.10	4	0.40	0.30	3	0.90	0.20	5	1.00	0.40	2	0.80	3.10
Unique Rabbit Studios (Option-1)	0.10	2	0.20	0.30	1	0.30	0.20	6	1.20	0.40	6	2.40	4.10
Unique Rabbit Studios (Option-2)	0.10	2	0.20	0.30	1	0.30	0.20	7	1.40	0.40	4	1.60	3.50
Unique Rabbit Studios (Option-3)	0.10	2	0.20	0.30	1	0.30	0.20	8	1.60	0.40	5	2.00	4.10
Unique Rabbit Studios (Option-4)	0.10	2	0.20	0.30	1	0.30	0.20	9	1.80	0.40	8	3.20	5.50

Rater #2 - Vincent Ang													
PROPOSING FIRM	Understanding of the Overall Needs of the City			Experience, Qualifications and Past Performance			Proposed Design			Total Cost to the City			Total Points Awarded
	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	
Miami Christmas Lights (Aloha)	0.10	1	0.10	0.30	2	0.60	0.20	5	1.00	0.40	9	3.60	5.30
Miami Christmas Lights (Nautical)	0.10	1	0.10	0.30	2	0.60	0.20	4	0.80	0.40	7	2.80	4.30
Miami Christmas Lights (Scuba)	0.10	1	0.10	0.30	2	0.60	0.20	6	1.20	0.40	3	1.20	3.10
Miami Christmas Lights (Fisherman)	0.10	1	0.10	0.30	2	0.60	0.20	3	0.60	0.40	1	0.40	1.70
RWS Entertainment Group	0.10	4	0.40	0.30	3	0.90	0.20	2	0.40	0.40	10	4.00	5.70
Expose Yourself USA	0.10	2	0.20	0.30	1	0.30	0.20	1	0.20	0.40	2	0.80	1.50
Unique Rabbit Studios (Option-1)	0.10	3	0.30	0.30	4	1.20	0.20	8	1.60	0.40	6	2.40	5.50
Unique Rabbit Studios (Option-2)	0.10	3	0.30	0.30	4	1.20	0.20	9	1.80	0.40	4	1.60	4.90
Unique Rabbit Studios (Option-3)	0.10	3	0.30	0.30	4	1.20	0.20	10	2.00	0.40	5	2.00	5.50
Unique Rabbit Studios (Option-4)	0.10	3	0.30	0.30	4	1.20	0.20	7	1.40	0.40	8	3.20	6.10

	Rater #3 - Anna McDiarmid																		
	Understanding of the Overall Needs of the City			Experience, Qualifications and Past Performance			Proposed Design			Total Cost to the City									
PROPOSING FIRM	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Total Points Awarded	Average Points Awarded	Total Combined Points Awarded	Local Vendor Preference	Local Preference Deduction	Total Final Score	FINAL RANKING
Miami Christmas Lights (Aloha)	0.10	2	0.20	0.30	2	0.60	0.20	9	1.80	0.40	9	3.60	6.20	5.53	16.60	0.0%	0.00	16.60	9
Miami Christmas Lights (Nautical)	0.10	2	0.20	0.30	2	0.60	0.20	8	1.60	0.40	7	2.80	5.20	4.53	13.60	0.0%	0.00	13.60	6
Miami Christmas Lights (Scuba)	0.10	2	0.20	0.30	2	0.60	0.20	7	1.40	0.40	3	1.20	3.40	2.93	8.80	0.0%	0.00	8.80	3
Miami Christmas Lights (Fisherman)	0.10	2	0.20	0.30	2	0.60	0.20	6	1.20	0.40	1	0.40	2.40	1.80	5.40	0.0%	0.00	5.40	1
RWS Entertainment Group	0.10	1	0.10	0.30	1	0.30	0.20	5	1.00	0.40	10	4.00	5.40	6.20	18.60	0.0%	0.00	18.60	10
Expose Yourself USA	0.10	3	0.30	0.30	3	0.90	0.20	2	0.40	0.40	2	0.80	2.40	2.33	7.00	10.0%	0.70	6.30	2
Unique Rabbit Studios (Option-1)	0.10	4	0.40	0.30	4	1.20	0.20	10	2.00	0.40	6	2.40	6.00	5.20	15.60	5.0%	0.78	14.82	7
Unique Rabbit Studios (Option-2)	0.10	4	0.40	0.30	4	1.20	0.20	4	0.80	0.40	4	1.60	4.00	4.13	12.40	5.0%	0.62	11.78	4
Unique Rabbit Studios (Option-3)	0.10	4	0.40	0.30	4	1.20	0.20	3	0.60	0.40	5	2.00	4.20	4.60	13.80	5.0%	0.69	13.11	5
Unique Rabbit Studios (Option-4)	0.10	4	0.40	0.30	4	1.20	0.20	1	0.20	0.40	8	3.20	5.00	5.53	16.60	5.0%	0.83	15.77	8